

## Market Feasibility Analysis

# **Bell Street Flats Apartments**

Knoxville, Knox County, Tennessee

Prepared for:

Knoxville's Community Development Corporation

Site Inspection: March 8, 2019

Effective Date: March 8, 2019





## TABLE OF CONTENTS

EXE	ECUTIVE SUMMARY	
1.	INTRODUCTION	8
A.	Overview of Subject	8
В.	Purpose of Report	
C.	Format of Report	
D.	Client, Intended User, and Intended Use	8
E.	Applicable Requirements	8
F.	Scope of Work	8
G.	Report Limitations	9
Н.	Other Pertinent Remarks	9
2.	PROJECT DESCRIPTION	10
A.	Project Overview	
В.	Project Type and Target Market	
C.	Building Types and Placement	10
D.	Detailed Project Description	10
	1. Project Description	10
	2. Other Proposed Uses	
	Proposed Timing of Development	11
3.	SITE AND NEIGHBORHOOD ANALYSIS	12
A.	Site Analysis	12
	1. Site Location	12
	2. Existing and Proposed Uses	13
	3. General Description of Land Uses Surrounding the Subject Property	14
	4. Specific Identification of Land Uses Surrounding the Subject Site	15
B.	Neighborhood Analysis	16
	1. General Description of Neighborhood	16
	2. Neighborhood Investment and Planning Activities	16
	3. Crime Index	
C.	Site Visibility and Accessibility	
	1. Visibility	
	2. Vehicular Access	
	3. Availability of Public Transit	
	4. Inter Regional Transit	
	5. Pedestrian Access	
	6. Accessibility Improvements under Construction and Planned	
D.	Residential Support Network	
	1. Key Facilities and Services near the Subject Sites	
	2. Essential Services	
	3. Commercial Goods and Services	
4.	ECONOMIC CONTEXT	21
A.	Introduction	
B.	Labor Force, Resident Employment, and Unemployment	
	1. Trends in County Labor Force and Resident Employment	21
	2. Trends in County Unemployment Rate	21
C.	Commutation Patterns	21
D.	At-Place Employment	
	Trends in Total At-Place Employment	
	2. At-Place Employment by Industry Sector	
	3. Major Employers and Employment Expansions and Contractions	
	4. Economic Conclusions	26



5.	HOUSING MARKET AREA	27
A.	Introduction	27
В.	Delineation of Market Area	27
6.	DEMOGRAPHIC ANALYSIS	29
A.	Introduction and Methodology	29
В.	Trends in Population and Households	
	1. Recent Past Trends	
	2. Projected Trends	29
	3. Building Permit Trends	29
C.	Demographic Characteristics	31
	1. Age Distribution and Household Type	31
	2. Households by Tenure	32
	3. Income Characteristics	34
7.	COMPETITIVE HOUSING ANALYSIS	37
Α.	Introduction and Sources of Information	37
В.	Overview of Market Area Housing Stock	37
C.	Survey of Comparable Rental Communities	39
	Introduction to the Rental Housing Survey	39
	2. Location	39
	3. Age of Communities	40
	4. Structure Type	
	5. Size of Communities	40
	6. Vacancy Rates	40
	7. Rent Concessions	
	8. Absorption History	
D.	Analysis of Rental Pricing and Product	
	1. Payment of Utility Costs	
	2. Unit Features	
	3. Parking	
	4. Community Amenities	
	5. Distribution of Units by Bedroom Type	
_	6. Effective Rents	
Ε.	Potential Competition from For-Sale Housing and Scattered Site Rentals	
F.	Proposed and Under Construction Rental Communities	
G.	Estimate of Market Rent	
8.	FINDINGS AND CONCLUSIONS	
A.	Key Findings	
	1. Site and Neighborhood Analysis	
	2. Economic Context	
	3. Demographic Analysis	
D	4. Competitive Housing Analysis	
В.	Affordability Analysis	
	Methodology      Affordability Analysis	
	Conclusions of Affordability and Penetration	
C.	Derivation of Demand	
C.	1. Demand Methodology	
	Demand Analysis	
D.	Target Markets	
E.	Product Evaluation	
F.	Price Position	
G.	Absorption Estimate	
٥.		



H. Impact on Existing Market	
9. APPENDIX 1 UNDERLYING ASSUMPTIONS AND LIMITING CONDITIONS	
11. APPENDIX 3 ANALYST RESUMES	
12. APPENDIX 4 THDA MARKET STUDY TABLE OF CONTENTS	
13. APPENDIX 5 DISTANCE VERIFICATION FOR DEVELOPMENTS PROPO	
CONSTRUCTION	
14. APPENDIX 6 MARKET AREA RENTAL COMMUNITY PROFILES	77
TABLES, FIGURES AND MAPS	
Table 1 Bell Street Flats Detailed Project Summary	11
Table 2 Unit Features and Community Amenities	
Table 3 Key Facilities and Services	
Table 4 Labor Force and Unemployment Rates	22
Table 5 Commutation Data	22
Table 6 Major Employers, Knoxville	
Table 7 Recent Economic Expansions, Knox County	
Table 8 Population and Household Projections	
Table 9 Building Permits by Structure Type, Knox County	
Table 10 Age Distribution	
Table 11 Households by Household Type	
Table 12 Households by Tenure, 2000-2019	
Table 13 Households by Tenure, 2019-2024	
Table 14 Renter Households by Age of Householder	
Table 16 Household Income	
Table 17 Household Income by Tenure, Bell Street Flats Market Area	
Table 18 Substandard and Cost Burdened Calculations, Bell Street Flats Market Area	
Table 19 Occupied Units by Structure Type and Tenure	
Table 20 Dwelling Units by Year Built and Tenure	
Table 21 Value of Owner Occupied Housing Stock	
Table 22 Rental Summary	
Table 23 Deep Subsidy Rental Summary	41
Table 24 Utility Arrangement and Unit Features	42
Table 25 Community Amenities	
Table 26 Unit Distribution and Effective Rents	
Table 27 Estimate of Market Rent Adjustments	
Table 28 Adjusted Rent Comparison, One Bedroom	
Table 29 Adjusted Rent Comparison, Two Bedroom	
Table 30 Adjusted Rent Comparison, Two Bedroom - Large	
Table 31 Adjusted Rent Comparison, Three Bedroom	
Table 32 Adjusted Rent Comparison, Four Bedroom	
Table 34 Income Distribution by Tenure	
Table 35 LIHTC Income and Rent Limits	
Table 36 Affordability Analysis, Bell Street Flats without PBRA	
Table 37 Affordability Analysis, Bell Street Flats with PBRA	
Table 38 Demand Capture Rates without PBRA	
Table 20 Demand Canture Pates with DDDA	62



Figure 1 Views of Subject Site	13
Figure 2 Satellite Image of Subject Site	
Figure 3 Views of Surrounding Land Uses	
Figure 4 At-Place Employment, Knox County	23
Figure 5 Total Employment by Sector, Knox County 2018 (Q2)	24
Figure 6 Employment Change by Sector, Knox County 2011 – 2018 (Q2)	25
Figure 7 Bell Street Flats Market Area Households by Tenure 2000 to 2019	32
Figure 8 Price Position of Bell Street Flats	64
Map 1 Site Location	
Map 2 Crime Index Map	17
Map 3 Location of Key Facilities and Services	
Map 4 Bell Street Flats Market Area	28
Map 5 Surveyed Rental Communities	39



## **EXECUTIVE SUMMARY**

Knoxville's Community Development Corporation has retained Real Property Research Group, Inc. (RPRG) to conduct a comprehensive market feasibility analysis for Bell Street Flats, a proposed general occupancy multi-family rental community in Knoxville, Knox County, Tennessee. Bell Street Flats will offer 105 newly constructed rental units including 79 LIHTC units targeting renter households earning up to 50 percent and 60 percent of the Area Median Income (AMI) with 43 LIHTC units benefiting from Project Based Rental Assistance (PBRA) through the Section 8 program. Twenty-six units will be market rate without income or rent restrictions. Bell Street Flats is the first phase of redevelopment of Austin Homes Apartments with additional phases in the planning stages.

A detailed summary of the subject property, including the rent and unit configuration, is shown in the table below. The rents shown include the cost of trash removal.

	Unit Mix/Rents							
Bed	Bath	Income Target	Size (sqft)	Quantity	Contract Rent	Gross Rent	Utility Allowance	Proposed Rent
1	1	50% AMI/PBRA	650	7	\$526	\$604	\$78	\$526
1	1	60% AMI/PBRA	650	8	\$526	\$604	\$78	\$526
1	1	60% AMI	650	19		\$787	\$78	\$709
1	1	Market	650	12		\$878	\$78	\$800
2	1	50% AMI/PBRA	850	6	\$641	\$733	\$92	\$641
2	1	60% AMI/PBRA	850	1	\$641	\$733	\$92	\$641
2	1	60% AMI	850	17		\$945	\$92	\$853
2	1	Market	850	4		\$1,092	\$92	\$1,000
2	2	Market	1,000	10		\$1,292	\$92	\$1,200
3	2	50% AMI/PBRA	1,150	3	\$831	\$908	\$106	\$802
3	2	60% AMI/PBRA	1,150	14	\$831	\$937	\$106	\$831
4	2	60% AMI/PBRA	1,300	4	\$1,073	\$1,194	\$121	\$1,073
	Total 105							

Rents include water, sewer, and trash removal.

 $Lesser\ of the\ proposed\ contract\ rent\ and\ maximum\ allowable\ LIHTC\ rent\ is\ analyzed$ 

Source: Knoxville's Community Development Corporation

Based on our research, including a site visit on March 8, 2019, we have arrived at the following findings:

## **Site and Neighborhood Analysis:**

The subject site is a suitable location for affordable rental housing as it is compatible with surrounding land uses and has access to neighborhood amenities and employers.

- The subject site is within two miles of convenience stores, recreation facilities, schools, a bank, grocery stores, a pharmacy, and restaurants. Several KAT bus stops are within one-quarter mile of the site including a stop adjacent to the site. Medical facilities including Fort Sanders Regional Medical Center are within three miles west of the site.
- Bell Street Flats will be compatible with surrounding land uses with several apartment communities within one-half mile to the south including two of the highest-priced



communities in the market area. The site is on the edge of a large residential neighborhood comprised primarily of modest value single-family detached homes.

- Downtown Knoxville is within one-half mile west of the site with the region's largest concentration of jobs.
- Interstate 40 and several U.S. and state highways are within roughly one mile of the site providing access to the Knoxville area.
- RPRG did not identify any negative land uses at the time of the site visit that would negatively impact the proposed development's viability in the marketplace.

#### **Economic Context:**

Knox County's economy is growing with job growth in each of the past seven years and a decreasing unemployment rate which his well below state and national levels.

- Knox County's unemployment rate decreased significantly to 3.2 percent in 2017 which is the lowest level since at least 2007 and is below state (3.7 percent) and national (4.0 percent) rates. The average unemployment rate through the third quarter of 2018 dropped to 3.0 percent which remained well below state and national levels.
- Knox County added 21,509 net jobs (10.0 percent net growth) from 2011 to 2017, more than recouping the 12,396 jobs lost from 2009 to 2010 during the recession. The county added at least 1,000 jobs in each of the past five years including at least 4,000 jobs annually from 2014 to 2016. Knox County added 711 jobs in the first half of 2018.
- Trade-Transportation-Utilities, Professional-Business, and Education-Health are Knox County's largest employment sectors with a combined 54.2 percent of the county's jobs; each of these sectors account for a larger proportion of the county's jobs compared to jobs nationally. Knox County has a smaller percentage of jobs in the Natural Resources, Manufacturing, and Government sectors when compared to the nation.

#### **Population and Growth Trends:**

The Bell Street Flats Market Area lost population and households from 2000 to 2010 with net loss of roughly two percent. This trend reversed over the past nine years with steady growth which is expected to continue over the next five years.

- Based on Esri data, RPRG estimates that the Bell Street Flats Market Area added 3,628 net people and 1,865 net households from 2010 to 2018. Annual gains over the past nine years were 403 people (1.0 percent) and 207 households (1.1 percent).
- Recent trends are projected to continue in the market area over the next five years with the annual addition of 385 people (0.9 percent) and 196 households (1.0 percent). The market area will reach 45,347 people and 21,151 households by 2024.

#### **Demographic Context:**

- The population for Bell Street Flats Market Area is older than Knox County's with 2019 median population ages of 40 and 38, respectively. Adults age 35-61 is the largest cohort in the market area at roughly 35 percent while all other age cohorts (Children Youth, Young Adults, and Seniors) each account for roughly 21-22 percent of the market area's population.
- The Bell Street Flats Market Area's households have a much higher propensity to rent than in Knox County with 2019 renter percentages of 57.4 percent in the market area and 37.6 percent in the county. The market area added 2,317 net renter households and lost 823 owner households from 2000 to 2019 and RPRG projects the market area to add 563 net renter households from 2019 to 2024 (57.4 percent of net household growth).



- Roughly 43 percent of Bell Street Flats Market Area households were single-person households in 2010 while roughly one-third were multi-person households without children. Approximately 24 percent of households in the market area had children.
- Half of the renter households in the Bell Street Flats Market Area were single person households as of the 2010 Census and 22.9 percent had two people. Roughly 27 percent of market area renter households had three or more people.
- The Bell Street Flats Market Area's 2019 median income of \$33,026 is \$22,183 or 40.2 percent lower than the \$55,209 median income in Knox County. The median income of renters in the Bell Street Flats Market Area as of 2019 is \$23,348 for renters with a significant proportion of modest and moderate-income renter households. The majority (53.5 percent) of market area renter households earn less than \$25,000, 14.7 percent earn \$25,000 to \$34,999, and 23.4 percent earn moderate incomes of \$35,000 to \$74,999.

#### **Competitive Housing Analysis:**

The Bell Street Flats Market Area's multi-family rental market is strong with limited vacancies among market rate and LIHTC communities.

- The surveyed communities without PBRA reporting occupancy have 31 vacancies among 1,156 combined units for an aggregate vacancy rate of 2.7 percent; management at Caprice refused to provide occupancy information and is not included in totals. All but one surveyed community have a vacancy rate of less than five percent including five of seven with a vacancy rate of less than three percent. The surveyed communities with PBRA have 10 vacancies among 589 combined units for an aggregate vacancy rate of 1.7 percent.
- Among all surveyed rental communities without PBRA, net rents, unit sizes, and rents per square foot are as follows:
  - o **One-bedroom** rents average \$892 for 655 square feet or \$1.36 per square foot.
  - o **Two-bedroom** rents average \$1,048 for 934 square feet or \$1.12 per square foot.
  - o **Three-bedroom** rents average \$1,306 for 1,242 square feet or \$1.05 per square foot.
  - Four-bedroom rents at Maplehurst Park are \$2,700 for 2,000 square feet or \$1.35 per square foot.

The three newest upscale market rate communities are priced at the top of the market including the newest community in downtown (Marble Valley Lofts) which is priced well above the other communities. Maplehurst Park (market rate) which is older but rehabbed in 2010 is priced just below these communities and offers standard features and no community amenities. The LIHTC community (River View Park) has rents at or near the bottom of the market comparable to the oldest market rate communities.

- The estimated market rents for the units at Bell Street Flats are \$1,001 for one-bedroom units, \$1,265 for two-bedroom units, \$1,333 for large two-bedroom units, \$1,630 for three-bedroom units, and \$1,742 for four-bedroom units. The lesser of the proposed contract rent and maximum LIHTC rent for units with PBRA all have rent advantages of at least 38.4 percent; however, rent advantages will be greater given tenants with PBRA pay a percentage of income for rent. The proposed 60 percent AMI rents without PBRA have rent advantages of 29.2 percent for one-bedroom units and 32.6 percent for two-bedroom units while the market rate rents have rent advantages ranging from 10.0 to 20.9 percent. The project's overall weighted average rent advantage is 34.9 percent.
- Phase III of the Five Points redevelopment (LIHTC/PBRA) is under construction and the site for phase IV of Five Points (LIHTC/PBRA) is cleared and will begin construction soon. These communities will offer comparable units to the LIHTC/PBRA units at the subject property.



Five upscale market rate communities are planned in or near downtown that are expected to have rents well above the market rate rents at the subject property and will not directly compete with Bell Street Flats.

#### **Project Specific Affordability and Demand Analysis:**

All capture rates are low with or without accounting for the proposed PBRA, indicating significant income-qualified renter households will exist in Bell Street Flats Market Area as of 2021 to support the 105 units proposed at Bell Street Flats with or without PBRA. The project's very low penetration rates (with or without PBRA) represent a potentially underserved rental market for the units proposed at the subject property.

