



4780 North State Road 7, Lauderdale Lakes, Florida 33319 • (954) 739-1114 • TRS/Florida Relay Service 711 • www.bchaf1.org

December 06, 2016

To All Respondents of RFP 16-248

Broward County Housing Authority would like to thank you for participating in its Request for Proposal (RFP) to provide Public Relations and Communications Services. In accordance with the RFP requirements, the evaluation of all submitted proposals has been completed. Pierson Grant Public Relations has demonstrated the highest degree of responsiveness to the requirements of the RFP and, contingent upon successful negotiations, will be awarded the contract.

The Broward County Housing Authority recognizes and appreciates the time and effort your firm invested into preparing and submitting your proposal to us. Please be assured that it was carefully reviewed and evaluated in accordance with the RFP requirements. Although your firm was not awarded a contract at this time, the Broward County Housing Authority would like to thank you for participating in the RFP process.

Please keep your information updated on DemandStar so that you will be notified of future business opportunities with the Broward County Housing Authority.

Should you have any questions, please contact Anthony Cariveau at 954-739-1114 ext. 1316. Thank you for your continued interest in doing business with Broward County Housing Authority.

Ann Deibert, Chief Executive Officer
Broward County Housing Authority

By: *Anthony J. Cariveau*
Anthony J. Cariveau, Purchasing Director

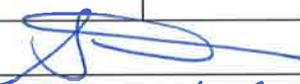
CC: Troy D. White, Chief Operating Officer



RFP No: 16-248
 Solicitation: Public Relations & Communications Services

Date of Issue: 10/3/2016
 Due Date: 11/3/2016
 # of Proposals Submitted: 7

Contact: Anthony Cariveau

Shortlisted Proposers	Ranking Results				Final Rank
	Reviewer #1	Reviewer #2	Reviewer #3	Total	
Pierson Grant Public Relations	1	1	1	3	1
Boardroom Room PR	2	2	2	6	2
Kip Hunter Enterprises	3	3	3	9	3
ADEPT Strategy & Public Relations	4	4	4	12	4
Tabulated By Signature and Date				12/1/16	
Verified By Signature and Date	<i>Anthony J. Cariveau</i>			12/1/16	

RFA

RFA = Recommended for award on 12/5/16



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Proposer	Shortlisting Evaluation Results				Points Rank
	Reviewer #1	Reviewer #2	Reviewer #3	Total	
ADEPT Strategy & Public Relations	67	82	79	228	1
Kip Hunter Enterprises	66	81	78	225	2
Boardroom PR	62	65	66	193	3
Pierson Grant Public Relations	65	59	67	191	4
The Brand Advocates, Inc.	54	65	63	182	5
Ambit Inc., dba/Ambit Advertising & Public Relations	62	58	53	173	6
Pinnacle Advertising & Marketing Group	41	55	55	151	7
Tabulated By Signature and Date	<i>[Signature]</i> 11/18/16				
Verified By Signature and Date	<i>Anthony Cariveau</i> 11/18/16				

Shortlisted
 Shortlisted
 Shortlisted
 Shortlisted