

Public Relations Services Q1820Score				
	Rater 1	Rater 2	Rater 3	
Bingham Group				
Fees	30	25	30	
Capabilities	15	18	18	
Personnel	25	25	25	
References	5	5	5	
Marketing Plan	5	10	12	
	80	83	90	253
Fletcher				
Fees	26	10	15	
Capabilities	20	20	20	
Personnel	25	25	25	
References	5	4	5	
Marketing Plan	15	14	15	
	91	73	80	244
Moxley Carmichael				
Fees	30	30	30	
Capabilities	25	23	23	
Personnel	25	25	25	
References	5	5	5	
Marketing Plan	12	12	14	
	97	95	97	289
SRW				
Fees	15	20	20	
Capabilities	25	22	21	
Personnel	25	25	25	
References	5	5	5	
Marketing Plan	14	12	14	
	84	84	85	253