- The affordability renter capture rates by floor plan without accounting for PBRA range from 0.4 percent to 2.2 percent and renter capture rates by AMI level are 0.5 percent for 50 percent AMI units, 2.0 percent for 60 percent AMI units, 1.9 percent for all LIHTC units, and 0.8 percent for market rate units; the project's overall renter capture rate is 2.1 percent without accounting for PBRA. Removal of the minimum income limit for the proposed LIHTC units with PBRA increases the number of income-qualified renter households to 10,114, thus lowering the project's overall renter capture rate to 1.0 percent.
- The project's overall penetration rate without accounting for PBRA is a very low 17.1 percent. The project's overall penetration rate when accounting for PBRA is lower at 14.5 percent.
- Based on southeast LIHTC demand methodology, the project's demand capture rates without accounting for PBRA are 1.1 percent for 50 percent AMI units, 4.2 percent for 60 percent AMI units, 3.8 percent for LIHTC units, 1.7 percent for market rate units, and 4.3 percent for the project overall. Accounting for the proposed PBRA on all LIHTC units, the project's capture rates drop significantly to 0.4 percent for 50 percent AMI units, 1.4 percent for 60 percent AMI units, 1.8 percent for LIHTC units, 1.7 percent for market rate units, and 2.2 percent for the project overall. All capture rates are low with or without accounting for the proposed PBRA indicating significant demand for the subject property with or without the proposed PBRA on LIHTC units.

#### **Product Evaluation:**

Considered in the context of the competitive environment, the relative position of Bell Street Flats is as follows:

- **Site:** The subject site is acceptable for a rental housing development targeting very low to moderate income renter households. Surrounding land uses are compatible with multi-family development and the subject site is convenient to traffic arteries, employers, and community amenities and services. The site is considered generally comparable to all surveyed rental communities except for Marble Valley Lofts which has a superior location in downtown as it is walkable to downtown amenities and services as well as the largest concentration of employers in the region.
- Unit Distribution: The proposed unit mix for Bell Street Flats includes 46 one-bedroom units (43.8 percent), 38 two-bedroom units (36.2 percent), 17 three-bedroom units (16.2 percent), and 4 four-bedroom units (3.8 percent). One, two, and three-bedroom floor plans are common in the market area and the proposed unit distribution is generally comparable to the surveyed rental stock which offers 39.6 percent one-bedroom units, 45.4 percent two-bedroom units, and 14.6 percent three-bedroom units. Although only one surveyed community without PBRA offers four-bedroom units, the several four-bedroom units proposed at the subject property is acceptable given roughly 15 percent of renter households



in the market area had four or more people. The market rate units at the subject property will roughly be split between one and two-bedroom units; both floor plans are offered at six of seven surveyed market rate communities. The proposed unit mix will be well received in the market area.

- Unit Size: The proposed unit sizes at Bell Street Flats are 650 square feet for one-bedroom units, 850 square feet and 1,000 square feet for two-bedroom units (weighted average of 957 square feet), 1,150 square feet for three-bedroom units, and 1,300 square feet for four-bedroom units. The proposed one, two, and three-bedroom unit sizes are within 100 square feet of market averages including generally comparable one-bedroom units and the larger two-bedroom units will be 66 square feet larger than the market average. The proposed four-bedroom unit size will be smaller than the oversized four-bedroom market rate units at Maplehurst Park but larger than nearly all three-bedroom units in the market area. The proposed unit sizes will be competitive in the market especially given the proposed PBRA on the majority of LIHTC units and most of the proposed market rate units are one-bedroom units or the larger two-bedroom units which are comparable or larger than existing units in the market area. Furthermore, the proposed market rate rents result in rent per square foot significantly lower than the newer upscale market rate communities.
- Unit Features: Bell Street Flats will offer a range, refrigerator, dishwasher, microwave, patio/balcony, laminate hardwood flooring, and washer and dryer connections. These unit features are superior to the surveyed rental communities except for the three newest upscale market rate communities. The subject property will be the only community to offer a microwave and laminate hardwood flooring when compared to the older market rate communities and LIHTC community. The three upscale communities priced at the top of the market offer unit finishes including stainless steel appliances, granite countertops, laminate hardwood flooring, designer cabinets, and upgraded lighting with the two highest priced communities offering structured garage parking and washers and dryers in each; these unit features are superior to those proposed at Bell Street Flats. The proposed unit features/finishes will be competitive in the market as the proposed market rate rents are well below those at the upscale communities and the majority of proposed LIHTC units will have PBRA.
- Community Amenities: Bell Street Flats' amenity package will include a community room, playground, walking trail, and business/computer center. The proposed amenities are superior to several of the older market rate communities but are less extensive than those at the highest-priced market rate communities and the LIHTC community. The subject's amenities are acceptable given PBRA on more than half of the proposed LIHTC units and the proposed market rate rents are below the newer market rate communities with more extensive amenities. The lack of a swimming pool at the subject property is acceptable given the low proposed rents and smaller size of Bell Street Flats (105 units) when compared to the larger market rate communities that offer a swimming pool (ranging from 150 to 248 units). The proposed amenities will be competitive in the market with the proposed rents and PBRA on the majority of LIHTC units.
- Marketability: The subject property will offer an attractive product that is suitable for the target market. The proposed mid-rise design with elevators will be appealing to very low to moderate income renter households as this is only offered at the much higher priced upscale market rate communities in the market area.
- **Rents:** The proposed rents for LIHTC units with PBRA (lesser of the proposed contract rent and maximum allowable LIHTC rent) will be near the bottom of the market; tenants of PBRA units will not pay the proposed contract rents, but rather a percentage of their income. The proposed rents for LIHTC units without PBRA are appropriately positioned well below nearly



all market rate rents in the market area. The proposed two-bedroom 60 percent AMI rents are well above the existing 60 percent AMI rents at River View Park; however, this community is fully occupied which suggests room for rent growth and the affordability analysis indicates significant income-qualified renter households in the market area to fill the proposed LIHTC units without PBRA at the proposed rents. The proposed market rate rents are appropriately positioned below the upscale market rate communities in the market area and well below the top of the market. The subject's market rents are comparable to rents at Maplehurst Park which offers an older and inferior product when compared to the subject property. All proposed rents will be competitive in the market among LIHTC and market rate communities.

### **Absorption Estimate:**

Five Points Phase II (LIHTC with PBRA) opened in April 2018 and all units were leased by July 2018 and an average monthly absorption of 28 units. In addition to the experience at this community, absorption estimates are based on the following:

- The market area is expected to add 980 net households over the next five years including 563 renter households.
- More than 5,000 renter households will be income-qualified for one of the proposed units at the subject property without accounting for the proposed PBRA; the project-wide affordability renter capture rate is a low 2.1 percent. When accounting for PBRA, 10,114 renter households will be income-qualified for one of the proposed units resulting in an overall affordability renter capture rate of 1.0 percent. The very low penetration rates with or without accounting for PBRA indicate a potentially underserved market for the unit mix and rents proposed at the subject property.
- The project's demand capture rate is a low 4.3 percent without accounting for PBRA. When accounting for PBRA, the capture rate drops to 2.2 percent. The low capture rate indicates significant demand for the subject property with or without PBRA.
- The Bell Street Flats Market Area's rental market is strong with an aggregate reporting vacancy rate of 2.7 percent among 1,156 combined units without PBRA; the only LIHTC community without PBRA is fully occupied. The surveyed LIHTC communities with PBRA have an aggregate vacancy rate of 1.7 percent among 589 combined units.
- Bell Street Flats will offer an attractive product with rents that will be competitive with existing market rate and LIHTC communities in the market area.

Based on the product to be constructed and the factors discussed above, we expect Bell Street Flats' LIHTC/PBRA units to lease-up as fast as applications can realistically be processed (roughly one to two months) and given the differences in target market will lease concurrently with the LIHTC and market rate units without PBRA. The proposed units without PBRA are expected to lease-up at an average monthly rate of 10 units. At this rate, the subject property will reach a stabilized occupancy of at least 95 percent within roughly six months.

Without accounting for the proposed PBRA on 43 LIHTC units and utilizing the average monthly absorption of 10 units for these units, we would expect the subject property to reach stabilization within roughly 10 months.



## **Impact on Existing Market:**

Given the strong rental market and projected renter household growth in the Bell Street Flats Market Area, we do not expect the development of Bell Street Flats to have a negative impact on existing rental communities in the Bell Street Flats Market Area including those with tax credits.

#### **Final Conclusion / Recommendation**

Based on an analysis of projected household trends, affordability and demand estimates, current rental market conditions, and socio-economic and demographic characteristics of the Bell Street Flats Market Area, RPRG believes that the subject property will be able to successfully reach and maintain a stabilized occupancy of at least 93 percent following its entrance into the rental market with or without the proposed PBRA. The subject property will be competitively positioned with existing rental communities in the Bell Street Flats Market Area and the units will be well received by the target market. We recommend proceeding with the project as planned.



## 1. INTRODUCTION

## A. Overview of Subject

The subject of this analysis is the proposed redevelopment of a portion of Austin Homes Apartments on Bell Street, just east of downtown Knoxville, Knox County, Tennessee. Austin Homes comprises 129 public housing units managed by Knoxville's Community Development Corporation (KCDC) which will be demolished and redeveloped in phases; the subject property (Bell Street Flats) will be the first phase of the redevelopment. Bell Street Flats will be financed in part with Low Income Housing Tax Credits (LIHTC) allocated by Tennessee Housing Development Agency (THDA) and will offer 79 Low Income Housing Tax Credit (LIHTC) units targeting households earning up to 50 percent and 60 percent of the Area Median Income (AMI), adjusted for household size, and 26 market rate units without income or rent restrictions. Forty-three of 79 LIHTC units will have Project Based Rental Assistance (PBRA).

## **B.** Purpose of Report

The purpose of this market study is to perform a market feasibility analysis through an examination of the economic context, a demographic analysis of the defined market area, a competitive housing analysis, a derivation of demand, and an affordability analysis. RPRG expects this study to be submitted along with an application for Low Income Housing Tax Credits (LIHTC) to Tennessee Housing Development Agency (THDA).

## C. Format of Report

The report format is comprehensive and conforms to THDA's 2019 Market Study Requirements which are based on the National Council of Housing Market Analyst's (NCHMA) Model Content Standards and Market Study Checklist.

#### D. Client, Intended User, and Intended Use

The Client is Knoxville's Community Development Corporation. Along with the Client, the intended users are Tennessee Housing Development Agency and potential lenders/investors.

#### E. Applicable Requirements

This market study is intended to conform to the requirements of the following:

- THDA's 2019 Market Study Requirements
- National Council of Housing Market Analyst's (NCHMA) Model Content Standards and Market Study Checklist

## F. Scope of Work

To determine the appropriate scope of work for the assignment, we considered the intended use of the market study, the needs of the user, the complexity of the property, and other pertinent factors. Our concluded scope of work is described below:

• Please refer to Appendix 6 for a detailed list of THDA requirements and the corresponding pages of requirements within the report.



- Brett Welborn (Analyst), conducted visits to the subject site, neighborhood, and market area on March 8, 2019.
- Primary information gathered through field and phone interviews was used throughout the
  various sections of this report. The interviewees included rental community property
  managers, Terry Gilhula with the Knoxville-Knox County Planning Department, and Joe Riley
  with the Knoxville Chamber of Commerce.
- All pertinent information obtained was incorporated in the appropriate section(s) of this report.

## **G. Report Limitations**

The conclusions reached in a market assessment are inherently subjective and should not be relied upon as a determinative predictor of results that will actually occur in the marketplace. There can be no assurance that the estimates made or assumptions employed in preparing this report will in fact be realized or that other methods or assumptions might not be appropriate. The conclusions expressed in this report are as of the date of this report, and an analysis conducted as of another date may require different conclusions. The actual results achieved will depend on a variety of factors, including the performance of management, the impact of changes in general and local economic conditions, and the absence of material changes in the regulatory or competitive environment. Reference is made to the statement of Underlying Assumptions and Limiting Conditions contained in Appendix I of this report.

#### **H. Other Pertinent Remarks**

None.



## 2. PROJECT DESCRIPTION

## A. Project Overview

Bell Street Flats will offer 105 newly constructed rental units including 79 LIHTC units targeting renter households earning up to 50 percent and 60 percent of the Area Median Income (AMI); forty-three LIHTC units will benefit from Project Based Rental Assistance (PBRA) through the Section 8 program. Twenty-six units will be market rate without income or rent restrictions. Bell Street Flats is the first phase of redevelopment of Austin Homes Apartments with additional phases in the planning stages.

## **B. Project Type and Target Market**

Bell Street Flats will target very low to moderate income renter households with LIHTC/PBRA units, standard LIHTC units, and unrestricted market rate units. The proposed unit mix of one, two, three, and four-bedroom units will target a range of household types including singles, couples, roommates, and families with children.

## C. Building Types and Placement

Bell Street Flats' 105 rental units will be contained within two mid-rise buildings with three and four stories and siding and brick exteriors. The subject property will be between Bell Street to the west and Harriet Tubman Street to the east with entrances on both streets. Surface parking will be adjacent to both buildings while the community room and computer room will be integrated into the buildings.

## **D. Detailed Project Description**

#### 1. Project Description

- Bell Street Flats will offer 46 one-bedroom units, 38 two-bedroom units, 17 three-bedroom units, and 4 four-bedroom units including 79 LIHTC units targeting households earning up to 50 percent and 60 percent of the Area Median Income (AMI), adjusted for household size. Forty-three of 79 LIHTC units will benefit from Project Based Rental Assistance (PBRA) through the Section 8 program. Twenty-six units will be market rate without income or rent restrictions. The configuration and unit sizes of each floor plan are as follows.
  - o One-bedroom units will have one bathroom and 650 square feet.
  - o Two-bedroom units will have one bathroom and 850 square feet (28 units) or two bathrooms and 1,000 square feet (10 units).
  - o Three-bedroom units will have two bathrooms and 1,150 square feet.
  - o Four-bedroom units will have two bathrooms and 1,300 square feet.
- Tenants receiving PBRA will pay a percentage of their income for rent and minimum income limits and tenant-paid rents will not apply. Contract rents will be \$526 for one-bedroom units, \$641 for two-bedroom units, \$831 for three-bedroom units, and \$1,073 for four-bedroom units. We have analyzed the lesser of the proposed contract rent and maximum allowable LIHTC rent (most that could be charged without PBRA) in this report.
- All rents will include the cost of water, sewer, and trash removal. Tenants will bear the cost of all other utilities.
- Proposed unit features and community amenities are detailed in Table 2.



**Table 1 Bell Street Flats Detailed Project Summary** 

	Unit Mix/Rents								
Bed	Bath	Income Target	Size (sqft)	Quantity	Contract Rent	Gross Rent	Utility Allowance	Proposed Rent	
1	1	50% AMI/PBRA	650	7	\$526	\$604	\$78	\$526	
1	1	60% AMI/PBRA	650	8	\$526	\$604	\$78	\$526	
1	1	60% AMI	650	19		\$787	\$78	\$709	
1	1	Market	650	12		\$878	\$78	\$800	
2	1	50% AMI/PBRA	850	6	\$641	\$733	\$92	\$641	
2	1	60% AMI/PBRA	850	1	\$641	\$733	\$92	\$641	
2	1	60% AMI	850	17		\$945	\$92	\$853	
2	1	Market	850	4		\$1,092	\$92	\$1,000	
2	2	Market	1,000	10		\$1,292	\$92	\$1,200	
3	2	50% AMI/PBRA	1,150	3	\$831	\$908	\$106	\$802	
3	2	60% AMI/PBRA	1,150	14	\$831	\$937	\$106	\$831	
4	2	60% AMI/PBRA	1,300	4	\$1,073	\$1,194	\$121	\$1,073	
	Total 105								

Rents include water, sewer, and trash removal.

Lesser of the proposed contract rent and maximum allowable LIHTC rent is analyzed

Source: Knoxville's Community Development Corporation

**Table 2 Unit Features and Community Amenities** 

Unit Features	Community Amenities
<ul> <li>Kitchens with refrigerator, range/oven, dishwasher, disposal, and microwave.</li> <li>Washer and dryer connections.</li> <li>Laminate hardwood flooring in living areas and ceramic tile in the kitchen and bathrooms.</li> <li>Patio/balcony.</li> <li>Window blinds.</li> <li>Central heating and air-conditioning.</li> </ul>	<ul><li>Community room.</li><li>Playground.</li><li>Walking trail.</li><li>Computer center.</li></ul>

## 2. Other Proposed Uses

None.

## 3. Proposed Timing of Development

Bell Street Flats is projected to begin construction in May 2020 and be completed in August 2021.



