



**REQUEST FOR QUALIFICATIONS (RFQ)**

**2022-2023 Art on the Atlanta BeltLine (AoAB) Open Call**

Atlanta BeltLine, Inc is seeking qualified visual artists, art teams, performers, musicians, and sculptors to submit Statement of Qualifications (“SOQ”) for the Art on the Atlanta BeltLine (“AoAB”) 2022-2023 Public Art Exhibition season.

**STATEMENTS OF QUALIFICATIONS (SOQs)  
ELECTRONICALLY DUE IN VENDOR REGISTRY (VR):  
Monday, June 13, 2022, 3:00 PM, EST in Vendor Registry (VR)**

Submit electronically in Vendor Registry (VR) only at

**[SUBMIT SOQ HERE](#)**

***Late submittals will not be accepted nor considered.***

***Pre-recorded/Pre-Submittal Information session access:***

**<https://art.beltline.org/for-artists/join-the-exhibition/>**

**Questions/Inquiries due in Vendor Registry (VR) only by**

**Wednesday, June 1, 2022, 3:00 PM, EST**

Submit questions/inquiries electronically in Vendor Registry (VR) at:

**[SUBMIT QUESTIONS HERE](#)**

**RFQ Issued: Tuesday, April 19, 2022**

## **ABOUT THE ATLANTA BELTLINE**

The Atlanta BeltLine project is the most comprehensive transportation and economic development effort ever undertaken in the City of Atlanta and amongst the largest, most wide-ranging urban redevelopment programs currently underway in the United States. The Atlanta BeltLine is also a sustainable redevelopment program that will provide a network of public parks, multi-use trails and transit along a historic 22-mile railroad corridor circling downtown and connecting more than forty-five neighborhoods directly to each other. It represents a tremendous opportunity to positively impact the way Atlanta will mature as a great city, enriching Atlanta's quality of life with parks, trails, transit, affordable housing, and economic development and setting a national standard for transformative investment, sustainable growth, and equitable development. Atlanta BeltLine, Inc. ("ABI"), which was created for the sole purpose of implementing the project, is accepting applications for residency positions that provide invaluable twelve-month exposure to qualified respondents.

Art on the Atlanta BeltLine, ("AoAB") hosts the largest temporary public art exhibit and linear gallery in the United States. With sculptures, murals, performances, and many multi-organizational collaboratives works year-round, AoAB strives to enrich and reflect the communities it serves.

### **Atlanta Beltline's Commitment to Equity, Diversity, and Inclusion**

The Beltline is where Atlanta comes together. The Beltline connects forty-five different neighborhoods around the corridor that had been segregated for generations. These neighborhoods represent some of the wealthiest and poorest neighborhoods in the City of Atlanta and the Beltline is impacting all of them in profound ways.

Atlanta Beltline, Inc. acknowledges the unintended impact of gentrification, rising housing costs and property taxes, and displacement of residents and businesses. We also recognize the racial and economic disparities that exist around the Beltline corridor with the west and southwest side of the Beltline experiencing lower median household incomes, higher rates of unemployment, higher housing cost burdens, and greater reliance on transit. We are also fully aware of the negative and disproportionate impact that the global pandemic and COVID-19 has had on small businesses and Black-owned businesses.

Atlanta Beltline seeks to implement the project in way that ensures all legacy residents, new residents, and business owners - regardless of age, gender, gender identity or expression, sexual orientation, race and ethnicity, ability, income, or political ideology - benefit and prosper from its economic growth and activity for generations to come.

We understand that dismantling inequitable policies and practices is complex and will take deliberate and sustained action. We also know that achieving the Atlanta Beltline's equity vision will require bold, immediate, and targeted action.

Effectively advancing equity and inclusion requires the Atlanta Beltline to view equity as a business imperative that starts inside our organization and transcends to the full range of our external work and relationships. Moreover, the Atlanta Beltline recognizes the importance of supplier diversity and seeks to strengthen the economic development and viability for Minority Business Enterprises and Women Business Enterprises.

