
The City of Laurinburg is seeking Proposals from area Photographers

The purpose of this Request for Proposals is to select a photographer to photograph the people, places, and daily life in Downtown Laurinburg. The photos will be used in our brand campaigns and Downtown Website, both print and digital including social media. It is preferred that the photographer be local to Downtown Laurinburg and be willing to use creativity to showcase the Downtown. The City will coordinate these shots with the selected photographer and it is anticipated that these shots will be taken and submitted no later than August 7, 2020.

All images will become property of the City of Laurinburg. Proposals shall include a lump sum payment once pictures are delivered to the City. Proposals will need to include the way the photographer proposes to provide files.

This project will consist of the following shots, with a total number of images expected for the project to be a max of 30 general photos and 100 business shots with each participating business (1 exterior shot and 3 interior shots per business). The total number of businesses and shots can be adjusted as needed.

List of Photographs

- Downtown Laurinburg
 - Overall Beauty Shots
 - Downtown Businesses
- People enjoying Downtown & Businesses
 - Art Garden
 - Walk Through
 - Urban Design/Parking Project Area
 - Main Street Streetscape

The City will also like a price list should the City request photography or video of something not listed.

PROPOSALS should cover the full costs of the photography, THERE SHALL BE NO ADDITIONAL FEES FOR FULL OWNERSHIP AND USE OF ALL IMAGERY BEYOND THE SERVICE FEE QUOTED IN YOUR RESPONSE TO THE RFP, unless requested by the City. Please provide a link to your Portfolio or Instagram highlighting past work. Due to Municipal Service District Funds being utilized, Downtown Laurinburg Vendors are preferred. Proposals shall be submitted electronically to the City of Laurinburg, to the attention of Daniel Walters, Downtown Development Coordinator, at dwalters@laurinburg.org, no later than July 20, 2020. For additional questions, please call Daniel Walters at 910-276-8324 or use the email listed above.