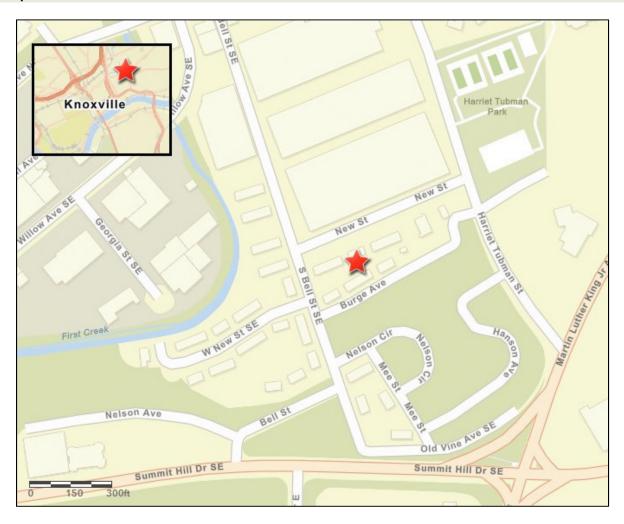
## 3. SITE AND NEIGHBORHOOD ANALYSIS

## A. Site Analysis

## 1. Site Location

The subject site is bordered by S Bell Street to the west, E New Street to the north, and Harriet Tubman Street to the east, just northeast of downtown Knoxville, Knox County, Tennessee (Map 1).

## Map 1 Site Location.





## 2. Existing and Proposed Uses

The subject site contains a portion of Austin Homes Apartments (public housing community) including six residential buildings which will be demolished (Figure 1). Bell Street Flats will offer 105 multifamily rental units.

## **Figure 1 Views of Subject Site**



S Bell Street facing north (site on the right).



Site facing east from S Bell Street.



Site facing north from Burge Drive.



Site facing west from Harriet Tubman Street.



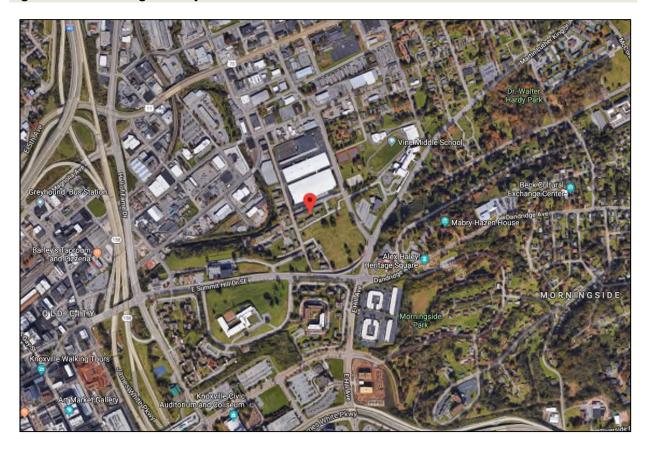
Site facing south from E New Street.



#### 3. General Description of Land Uses Surrounding the Subject Property

The site for Bell Street Flats is in an older neighborhood with a concentration of industrial uses to the north and northwest while Austin Homes Apartments (the portion not included in the site) is directly to the south and west and will be demolished for future phases of Bell Street Flats. Overcoming Believers Church is to the north and an undeveloped parcel is directly south of the site while a business park and two rental communities (The 1100 Studio Apartments and The Vista at Summit Hill) are across E Summit Hill Drive SE to the south. Vine Middle School, Harriet Tubman Park, and Knoxville Police-Family Justice are directly east of the site while modest single-family detached homes are just northeast of the site on Henrietta Avenue SE (Figure 2).

Figure 2 Satellite Image of Subject Site





# 4. Specific Identification of Land Uses Surrounding the Subject Site

The land uses surrounding the site are as follows (Figure 3):

- **North** Industrial building (R&S Logistics) and Overcoming Believers Church.
- East: Harriet Tubman Park, Vine Middle School, and Knoxville Police-Family Justice.
- **South:** Undeveloped land and Austin Homes Apartments.
- West: Austin Homes Apartments and industrial uses.

## **Figure 3 Views of Surrounding Land Uses**



Undeveloped land and Austin Homes Apartments to the south.



Austin Homes Apartments to the west along S Bell Street.



Harriet Tubman Park to the east.



Vine Middle School to the east.



**R&S** Logistics to the north.



## **B.** Neighborhood Analysis

## 1. General Description of Neighborhood

The subject site is roughly one-half mile east of downtown Knoxville in an older urban neighborhood. Industrial uses dominate the area within one mile north of the site along U.S. Highway 11 while high-rise office buildings representing the largest concentration of jobs in the region is just west of the site in downtown Knoxville. The site is on the western edge of a large residential area which extends miles to the east and northeast including primarily older modest to moderate value single-family detached homes. The eastern portion of Knoxville (south of Interstate 40) is established with limited new development; however, several apartment communities have been built since 2010 including two upscale market rate communities (811 East Downtown and Landings at Riverfront) and Five Points which is under construction. Knoxville's Community Development Corporation has also led an effort to either redevelop or rehab existing public housing communities in the area including the subject property (Austin Homes).

#### 2. Neighborhood Investment and Planning Activities

RPRG did not identify significant planning activity near the site that would have a direct impact on the subject property. The Five Points redevelopment roughly one mile to the northeast on McConnell Street is the largest development in the area east of downtown. Five Points is replacing public housing with newly constructed affordable rental units. Two phases of the redevelopment including an agerestricted phase and a general occupancy phase are completed with a general occupancy phase III under construction and land has been cleared for a general occupancy phase IV. Five Points will offer 336 affordable rental units once all phases are complete.

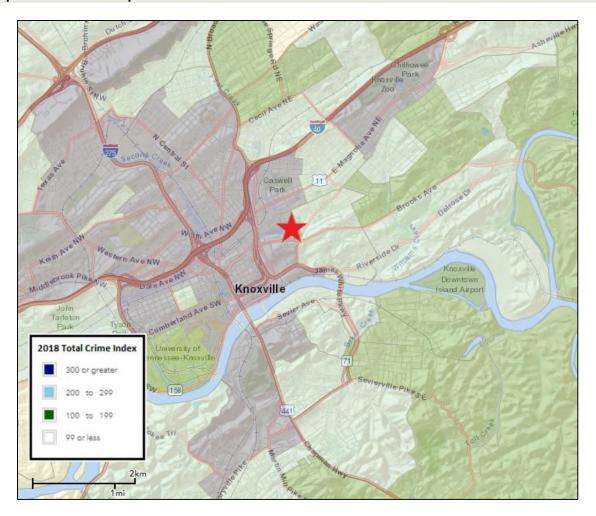
#### 3. Crime Index

CrimeRisk data is an analysis tool for crime provided by Applied Geographic Solutions (AGS). CrimeRisk is a block-group level index that measures the relative risk of crime compared to a national average. AGS analyzes known socio-economic indicators for local jurisdictions that report crime statistics to the FBI under the Uniform Crime Reports (UCR) program. Based on detailed modeling of these relationships, CrimeRisk provides a detailed view of the risk of total crime as well as specific crime types at the block group level. In accordance with the reporting procedures used in the UCR reports, aggregate indexes have been prepared for personal and property crimes separately as well as a total index. However, it must be recognized that these are not weighted indexes, in that a murder is weighted no more heavily than purse snatching in this computation. The analysis provides a useful measure of the relative overall crime risk in an area but should be used in conjunction with other measures.

The 2018 CrimeRisk Index for the census tracts in the general vicinity of the subject site are color coded with the site's census tract being purple, indicating a crime risk (300 or greater) above the national average (100) (Map 2). The majority of surveyed communities are in areas of above average crime risk including the highest-priced market rate communities in and near downtown. Based on this data and field observations, we do not expect crime or the perception of crime to negatively impact the subject property's marketability. Furthermore, the mid-rise design of the subject property with keyed building entry will offer security at Bell Street Flats.



#### Map 2 Crime Index Map



## C. Site Visibility and Accessibility

#### 1. Visibility

The subject site will have good drive-by visibility from E Summit Hill Drive which is one of the heaviest traveled thoroughfares east of downtown. Additional visibility will come from surrounding streets including S Bell Street and Harriet Tubman Street which have light traffic. The subject will have adequate visibility.

#### 2. Vehicular Access

Bell Street Flats will be accessible via two entrances with entrances on S Bell Street to the west and Harriet Tubman Street to the east. Both streets have light traffic; RPRG does not anticipate problems with accessibility. S Bell Street and Harriett Tubman Street provide access to E Summit Hill Drive to the south and U.S. Highway 11 to the north.



#### 3. Availability of Public Transit

Knoxville Area Transit (KAT) provides public fixed route transportation in Knoxville; Bus Route 34 serves eastern Knoxville with several bus stops within one-quarter mile of the subject site including a stop at the S Bell Street and E New Street intersection adjacent to the site.

#### 4. Inter Regional Transit

Interstates 40 and 275 are within two miles of the site and several U.S. and state highways are within one mile. U.S. Highway 11 (E Magnolia Avenue) is one-half mile north of the site and is the primary thoroughfare in eastern Knoxville and provides a connection to downtown while E Summit Hill Drive just south of the site also connects to downtown. U.S. Highway 441 (major north-south thoroughfare) is within one mile west of the site.

The site is roughly 15 miles north of McGhee Tyson Airport, a regional airport with roughly 120 daily flights. Nashville International Airport is 174 miles west of the site.

#### 5. Pedestrian Access

Harriet Tubman Park and Vine Middle School are considered walkable across Harriett Tubman Street to the east given the thoroughfare's light traffic while convenience stores, a bank (Regions Bank), and a small grocery store (Green Grocery) are walkable along E Magnolia Avenue and E Summit Hill Drive due to continuous sidewalks from the site to these amenities.

#### 6. Accessibility Improvements under Construction and Planned

#### Roadway Improvements under Construction and Planned

RPRG reviewed information from local stakeholders to assess whether any capital improvement projects affecting road, transit, or pedestrian access to the subject site are currently underway or likely to commence within the next few years. Observations made during the site visit contributed to this process. Through this research, no major roadway improvements were identified that would have a direct impact on this market.

#### Transit and Other Improvements Under Construction and/or Planned

None identified.

## **D. Residential Support Network**

## 1. Key Facilities and Services near the Subject Sites

The appeal of any given community is often based in part to its proximity to those facilities and services required daily. Key facilities and services and their distances from the subject site are listed in Table 3 and their locations are plotted on Map 3.

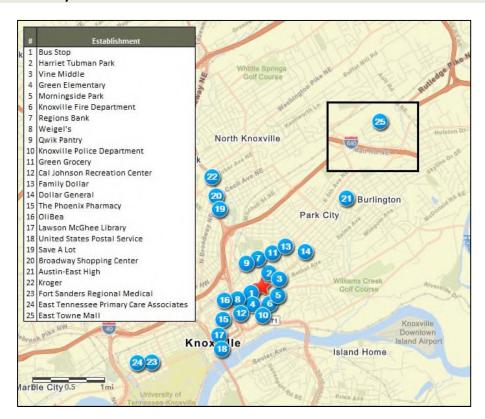


## **Table 3 Key Facilities and Services**

	_		Driving
Establishment	Туре	Address	Distance
Bus Stop	Public Transit	Bell St. and E New St.	0 mile
Harriet Tubman Park	Public Park	300 Harriet Tubman St.	0.1 mile
Vine Middle	Public School	1807 Martin Luther King Jr Ave.	0.1 mile
Green Elementary	Public School	801 Lula Powell Dr.	0.2 mile
Morningside Park	Public Park	1600 Dandridge Ave.	0.3 mile
Knoxville Fire Department	Fire	900 E Hill Ave. # 430	0.3 mile
Regions Bank	Bank	1503 E Magnolia Ave.	0.4 mile
Weigel's	Convenience Store	411 E Summit Hill Dr. SE	0.4 mile
Qwik Pantry	Convenience Store	1198 E Magnolia Ave.	0.4 mile
Knoxville Police Department	Police	800 Howard Baker Jr Blvd.	0.4 mile
Green Grocery	Grocery	1822 E Magnolia Ave.	0.5 mile
Cal Johnson Recreation Center	Community Center	507 Hall of Fame Dr.	0.7 mile
Family Dollar	General Retail	1932 E Magnolia Ave.	0.7 mile
Dollar General	General Retail	2265 McCalla Ave.	0.9 mile
The Phoenix Pharmacy	Pharmacy	418 S Gay St.	0.9 mile
OliBea	Restaurant	119 S Central St.	0.9 mile
Lawson McGhee Library	Library	500 W Church Ave.	1.2 miles
United States Postal Service	Post Office	501 W Main St.	1.5 miles
Save A Lot	Grocery	2003 N Broadway	1.8 miles
Broadway Shopping Center	Shopping Center	2001 N Broadway	1.8 miles
Austin-East High	Public School	2800 Martin Luther King Jr Ave.	1.8 miles
Kroger	Grocery	2217 N Broadway	1.9 miles
Fort Sanders Regional Medical	Hospital	1901 Clinch Ave.	2.4 miles
East Tennessee Primary Care Associates	Doctor	2001 Laurel Ave. #101	2.6 miles
East Towne Mall	Mall	3001 Knoxville Center Dr.	6 miles

Source: Field and Internet Research, RPRG, Inc.

## Map 3 Location of Key Facilities and Services





#### 2. Essential Services

#### **Health Care**

Fort Sanders Regional Medical Center is 2.4 miles west of the site on Clinch Avenue. This 541-bed hospital offers services including emergency medicine, surgical, cardiology, neurology, orthopedics, cancer services, women's services, and general medicine.

East Tennessee Primary Care Associates (family medicine provider) is near Fort Sanders Regional Medical Center 2.6 miles to the southwest.

#### **Education**

Knox County Schools District oversees 51 total schools and serves roughly 60,000 students. School age children residing at Bell Street Flats will attend Green Elementary School (0.2 mile), Vine Middle School (0.1 mile), and Austin-East High School (1.8 miles).

Knoxville is home to the University of Tennessee roughly two miles southwest of the site with an undergraduate enrollment of roughly 23,000 students.

#### 3. Commercial Goods and Services

#### Convenience Goods

The term "convenience goods" refers to inexpensive, nondurable items that households purchase on a frequent basis and for which they generally do not comparison shop. Examples of convenience goods are groceries, fast food, health and beauty aids, household cleaning products, newspapers, and gasoline.

Two convenience stores (Weigel's and Qwik Pantry), a bank (Regions Bank), and a grocery store (Green Grocery) are within one-half mile of the site. A pharmacy (The Phoenix Pharmacy) and several restaurants are within one mile west of the site in downtown and two grocery stores (Save A Lot and Kroger) are roughly two miles north of the site on N Broadway.

#### **Shopper Goods**

The term "shoppers goods" refers to larger ticket merchandise that households purchase on an infrequent basis and for which they usually comparison shop.

Family Dollar and Dollar General are within one mile of the site while the closest regional shopping mall (East Town Mall) is six miles to the northeast on the north side of Interstate 640. East Towne Mall is anchored by Belk, Sears, and JCPenney and offers many smaller retailers.



#### 4. ECONOMIC CONTEXT

#### A. Introduction

This section of the report discusses economic trends and conditions in Knox County, the jurisdiction in which Bell Street Flats is located. We have also presented economic trends in Tennessee and the nation for comparison purposes.

## B. Labor Force, Resident Employment, and Unemployment

## 1. Trends in County Labor Force and Resident Employment

Knox County added 7,739 net workers from 2007 to 2017 (3.4 percent net growth) with most growth occurring over the past four years; the labor force decreased from 2011 to 2014. The most recent annual average labor force of 237,543 workers in 2017 is an all-time high for the county (Table 4). The county continued adding workers through September of 2018 with growth of roughly 1,850 workers. The employed portion of the labor force increased by 17,307 workers from 2013 to 2017, while the number of workers classified as unemployed decreased by 6,890 workers over the same period.

## 2. Trends in County Unemployment Rate

Knox County's unemployment rate has historically been below both state and national rates. The most recent annual average (2017) unemployment rate of 3.2 percent is less than half of the county's recession-era high of 8.1 percent (Table 4). The county weathered the national recession much better than the state and nation, which had peak unemployment rates of 10.5 percent and 9.6 percent, respectively. Unemployment rates have decreased further through September of 2018 to 3.0 percent in the county, 3.6 percent in the state, and 4.0 percent in the nation.