Given this intentionality, the Atlanta Beltline, Inc. is

- Refining procurement and contracting processes to increase opportunities for participation.
- Building a pipeline and fostering relationships with small, woman-owned, and minority-owned businesses and contractors to access up to \$150M in construction funds; and
- Tracking and measuring our progress toward our equity goals through the development of an equity dashboard.

Atlanta Beltline believes that the actions outlined above are steps in the right direction and look forward to working toward our shared goals with businesses, contractors, and partners. Our intent is to build a Beltline that works for all.

## PROJECT DESCRIPTION

Artists, art collectives and organizations (“Potential Respondents”) are invited to submit their qualifications for one or any of the following exhibition categories:

- ***BeltLine Public Art Residency Program***- The Atlanta BeltLine residency program is designed to offer real-world exposure operating within the realm of public art and infrastructure. Unlike collegiate or gallery residencies that operate within the structure and stricture of those prescribed spaces and audiences, the public realm presents many unique challenges including, but not limited to: responsibilities to multiple audiences simultaneously, community place keeping and empowerment, space and environment, and the many components of the civic system including permitting, ordinances, and governmental offices. The program seeks qualified individuals or artist to fill the following roles:
  - Scholar-in-Residence
  - Curator-in-Residence
  - Artist-in-Residence
- ***BeltLine Walls Volume 5 (Murals)*** – Artists are invited to submit their qualifications to create a mural along the BeltLine. Artists will work on their walls for the duration of a few weeks in October, culminating in a grand reveal and community celebration at the end of the festival. Please see the submission guidelines section herein for more details.
- ***BeltLine Flow (Performance Series)*** – Artists are invited to submit qualifications to perform along the Atlanta BeltLine corridor during the exhibition season. These performances are not limited in number of times the performances may occur, nor are they subject to any specific

dates on which performances must occur. These performances are designed to act as a pop-up style event to creatively activate and celebrate the corridor in many locations. These events are “acoustic” in nature, self-sustaining and do not require outside power sources, a sound engineer or technical support. Please see the submission guidelines section herein for more details.

- ***BeltLine Spaces (Sculpture Exhibition)*** – Artists are invited to submit their qualifications in 3D, monumental, installation, pre-fabricated, site specific or land art sculptural work.
- ***BeltLine After Dark (Festival)*** – This annual festival celebrates the communities and spaces along the BeltLine trails. Artists are invited to submit their qualifications to activate the parks and greenspaces around the corridor. Previous seasons have included concerts, ballet, theater, opera and interactive roving performances. Please see the submission guidelines herein for more details.
- ***Lantern Parade*** – Musicians who wish to be included in the 2022-2023 Lantern Parade should contact Chantelle Rytter directly at [chantellerytter@gmail.com](mailto:chantellerytter@gmail.com).

### **Community Engagement**

ABI will lead all community engagement activities. An ABI Project Manager will oversee the Artist’s work and provide support as needed. At a minimum, the Artist will be required to assist ABI in its outreach efforts by attending and staffing community meetings and preparing presentation materials. Additional specific requirements will be determined during Contract negotiations.

### **Communications, Media, and Marketing**

ABI will work with the Artist to develop a media strategy. The Artist will be required to submit all potential communications, media and marketing materials to ABI for review before publishing.

### **Schedule**

The term of the contract shall be for a period of twelve (12) months for the services required for design, fabrication and installation or execution of performance(s), with the ability to renew the work for up to 3 years.

## **QUALIFICATIONS AND REQUIREMENTS**

ABI is seeking qualified individuals/collectives/teams (“Potential Respondents”) for the 2022-2023 AOAB public art exhibition. In order to be considered responsive and responsible, the Respondent must meet the following requirements:

1. Possess qualifications enabling the successful completion of the Project Design, Fabrication, Installation and/or Performance Services for ABI.

