

**Request for Proposals
Citywide Promotional Products and Service
CR 19-060**

A Non-Mandatory pre-submittal conference was held for this Request for Proposals on May 22, 2019. City staff in attendance included Pier Simeri, Ingrid Melle, Noelene Richards, Darcy Lowery, Stacy Lafortune, and Procurement Manager, Kevin Custer and Senior Buyer, Loretta Browning. Inquiries regarding this solicitation were due in writing no later than May 28, 2019.

Question No. 1 I'm reaching out regarding the recent Avondale RFP for branding and promotional items. I'd love to learn more about the goal of this campaign and see if there is an opportunity for our firm to participate. We're a data technology company and I personally work very close with companies and brands in Arizona. While we are not a marketing company, we would be interested in learning more!

Answer: *(Procurement responded by providing a copy of the RFP CR 19-060.)*

Question No. 2 We would like to know what your last awarded price was for Citywide Promotional Products bid.

Answer: This is the first time the City has issued its own RFP/bid for the promotional and branding services and therefore there is not a contract I can provide to you as a reference. Most products have been purchased through competitive quotes. Collectively we have reach the procurement dollar threshold(s) which have warranted a formal procurement process to secure a contract.

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