#### C. Commutation Patterns

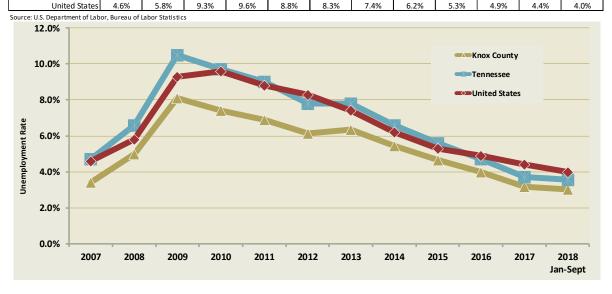
Roughly 71 percent of Bell Street Flats Market Area workers are employed locally with 70.5 percent commuting less than 25 minutes including 31.7 percent commuting less than 15 minutes (Table 4). Approximately 16 percent of market area workers commuted 25 to 34 minutes and less than 10 percent commuted at least 35 minutes.

Over 90 percent of workers residing in the Bell Street Flats Market Area worked in Knox County and 8.1 percent worked in another Tennessee county. Just over one percent of Bell Street Flats Market Area workers were employed outside the state.



#### **Table 4 Labor Force and Unemployment Rates**

Annual Unemployment Rates - Not Seasonally Adjusted Labor Force 229,804 230,189 230,341 229,800 233,360 230,959 227,126 224,743 228,031 233,712 237,543 239,402 211,705 212,736 212,518 Employment 221,965 218,720 212,757 217,245 216,796 217,386 224,410 230,043 232,146 Unemployment 7,839 11,469 18,636 17,043 16,115 14,163 14,390 12,225 10,645 9,302 7,500 7,256 Unemployment Rate 3.4% 5.0% 8.1% 7.4% 6.9% 5.4% 4.7% 3.0% Knox County 6.1% 6.3% 4.0% 3.2% 4.7% 6.6% 10.5% 9.7% 9.0% 7.8% 7.8% 6.6% 3.7% 3.6% 5.6% 4.7% Tennessee



**Table 5 Commutation Data** 

Travel Tin	ne to Wo	rk	Place of Work		
Workers 16 years+	#	%	Workers 16 years and over	#	%
Did not work at home	17,998	96.6%	Worked in state of residence:	18,396	98.8%
Less than 5 minutes	516	2.8%	Worked in county of residence	16,881	90.6%
5 to 9 minutes	2,241	12.0%	Worked outside county of residence	1,515	8.1%
10 to 14 minutes	3,152	16.9%	Worked outside state of residence	228	1.2%
15 to 19 minutes	3,808	20.4%	Total	18,624	100%
20 to 24 minutes	3,414	18.3%	Source: American Community Survey 2013-2017		
25 to 29 minutes	995	5.3%	2013-2017 Commuting Patterns		
30 to 34 minutes	2,065	11.1%	Bell Street Flats Market Area		
35 to 39 minutes	186	1.0%		Out	side
40 to 44 minutes	245	1.3%		Cou	
45 to 59 minutes	724	3.9%	In County	8.1	l%
60 to 89 minutes	408	2.2%	90.6%	Outs	ide
90 or more minutes	244	1.3%		Sta	te
Worked at home	626	3.4%		1.2	2%
Total	18,624				

Source: American Community Survey 2013-2017



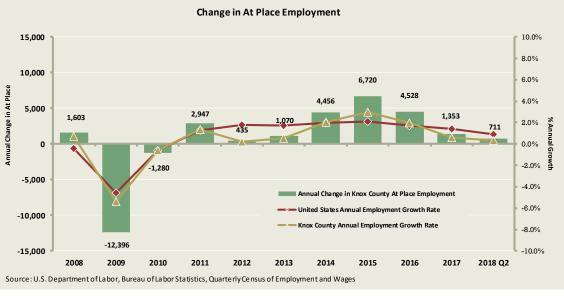
## D. At-Place Employment

## 1. Trends in Total At-Place Employment

Knox County's At-Place Employment (jobs located in the county) has grown steadily following the recession (Figure 4). The county added jobs in each of the past seven years with net growth of 21,509 jobs from 2011 to 2017; the bulk of this growth was from 2014 to 2016 with annual average growth of 5,235 jobs over this period. As detailed in the lower panel of Figure 4, Knox County's rate of job growth was equal to or exceeded the nation growth rate on a percentage basis from 2014 to 2016, but dipped below the national rate in 2017.

Figure 4 At-Place Employment, Knox County







#### 2. At-Place Employment by Industry Sector

Trade-Transportation-Utilities, Professional-Business, and Education-Health are Knox County's largest employment sectors; each sector accounts for at least 16.1 percent of the county's jobs and the three combine for 54.2 percent of the county's total At-Place Employment compared to 48.4 percent of jobs nationally (Figure 5). Government (13.1 percent) and Leisure-Hospitality (12.1 percent) also each account for more than 10 percent of the county's jobs. Compared to national percentages, Knox County has a smaller percentage of jobs in the Natural Resources, Manufacturing, and Government sectors.

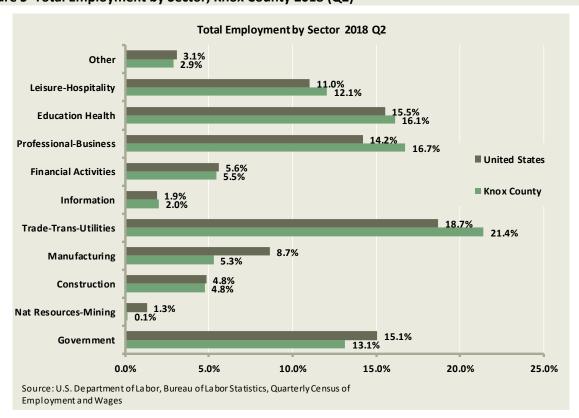
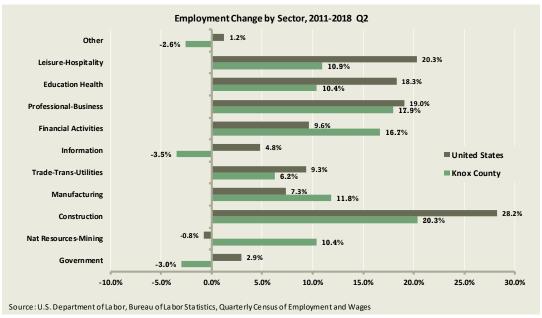


Figure 5 Total Employment by Sector, Knox County 2018 (Q2)

Eight of eleven economic sectors added jobs from 2011 to 2018 (Q2) including at least 10 percent net growth in seven sectors with Construction growing by 20.3 percent, Professional-Business growing by 17.3 percent, and Financial Activities growing by 16.7 percent (Figure 6). The county's largest sector (Trade-Transportation-Utilities) grew by 6.2 percent. Three sectors (Government, Information, and Other) each lost roughly three percent of their jobs.

RP RG





## 3. Major Employers and Employment Expansions and Contractions

The National Laboratory in Oak Ridge (Dept. of Energy) and Covenant Health are Knoxville's largest employers and the only individual employers with more than 10,000 employees (Table 6). Seven companies employ 4,000 to 7,881 people including the local school system, the University of Tennessee, two healthcare companies, and Dollywood resort. Most of Knox County's major employers are near downtown and the site.

Table 6 Major Employers, Knoxville

Rank	Name	Sector	Employment
1	US Dept of Energy	Utilities	12,618
2	Covenant Health	Healthcare	10,419
3	Knox County Schools	Education	7,881
4	University of Tennessee	Education	6,689
5	Wal-Mart Stores, Inc.	Retail	5,881
6	University Health System	Healthcare	5,316
7	DENSO Mfg - Tennessee	Manufacturing	4,439
8	Tennova Health	Healthcare	4,001
9	The Dollywood Co.	Travel & Leisure	4,000
10	State of Tennessee	Government	3,529
11	K-VA-T Food Stores	Retail	3,328
12	Knox County Government	Government	3,204
13	Clayton Homes, Inc.	Manufacturing	3,188
14	The Kroger Co.	Retail	2,952
15	McDonald's Corp.	Food Service	2,906
16	Sevier County Schools	Education	2,750
17	City of Knoxville	Government	2,637
18	Blount Memorial Hospital	Healthcare	2,387
19	Team Health Holdings	Healthcare	2,260
20	Roark Capital Group	Food Service	1,902

Source: Knoxville Chamber of Commerce



Information obtained from the Knoxville Area Chamber of Commerce shows three new companies and 20 expansions announced since 2016 for a combined capital investment of \$358.9 million and 1,788 new jobs (Table 7). Seven companies reported layoffs since 2016 with a combined 549 jobs lost. The net gain from companies on these lists is 1,239 jobs since 2016.

## **Table 7 Recent Economic Expansions, Knox County**

New Companies						
		Total	Capital			
Year	#	Jobs	Investment			
		Added	(Millions)			
2016	2	442	\$146.4			
2017	-	-	-			
2018	1	22	Confidential			

Expansions

		Total	Capital
Year	#	Jobs	Investment
		Added	(Millions)
2016	15	986	\$36.5
2017	3	181	\$121.0
2018	2	157	\$55.0

Downsizing

 DOWNSTEINS									
Year	#	Total Jobs Affected							
2016	3	200							
2017	2	99							
2018	-	-							
2019	2	250							

Source: Knoxville Chamber of Commerce; TN Department of Labor & Workforce Development

#### **Economic Conclusions**

Knox County's economy quickly rebounded from heavy job losses during the national recession. The county added more than 21,500 jobs from 2011 to 2017 with an average annual net increase of more than 5,000 jobs from 2014 to 2016. The county's most recent average annual unemployment rate of 3.2 percent in 2017 is the lowest level in at least 10 years and lower than state and national levels. The county's unemployment rate decreased further to 3.0 percent through September of 2018.



## 5. HOUSING MARKET AREA

#### A. Introduction

The primary market area for Bell Street Flats is defined as the geographic area from which future residents of the community would primarily be drawn and in which competitive rental housing alternatives are located. In defining the market area, RPRG sought to accommodate the joint interests of conservatively estimating housing demand and reflecting the realities and dynamics of the local rental housing marketplace.

#### **B.** Delineation of Market Area

The Bell Street Flats Market Area consists of census tracts including downtown Knoxville and much of eastern Knoxville (Map 4). This market area includes the portions of Knoxville that are most comparable with the areas surrounding the subject site; residents of this market area would find the subject site an acceptable shelter location. The market area does not extend further west as this area is heavily influenced by The University of Tennessee and its large student population and housing is generally not comparable to that of the market area. The Tennessee and Holston Rivers act as natural barriers to development in Knoxville to the south and east of the site; land uses become rural quickly on the opposite side of these rivers. The Bell Street Flats Market Area does not extend further to the north due to distance from the site and a transition to suburban areas.

The approximate boundaries of the Bell Street Flats Market Area and their distance from the subject site:

North: Interstate 640 (3.5 miles)

East: Holston River (3.0 miles)

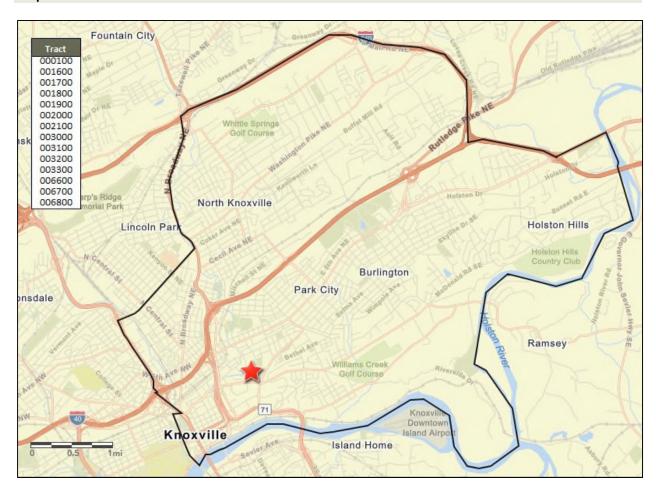
South: Tennessee River (0.8 miles)

West: U.S. Highway 441 / Interstate 275 (1.2 miles)

The Bell Street Flats Market Area is compared to Knox County, which is presented as the secondary market area for demographic analysis. Demand estimates are based only on the Bell Street Flats Market Area.



## Map 4 Bell Street Flats Market Area





## 6. DEMOGRAPHIC ANALYSIS

## A. Introduction and Methodology

RPRG analyzed recent trends in population and households in the Bell Street Flats Market Area and Knox County using several sources. For small area estimates, we examined projections of population and households prepared by Esri, a national data vendor. We compared and evaluated data in the context of decennial U.S. Census data from 2000 and 2010 as well as building permit trend information.

## **B.** Trends in Population and Households

#### 1. Recent Past Trends

The Bell Street Flats Market Area had modest population and household loss in the previous decade with a net loss of 679 people (1.7 percent) and 371 households (2.0 percent) between the 2000 and 2010 census counts (Table 8). This trend sharply reversed with steady growth over the past nine years with the net addition of 3,628 people (9.1 percent) and 1,865 households (10.2 percent) from 2010 to 2019; annual growth was 403 people (1.0 percent) and 207 households (1.1 percent) over this period.

Knox County grew steadily in the previous decade with net growth of 13.1 percent among population and 12.3 percent among households compared to losses in the market area. The market area grew faster on a percentage basis over the past nine years as annual growth rates in Knox County dropped to 0.9 percent among both population and households.

#### 2. Projected Trends

Based on Esri data, RPRG projects growth will remain steady in the Bell Street Flats Market Area from 2019 to 2024 with the addition 385 people (0.9 percent) and 196 households (1.0 percent) per year. The Bell Street Flats Market Area is projected to reach 45,347 people and 21,151 households by 2024.

Annual population and household growth rates in Knox County are projected to be similar to the Bell Street Flats Market Area over the next five years at 0.9 percent.

## 3. Building Permit Trends

Following a steep decline in permitted units from 2007 to 2011, permitted activity in Knox County increased steadily from the recent low of 741 permitted units in 2011 to a 10-year high of 2,798 permitted units in 2017 (Table 9). The county averaged 2,142 permitted units per year over the past four years.

Seventy-two percent of permitted units in the county since 2007 are single-family detached homes and multi-family structures with five or more units account for 28 percent; more than 1,000 units in multi-family structures with five or more units were permitted in 2017, the largest annual total since 2007.



**Table 8 Population and Household Projections** 

	Knox County						Bell Street Flats Market Area						
		Total C	hange	Annual Change		Annual Change				Total Change		Annual Change	
Population	Count	#	%	#	%		Count	#	%	#	%		
2000	382,032						40,471						
2010	432,226	50,194	13.1%	5,019	1.2%		39,792	-679	-1.7%	-68	-0.2%		
2019	470,021	37,795	8.7%	4,199	0.9%		43,420	3,628	9.1%	403	1.0%		
2024	492,395	22,374	4.8%	4,475	0.9%		45,347	1,927	4.4%	385	0.9%		
								= . 1/	21				
		Total C	nange	Annual Change		ll		Total Change		Annual Change			
Households	Count	#	%	#	%		Count	#	%	#	%		
2000	157,872						18,677						
2010	177,249	19,377	12.3%	1,938	1.2%		18,306	-371	-2.0%	-37	-0.2%		
2019	192,504	15,255	8.6%	1,695	0.9%		20,171	1,865	10.2%	207	1.1%		
2024	201,619	9,115	4.7%	1,823	0.9%		21,151	980	4.9%	196	1.0%		

 $Source:\ 2000\ Census;\ 2010\ Census;\ Esri;\ and\ Real\ Property\ Research\ Group,\ Inc.$ 

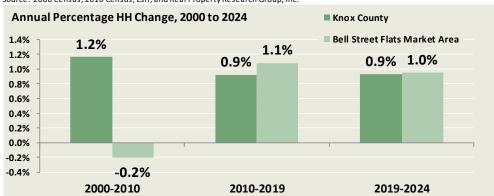
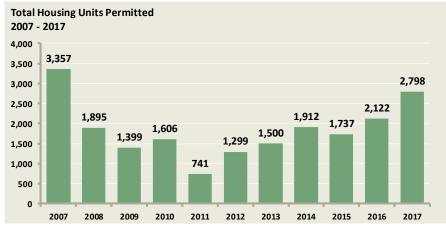


Table 9 Building Permits by Structure Type, Knox County

<b>Knox County</b>													
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2007- 2017	Annual Average
Single Family	2,620	1,302	887	878	731	916	1,190	1,226	1,483	1,592	1,761	14,586	1,326
Two Family	4	62	44	6	6	8	6	6	0	2	4	148	13
3 - 4 Family	3	0	0	0	4	0	0	0	0	0	0	7	1
5+ Family	730	531	468	722	0	375	304	680	254	528	1,033	5,625	511
Total	3,357	1,895	1,399	1,606	741	1,299	1,500	1,912	1,737	2,122	2,798	20,366	1,851

Source: U.S. Census Bureau, C-40 Building Permit Reports.





