



**Call to Artists:
Pre-Bid Meeting
Utility Traffic Boxes**
Avondale Municipal Art Committee

The Mission

Avondale

Provide visual art that complements
public spaces.



Agenda

Avondale

- ▶ Overview
- ▶ Locations
- ▶ Photos of Past Boxes
- ▶ Eligibility
- ▶ Selection Process
- ▶ Deadline
- ▶ Questions



Project Overview


Avondale

- ▶ Invites Professional Artists
- ▶ Graphic Design & Photography
- ▶ Temporary Exhibition (2-5 yrs)
- ▶ Brand Palette PMS Colors
- ▶ Original Adobe Illustrator Files
- ▶ Build to Scale with Bleed:
 - ▶ 64"H x 24"W x 30"D
(Minimum 150dpi)



Locations

Avondale

- TS1 SEC Avondale Boulevard and McDowell Road (near Circle K)
 - TS2 NWC 101 Avenue and McDowell Road (near Costco power center)
 - TS3 NEC 103 Avenue and McDowell Road
 - TS4 NEC 107 Avenue and McDowell Road
 - TS5 SWC Rancho Santa Fe Boulevard and McDowell Road (near La Petite Academy Preschool)
 - TS6 SWC Friendship Park and McDowell Road
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Current Design

Avondale



Eligibility

Avondale

- ▶ Artists 18 years or older
- ▶ The proposal should include:
 - ▶ References
 - ▶ 5-10 images of work over the last five years
 - ▶ Artist Statement of
 - ▶ Design Concept

Selection Process

Avondale

- ▶ Review Submissions
- ▶ Select Artist(s) Design Theme(s)
- ▶ Award Artist or Artists' to Locations

- ▶ Proposal Due Date: 8/30/22
- ▶ 30 days for deliverables
- ▶ November Installation

Questions?

Avondale





Thank You!

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