

## eRFP 22-42 JCSS Website Development Questions

Can you please elaborate on what you mean by "Brochure for product that they are recommending?" Are you referring to samples of agency's previous work? Or are you referring to a description of the tools we will use to develop the site? *Section 2.2* **It is a combination of both.**

To clarify, are you only looking for these three items below for phase 1? **Yes**, Cost should not be included, correct? **You are correct; the cost should not be included in phase 1. Cost will be submitted if your company is selected to participate in phase 2.** TO BE SUBMITTED: Vendor should submit for initial phase: General company information; Brochure for product that they are recommending; At least 3 school references" *Section 2.2*

To clarify, will the technical proposal need to be included in Phase 1 submission? *Section 4.1* **Yes, it does.**

We are confused about what items are due for review on 2/14/22. We understand the attachments need to be included but still do not understand what content we should include for the initial phase and what is the preferred layout (order). Can you please clarify? *Section 2.2.2* **General information about your company, Product Brochure, Services, work samples, references etc.**

The attachment labeled 22-42 SPECIFICATIONS, refers to "professional learning" as a requirement. Is this referring to training on the CMS, or did that phrase refer to something else? If something else, can you please elaborate? *Attachment labeled 22-42 SPECIFICATIONS.*

**"Professional learning" refers to both the initial training on the CMS and continuous support and/or follow-up training available.**

In regards to attachment labeled 22-42 SPECIFICATIONS, it Refers to "Ability for mobile app." Are you referring to the site being responsive, or are you looking for an app that parents/teachers can download from the Google Play or App Store? *Attachment labeled 22-42 SPECIFICATIONS.*

**This refers to the availability of an app that can be downloaded.**

Is there a budget threshold that cannot be exceeded for all deliverables outlined in eRFP (Event) Number: 22-42? *Section 1.1* **\$20,000-25,000**

Will originally photography be provided. If not, will you want photography as part of the project? *Attachment labeled 22-42 SPECIFICATIONS.*

**Original photography will be provided.**

Will you need/want videos included on the website for both resources and /or design elements? If so, will you provide those videos? *Attachment labeled 22-42 SPECIFICATIONS.*

**We want the ability to post and/or embed videos on the site.**

Will you need any other website integrations besides the chat feature? Such as social media or any different integrations not mentioned? *Attachment labeled 22-42 SPECIFICATIONS.*

**Yes, we would like social media elements to be integrated.**

Does Jones County School System have established Brand Standards/Guidelines that will be used by the chosen firm when creating elements for this campaign? *Section 1.1*

**Our official logos and Hex Color Codes will be shared with the developer.**

Has Jones County School System conducted research to identify target audiences, messaging, etc. that will need to be included when developing the site map? And if so, will this information be shared with the firm selected for this project? *Section 1.1*

**Our school system collects perception data from various stakeholder groups to assess the effectiveness of our communication tools. This data may be provided upon request.**

Is this a new opportunity? If not, who is the incumbent? No *Section to reference*

**Our current website was developed by SchoolPointe.**

Can you please provide a list of vendors that submitted questions? No *Section to reference* **Vendors will not be identified until the bid is awarded. All questions will be uploaded into Vendor Registry for all Vendors to see**

What is the CMS solution that JCSS is currently using?

**This bid does not include a CMS solution.**

What are the challenges that you are facing with the current website that you want to address with this contract?

**Our current website provider was purchased by another company which will not support the current site after this school year.**

**What is the team's current annual spend on CMS software, hosting, maintenance, and support?**

Is the project expected to be done from onsite or can it be performed from remote also?

**The websites may be developed remotely. We would like to know what opportunities exist for onsite professional learning as well as remote support.**

Does this contract also include ongoing maintenance support of the website or redesign & migration?

**Once established, the school district will maintain the content of the website. Please include information about redesign cycles and options for migration of current content.**

Are there any sites that you like?

**Various sites have appealing components.**

Are there any 3rd party integrations that you require?

**Not currently**

**Would you be interested in open-source solutions such as WordPress, Drupal etc.?**

**No, we are looking for a website where files can be uploaded to it.**

**Are there any specific CMS solutions that you have in mind?**

**No, it is not. The vendor will need to share the CMS that they have.**

For Online/live chat feature and is available after hours, start dates AND expirations dates for modules on website, Consistency across all school pages: Is this for students and the audience or for technical and user support?

**This is for webmaster support.**

Is this a feature that would be managed by the JCSS team once created by the vendor, or are you looking for the vendor to provide **afterhours chat services?**

For Consistency between school web sites and teacher sites (format): How many sites, and is **there a standard based on one site? What are the other sites, please? 9 main sites would be established (District site, 1 high school, 2 middle schools, 4 elementary schools, 1 PreK)**

For All links/pages open in a new window: All links AND pages, or all links?**We would like to know the options available for items to open in the same or new window.**

Which calendar tools are you using - or plan to use?

**We are a Microsoft Office 365 district.**

Please describe the types of functionalities desired for the intranet. Also, does "capability" in this context indicate launching an intranet at the same time as the site, or does it mean just that the platform has the ability to support an intranet at the right time? **This is not needed because we use Microsoft Office with OneDrive.**

Is there a list of required functions and features?

**Please provide information regarding your product's functions and features.**

Are there any existing features that should not be part of the new design?

**No.**

Do you have images or other content that can or should be used?

**We will provide school photos and logos. Provide information about images and contact available from your company.**

Is the Virtual Academy part of the scope?

**Yes. The Virtual Academy page is part of the district website.**

Is social media integration in scope?

**We have social media feeds on our current website.**

Is social media strategy or management in scope?

**The district will manage its social media accounts separately from the website.**

Is JCSS looking for any other technology solutions from their website vendor besides a CMS? For example, if the website vendor also offered mass communications and payments, would JCSS consider those solutions? **We will follow our bidding and purchasing procedures if we need any other technology solutions.**