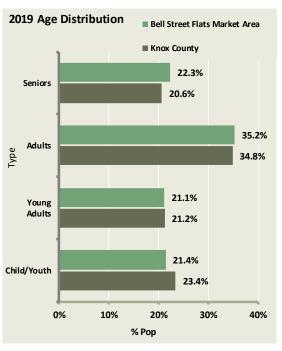
## C. Demographic Characteristics

#### 1. Age Distribution and Household Type

The Bell Street Flats Market Area is older than Knox County with median ages of 40 and 38, respectively (Table 10). Adults ages 35 to 61 comprise 35.2 percent of the Bell Street Flats Market Area's population while all other age cohorts (Children/Youth, Young Adults, and Seniors) each account for roughly 21-22 percent of the market area's population. The Bell Street Flats Market Area contains a smaller proportion of people under 25 years old when compared to Knox County (28.1 percent versus 31.3 percent) and a larger proportion of people at least 45 years old (44.8 percent versus 42.5 percent). The larger proportion of people under 25 years old in the county is due to the large student population at The University of Tennessee which is west of the market area.

**Table 10 Age Distribution** 

2019 Age Distribution	Knox C	ounty	Bell Street Flats Market Area			
Distribution	#	%	#	%		
Children/Youth	109,932	23.4%	9,278	21.4%		
Under 5 years	25,391	5.4%	2,516	5.8%		
5-9 years	26,852	5.7%	2,418	5.6%		
10-14 years	27,716	5.9%	2,253	5.2%		
15-19 years	29,973	6.4%	2,091	4.8%		
Young Adults	99,532	21.2%	9,171	21.1%		
20-24 years	37,141	7.9%	2,917	6.7%		
25-34 years	62,391	13.3%	6,254	14.4%		
Adults	163,661	34.8%	15,296	35.2%		
35-44 years	60,720	12.9%	5,520	12.7%		
45-54 years	60,172	12.8%	5,612	12.9%		
55-61 years	42,769	9.1%	4,164	9.6%		
Seniors	96,896	20.6%	9,675	22.3%		
62-64 years	18,329	3.9%	1,784	4.1%		
65-74 years	46,307	9.9%	4,565	10.5%		
75-84 years	22,915	4.9%	2,251	5.2%		
85 and older	9,344	2.0%	1,075	2.5%		
TOTAL	470,021	100%	43,420	100%		
Median Age	38		40			



Source: Esri; RPRG, Inc.

Single-person households were the most common household type in the market area at 42.9 percent, much lower than the 29.7 percent in the county (Table 11). The higher percentage of this household type reflects the inclusion of part of downtown Knoxville in the market area. Roughly 33.2 percent of households in the market area have at least two adults, but no children; this household type is the most common household type in the county at 40.7 percent. Households with children account for 23.9 percent of the households in the Bell Street Flats Market Area and 29.7 percent in the county.



**Table 11 Households by Household Type** 

2010 Households by	Knox Co	ounty	Bell Stre Marke		2010 Households by Household Type  ■ Bell Street Flats Market Area  ■ Knox County
Household Type	#	%	#	%	
Married w/Children	35,096	19.8%	1,733	9.5%	HH w/ 23.9%
Other w/ Children	17,518	9.9%	2,646	14.5%	Children 29.7%
Households w/ Children	52,614	29.7%	4,379	23.9%	
Married w/o Children	48,281	27.2%	3,023	16.5%	HH w/o
Other Family w/o Children	10,353	5.8%	1,539	8.4%	Children 40.7%
Non-Family w/o Children	13,444	7.6%	1,511	8.3%	9
Households w/o Children	72,078	40.7%	6,073	33.2%	
Singles	52,557	29.7%	7,854	42.9%	29.7%
Total	177,249	100%	18,306	100%	9 0% 10% 20% 30% 40% 50% 40% 50%

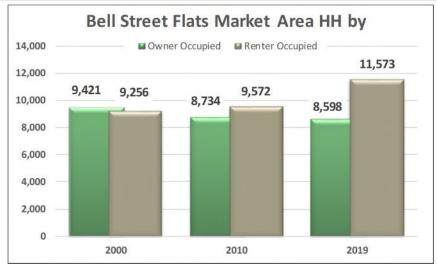
Source: 2010 Census; RPRG, Inc.

## 2. Households by Tenure

### a. Recent Past Trends

The number of renter households in the Bell Street Flats Market Area increased from 9,256 in 2000 to 11,573 in 2019 for a net increase of 2,317 renter households while the market area lost 823 owner households over this period<sup>1</sup> (Figure 7). By comparison, renter households accounted for 55.7 percent of net household growth in Knox County while owner households accounted for 44.3 percent.

Figure 7 Bell Street Flats Market Area Households by Tenure 2000 to 2019



The Bell Street Flats Market Area's renter percentage of 57.4 percent in 2019 is much higher than the county's 37.2 percent (Table 12). The market area added an annual average of 122 renter households (1.2 percent) over the past 19 years while it lost 43 owner households per year.

<sup>&</sup>lt;sup>1</sup> Based on change from 2000 to 2010 Census counts and Esri's 2018 Estimate



## Table 12 Households by Tenure, 2000-2019

								Change 2000-2019			% of Change
Knox County	200	0	201	LO	20:	19	Total C	hange	Annual	Change	2000 - 2019
Housing Units	#	%	#	%	#	%	#	%	#	%	
Owner Occupied	105,562	66.9%	117,412	66.2%	120,904	62.8%	15,342	14.5%	807	0.7%	44.3%
Renter Occupied	52,310	33.1%	59,837	33.8%	71,600	37.2%	19,290	36.9%	1,015	1.7%	55.7%
Total Occupied	157,872	100%	177,249	100%	192,504	100%	34,632	21.9%	1,823	1.0%	100%
Total Vacant	13,567		17,700		18,642						
TOTAL UNITS	171.439		194.949		211.146						

Bell Street Flats	200	00	20:	10	20	19	C	Change 20	00-201	Ð
Market Area							Total (	Change	Annual	Change
Housing Units	#	%	#	%	#	%	#	%	#	%
Owner Occupied	9,421	50.4%	8,734	47.7%	8,598	42.6%	-823	-8.7%	-43	-0.5%
Renter Occupied	9,256	49.6%	9,572	52.3%	11,573	57.4%	2,317	25.0%	122	1.2%
Total Occupied	18,677	100%	18,306	100%	20,171	100%	1,494	8.0%	79	0.4%
Total Vacant	2,567		3,005		3,428					
TOTAL UNITS	21,244		21,311		23,599					

Source: U.S. Census of Population and Housing, 2000, 2010; Esri, RPRG, Inc.

### b. Projected Household Tenure Trends

Esri's projections suggest that renter households will account for 57.4 percent of net household growth over the next five years which is equal to the market area's 2019 renter percentage; this is a departure from the trend over the past 19 years of renter household growth and owner household loss. The projected growth of 563 net renter households from 2019 to 2024 equates to annual average growth of 112 renter households over the next five years which is slightly below the average annual addition of 122 renter households over the past 19 years.

Table 13 Households by Tenure, 2019-2024

Bell Street Flats Market Area	201	.9	2024 Esr Teni			ange by nure
<b>Housing Units</b>	#	%	#	%	#	%
Owner Occupied	8,598	42.6%	9,015	42.6%	417	42.6%
Renter Occupied	11,573	57.4%	12,136	57.4%	563	57.4%
Total Occupied	20,171	100%	21,151	100%	980	100%
Total Vacant	3,435		3,628			
TOTAL UNITS	23,606		24,779			

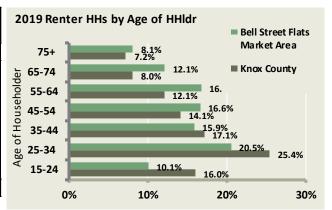
Source: Esri, RPRG, Inc.

Working age renter household form the core of the Bell Street Flats Market Area with 36.4 percent of renter householders age 25-44 and 33.4 percent of renter households age 45-64 years (Table 14). Roughly 20 percent of renter households are age 65+ and 10.1 percent are under the age of 25. Reflecting the influence of the University of Tennessee, young renter households are far more common in Knox County when compared to the market area with 41.4 percent of renter households under the age of 35 including 16.0 percent under 25 years.

RP RG

Table 14 Renter Households by Age of Householder

Renter Households	Knox County		Bell Street Flat Market Area		
Age of HHldr	#	%	#	%	
15-24 years	11,465	16.0%	1,164	10.1%	
25-34 years	18,202	25.4%	2,374	20.5%	
35-44 years	12,258	17.1%	1,837	15.9%	
45-54 years	10,123	14.1%	1,922	16.6%	
55-64 years	8,636	12.1%	1,938	16.7%	
65-74 years	5,751	8.0%	1,404	12.1%	
75+ years	5,164 7.2%		933	8.1%	
Total	71,600	100%	11,573	100%	

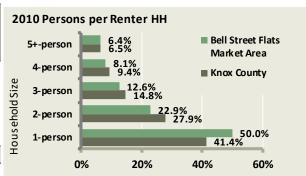


Source: Esri, Real Property Research Group, Inc.

Half of the renter households in the Bell Street Flats Market Area were single person households as of the 2010 Census and 22.9 percent had two people (Table 15). One and two person households combined for 69.3 percent of all renter households in Knox County including 41.4 percent with one person. Three and four person households accounted for 20.7 percent of the renter households in the market area and 24.2 percent of the renter households in the county. Roughly six percent of renter households in both areas had 5+ people.

**Table 15 Renter Occupied Persons Per Household** 

Renter	Knox C	ounty	Bell Street Flats Market Area		
Occupied	#	%	#	%	
1-person hhld	24,795	41.4%	4,788	50.0%	
2-person hhld	16,689	27.9%	2,196	22.9%	
3-person hhld	8,841	14.8%	1,204	12.6%	
4-person hhld	5,651	9.4%	774	8.1%	
5+-person hhld	3,861	6.5%	610	6.4%	
TOTAL	59,837	100%	9,572	100%	



Source: 2010 Census

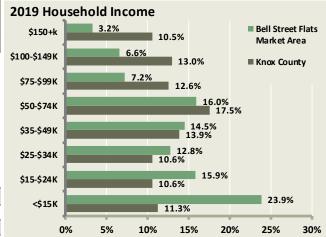
#### 3. Income Characteristics

According to income distributions provided by Esri, households in the Bell Street Flats Market Area earn a median income of \$33,026 per year, roughly 60 percent of the \$55,209 median in Knox County (Table 16). The Bell Street Flats Market Area includes significant proportions of modest and moderate-income households with 39.7 percent earning less than \$35,000 including 23.9 percent earning less than \$15,000. Approximately 30 percent of market area households earn moderate incomes of \$35,000 to \$74,999 while 17.0 percent earn at least \$75,000.



**Table 16 Household Income** 

Estimated 2019 Household Income		Knox C	ounty	Bell Street Flats Market Area		
		#	%	#	%	
less than	\$15,000	21,723	11.3%	4,818	23.9%	
\$15,000	\$24,999	20,383	10.6%	3,198	15.9%	
\$25,000	\$34,999	20,381	10.6%	2,578	12.8%	
\$35,000	\$49,999	26,726	13.9%	2,921	14.5%	
\$50,000	\$74,999	33,780	17.5%	3,221	16.0%	
\$75,000	\$99,999	24,250	12.6%	1,459	7.2%	
\$100,000	\$149,999	24,969	13.0%	1,324	6.6%	
\$150,000	Over	20,293	10.5%	652	3.2%	
Total		192,504	100%	20,171	100%	
	·					
Median Inc	ome	\$55,2	209	\$33,	026	

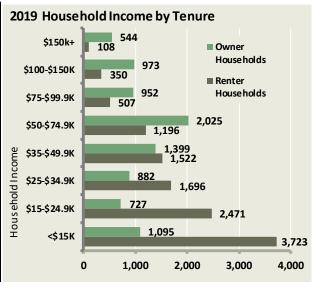


Source: Esri; Real Property Research Group, Inc.

Based on the U.S. Census Bureau's American Community Survey data, the breakdown of tenure, and household estimates, RPRG estimates that the median income of Bell Street Flats Market Area households by tenure is \$23,348 for renters and \$52,414 for owners (Table 17). The majority (53.5 percent) of market area renter households earn less than \$25,000 including 32.2 percent earning less than \$15,000. Roughly 15 percent of renter households earn \$25,000 to \$34,999 while 23.4 percent earn moderate incomes of \$35,000 to \$74,999.

Table 17 Household Income by Tenure, Bell Street Flats Market Area

	Estimated 2019 HH Income		nter holds	Owner Households	
	Bell Street Flats Market Area		%	#	%
less than	\$15,000	3,723	32.2%	1,095	12.7%
\$15,000	\$24,999	2,471	21.4%	727	8.5%
\$25,000	\$34,999	1,696	14.7%	882	10.3%
\$35,000	\$49,999	1,522	13.1%	1,399	16.3%
\$50,000	\$74,999	1,196	10.3%	2,025	23.6%
\$75,000	\$99,999	507	4.4%	952	11.1%
\$100,000	\$149,999	350	3.0%	973	11.3%
\$150,000	over	108	0.9%	544	6.3%
Total		11,573	100%	8,598	100%
Median In	Median Income		348	\$52	,414



Source: American Community Survey 2013-2017 Estimates, RPRG, Inc.

Forty-five percent of renter households in the Bell Street Flats Market Area pay at least 35 percent of income for rent (Table 18). Just over two percent of renter households are living in substandard conditions; this includes only overcrowding and incomplete plumbing.



Table 18 Substandard and Cost Burdened Calculations, Bell Street Flats Market Area

Rent Cost B	urden	
Total Households	#	%
Less than 10.0 percent	328	3.0%
10.0 to 14.9 percent	542	4.9%
15.0 to 19.9 percent	902	8.1%
20.0 to 24.9 percent	978	8.8%
25.0 to 29.9 percent	1,648	14.8%
30.0 to 34.9 percent	1,078	9.7%
35.0 to 39.9 percent	635	5.7%
40.0 to 49.9 percent	786	7.1%
50.0 percent or more	3,053	27.5%
Not computed	1,165	10.5%
Total	11,115	100.0%
> 35% income on rent	4,474	45.0%

Source: American Community Survey 2013-2017

Substandardness	
Total Households	
Owner occupied:	
Complete plumbing facilities:	8,192
1.00 or less occupants per room	8,157
1.01 or more occupants per room	35
Lacking complete plumbing facilities:	40
Overcrowded or lacking plumbing	75
Renter occupied:	
Complete plumbing facilities:	11,108
1.00 or less occupants per room	10,854
1.01 or more occupants per room	254
Lacking complete plumbing facilities:	7
Overcrowded or lacking plumbing	261
Substandard Housing	336
% Total Stock Substandard	1.7%
% Rental Stock Substandard	2.3%



# 7. COMPETITIVE HOUSING ANALYSIS

#### A. Introduction and Sources of Information

This section presents data and analyses pertaining to the supply of rental housing in the Bell Street Flats Market Area. We pursued several avenues of research to identify multifamily rental projects in the planning stages or under construction in the Bell Street Flats Market Area. We contacted the Knoxville-Knox County Planning Department and we reviewed Low Income Housing Tax Credit allocation lists provided by Tennessee Housing Development Agency (THDA). The rental survey was conducted in February and March 2019.

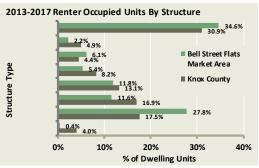
# **B.** Overview of Market Area Housing Stock

Renter-occupied units in both the Bell Street Flats Market Area and Knox County include a large proportion of multi-family housing. The majority (62.7 percent) of market area's renter-occupied units are contained in multi-family structures with 51.2 percent in structures with five or more units and 11.5 percent in structures with two to four units. Single-family detached homes account for 34.6 percent of the market area's renter-occupied units (Table 19). Knox County's renter-occupied units include a smaller proportion of multi-family housing when compared to the market area (60.1 percent versus 62.7 percent) including a much smaller proportion of renter occupied units in structures with 20 or more units (17.5 percent versus 27.8 percent). Roughly 94 percent of owner-occupied units in both the market area and county are single-family homes (detached and attached).

