

Photgraphy RFP			Lifetouch						Verissimo						GSP Photography						Barksdale					
Evaluation Criteria	Assigned Weight	Score Possible #1	Score Possible #2	Score Possible #3	Score Possible #4	Score Possible #5	Score Possible #6	Score Possible #1	Score Possible #2	Score Possible #3	Score Possible #4	Score Possible #5	Score Possible #6	Score Possible #1	Score Possible #2	Score Possible #3	Score Possible #4	Score Possible #5	Score Possible #6	Score Possible #1	Score Possible #2	Score Possible #3	Score Possible #4	Score Possible #5	Score Possible #6	
1	Proposed Pricing (pg18)	20%	15	16	14	15	16	16	20	16	18	15	18	18	20	18	16	17	17	16	10	17	20	17	15	20
2	Proposed Services/Products (SOW/Action Plan)	20%	18	16	15	17	16	16	18	16	20	15	18	20	18	17	18	17	17	18	10	17	10	17	15	10
3	Quality of Materials/Supplies (Samples)	20%	20	17	18	17	16	18	20	17	18	17	18	18	20	16	15	17	17	15	10	16	18	18	15	18
4	Qualifications and Ability to Perform (Background and Exp, References)	15%	15	13	12	15	11	13	15	12	10	15	13	10	15	12	5	17	12	5	5	12	2	15	10	2
5	Value Added services/items (Pg 19)	10%	5	6	7	7	7	7	10	6	8	7	8	8	8	7	5	7	7	5	5	7	2	8	6	2
6	Close Proximity to Tulare City Schools	15%	11	11	12	11	11	12	12	14	12	14	13	12	12	13	12	13	12	12	1	10	0	5	11	0
7	Complimentary Staff/Volunteer Photos	Pass/Fail	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
8	8 th Grade Graduation Photos	Pass/Fail	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
	No Sitting Fee	Pass/Fail	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
	Individual Total		84	79	78	82	77	82	95	81	86	83	88	86	93	83	71	88	82	71	41	79	52	80	72	52
	Total Compilation		80.3						86.5						81.3						62.7					