



THE CITY OF DAYTONA BEACH  
OFFICE OF THE PURCHASING AGENT

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TO: James V. Chisholm, City Manager

FROM: Joanne Flick, Purchasing Agent

DATE: February 12, 2018

SUBJECT: **Selection Committee  
Bus Bench and Bus Shelter Advertising  
RFP 0118-0040**

COPY: John J. Drago, BEM Director  
Betty Goodman, Assistant City Manager  
Patricia Bliss, Chief Financial Officer  
David Waller, Deputy Public Works Director  
Ben Gross, Assistant City Attorney

The City's Selection Committee convened on February 5, 2018, 2018, to review the Proposals received in response to the referenced Request for Proposals, and to score those proposals in accordance with the evaluation criteria published in the RFP. The Selection Committee recommends that contract negotiations be conducted with the top ranked firm below, with the second ranked firm as alternate.

1. **Creative Outdoor Advertising**
2. **In Site Martin Outdoor LLC**

The final negotiated contract will be presented to the City Commission for approval.

If you agree with the Committee's recommendations, please sign below and return a copy of this memo to my attention. If you wish to discuss the matter further, please call me at extension 8082. Thank you.

Approved: \_\_\_\_\_

Date: \_\_\_\_\_

2/15/18