Table 19 Occupied Units by Structure Type and Tenure

	C	Owner O	ccupied		
Structure Type	Knox Co	ounty	Bell Stre Marke		Kno
	#	%	#	%	#
1, detached	102,263	87.5%	7,282	88.7%	20,2
1, attached	7,915	6.8%	431	5.2%	3,2
2	357	0.3%	62	0.8%	2,9
3-4	475	0.4%	48	0.6%	5,3
5-9	294	0.3%	98	1.2%	8,5
10-19	180	0.2%	80	1.0%	11,0
20+ units	368	0.3%	153	1.9%	11,4
Mobile home	4,973	4.3%	59	0.7%	2,6
TOTAL	116,825	100%	8,213	100%	65,3

Renter Occupied						
Knox County		Bell Street Flats Market Area				
#	# %		%			
20,233	30.9%	3,851	34.6%			
3,222	4.9%	248	2.2%			
2,907	4.4%	681	6.1%			
5,348	8.2%	597	5.4%			
8,556	13.1%	1,315	11.8%			
11,026	16.9%	1,287	11.6%			
11,456	17.5%	3,089	27.8%			
2,628	2,628 4.0%		0.4%			
65,376	100%	11,115	100%			



Source: American Community Survey 2013-2017

The housing stock in the Bell Street Flats Market Area is much older than in Knox County as a whole. The median year built of renter occupied units is 1966 in the market area and 1979 in the county (Table 20). The disparity is much greater among owner occupied units with median years built of 1954 in the market area and 1983 in the county. Only one-quarter of the market area's renter occupied units have been built since 1980 including 12.6 percent built since 2000. Nearly half (47.9 percent) of renter occupied units in the market area were built from 1950 to 1979 while 27.1 percent were built prior to 1950.

According to 2013-2017 ACS data, the median value among owner-occupied housing units in the Bell Street Flats Market Area was \$103,867, which is \$68,761 or 39.8 percent lower than the Knox County median of \$172,597 (Table 21). ACS estimates home values based upon values from homeowners' assessments of the values of their homes. This data is traditionally a less accurate and reliable



indicator of home prices in an area than actual sales data, but offers insight of relative housing values among two or more areas.

Table 20 Dwelling Units by Year Built and Tenure

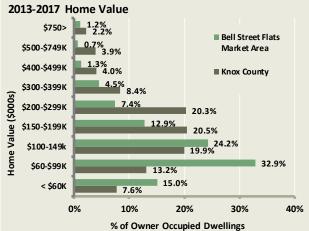
	C	)wner C	ccupied			Renter (	Occupied	
Year Built	Knox Co	ounty	Bell Stre Market		Knox C	ounty	Bell Street Flats Market Area	
	#	%	#	%	# %		#	%
2014 or later	1,182	1.0%	0	0.0%	668	1.0%	123	1.1%
2010 to 2013	3,125	2.7%	119	1.4%	2,298	3.5%	475	4.3%
2000 to 2009	21,895	18.7%	511	6.2%	9,225	14.1%	807	7.3%
1990 to 1999	22,594	19.3%	505	6.1%	9,763	14.9%	421	3.8%
1980 to 1989	15,095	12.9%	421	5.1%	10,697	16.4%	956	8.6%
1970 to 1979	17,007	14.5%	766	9.3%	13,006	19.9%	2,190	19.7%
1960 to 1969	12,299	10.5%	812	9.9%	6,546	10.0%	1,704	15.3%
1950 to 1959	11,402	9.8%	1,906	23.2%	4,807	7.3%	1,425	12.8%
1940 to 1949	5,312	4.5%	1,208	14.7%	3,592	5.5%	955	8.6%
1939 or earlier	6,982	6.0%	1,984	24.1%	4,820	7.4%	2,059	18.5%
TOTAL	116,893	100%	8,232	100%	65,422	100%	11,115	100%
MEDIAN YEAR								
BUILT	198	3	195	54	19	79	19	66

Source: American Community Survey 2013-2017

**Table 21 Value of Owner Occupied Housing Stock** 

2013-2017 H	Iome Value	Knox Co	ounty	Bell Street Flats Market Area		
		#	%	#	%	
less than	\$60,000	8,933	7.6%	1,236	15.0%	
\$60,000	\$99,999	15,372	13.2%	2,707	32.9%	
\$100,000	\$149,999	23,297	19.9%	1,995	24.2%	
\$150,000	\$199,999	23,994	20.5%	1,058	12.9%	
\$200,000	\$299,999	23,709	20.3%	610	7.4%	
\$300,000	\$399,999	9,810	8.4%	369	4.5%	
\$400,000	\$499,999	4,693	4.0%	105	1.3%	
\$500,000	\$749,999	4,521	3.9%	56	0.7%	
\$750,000	over	2,564	2.2%	96	1.2%	
Total		116,893	100%	8,232	100%	
			•	•		
Median Valu	e	\$172,	597	\$103,837		

Source: American Community Survey 2013-2017





# C. Survey of Comparable Rental Communities

# 1. Introduction to the Rental Housing Survey

RPRG surveyed 13 general occupancy communities in the Bell Street Flats Market Area including seven market rate communities and six LIHTC communities; five LIHTC communities have Project Based Rental Assistance (PBRA) on all units. All surveyed communities are considered comparable to the subject property given it will be mixed-income with market rate units and LIHTC units with PBRA. Agerestricted communities were excluded from this analysis given differences in age and income targeting. We were unable to survey Pinnacle Park (LIHTC/PBRA) following repeated attempts to contact management. Profile sheets with detailed information on each surveyed community, including photographs, are attached as Appendix 6.

#### 2. Location

Eight of 13 surveyed communities are within two miles of the site in or around downtown including the four highest-priced market rate communities and four LIHTC communities with PBRA. The only surveyed LIHTC community without PBRA (River View Park) is roughly three miles east of the site while three lower priced market rate communities and a deeply subsidized LIHTC community are three to five miles north of the site (Map 5).

# **Map 5 Surveyed Rental Communities**





## 3. Age of Communities

The average year built of all surveyed communities without PBRA is 1991 with the four highest-priced market rate communities being the newest communities in the market area, built or renovated from 2010 to 2016. The LIHTC community without PBRA (River View Park) was built in 2007 and the lower priced market rate communities are much older built from 1954 to 1991 (Table 22). The LIHTC communities with PBRA have all been built or renovated since 2001 including the most recent communities (Five Points II and The Vista at Summit Hill) which are managed by KCDC (Table 23).

### 4. Structure Type

The two highest-priced market rate communities offer mid-rise buildings with interior hallways and elevators while the remaining communities without PBRA offer garden apartments; Maplehurst Park (market rate) also offers several single-family detached homes and Fairmont Heights (market rate) also offers townhomes (Table 22). Four of five LIHTC communities with PBRA offer garden apartments while Minvilla Manor is an adaptive reuse of a motel (Table 23).

### 5. Size of Communities

The five highest-priced market rate communities range from 150 to 248 units while the lower-priced market rate and LIHTC communities are much smaller ranging from 23 to 96 units. Overall, the surveyed communities without PBRA average 147 units per community (Table 22). The surveyed communities with PBRA range from 57 to 199 units and average 118 units per community (Table 23).

#### 6. Vacancy Rates

The Bell Street Flats Market Area's multi-family rental market without PBRA is performing well with 31 vacancies among 1,156 combined units at communities without PBRA reporting occupancy for an aggregate vacancy rate of 2.7 percent; management at Caprice refused to provide occupancy information and is not included in these totals (Table 22). Nearly half (14) of the 31 vacancies are at Maplehurst Park which has a vacancy rate of 6.8 percent while all other communities without PBRA have a vacancy rate of less than five percent including five with a vacancy rate of less than three percent. The surveyed LIHTC community (River View Park) is fully occupied. The deeply subsidized LIHTC communities have 10 vacancies among 589 combined units for an aggregate vacancy rate of 1.7 percent; three of five community are fully occupied (Table 23).

## 7. Rent Concessions

None of the surveyed communities reported rental incentives.

### 8. Absorption History

Five Points Phase II (LIHTC with PBRA) opened in April 2018 and all units were leased by July 2018 and an average monthly absorption of 28 units. Marble Valley Lofts opened in 2016 but management was unable to provide absorption timing as the community was under a different management company during lease-up.



#### **Table 22 Rental Summary**

Мар		Year	Year	Structure	Total	Vacant	Vacancy	Avg 1BR	Avg 2BR	
#	Community	Built	Rehab	Туре	Units	Units	Rate	Rent (1)	Rent (1)	Incentive
	Subject 50% AMI/PBRA			Mid-Rise	16			\$526	\$641	
	Subject 60% AMI/PBRA			Mid-Rise	27			\$526		
	Subject 60% AMI			Mid-Rise	36			\$709	\$853	
	Subject - Market Rate			Mid-Rise	26			\$800	\$1,143*	
1	Marble Valley Lofts	2016		Mid Rise	248	4	1.6%	\$1,266	\$1,833	None
2	811 East Downtown	2015		Mid Rise	173	8	4.6%	\$1,038	\$1,320	None
3	The Landings Riverfront	2011		Gar	150	4	2.7%	\$920	\$1,230	None
4	Maplehurst Park	1975	2010	Gar/SFD	205	14	6.8%	\$765	\$1,142	None
5	Spring Meadow	1991		Gar	248	0	0.0%	\$769	\$887	None
6	River View Park*	2007		Gar	96	0	0.0%		\$655	None
7	Caprice	1960	2007	Gar	23	-	-		\$600	None
8	Fairmont Heights	1954		Gar/TH	36	1	2.8%	\$500	\$600	None
	Total				1,179					
	Reporting Total				1,156	31	2.7%			
	Average	1991			147			\$876	\$1,033	

(1) Rent is contract rent, and not adjusted for utilities or incentives

Weighted average\*

Source: Phone Survey, RPRG, Inc. Febuary/March 2019

Lesser of the proposed contract rent and maximum allowable LIHTC rent

**Table 23 Deep Subsidy Rental Summary** 

Мар		Year	Year	Structure	Total	Vacant	Vacancy	Avg 1BR	Avg 2BR	
#	Community	Built	Rehab	Type	Units	Units	Rate	Rent (1)	Rent (1)	Incentive
9	Meadowbrook*	2001		Gar	74	0	0.0%		\$842	None
10	Holston Oaks*		2016	Gar	199	7	3.5%	\$579	\$664	None
11	Minvilla Manor*	2010		Reuse	57	0	0.0%	\$660		None
12	The Vista at Summit Hill*	1978	2019	Gar	175	3	1.7%	\$523	\$621	None
13	Five Points Phase II*	2018		Gar	84	0	0.0%	\$553	\$616	None
	Total				589	10	1.7%			
	Average	2002			118			\$579	\$686	

Source: Phone Survey, RPRG, Inc. Febuary/March 2019

(\*) LIHTC/Deeply Subsidized Community

# D. Analysis of Rental Pricing and Product

### 1. Payment of Utility Costs

Six of eight surveyed communities without PBRA offer trash removal in the rent including the three lowest-priced communities which also include water and sewer (Table 24). The two highest-priced market rate communities include no utilities. Bell Street Flats will include the cost of water, sewer, and trash removal in the price of rent.

#### 2. Unit Features

All but the two lowest priced communities in the market area offer a dishwasher in at least select units while only the three newest and highest-priced market rate communities offer a microwave



(Table 24). All but one community offers washer and dryer connections in at least select units with the two highest-priced communities offering a washer and dryer in each unit. The three highest priced market rate communities offer upscale finishes including stainless appliances, granite countertops, laminate hardwood flooring, kitchen backsplashes, designer cabinets, and upgraded lighting while the remaining communities offer standard finishes including laminate countertops and white or black appliances.

# 3. Parking

The two mid-rise communities offer structured garage parking with 811 East Downtown charging \$50 per month and Marble Valley Lofts including garage parking in the rent. All other surveyed communities offer free surface parking as the standard parking option.

## 4. Community Amenities

Four of seven surveyed market rate communities offer a community room, fitness center, swimming pool, and business/computer center including Spring Meadow which also offers a playground and tennis courts. The LIHTC community offers a clubhouse/community room, fitness center, swimming pool, and playground (Table 25). The remaining three market rate communities offer no amenities.

**Table 24 Utility Arrangement and Unit Features** 

	Utili	ties	Incl	uded	l in F	lent				
Community	Heat	Hot Water	Cooking	Electric	Water	Trash	Dish- washer	Micro- wave	Parking	In-Unit Laundry
Subject Property					X	X	STD	STD	Surface	Hook Ups
Marble Valley Lofts							STD	STD	Structured	STD
811 East Downtown							STD	STD	Structured	STD
The Landings Riverfront						X	STD	STD	Surface	Hook Ups
Maplehurst Park						X	Select		Surface	Select-HU
Spring Meadow						X	STD		Surface	Hook Ups
River View Park*					X	X	STD		Surface	Hook Ups
Caprice					X	X			Surface	
Fairmont Heights					X	X			Surface	Hook Ups

Source: Phone Survey, RPRG, Inc. Febuary/March 2019

**LIHTC Community\*** 



## **Table 25 Community Amenities**

Community	Clubhouse	Fitness Room	Pool	Playground	Tennis Court	<b>Business Center</b>
Subject Property	X			X		X
Marble Valley Lofts	X	X	X			X
811 East Downtown	X	X	X			X
The Landings Riverfront	X	X	X			X
Maplehurst Park						
Spring Meadow	X	X	X	X	X	X
River View Park*	X	X	X	X		
Caprice						
Fairmont Heights						

Source: Phone Survey, RPRG, Inc. Febuary/March 2019

LIHTC Community\*

# 5. Distribution of Units by Bedroom Type

All surveyed communities offer two-bedroom units while one and three-bedroom units are offered at a majority of communities; one community (Maplehurst Park) offers four-bedroom units. Unit distributions were available for five communities which account for roughly half (49.9 percent) of the surveyed units; management at the three highest-priced market rate communities could not provide unit distributions. Two-bedroom units are the most common among communities reporting unit distributions at 45.4 percent of units while one-bedroom units account for roughly 39.6 percent of these units (Table 26). Three-bedroom units account for 14.6 percent of surveyed units while 0.3 percent are four-bedroom units. The LIHTC community (River View Park) is weighted toward larger floor plans with 62.5 percent two-bedroom units and 37.5 percent three-bedroom units.

### 6. Effective Rents

Rents presented in Table 26 are net or effective rents, as opposed to street or advertised rents. The net rents reflect adjustments to street rents to equalize the impact of rental incentives and utility policies across complexes. Specifically, the net rents are adjusted to include water, sewer, and trash removal at all surveyed communities, with tenants responsible for all other utility costs.

Among the surveyed communities without PBRA, the average effective rents are:

- One-bedroom units have an average effective rent of \$892 with a range from \$500 to \$1,291. The average unit size is 655 square feet, which results in an average net rent per square foot of \$1.36.
- Two-bedroom units have an average effective rent of \$1,048 with a range from \$600 to \$1,863. The average unit size is 934 square feet, which results in an average net rent per square foot of \$1.12.



- Three-bedroom units have an average effective rent of \$1,306 with a range from \$755 to \$1,830. The average unit size is 1,242 square feet, which results in an average net rent per square foot of \$1.05.
- **Four-bedroom** units at Maplehurst Park are \$2,700 for a 2,000 square foot unit for a rent per square foot of \$0.83.

The three newest upscale market rate communities are priced at the top of the market including the newest community in downtown (Marble Valley Lofts) which is priced well above the other communities. Maplehurst Park (market rate) which is older but rehabbed in 2010 is priced below these communities and offers standard features and no community amenities. The LIHTC community (River View Park) has rents at or near the bottom of the market comparable to the oldest market rate communities.

**Table 26 Unit Distribution and Effective Rents** 

	Total	0	ne Bedro	om U	Inits	Т	wo Bedro	oom U	nits	Tł	ree Bed	room l	Jnits	F	our Bedr	oom Uı	nits
Community	Units	Units	Rent(1)	SF	Rent/SF	Units	Rent(1)	SF	Rent/SF	Units	Rent(1)	SF	Rent/SF	Units	Rent(1)	SF	Rent/SF
Subject 50% AMI/PBRA	16	7	\$526	650	\$0.81	6	\$641	850	\$0.75	3	\$802	1,150	\$0.70				
Subject 60% AMI/PBRA	27	8	\$526	650	\$0.81	1	\$641	850	\$0.75	14	\$831	1,150	\$0.72	4	\$1,073	1,300	\$0.83
Subject 60% AMI	36	19	\$709	650	\$1.09	17	\$853	850	\$1.00								
Subject - Market Rate	26	12	\$800	650	\$1.23	14	\$1,143*	957*	\$1.19								
Marble Valley Lofts	248		\$1,291	625	\$2.07		\$1,863	1,287	\$1.45								
811 East Downtown	173		\$1,063	702	\$1.51		\$1,350	943	\$1.43		\$1,830	1,514	\$1.21				
The Landings Riverfront	150		\$935	700	\$1.34		\$1,250	900	\$1.39		\$1,518	1,136	\$1.34				
Maplehurst Park	205	141	\$780	680	\$1.15	40	\$1,162	855	\$1.36	2	\$1,468	1,297	\$1.13	2	\$2,700	2,000	\$1.35
Spring Meadow	248	80	\$784	651	\$1.20	120	\$907	962	\$0.94	48	\$960	1,085	\$0.88				
River View Park 60% AMI*	96					60	\$655	978	\$0.67	36	\$755	1,180	\$0.64				
Caprice	23					23	\$600	800	\$0.75								
Fairmont Heights	36	12	\$500	575	\$0.87	24	\$600	745	\$0.81								
Total/Average	1,179		\$892	655	\$1.36		\$1,048	934	\$1.12		\$1,306	1,242	\$1.05		\$2,700	2,000	\$1.35
Unit Distribution	588	233				267				86				2			
% of Total	49.9%	39.6%				45.4%				14.6%				0.3%			

(1) Rent is adjusted to include water/sewer, trash, and Incentives

Lesser of the proposed contract rent and maximum allowable LIHTC rent

Source: Phone Survey, RPRG, Inc. Febuary/March 2019

Weighted average\*

(\*) Tax Credit Community

# E. Potential Competition from For-Sale Housing and Scattered Site Rentals

For-sale housing is not expected to compete with the subject property given the average year built of owner-occupied units in the market area is 1954 with roughly 62 percent of units built prior to 1960; these units lack the appeal of a new and modern multi-family community. Furthermore, the market area has a lack of new for-sale development. Scattered site rentals are also not expected to be a significant source of competition for the proposed units given sufficient multi-family rental housing in the market area, the older rental stock in the market area (median year built of 1966), and the affordable nature of the subject property with PBRA on 79 LIHTC units including 43 units with PBRA.

