



**PURCHASING
AND MATERIALS
MANAGEMENT**

**City of Myrtle Beach
SOUTH CAROLINA**

**(843) 918-2170
FAX: (843) 918-2182
www.cityofmyrtlebeach.com**

Addendum #01

May 26, 2021

RFP 21-R0018

Youth Sports Photography

The purpose of this Addendum #01 to RFP 21-R0018 for Youth Sports Photography, dated May 17, 2021, is to answer the following questions:

1. Is a bond necessary?

No, a bond is not necessary for this solicitation.

2. Is a copy of the last winning submission available?

Yes, a copy of the last winning submission is hereby attached and made part of this addendum.

Please submit your proposal in a sealed envelope no later than Tuesday, June 1, 2021 at 2:00PM (local time.) No electronic submissions will be accepted. The City of Myrtle Beach is not responsible for late or misdirected mail.

Thank you,
City of Myrtle Beach
Ann Sowers
Purchasing Office/Buyer
Email: asowers@cityofmyrtlebeach.com



Purchasing Office
City of Myrtle Beach

RFP # 16-R0055
Youth Sports Photography
Closing Date: April 26, 2016

April 21, 2014 ^{to} per Chris LeFever *CL*

EVENT FOTOS, Inc. (EFI) respectfully submits the following proposal for Youth Sports Photography for the City of Myrtle Beach (CITY):

1. EFI has been in business for 14 years and specializes in Youth Sports Photography
2. EFI will photograph all participants at Pepper Geddings and Crabtree Gym according to schedules agreed upon by designated CITY contact(s).
3. CITY will earn a 12% rebate for all orders placed on picture day(s).
4. EFI will provide 1 5x7 photograph per team for the head coach, if desired at no charge.
5. EFI will provide 1 5x7 photograph per League Champion and 1 per City Champion in each age group at no charge.
6. EFI will mail pictures to player's homes typically within 1 week of picture day.
7. IN ADDITION TO CITY SPECIFICATIONS, EFI will provide sponsorship plaques as requested by CITY; cost of the plaques to be deducted from rebate. EFI will also provide 30x40 framed action posters as needed. Cost of posters to be deducted from rebate.
8. IN ADDITION TO CITY SPECIFICATIONS, EFI will provide photography and graphic layout for above posters at no charge.
9. IN ADDITION TO CITY SPECIFICATIONS, EFI will provide action photos as needed for miscellaneous applications i.e.: calendars and posters at no charge.

REFERENCES

Contact	Company Name	Phone #	Length of Service
David Williams	City of Conway	843-488-7688	11 yrs
Jason Burton	Horry County Recreation	843-915-7877	14 yrs
Cheryl Heiselman	Goose Creek Recreation	843-569-4242	5 yrs
Kent Kendall	Florence Baptist Temple	843-319-9107	1 yr

Enclosures:

- 1 sample each: Magazine Cover, Memory Mate, Magnet, Trading Card, keychain
- 1 order envelope

Sincerely,

Chris LeFever

chris@eventfotos.com

EVENT FOTOS, INC.
101 Prather Park
Myrtle Beach, SC 29588

(843) 236-2201

www.eventfotos.com

LEAGUE PROGRAM



101 Prather Park
Myrtle Beach, SC 29588
866.373.6688

Thank you for considering **EVENT FOTOS** for all your sports photography needs. We look forward to working with you and taking the hassle out of pictures for everyone involved. When you use **EVENT FOTOS**, you get Great Service, Quality Photos and Fast Delivery; Everyone Wins!

*A few of the benefits of using **EVENT FOTOS** are:*

- We'll do the picture schedule
- Picture day will run smooth and on schedule
- Pictures are shipped straight to the players home within 1 week
- Reasonable prices to the players
- Generous Fundraiser - your commission will be delivered to you promptly
- A FREE 5x7 coaches print for each coach in the team picture
- Sponsor plaques available
- We offer Trading Cards, Memory Mates, Magazine Covers, Magnets, Keychains, etc.
- Our photographers are polite, professional and uniformed so they are easy to identify

Please contact us to schedule your league's pictures or if you have any questions.

Thank You!

OUR MISSION



101 Prather Park
Myrtle Beach, SC 29588
866.373.6688

Operate a successful photography company following these principles:

- Be highly recommended for any markets we serve.
- Continuously improve what we do and how we do it.
- Out-Service the competition.
- Value the quality of customers' photos as much as we would our own.
- Re-earn our customers' business every season.
- Recognize the importance of our employees and never take their contributions for granted.
- Control the Circumstances as much as possible to ensure the desired results.
- Give back to our community by helping those less fortunate through local churches and charities.



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Myrtle Beach, SC 29588
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"We switched from **EVENT FOTOS** to a competitor for a higher rebate, we are back with **EVENT FOTOS** after 1 season with someone else. They are better at what they do than most other companies. The little bit of extra money was definitely not worth the hassle of using someone else!"

April - Charleston, SC

"From day 1, **EVENT FOTOS** was on the ball. I cannot say enough about their staff. They were prompt, courteous, and more than willing to do whatever it took to make our relationship work. Compared to our previous experiences with photographers, **EVENT FOTOS** has been a pleasure to work with. We will definitely continue our relationship in the coming years and recommend that anyone looking for a quality company that provides quality service consider **EVENT FOTOS**."

