



901 N. Broadway • Knoxville, TN 37917-6699 865.403.1133 • Fax 865.594.8858 purchasinginfo@kcdc.org www.kcdc.org

Addendum

Solicitation	Master Planning Services for the Austin Homes Site	Addendum	h	Date	09-24-18
Name	C19006	Number	Ζ	Date	09-24-18

This addendum answers questions raised about this solicitation. To aid in readability, the questions are in black, the answers are in **bolded blue** and the answers follow immediately below.

Q1	As part of the base scope of services do you expect the consultant team to analyze development economics related to the possibility of a new baseball stadium as well as without it, specifically the commercial portion?
	It might be helpful to consider a conservative case (without the ballpark) and a more aggressive case (ballpark included). Regardless, KCDC believes the downtown core is continuing to grow toward the proposed development, so a survey of upcoming development in the area would help to inform the process.
Q2	Would it be beneficial to KCDC for the consultant team to include data and information in the planning process that could significantly increase the ability to win future grants for this project?
	Yes, any experience in this area would be helpful.
Q3	Will any of the community outreach efforts or facilitation be done by KCDC or their consultants?
	KCDC will participate in the community outreach, but expects the winning design firm would have
	extensive knowledge and experience in similar projects, including leadership and facilitation of community outreach meetings and efforts.
Q4	Many of the design and marketing firms have been involved in community outreach efforts. Does
	KCDC recommend adding a firm that specializes in Community Outreach and public involvement?
	See question 3.
Q5	Will sub-consultants/contractors on the selected team be precluded from bidding on future work during implementation phases, including construction contracts? Clarification: To clarify our first questionwe would like to ask a contractor to be on our team to provide preliminary cost estimates. Would they be precluded from constructing the first or any phases of the project?
	HUD's Procurement Handbook provides the following guidance and is KCDC's standard. "contractors funded to develop or draft specifications, requirements, statements of work, invitations for bids, or requests for proposals shall be excluded from competing in the procurement." As stated in the question above, such activities would not preclude a construction firm from subsequently bidding on a resulting opportunity since the contractor did not draft the specifications but simply provided a cost estimate.



Q6	We understand the role of facilitating the public and stakeholders meetings throughout the master
	planning process. Will KCDC handle Public and Media Relations for the project? In other words, please
	describe your expectations for the consultant team regarding any media and public relations needs
	over the course of the project (i.e. communicating with the media, informational flyers and/or
	advertising, etc.).
	The selected design team could be asked to give interviews to the media and provide information
	for flyers, advertising, media, et cetera as requested. KCDC has a public relations firm and
	anticipates that firm providing services related to development of a media strategy. If your
	consultant team has a public relations representative that adds particular value to the public
	engagement process, please feel free to include them in your proposal.