

INFORMAL REQUESTS FOR PROPOSALS
Small Business Development & Shop Local Applications
ED 23-027

Questions Received by the Last Date of Inquiries include the following:

1. For the Market Research and Analytical application, what is the data source for small business performance as described in 1.2.1.1? Is the city providing this raw data which the application will securely ingest, and if so, what format is it in now?
Answer: The City does not provide any data source, and we will rely on the consultant to provide them.
2. Similar to the above question, what is the data source for customer characteristics as described in 1.2.1.3?
Answer: The City does not provide any data source, and we will rely on the consultant to provide them.
3. Will the application collect small business data during its usage (from the small businesses themselves entering data), which fill feed into the market research metrics continuously to update and improve the data over time?
Answer: Will the application collect small business data during its usage (from the small businesses themselves entering data), which fill feed into the market research metrics continuously to update and improve the data over time?
4. What is the content source for 1.2.2, Small Business Education Resources? Do you have currently available public resources which can be linked or is there any additional requirement of separate resources for unique content generation, subject matter experts, copywriters, etc?
Answer: The City does not provide any content, resources and/or data source, and we will rely on the consultant to provide them.
5. Whether companies from Outside USA can apply for this? (like, from India or Canada)
Answer: All companies that are eligible to do business in The United States of America may apply to this informal RFP.
6. Whether we need to come over there for meetings?
Answer: We will conduct online meetings with the selected consultant.
7. Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)
Answer: The consultant needs to provide required services to the City within our business hours.

8. Can we submit the proposals via email?

Answer: Yes, please submit the proposal to jlin@avondaleaz.gov.

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