



PROPOSAL AWARD NOTICE

ON THE **21st DAY OF OCTOBER 2021**, RFP 21-DES-RFP-585
AFTER DUE AND PROPER ADVERTISEMENT AND EVALUATION OF ALL DOCUMENTS
SUBMITTED PERTAINING TO THE REQUEST, WAS AWARDED AS FOLLOWS:

PULSAR ADVERTISING, INC.

For: Marketing Services - Marketing Communications/Advertising/Public Relations

And

NEONICHE STRATEGIES LLC

For: Marketing Services - Outreach/Grassroots Marketing

FOR REVIEW OF DOCUMENTS, YOU MAY CONTACT THE PROCUREMENT OFFICE,
Purchasing@arlingtonva.us

PLEASE REGISTER TO DO BUSINESS WITH ARLINGTON COUNTY GOVERNMENT
[HTTPS://VRAPP.VENDORREGISTRY.COM/VENDOR/REGISTER/INDEX/ARLINGTON-
COUNTY-GOVERNMENT-VA-VENDOR-REGISTRATION](https://vrapp.vendorregistry.com/vendor/register/index/arlington-county-government-va-vendor-registration)