East Bay Area Booster Club, SC

"I wanted to let you know how very pleased we were regarding this year's pictures. I'm glad we switched to **EVENT FOTOS** this year. Our children have been playing in the league for 4 years and these are the best pictures that we have had so far. I really liked the fact that they were mailed to our home. We didn't have to track down the coach if we had missed the arrival date for some reason. I really hope that we will continue to use you in the future."

Kay (parent) - Southern Pines, NC

"I just wanted to THANK YOU for the GREAT pictures you took. I had recently received my pictures from gymnastics and school and was sooooo disappointed with them. When your pictures arrived I was very excited because they were so good. I am reordering today. Please let the photographer know how much I appreciate the time they took to make sure my daughter was looking at the camera and smiling. I hope you will be there next year! Thanks Again!!!"

Tara (parent) - Pinehurst, NC

"We want to thank you for your quality business. **EVENT FOTOS** has exceeded our expectations, worked well under pressure, delivered superior quality photos and is a joy to work with. We will continue to use **EVENT FOTOS** for our team & individual pictures."

Jason - Horry County, SC

Additional References:

Cheryl Heiselman - Goose Creek Recreation
843-569-4242

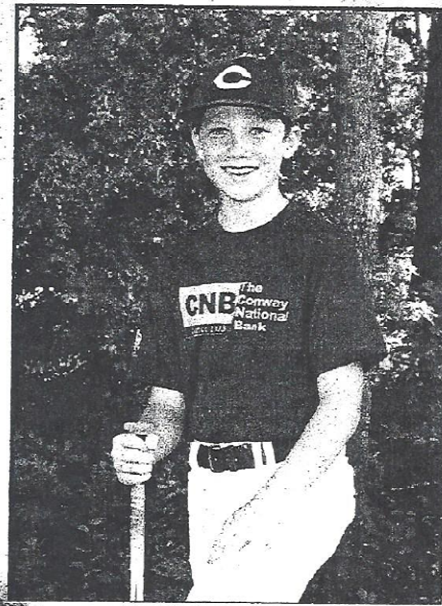
Chris Murphy - Horry County Parks and Recreation
843-915-7876

Steve Lanier - Town Creek Dixie Youth
910-622-4355

MEMORY MATE

MARK PHELPS
CONWAY NATIONAL
BANK

2016



SEVENTEEN PHOTOS

MAGAZINE COVER

Complete *SOC*CER coverage from across the country!

