

# REQUEST FOR PROPOSAL

## Addendum #1

(posted November 13, 2018)

### Comprehensive Market Analysis and Economic Development Strategy

#### MINIMUM QUALIFICATIONS

To be eligible to respond to this solicitation, the Vendor must demonstrate that it has sufficient qualifications, resources and experience to provide the services under this solicitation. Any respondent that fails to meet all the following minimum qualification requirements may be noted as “NON-RESPONSIVE”. Those qualifications are as follows:

- Vendor shall have a minimum of five (5) years’ experience in commercial recruitment (retail, restaurant, office).
- Vendor must be able to demonstrate active participation in International Council of Shopping Centers.
- Vendor must use mobile and social media as part of their business model.
- Vendor must demonstrate experience in data collection, reporting and identifying opportunities for the retention, expansion and attraction of retail, restaurant and office operations in both the Town and County.
- Vendor must demonstrate experience beyond data collection and into relationship and connections with retail, restaurant and office operators and developers.
- Vendor must provide at least five (5) references of clients to which similar services have been provided in the last two (2) years. At least three (3) of these clients must be public jurisdictions.

The Chamber is seeking to identify and select an outside independent organization to perform the activities listed above. The remainder of this document provides additional information that will allow a service provider to understand the scope of the effort and develop a proposal in the format desired by the Chamber.