2. Demonstrate experience working on projects of this size, type and/or complexity, including, but not limited to place-keeping design, public art and/or urban design.
3. Demonstrate experience managing interfaces between and among design disciplines, the community, and sub-contractors.
4. Provide all information requested in this RFQ package and address each of the specific evaluation criteria.
5. Must demonstrate an overall combination of skills, prior work experience, a good business reputation, a commitment to diversity, and success with engaging members of the community on projects such as this.

## **SELECTION CRITERIA**

The initial evaluation is to determine a short-list of pre-qualified visual artists, art teams, performers, musicians, and sculptors. This evaluation will be made following receipt of the SOQ submissions based on the evaluation criteria listed in the RFQ. The evaluation criteria listed herein will be the basis for the determination of entry into the pre-qualified short-list.

After selection of the pre-qualified short-list, ABI will request proposals from the pre-qualified short-list artist and/or firms. After submission, proposals will be evaluated based on the evaluation criteria listed within the RFQ.

Atlanta BeltLine, Inc. reserves the right to request additional information regarding specific qualifications before or after selecting artists in the pre-qualified pool.

## **SUBMITTAL REQUIREMENTS**

### **PROCESS**

Issuance of this procurement is intended to provide ABI with a pre-qualified short-list of qualified visual artists, art teams, performers, musicians, and sculptors best qualified to participate in a statement of qualifications round. Only those Potential Respondents who respond to the RFQ and meet or exceed the requirements will be eligible. The following shall be provided within the Statement of Qualifications (SOQs) submission.

#### **1. COVER LETTER**

A cover letter shall be attached to every SOQ submission response. The cover letter must include the following:

- RFQ Name / Project Title – **Art on the Atlanta BeltLine/Category List the**

**exhibition category or submission (As listed in the project description section herein.**

- Name(s) of the person(s) authorized to represent the Artist in any negotiations;
- Name(s) of the person(s) authorized to sign any Contract that may result;
- Contact person's name, title, mailing or street addresses, phone and email address
- A legal representative of the Artist, authorized to bind the Artist in contractual matters, must sign the cover letter.
- Indicate if you or your firm has any Disadvantaged Business Enterprise (DBE) Certifications through GDOT, the Georgia Minority Supplier Development Council, the U.S. Small Business Administration, or the City of Atlanta and utilization of scope/work. Other DBE/MBE certifications may be considered.

**2. ARTIST/ARTS COLLECTIVE/ORGANIZATION BIO**

An artist's biographical information or collective/organization's statement of purpose shall be included in the statement of qualification submission. This shall include:

- Relevant cultural/regional influences
- Education
- Creative approach
- Vision or mission statement if a collective or organization

**3. PORTFOLIO**

A portfolio of relevant work samples shall be included in the statement of qualification (SOQ) submission. Option(s) for submission include:

- Link to a website (link must be directly to relevant work, not the website's landing page)
- Link to slide presentation (no more than ten and minimum three relevant works for visual art or 10 minutes for performers/musicians) Please provide an image list with tombstone information
- Embedded images (no more than 10 and a minimum of three relevant works for visual art or 10 minutes for performers/musicians) Please provide an image list with tombstone information.

**4. Curriculum Vitae (CV)**

A CV of up to the last 10 years of relevant exhibition and/or work experience shall be included in the statement of qualification (SOQ) submission. This shall include:

- List of public art commissions
- Exhibition history
- Relevant assistantships/apprenticeships in the field or adjacent disciplines

## **SUBMISSION GUIDELINES**

All statement of qualifications (SOQs) must be submitted in one PDF document in Vendor Registry (VR) for submission by Monday, June 13, 2022, 3:00 pm EST. Submittals received after the deadline will not be received nor considered. In order to submit a statement of qualifications (SOQ) online, please follow the steps below:

### **1. Registration is free.**

The first step before submitting statements of qualifications (SOQs) is to ensure that you or your firm is already registered in the VR database by clicking the link below. It is recommended to register as soon as possible before the submittal deadline listed within this RFQ to allow sufficient time to upload submittals in VR.

**Click the Vendor Registration link below to register:**

**[REGISTER OR SIGN UP HERE](#)**

view the *agency free registration option* for Atlanta BeltLine, Inc.

