



**HIGHLANDS COUNTY**  
 BOARD OF COUNTY COMMISSIONERS  
 Purchasing Division

**RECOMMENDATION FOR AWARD**  
**RFP 22-015**  
**Digital Marketing & Content Storytelling**  
 Proposal Opening Date: June 10, 2022

	SCORE	RANK
Datum Tech, Inc.	126	7
Evok Advertising & Design, Inc.	245	2
Find 8 Digital, LLC (DBA Find 8 Performance Marketing)	203	4
<b>Madden Preprint Media, LLC</b>	<b>267</b>	<b>1</b>
The Art of Consulting	180	6
The Bingham Group, Inc	185	5
Z Axis Solutions	212	3

Local Preference was not used to award this project.

Notice of Intent to Award is posted to Highlandsfl.gov at 5:00 P.M. on 06/27/2022

**End of protest period:** 4 P.M. on 06/30/2022

**Recommendation:**

**Recommended awarding to the highest ranked responsive and responsible proposer**

**Madden Preprint Media, LLC**

The initial agreement shall be three (3) years to begin October 1, 2022, with the option to renew for one (1) three (3) year period unless otherwise terminated in accordance with the solicitation documents and with the approval as required by the Board approved Purchasing Manual.

**Lori K. DeLoach** Digitally signed by Lori K. DeLoach  
 Date: 2022.07.07 14:59:17 -04'00'

*Leah Sauls* 7/8/2022

Lori DeLoach, Purchasing Manager Date

Leah Sauls, Development Services Director Date

**Recommendation approved by:**

\_\_\_\_\_  
 Laurie Hurner, Interim County Administrator Date

This is not a notice to proceed.

