

RFP # 22-09: Website Redesign and Web Content Management System Q & A

- Can you share any budgetary information about this project with us, is there any assigned budget for this project? Please specify the budget. **We don't typically answer these types of questions other than there is an assigned budget for this project to be completed in FY22 or whatever.**
- Is there an incumbent company or organization with an advantage for this project? **Current Contract is with West Interactive Services dba: School Messenger.**
- Do you have any CMS preference for this project like Open Source, WordPress, Drupal? **Open Source**
- Can you provide the list of systems or 3rd party API integrations you might need? **Google Drive, ClassLink, Canvas, ExecuTime, and possibly more.**
- Approximately how many pages/assets of content are to be migrated? What format can/will the content be provided? **This has not been determined yet as some current content will not be migrated.**
- Are there any multilingual requirements beyond using Google Translate or similar? **No.**
- How many templates does HCS want us to design? **One for the district. Two for schools to choose from.**
- Do you expect vendor to create content for the websites? **No.**
- How many visits has the current site per month?
- What is the targeted 'go live' date? **July 1, 2022**
- Do you need hosting services? **Yes.**
- Appendix B states, "Secure private and public portals for district and all schools. We have not had a lot of buy-in by our teachers as they prefer to use other classroom management systems to communicate with families. They didn't have these options three years ago."
 - o We were wondering what you meant by this? **Many of our schools use programs like Remind or Dojo to communicate with parents via direct messaging. We would be interested in a similar feature available to teachers and staff via our website vs. third party apps. This is a "like to have" feature and not a must have.**

- o Do you want a tool to help you communicate with families, or something different?
 - o What are the reasons behind wanting this tool?
- The Appendix B has listed one requirement - "Native Mobile App for Families", so you need Website redesign as well as mobile app for families. Can you please provide the requirements for this mobile app ? **Having a mobile app is actually not a requirement, as we don't use the one we have now.**
 - Total integration between district and schools - Can you please elaborate on this requirement ? **We would like for our next CMS to allow messages/alerts (think weather notices, etc.) to be pushed out across district and school sites.**
 - Is "Staff Login" within the scope ? Yes, what are functionalities and pages to be implemented after staff logs in ?
 - We understand that scope of redesigning website includes redesign of main site <https://www.hcde.org/> only and it does not include the school sites. Is that the correct understanding ? **That is correct, the main district site is priority in terms of redesign. We would, however, like to provide schools with 2 template options that our team will offer as we support schools in the update of their sites.**
 - Are you okay with a Content Management System like WordPress? **Depends on user friendliness**
 - What are the challenges you are facing with your current website ? **Poor content editing tools, lack of user friendliness and lack of design options.**
 - Can you provide information on the budget allocated for this project ? **We don't typically answer these types of questions other than there is an assigned budget for this project to be completed in FY22 or whatever.**
 - What are the number of pages you are expecting in your new website ? **To be determined at a later stage**