### **2. Submit Statement of Qualifications (SOQ):**

As a registered artist/firm, please click the link below to submit a Statement of Qualifications (SOQs) as required in the submittal requirement section herein. **All SOQs shall list the name of the artist or firm submitting in one PDF format (view a suggested SOQ template document at <https://art.beltline.org/for-artists/join-the-exhibition/>. SOQs will only be received in Vendor Registry (VR) at the link below or link on cover page. Late SOQs will not be accepted nor considered. It is recommended to start the SOQ submittal process within a sufficient timeframe before the deadline.**

**\*\*\*\*\*Submit Statement of qualifications (SOQ) at the following link: [SUBMIT SOQ HERE](#)**

If you have any questions or need assistance with VR registration and/or submitting a SOQ please do not contact ABI. Please contact the VR Support Team by email at [cservice@vendorregistry.com](mailto:cservice@vendorregistry.com) or call toll-free at (844) 802-9202 for immediate support.



## **PRE-SUBMITTAL INFORMATION MEETING**

There is a pre-recorded and pre-submittal information session to view anytime at the following link: <https://art.beltline.org/for-artists/join-the-exhibition/>

## **QUESTIONS AND ADDENDUM**

All questions and clarifications regarding this RFQ shall be submitted in Vendor Registry (VR) by clicking the submit question tab at [Submit Questions Here](#) by Wednesday, June 1, 2022, 3:00 PM EST.

Do not email questions and clarifications to ABI staff or anyone. Please submit questions and clarifications in VR at the link above. Atlanta BeltLine, Inc. will make such interpretation or correction, as well as any additional RFQ provisions only in an addendum posted in VR. Any addenda issued by Atlanta BeltLine, Inc. in Vendor Registry (VR) shall become a part of the RFQ. Artists shall read and adhere to all issued addenda in preparing the SOQ submission.

## **RESPONSES DUE**

Statement of Qualifications (SOQs) are due Monday, June 13, 2022, NO LATER THAN 3:00 pm EST in Vendor Registry (VR). Responses received after the time or date listed herein shall not be received and considered. Please view and access the VR link on the first page of this RFQ to submit the Statement of Qualification (SOQ).

## **PROCUREMENT SCHEDULE (subject to change)**

- Pre-submittal, pre-recorded Information session view anytime ([View information session Here](#)) Tuesday, April 20, 2022 to Friday, June 13, 2022
- Questions Due Wednesday, June 1, 2022, 3 PM (EST)
- Responses Due Monday, June 13, 2022, 3 PM (EST)
- Short-listed artists notified by Friday July 1, 2022
- SOQ Short-list Proposals due by Friday July 15, 2022, 3pm (EST)
- Artist Award Notification Month of August 2022





## **EVALUATION CRITERIA**

Each submittal shall be evaluated based on the following criteria and weights:

**Evaluations of the responsive submitted SOQs 50pts**

Cover Letter, artist/arts collective/organization bio, portfolio, and curriculum vitae (cv)

**Evaluation of Short-Listed Proposals Only 50pts**

Project Understanding/Proposal

## **TERMS AND CONDITIONS**

By submitting a statement of qualifications, the Potential Respondent is accepting the following Terms and Conditions, and these terms and conditions shall form the basis of any contract awarded as a result of the publication of this Open Call for Art Professionals:

1. The Art Professional(s) shall hold harmless ABI, Invest Atlanta, and the City of Atlanta against any and all claims, judgments or liabilities to which they may be subject as a result of any acts or omissions associated with, arising from, or relating to the submission by Art Professional of a proposal in response to this Open Call for Art Professionals;
2. The Art Professional(s) agrees that its status shall be that of an independent contractor, and neither it nor any of its employees or subcontractors is or shall be an agent, servant or employee of ABI, Invest Atlanta, or the City of Atlanta;
3. The Art Professional(s) agrees that ABI shall be permitted to use and reproduce images, videos, and where applicable, recordings, of the selected projects for promotional purposes; and that Art Professional will sign any document necessary to reflect such permission for use and reproduction;
4. The Art Professional(s) shall have the right to perform or play a song in public and/or gain permission or a license if musical or oratorical selections are performed.
5. All proposal submissions become the property of ABI;
6. A Federal Work Authorization user identification number included within Form W-9 for taxpayer identification number and certification shall be required, along with S.A.V.E. affidavit and other required documents.