# F. Proposed and Under Construction Rental Communities

Two phases of the Five Points redevelopment are under construction or planned roughly one mile east of the site. These two phases will offer units comparable to the LIHTC/PBRA units proposed at the subject property:



- **Phase III** is under construction with 80 LIHTC/PBRA units including 48 one-bedroom units, 14 two-bedroom units, and 18 three-bedroom units. Units will address renter households earning at or below 50 percent and 60 percent AMI.
- Phase IV has been cleared for 82 LIHTC/PBRA units including 14 one-bedroom units, 22 two-bedroom units, 24 three-bedroom units, 16 four-bedroom units, and six 5-bedroom units. Units will address renter households earning at or below 50 percent and 60 percent AMI. The one, two, three, and four-bedroom units will be comparable to the units proposed at the subject property.

According to Terry Gilhula with the Knoxville-Knox County Planning Department, five upscale market rate communities with rents expected to be well above those proposed at the subject property are planned in the Bell Street Flats Market Area:

- **Stockyard Lofts** is a planned 304-unit six-story mid-rise community at 215 Willow Avenue within one mile west of the site in downtown and will consist of 152 one-bedroom units, 122 one-bedroom units, and 30 two-bedroom units. Construction is expected to begin in Summer or Fall of 2019.
- The T at Riverfront is a planned high-rise community with 287 rental units on the north side of the Tennessee River near the Henley Bridge in downtown. The 287 units would include 88 one-bedroom units, 93 two-bedroom units, 32 three-bedroom units, and 74 four-bedroom units. The community would target University of Tennessee students but would not be restricted to students. The developer is currently attempting to secure financing for the project according to Terry Gilhula.
- **Tyson Court** is a proposed 30-unit community proposed south of Jennings Street along Tyson Street just north of downtown. This project has not been approved and no timing was available.
- Caldonia Flats at Marble Alley is a planned 147-unit second phase of Marble Alley Lofts. The project would be adjacent to Marble Alley Lofts at 121 Union Avenue. Although the project has been planned since 2016, it is still considered active but no timing was available per Terry Gilhula.
- **Supreme Court Building** is a planned mixed-use community at the former Tennessee Supreme Court building in downtown. Plans include 230 apartments along with a hotel and retail space; however, plans have changed several times and the project is still in the planning stages with no timing identified for the project.

### G. Estimate of Market Rent

To better understand how the proposed rents compare with the rental market, rents of the most comparable communities are adjusted for a variety of factors including curb appeal, square footage, utilities, and amenities. The three newest market rate rental communities are included in this analysis



and adjustments made are broken down into four classifications. These classifications and an explanation of the adjustments made follows:

# **Table 27 Estimate of Market Rent Adjustments**

- Rents Charged current rents charged, adjusted for utilities and incentives, if applicable.
- Design, Location, Condition adjustments made in this section include:
  - Building Design An adjustment was made, if necessary, to reflect the attractiveness of the proposed product relative to the comparable communities above and beyond what is applied for year built and/or condition.
  - Year Built/Rehabbed We applied a value of \$0.75 for each year newer a property is relative to a comparable.
  - Condition and Neighborhood We rated these features on a scale of 1 to 5 with 5 being the most desirable. An adjustment of \$20 per variance was applied for condition. The Neighborhood or location

Rent Adjustments Summary  B. Design, Location, Condition  Structure / Stories  Year Built / Condition \$0.75  Unit Finishes \$50.00  Quality/Street Appeal \$20.00  Location \$100.00  C. Unit Equipment / Amenities  Number of Bedrooms \$75.00  Number of Bathrooms \$30.00  Unit Interior Square Feet \$0.25  Balcony / Patio / Porch \$5.00  AC Type: \$5.00  Range / Refrigerator \$25.00  Microwave / Dishwasher \$5.00  Washer / Dryer: In Unit \$25.00  Washer / Dryer: Hook-ups \$5.00  D. Site Equipment / Amenities  Parking (Structured Garage) \$50.00								
B. Design, Location, Condition								
Structure / Stories								
Year Built / Condition	\$0.75							
Unit Finishes	\$50.00							
Quality/Street Appeal	\$20.00							
Location	\$100.00							
C. Unit Equipment / Amenities								
Number of Bedrooms	\$75.00							
Number of Bathrooms	\$30.00							
Unit Interior Square Feet	\$0.25							
Balcony / Patio / Porch	\$5.00							
AC Type:	\$5.00							
Range / Refrigerator	\$25.00							
Microwave / Dishwasher	\$5.00							
Washer / Dryer: In Unit	\$25.00							
Washer / Dryer: Hook-ups	\$5.00							
D. Site Equipment / Amenities								
Parking (Structured Garage)	\$50.00							
Community Room	\$10.00							
Pool	\$15.00							
Recreation Areas	\$5.00							
Fitness Center	\$10.00							

- adjustment is significant at \$100 for Marble Valley Lofts which is in downtown and is walkable to employment and many neighborhood amenities and services.
- > Square Footage Differences between comparables and the subject property are accounted for by an adjustment of \$0.25 per foot.
- Unit Equipment/Amenities Adjustments were made for amenities included or excluded at the subject property. The exact value of each specific value is somewhat subjective as particular amenities are more attractive to certain renters and less important to others. Adjustment values were between \$5 and \$25 for each amenity. Adjustments of \$75 per bedroom and \$30 per bathroom were applied where applicable. We have adjusted rents \$50 at the three communities utilized in this analysis for offering upscale features including stainless appliances, granite countertops, laminate tile flooring, designer cabinets, and upgraded lighting.
- Site Equipment Adjustments were made in the same manner as with the unit amenities. Adjustment values were between \$5 and \$15 for each amenity. An adjustment of \$50 was applied for structured garage parking that is included at Marble Valley Lofts.

Based on our adjustment calculations, the estimated market rents for the units at Bell Street Flats are \$1,001 for one-bedroom units (Table 28), \$1,265 for two-bedroom units (Table 29), \$1,333 for large two-bedroom units (Table 30), \$1,630 for three-bedroom units (Table 31), and \$1,742 for four-bedroom units (Table 32). The lesser of the proposed contract rent and maximum LIHTC rent for units with PBRA all have rent advantages of at least 38.4 percent; however, rent advantages will be greater given tenants with PBRA pay a percentage of income for rent. The proposed 60 percent AMI rents without PBRA have rent advantages of 29.2 percent for one-bedroom units and 32.6 percent for two-



bedroom units while the market rate rents have rent advantages ranging from 10.0 to 20.9 percent. The project's overall weighted average rent advantage is 34.9 percent (Table 33).

Table 28 Adjusted Rent Comparison, One Bedroom

		One	Bedroom Un	its			
Subject Propo	erty	Comparable P	roperty #1	Comparable P	roperty #2	Comparable P	roperty #3
Bell Street Fl	ats	811 East Do	owntown	Marble Vall	ey Lofts	The Landing	Riverfront
S Bell Stree	et	811 Evolv	re Way	300 State	Street	970 Riverside	Forest Way
Knoxville, Knox (	County	Knoxville	Knox	Knoxville	Knox	Knoxville	Knox
A. Rents Charged	Subject	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Street Rent (Market)	\$800	\$1,000	\$0	\$1,450	\$0	\$920	\$0
Utilities Included	W,S,T	None	\$25	None	\$25	Т	\$15
Rent Concessions		None	\$0	None	\$0	None	\$0
Effective Rent	\$800	\$1,0	25	\$1,47	'5	\$93	5
In parts B thru D, adjustment	ts were made only	for differences					
B. Design, Location, Condit	ion	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Structure / Stories	Mid Rise	Mid Rise	\$0	Mid Rise	\$0	Garden	\$0
Year Built / Condition	2021	2015	\$5	2016	\$4	2011	\$8
Unit Finishes	STD	Upscale	(\$50)	Upscale	(\$50)	Upscale	(\$50)
Quality/Street Appeal	Above Average	Above Average	\$0	Above Average	\$0	Above Average	\$0
Location	Average	Average	\$0	Above Average	(\$100)	Average	\$0
C. Unit Equipment / Ameni	ties	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Number of Bedrooms	1	1	\$0	1	\$0	1	\$0
Number of Bathrooms	1	1	\$0	1	\$0	1	\$0
Unit Interior Square Feet	650	674	(\$6)	670	(\$5)	700	(\$13)
Balcony / Patio / Porch	Yes	Yes	\$0	Yes	\$0	Yes	\$0
AC Type:	Central	Central	\$0	Central	\$0	Central	\$0
Range / Refrigerator	Yes / Yes	Yes / Yes	\$0	Yes / Yes	\$0	Yes / Yes	\$0
Microwave / Dishwasher	Yes / Yes	Yes / Yes	\$0	Yes / Yes	\$0	Yes / Yes	\$0
Washer / Dryer: In Unit	No	Yes	(\$25)	Yes	(\$25)	No	\$0
Washer / Dryer: Hook-ups	Yes	Yes	\$0	Yes	\$0	Yes	\$0
D. Site Equipment / Ameni	ties	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Parking (\$ Fee)	Free Surface	Structured - Fee	\$0	Structured	(\$50)	Free Surface	\$0
Community Room	Yes	Yes	\$0	Yes	\$0	Yes	\$0
Pool	No	Yes	(\$15)	Yes	(\$15)	Yes	(\$15)
Recreation Areas	Yes	Yes	\$0	Yes	\$0	Yes	\$0
Fitness Center	No	Yes	(\$10)	Yes	(\$10)	Yes	(\$10)
E. Adjustments Recap		Positive	Negative	Positive	Negative	Positive	Negative
Total Number of Adjustment	S	1	5	1	7	1	4
Sum of Adjustments B to D		\$5	(\$106)	\$4	(\$255)	\$8	(\$88)
F. Total Summary							
Gross Total Adjustment		\$11:	1	\$259	)	\$96	
Net Total Adjustment		(\$10	1)	(\$25:	,	(\$80	_
G. Adjusted And Achievable	e Rents	Adj. R	ent	Adj. Ro	ent	Adj. R	ent
Adjusted Rent		\$92	4	\$1,22	24	\$85	5
% of Effective Rent		90.1	%	83.09	%	91.4	%
Estimated Market Rent	\$1,001						
Rent Advantage \$	\$201						
Rent Advantage %	20.1%						



# Table 29 Adjusted Rent Comparison, Two Bedroom

		Two Be	droom Units -	Small			
Subject Prope	rty	Comparable P	roperty #1	Comparable Pr	operty #2	Comparable P	roperty #3
Bell Street Fla	ts	811 East Do	owntown	Marble Valle	y Lofts	The Landing	Riverfront
S Bell Street		811 Evolv	e Way	300 State S	Street	970 Riverside	Forest Way
Knoxville, Knox Co	ounty	Knoxville	Knox	Knoxville	Knox	Knoxville	Knox
A. Rents Charged	Subject	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Street Rent (Market)	\$1,000	\$1,320	\$0	\$1,725	\$0	\$1,230	\$0
Utilities Included	W,S,T	None	\$30	None	\$30	Т	\$20
Rent Concessions		None	\$0	None	\$0	None	\$0
Effective Rent	\$1,000	\$1,3	50	\$1,75!	5	\$1,25	0
In parts B thru D, adjustments	s were made only	for differences					
B. Design, Location, Condition	on	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Structure / Stories	Mid Rise	Mid Rise	\$0	Mid Rise	\$0	Garden	\$0
Year Built / Condition	2021	2015	\$5	2016	\$4	2011	\$8
Unit Finishes	STD	Upscale	(\$50)	Upscale	(\$50)	Upscale	(\$50)
Quality/Street Appeal	Above Average	Above Average	\$0	Above Average	\$0	Above Average	\$0
Location	Average	Average	\$0	Above Average	(\$100)	Average	\$0
C. Unit Equipment / Amenit	ies	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Number of Bedrooms	2	2	\$0	2	\$0	2	\$0
Number of Bathrooms	1	2	(\$30)	2	(\$30)	2	(\$30)
Unit Interior Square Feet	850	943	(\$23)	952	(\$26)	900	(\$13)
Balcony / Patio / Porch	Yes	Yes	\$0	Yes	\$0	Yes	\$0
AC: (C)entral / (W)all / (N)or	Central	Central	\$0	Central	\$0	Central	\$0
Range / Refrigerator	Yes / Yes	Yes / Yes	\$0	Yes / Yes	\$0	Yes / Yes	\$0
Microwave / Dishwasher	Yes / Yes	Yes / Yes	\$0	Yes / Yes	\$0	Yes / Yes	\$0
Washer / Dryer: In Unit	No	Yes	(\$25)	Yes	(\$25)	No	\$0
Washer / Dryer: Hook-ups	Yes	Yes	\$0	Yes	\$0	Yes	\$0
D. Site Equipment / Amenit	ies	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Parking (\$ Fee)	Free Surface	Structured - Fee	\$0	Structured	(\$50)	Free Surface	\$0
Community Room	Yes	Yes	\$0	Yes	\$0	Yes	\$0
Pool	No	Yes	(\$15)	Yes	(\$15)	Yes	(\$15)
Recreation Areas	Yes	Yes	\$0	Yes	\$0	Yes	\$0
Fitness Center	No	Yes	(\$10)	Yes	(\$10)	Yes	(\$10)
E. Adjustments Recap		Positive	Negative	Positive	Negative	Positive	Negative
Total Number of Adjustments		1	6	1	8	1	5
Sum of Adjustments B to D		\$5	(\$153)	\$4	(\$306)	\$8	(\$118)
F. Total Summary							
Gross Total Adjustment		\$158	3	\$310		\$126	
Net Total Adjustment		(\$14		(\$302	)	(\$110	
G. Adjusted And Achievable	Rents	Adj. R	ent	Adj. Re	nt	Adj. Re	
Adjusted Rent		\$1,20		\$1,453		\$1,14	
% of Effective Rent		89.0		82.8%		91.29	
Estimated Market Rent	\$1,265	25.0	•	32.070		31.2	
Rent Advantage \$	\$265						
Rent Advantage %	20.9%						