SOC

STAR

2016

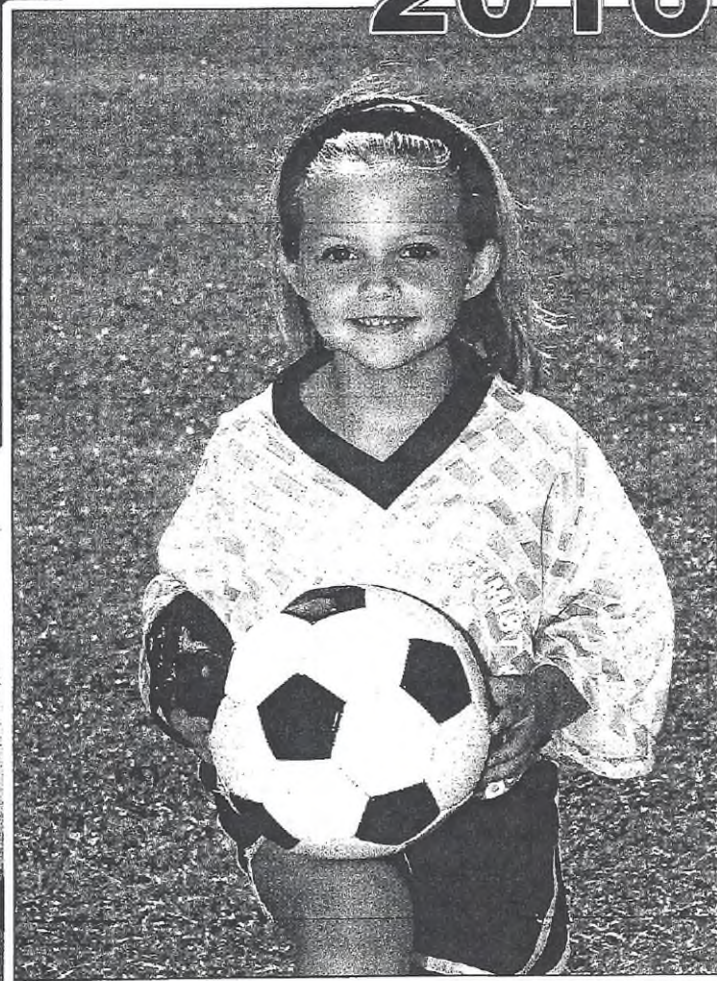
**Driven to
Compete**

**JAMIE
POWELL**

★ *Can America compete?* pg. 16

★ *Must-have skills* pg. 27

★ *Learn from the Pros* pg. 36



©EVERETT PHOTO

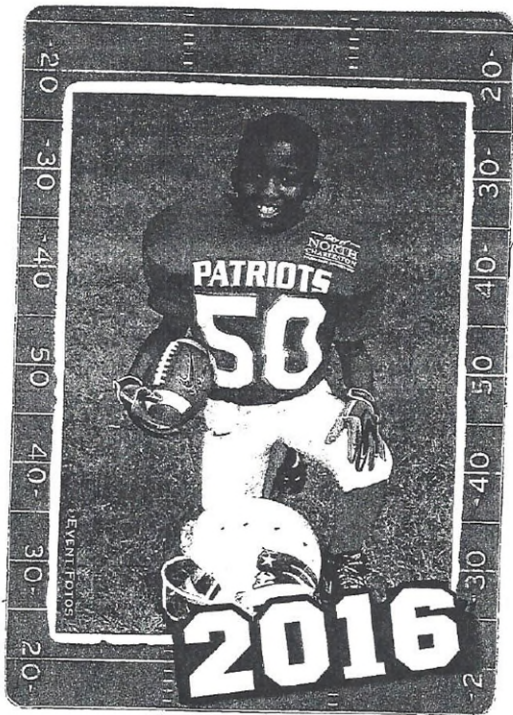


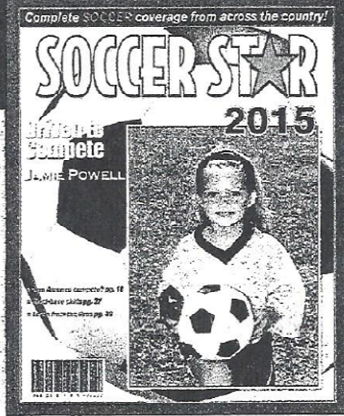


Chris LaFever
Cell 843.267.8952

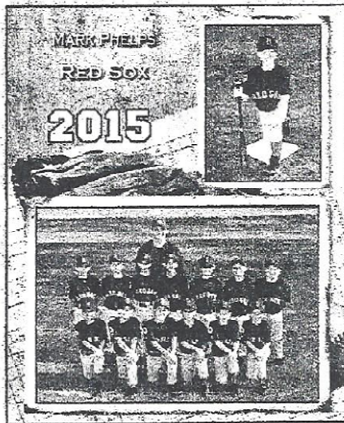
Office 843.236.2201
Fax 843.236.4050
101 Prather Park
Myrtle Beach, SC 29588

chris@eventfotos.com





Magazine Cover (8"x10")



Memory Mate (8"x10")

Magnet



Keychain



Trading Cards

**Samples ONLY
Designs may change**

101 Prather Park • Myrtle Beach, SC 29588

THANKS!



EVENT



LEAGUE FUNDRAISER - Help Support Your Team!

FOTOS

COMPLETE ADDRESS IS NEEDED AS PICTURES WILL BE MAILED.

843-236-2201 Toll Free 866-373-6688 www.eventfotos.com

PLAYER'S FIRST NAME

LAST NAME JERSEY#

MAILING ADDRESS

APT# UNIT#

CITY STATE ZIP CODE

HEAD COACH'S LAST NAME PHONE #

TEAM

E-MAIL ADDRESS



Grand Slam \$90

- (1) Memory Mate on Wood Plaque
- (1) Magazine Cover
- (1) 8 x 10 of Player
- (2) 5 x 7's of Player
- (1) 5 x 7 of Team
- (16) Trading Cards
- (8) Wallets of Player
- (2) Magnets of Player

Hall of Fame \$50

- (1) Memory Mate on Wood Plaque
- (2) 5 x 7's of Player
- (8) Trading Cards
- (8) Wallets of Player

All-Star \$40

- (1) Memory Mate
- (2) 5 x 7's of Player
- (8) Trading Cards
- (2) Magnets of Player

MVP \$32

- (1) Memory Mate
- (2) 5 x 7's of Player
- (8) Wallets of Player

Pro \$22

- (1) 5 x 7 of Player
- (1) 5 x 7 of Team
- (8) Wallets of Player

Specialty Items

- ___ (1) Memory Mate \$16
- ___ (1) Memory Mate on Wood Plaque \$28
- ___ (1) Magazine Cover \$15
- ___ (2) Magnets of Player \$12
- ___ (8) Trading Cards \$15
- ___ (16) Trading Cards \$20
- ___ (1) 8 x 10 of Player \$12
- ___ (2) 5 x 7's of Player \$12
- ___ (1) 5 x 7 of Team \$10
- ___ (8) Wallets of Player \$12
- ___ (1) Keychain \$12

Amount Enclosed \$

Make checks payable to:
EVENT FOTOS
 Please return this envelope with check or exact amount of cash on day pictures are taken. PHOTOGRAPHERS DO NOT CARRY CHANGE. Unpaid orders will not be processed. A \$5 fee will be added to orders which are not paid for on picture day. There will be a \$30 fee for returned checks. The amount of the original check plus additional fees may be electronically drafted from the payer's account.

OFFICE USE ONLY
Sequence # _____
Image # _____