## **EXPARTE COMMUNICATION**

Please note that to ensure the proper and fair evaluation of a statement of qualification, proposal or bid, ABI prohibits *ex parte* communication initiated by a bidder, respondent or offeror to an ABI employee, consultant, contractor, volunteer, board member, graduate or undergraduate fellow, citizen, City of Atlanta official (i.e. city council member, mayor, etc.), any ABI affiliates, or any person evaluating or considering the statement of qualification, proposal or bid prior to the time a selection

has been made and the Contract between the awardee and ABI is executed. Communication includes but is not limited to fax, phone call, email and in-person. Communication between a bidder, respondent, or offeror and ABI must be directed in writing to the Procurement Officer or other contact person designated by ABI only. The Procurement Officer or designated contact person will obtain the information or clarification needed. *Ex parte* communication may be grounds for disqualifying the offending statement of qualifications, bidder, respondent, or offeror from consideration or award of a bid or proposal (or any solicitation), and repeat offenders may be disqualified from responding to solicitations for future projects. After this solicitation has been published and up until the time a Contract is fully executed, no bidder, respondent or offeror shall make direct contact with any member of ABI staff other than the persons listed on the first page of this solicitation. Furthermore, no person shall attempt to communicate with any ABI employee, director, or officer – excluding the ABI Procurement Manager or the ABI Procurement Officer – regarding this ITB during its pendency.

## CHECKLIST

The checklist below is a guide and may not be inclusive of all requirements of this RFQ. It is the Potential Respondent’s responsibility to submit a responsive and responsible SOQ in accordance with all requirements listed within this RFQ.

Item Number		Check (v)
1	Review the Request for Qualification (RFQ) here <a href="#">VIEW AND SUBMIT SOQ HERE</a>	
2	Access and view the pre-recorded/pre-submittal Information session anytime: <a href="https://art.beltline.org/for-artists/join-the-exhibition/">https://art.beltline.org/for-artists/join-the-exhibition/</a>	
3	Please view and adhere to all deadlines within the RFQ	
4	If an artist is not registered in Vendor Registry (VR), please register immediately at the VR link <a href="#">SIGN UP FOR FREE</a> . During the registration process, view and click the <b>agency free registration option</b> for Atlanta BeltLine, Inc.	
5	If there are questions or inquiries, submit questions/inquiries in writing at Vendor Registry (VR) by clicking the submit question tab at <a href="#">SUBMIT QUESTIONS HERE</a> by Wednesday, June 1, 2022, 3:00 PM EST. Do not contact ABI Staff or	



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	anyone regarding questions. All questions shall be submitted within link ( <a href="#">SUBMIT QUESTIONS HERE</a> ).	
6	<b>Consistently</b> check Vendor Registry (VR) for any posted addenda. Acknowledge your review of the addenda in your cover letter or within this submitted checklist.	
7	Review the suggested SOQ template at <a href="https://art.beltline.org/for-artists/join-the-exhibition/">https://art.beltline.org/for-artists/join-the-exhibition/</a>	
8	List the artist’s and or firm’s official name on the Statement of Qualifications (SOQ).	
9	Upload the SOQ submission only in one PDF format in Vendor Registry (VR) at <a href="#">SUBMIT SOQ HERE</a>	
10	Submit the SOQ submission in Vendor Registry (VR) within a sufficient timeframe in order to submit by the deadline. Late submissions will not be accepted in VR. <a href="#">SUBMIT SOQ HERE</a>	
11	Acknowledge and agree to ABI Terms, Conditions, Equity and Inclusion Vision	

Artist or Vendor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_