



**HIGHLANDS COUNTY**  
BOARD OF COUNTY COMMISSIONERS  
Purchasing Division

**NOTICE OF INTENT TO AWARD**  
**RFP**  
**Digital Marketing & Content Storytelling**

	<b>Total Score</b>	<b>RANK</b>
Datum Tech, Inc.	126	7
Evok Advertising & Design, Inc.	245	2
Find 8 Digital, LLC (DBA Find 8 Performance Marketing)	203	4
<b>Madden Preprint Media, LLC</b>	<b>267</b>	<b>1</b>
The Art of Consulting	180	6
The Bingham Group, Inc	185	5
Z Axis Solutions	212	3

Notice of Intent to Award to top ranked firm:

**Madden Preprint Media, LLC**

Local Preference was not used to award this project.

Notice of Intent to Award is posted to Highlandsfl.gov at 5:00 P.M. on 06/27/2022

End of protest period: **4 P.M. on 06/30/2022**

FAILURE TO FOLLOW THE PURCHASING PROTEST PROCEDURE REQUIREMENTS WITHIN THE TIME FRAMES PRESCRIBED IN SECTION 24 OF THE HIGHLANDS COUNTY BOARD OF COUNTY COMMISSIONERS PURCHASING MANUAL SHALL CONSTITUTE A WAIVER OF YOUR PROTEST AND ANY RESULTING CLAIMS. THAT PURCHASING MANUAL IS AVAILABLE FOR PUBLIC INSPECTION IN THE PURCHASING DIVISION AND ON THE HIGHLANDS COUNTY BOARD OF COUNTY COMMISSIONERS' WEBSITE (WWW.HCBCC.NET) AND MAY BE OBTAINED FROM THE HIGHLANDS COUNTY BOARD OF COUNTY COMMISSIONERS PURCHASING DIVISION.

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Lori DeLoach, Purchasing Manager

Date

*Leah Sauls*

6/24/2022

Leah Sauls, Development Services Director

Date