



**HIGHLANDS COUNTY
BOARD OF COUNTY COMMISSIONERS
(HCBCC)
PURCHASING DEPARTMENT**

DATE: 12/12/2016

RFP NO. 17-012 ADDENDUM No. 1

Project.: Highlands County Tourism Website Re-Design and Development & Ongoing Services

Owner: Highlands County BCC
Attn: Purchasing Department
4320 George Blvd; Sebring, FL 33875-5803

The purpose of this addendum is to address questions submitted regarding RFP 17-012.

This document contains 2 pages.

1. Re: Interactive maps showing locations of all tourism attractions, restaurants, hotels, sports facilities, and other tourism attractions requested by the County with directions to each.
Question: Is Google map api will be used to show locations with directional guide acceptable?
Answer: Yes
2. Re: Partner Login for Listings Content Management or an alternative partner content management option, with administrative approval required.
Question: This requires more information as we would like to know the facility available for partners once they login
Answer: The Partner should have access to login and update (view, edit, add, delete) any information on their profile page, such as text, links, photos, contact information, special offers, etc.
3. Re: All print materials in downloadable formats.
Question: PDF/Word Document files need to be supplied by
Answer: Yes, this was in the proposal that content will be provided by TDC.
4. Re: Online Grant Application capability (fillable format).
Question: Please send us the format to check
Answer: We will ask grant applications to apply for grants online so they must be able to complete an online form, upload images & reporting documents (PDF, Word, Excel) and submit application online.
5. Re: Meeting Planners and Media/News section.
Question: Please detail about meeting planners.
Answer: This will be a page with content for meeting planners (potential meeting locations, incentives, etc). All content will be provided by TDC.
6. Re: Motion animation incorporated as part of the website re-design.
Question: Suitable Ajax based animation can be given as we don't work on flash technology is it acceptable

Answer: Yes as long as functions same as flash

7. Re: Capability to add short video in various locations along with link to YouTube and other social media channels managed by County

Question: It will be given. Videos need to be provided by the client.

Answer: Yes, this was in the proposal that content will be provided by TDC.

8. Re: Cross-Browser Compatibility, including, but not limited to mobile browsers.

Question: Yes, it will be 100% responsive to mobile/tablets/desktops. We will be using responsive design. Is it acceptable?

Answer: Yes

9. Re: Capability to add/modify/delete landing pages to coincide with various advertising campaigns to measure and track website traffic sources.

Question: It will be given. CMS will allow you to add/edit/delete pages however designing has to be done for the same. Is it acceptable?

Answer: Yes

10. Question: For each RFP we respond to, our policy is to have at least a 15-minute brief phone call. Would this be possible?

Answer: You are welcome to call me [Olimpia Lonsdale] with procurement related questions. Any project related technical questions, I will have to take a note of and respond in an addendum after I reach out to the Project Manager or IT.

11. The present solicitation titled Highlands County Tourism Website Re-Design and Development & Ongoing Services 17-012 reflects the objectives of the Highland County Tourism Website Redesign Proposal 16-013.

a. We request if appropriate that the reason(s) for the rebid may kindly be shared.

Answer: The scope had to be further clarified as to the requested services.

b. We request if appropriate any other directives that the County have toward bidders for the present solicitation in light of this rebid.

Answer: No further directives than what's in the RFP.

12. Does the County have a specific budget that bidders need to work upon?

Answer: Re-design & training \$40,000; Hosting/Maintenance \$10,000