# Table 30 Adjusted Rent Comparison, Two Bedroom - Large

		Two Be	droom Units -	Large			
Subject Prope	rty	Comparable P	roperty #1	Comparable Pr	operty #2	Comparable Pi	operty #3
Bell Street Fla	ts	811 East Do	owntown	Marble Valle	y Lofts	The Landing F	Riverfront
S Bell Street	:	811 Evolv	e Way	300 State S	itreet	970 Riverside F	orest Way
Knoxville, Knox C	ounty	Knoxville	Knox	Knoxville	Knox	Knoxville	Knox
A. Rents Charged	Subject	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Street Rent (Market)	\$1,200	\$1,320	\$0	\$1,725	\$0	\$1,230	\$0
Utilities Included	W,S,T	None	\$30	None	\$30	Т	\$20
Rent Concessions		None	\$0	None	\$0	None	\$0
Effective Rent	\$1,200	\$1,3	50	\$1,75	;	\$1,25	0
In parts B thru D, adjustment	s were made only	for differences					
B. Design, Location, Condition	on	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Structure / Stories	Mid Rise	Mid Rise	\$0	Mid Rise	\$0	Garden	\$0
Year Built / Condition	2021	2015	\$5	2016	\$4	2011	\$8
Unit Finishes	STD	Upscale	(\$50)	Upscale	(\$50)	Upscale	(\$50)
Quality/Street Appeal	Above Average	Above Average	\$0	Above Average	\$0	Above Average	\$0
Location	Average	Average	\$0	Above Average	(\$100)	Average	\$0
C. Unit Equipment / Amenit	ies	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Number of Bedrooms	2	2	\$0	2	\$0	2	\$0
Number of Bathrooms	2	2	\$0	2	\$0	2	\$0
Unit Interior Square Feet	1,000	943	\$14	952	\$12	900	\$25
Balcony / Patio / Porch	Yes	Yes	\$0	Yes	\$0	Yes	\$0
AC: (C)entral / (W)all / (N)or	Central	Central	\$0	Central	\$0	Central	\$0
Range / Refrigerator	Yes / Yes	Yes / Yes	\$0	Yes / Yes	\$0	Yes / Yes	\$0
Microwave / Dishwasher	Yes / Yes	Yes / Yes	\$0	Yes / Yes	\$0	Yes / Yes	\$0
Washer / Dryer: In Unit	No	Yes	(\$25)	Yes	(\$25)	No	\$0
Washer / Dryer: Hook-ups	Yes	Yes	\$0	Yes	\$0	Yes	\$0
D. Site Equipment / Amenit	ies	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Parking (\$ Fee)	Free Surface	Structured - Fee	\$0	Structured	(\$50)	Free Surface	\$0
Community Room	Yes	Yes	\$0	Yes	\$0	Yes	\$0
Pool	No	Yes	(\$15)	Yes	(\$15)	Yes	(\$15)
Recreation Areas	Yes	Yes	\$0	Yes	\$0	Yes	\$0
Fitness Center	No	Yes	(\$10)	Yes	(\$10)	Yes	(\$10)
E. Adjustments Recap		Positive	Negative	Positive	Negative	Positive	Negative
Total Number of Adjustments	i	2	4	2	6	2	3
Sum of Adjustments B to D		\$19	(\$100)	\$16	(\$250)	\$33	(\$75)
F. Total Summary							
Gross Total Adjustment		\$119	9	\$266		\$108	
Net Total Adjustment		(\$81	L)	(\$234		(\$42)	
G. Adjusted And Achievable	Rents	Adj. R	ent	Adj. Re	nt	Adj. Re	nt
Adjusted Rent		\$1,20		\$1,52		\$1,20	
% of Effective Rent		94.0		86.7%		96.69	
Estimated Market Rent	\$1,333	3	-	30.770		30.07	
Rent Advantage \$	\$133						
Rent Advantage %	10.0%						



# Table 31 Adjusted Rent Comparison, Three Bedroom

		Three	Bedroom Un	its			
Subject Proper	ty	Comparable F	Property #1	Comparable P	roperty #2	Comparable Pr	operty #3
Bell Street Flat		811 East Do	owntown	Marble Val	ley Lofts	The Landing R	iverfront
S Bell Street		811 Evolv		300 State		970 Riverside F	
Knoxville, Knox Co	ounty	Knoxville	Knox	Knoxville	Knox	Knoxville	Knox
A. Rents Charged	Subject	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Street Rent (Contract Rent)	\$831	\$1,795	\$0	\$1,950	\$0	\$1,480	\$0
Utilities Included	W,S,T	None	\$35	None	\$35	None	\$25
Rent Concessions		None	<b>\$</b> 0	None	\$0	None	<b>\$</b> 0
Effective Rent	\$831	\$1,8	30	\$1,9	85	\$1,50	,
In parts B thru D, adjustments	were made only f	or differences					
B. Design, Location, Condition	n	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Structure / Stories	Mid Rise	Mid Rise	\$0	Mid Rise	\$0	Garden	\$0
Year Built / Condition	2021	2015	\$5	2016	\$4	2011	\$8
Unit Finishes	STD	Upscale	(\$50)	Upscale	(\$50)	Upscale	(\$50)
Quality/Street Appeal	Above Average	Above Average	\$0	Above Average	\$0	Above Average	\$0
Location	Average	Average	\$0	Above Average	(\$100)	Average	\$0
C. Unit Equipment / Amenitie	es	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Number of Bedrooms	3	3	\$0	2	\$75	3	\$0
Number of Bathrooms	2	3	(\$30)	2	\$0	2	\$0
Unit Interior Square Feet	1,150	1,514	(\$91)	1,083	\$17	1,122	\$7
Balcony / Patio / Porch	Yes	Yes	\$0	Yes	\$0	Yes	\$0
AC: (C)entral / (W)all / (N)one	Central	Central	\$0	Central	\$0	Central	\$0
Range / Refrigerator	Yes / Yes	Yes / Yes	\$0	Yes / Yes	\$0	Yes / Yes	\$0
Microwave / Dishwasher	Yes / Yes	Yes / Yes	\$0	Yes / Yes	\$0	Yes / Yes	\$0
Washer / Dryer: In Unit	No	Yes	(\$25)	Yes	(\$25)	No	\$0
Washer / Dryer: Hook-ups	Yes	Yes	\$0	Yes	\$0	Yes	\$0
D. Site Equipment / Amenitie	es .	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.
Parking (\$ Fee)	Free Surface	Structured - Fee	\$0	Structured	(\$50)	Free Surface	\$0
Community Room	Yes	Yes	\$0	Yes	\$0	Yes	\$0
Pool	No	Yes	(\$15)	Yes	(\$15)	Yes	(\$15)
Recreation Areas	Yes	Yes	\$0	Yes	\$0	Yes	\$0
Fitness Center	No	Yes	(\$10)	Yes	(\$10)	Yes	(\$10)
E. Adjustments Recap		Positive	Negative	Positive	Negative	Positive	Negative
Total Number of Adjustments		1	6	3	6	2	3
Sum of Adjustments B to D		\$5	(\$221)	\$96	(\$250)	\$15	(\$75)
F. Total Summary							
Gross Total Adjustment		\$220	6	\$346	5	\$90	
Net Total Adjustment		(\$21	6)	(\$15	4)	(\$60)	
G. Adjusted And Achievable I	Rents	Adj. R	ent	Adj. R	ent	Adj. Re	nt
Adjusted Rent		\$1,6		\$1,8		\$1,445	
% of Effective Rent		88.2		92.2		96.0%	
Estimated Market Rent	\$1,630						
Rent Advantage \$	\$799						
Rent Advantage %	49.0%						



# Table 32 Adjusted Rent Comparison, Four Bedroom

		Four	Bedroom Unit	:s					
Subject Proper	ty	Comparable F	Property #1	Comparable P	roperty #2	Comparable Pr	operty #3		
Bell Street Flat		811 East De	owntown	Marble Val	ley Lofts	The Landing Riverfront			
S Bell Street		811 Evolv	e Way	300 State	Street	970 Riverside F	970 Riverside Forest Way		
Knoxville, Knox Co	ounty	Knoxville	Knox	Knoxville	Knox	Knoxville	Knox		
A. Rents Charged	Subject	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.		
Street Rent (Contract Rent)	\$1,073	\$1,795	\$0	\$1,950	\$0	\$1,480	\$0		
Utilities Included	W,S,T	None	\$35	None	\$35	None	\$25		
Rent Concessions		None	\$0	None	\$0	None	\$0		
Effective Rent	\$1,073	\$1,8	30	\$1,98	35	\$1,50	5		
In parts B thru D, adjustments	were made only f	or differences							
B. Design, Location, Condition	n	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.		
Structure / Stories	Mid Rise	Mid Rise	\$0	Mid Rise	\$0	Garden	\$0		
Year Built / Condition	2021	2015	\$5	2016	\$4	2011	\$8		
Unit Finishes	STD	Upscale	(\$50)	Upscale	(\$50)	Upscale	(\$50)		
Quality/Street Appeal	Above Average	Above Average	\$0	Above Average	\$0	Above Average	\$0		
Location	Average	Average	\$0	Above Average	(\$100)	Average	\$0		
C. Unit Equipment / Amenitie	es	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.		
Number of Bedrooms	4	3	\$75	2	\$150	3	\$75		
Number of Bathrooms	2	3	(\$30)	2	\$0	2	\$0		
Unit Interior Square Feet	1,300	1,514	(\$54)	1,083	\$54	1,122	\$45		
Balcony / Patio / Porch	Yes	Yes	\$0	Yes	\$0	Yes	\$0		
AC: (C)entral / (W)all / (N)one	Central	Central	\$0	Central	\$0	Central	\$0		
Range / Refrigerator	Yes / Yes	Yes / Yes	\$0	Yes / Yes	\$0	Yes / Yes	\$0		
Microwave / Dishwasher	Yes / Yes	Yes / Yes	\$0	Yes / Yes	\$0	Yes / Yes	\$0		
Washer / Dryer: In Unit	No	Yes	(\$25)	Yes	(\$25)	No	\$0		
Washer / Dryer: Hook-ups	Yes	Yes	\$0	Yes	\$0	Yes	\$0		
D. Site Equipment / Amenitie	es	Data	\$ Adj.	Data	\$ Adj.	Data	\$ Adj.		
Parking (\$ Fee)	Free Surface	Structured - Fee	\$0	Structured	(\$50)	Free Surface	\$0		
Community Room	Yes	Yes	\$0	Yes	\$0	Yes	\$0		
Pool	No	Yes	(\$15)	Yes	(\$15)	Yes	(\$15)		
Recreation Areas	Yes	Yes	\$0	Yes	\$0	Yes	\$0		
Fitness Center	No	Yes	(\$10)	Yes	(\$10)	Yes	(\$10)		
E. Adjustments Recap		Positive	Negative	Positive	Negative	Positive	Negative		
Total Number of Adjustments		2	6	3	6	3	3		
Sum of Adjustments B to D		\$80	(\$184)	\$208	(\$250)	\$128	(\$75)		
F. Total Summary									
Gross Total Adjustment		\$26		\$458		\$203			
Net Total Adjustment		(\$10	14)	(\$42	2)	\$53			
G. Adjusted And Achievable Rents		Adj. R	lent	Adj. R	ent	Adj. Rent			
Adjusted Rent		\$1,7	26	\$1,943		\$1,558			
% of Effective Rent	94.3	%	97.9	%	103.5%				
Estimated Market Rent	\$1,742								
Rent Advantage \$	\$669								
Rent Advantage %	38.4%								

**Table 33 Market Rent and Rent Advantage Summary** 

50% AMI/PBRA	One Bedroom	Two Bedroom	Three Bedroom	60% AMI/PBRA	One Bedroom	Two Bedroom	Three Bedroom	Four Bedroom
Subject Rent	\$526	\$641	\$802	Subject Rent	\$526	\$641	\$831	\$1,073
Est Market Rent	\$1,001	\$1,265	\$1,630	Est Market Rent	\$1,001	\$1,265	\$1,630	\$1,742
Rent Advantage (\$)	\$475	\$624	\$828	Rent Advantage (\$)	\$475	\$624	\$799	\$669
Rent Advantage (%)	47.5%	49.3%	50.8%	Rent Advantage (%)	47.5%	49.3%	49.0%	38.4%
Proposed Units	7	6	3	Proposed Units	8	1	14	4
	One	Two			One	Two	Two Bedroom -	
60% AMI	Bedroom	Bedroom		Market Rate	Bedroom	Bedroom	Large	
Subject Rent	\$709	\$853		Subject Rent	\$800	\$1,000	\$1,200	
Est Market Rent	\$1,001	\$1,265		Est Market Rent	\$1,001	\$1,265	\$1,333	
Rent Advantage (\$)	\$292	\$412		Rent Advantage (\$)	\$201	\$265	\$133	
Rent Advantage (%)	29.2%	32.6%		Rent Advantage (%)	20.1%	20.9%	10.0%	
Proposed Units	19	17		Proposed Units	12	4	10	
Overall Market Advantage 3								

Lesser of the proposed contract rent and maximum allowable LIHTC rent



# 8. FINDINGS AND CONCLUSIONS

# A. Key Findings

Based on the preceding review of the subject project and demographic and competitive housing trends in the Bell Street Flats Market Area, RPRG offers the following key findings:

# 1. Site and Neighborhood Analysis

The subject site is a suitable location for affordable rental housing as it is compatible with surrounding land uses and has access to neighborhood amenities and employers.

- The subject site is within two miles of convenience stores, recreation facilities, schools, a bank, grocery stores, a pharmacy, and restaurants. Several KAT bus stops are within one-quarter mile of the site including a stop adjacent to the site. Medical facilities including Fort Sanders Regional Medical Center are within three miles west of the site.
- Bell Street Flats will be compatible with surrounding land uses with several apartment communities within one-half mile to the south including two of the highest-priced communities in the market area. The site is on the edge of a large residential neighborhood comprised primarily of modest value single-family detached homes.
- Downtown Knoxville is within one-half mile west of the site with the region's largest concentration of jobs.
- Interstate 40 and several U.S. and state highways are within roughly one mile of the site providing access to the Knoxville area.
- RPRG did not identify any negative land uses at the time of the site visit that would negatively impact the proposed development's viability in the marketplace.

## 2. Economic Context

Knox County's economy is growing with job growth in each of the past seven years and a decreasing unemployment rate which his well below state and national levels.

- Knox County's unemployment rate decreased significantly to 3.2 percent in 2017 which is the lowest level since at least 2007 and is below state (3.7 percent) and national (4.0 percent) rates. The average unemployment rate through the third quarter of 2018 dropped to 3.0 percent which remained well below state and national levels.
- Knox County added 21,509 net jobs (10.0 percent net growth) from 2011 to 2017, more than recouping the 12,396 jobs lost from 2009 to 2010 during the recession. The county added at least 1,000 jobs in each of the past five years including at least 4,000 jobs annually from 2014 to 2016. Knox County added 711 jobs in the first half of 2018.
- Trade-Transportation-Utilities, Professional-Business, and Education-Health are Knox County's largest employment sectors with a combined 54.2 percent of the county's jobs; each of these sectors account for a larger proportion of the county's jobs compared to jobs nationally. Knox County has a smaller percentage of jobs in the Natural Resources, Manufacturing, and Government sectors when compared to the nation.



## 3. Demographic Analysis

The Bell Street Flats Market Area lost population and households from 2000 to 2010 with net loss of roughly two percent. This trend reversed over the past nine years with steady growth which is expected to continue over the next five years.

- Based on Esri data, RPRG estimates that the Bell Street Flats Market Area added 3,628 net people and 1,865 net households from 2010 to 2018. Annual gains over the past nine years were 403 people (1.0 percent) and 207 households (1.1 percent).
- Recent trends are projected to continue in the market area over the next five years with the annual addition of 385 people (0.9 percent) and 196 households (1.0 percent). The market area will reach 45,347 people and 21,151 households by 2024.
- The population for Bell Street Flats Market Area is older than Knox County's with 2019 median population ages of 40 and 38, respectively. Adults age 35-61 is the largest cohort in the market area at roughly 35 percent while all other age cohorts (Children Youth, Young Adults, and Seniors) each account for roughly 21-22 percent of the market area's population.
- The Bell Street Flats Market Area's households have a much higher propensity to rent than in Knox County with 2019 renter percentages of 57.4 percent in the market area and 37.6 percent in the county. The market area added 2,317 net renter households and lost 823 owner households from 2000 to 2019 and RPRG projects the market area to add 563 net renter households from 2019 to 2024 (57.4 percent of net household growth).
- Roughly 43 percent of Bell Street Flats Market Area households were single-person households in 2010 while roughly one-third were multi-person households without children.
   Approximately 24 percent of households in the market area had children.
- Half of the renter households in the Bell Street Flats Market Area were single person households as of the 2010 Census and 22.9 percent had two people. Roughly 27 percent of market area renter households had three or more people.
- The Bell Street Flats Market Area's 2019 median income of \$33,026 is \$22,183 or 40.2 percent lower than the \$55,209 median income in Knox County. The median income of renters in the Bell Street Flats Market Area as of 2019 is \$23,348 for renters with a significant proportion of modest and moderate-income renter households. The majority (53.5 percent) of market area renter households earn less than \$25,000, 14.7 percent earn \$25,000 to \$34,999, and 23.4 percent earn moderate incomes of \$35,000 to \$74,999.

## 4. Competitive Housing Analysis

The Bell Street Flats Market Area's multi-family rental market is strong with limited vacancies among market rate and LIHTC communities.

- The surveyed communities without PBRA reporting occupancy have 31 vacancies among 1,156 combined units for an aggregate vacancy rate of 2.7 percent; management at Caprice refused to provide occupancy information and is not included in totals. All but one surveyed community have a vacancy rate of less than five percent including five of seven with a vacancy rate of less than three percent. The surveyed communities with PBRA have 10 vacancies among 589 combined units for an aggregate vacancy rate of 1.7 percent.
- Among all surveyed rental communities without PBRA, net rents, unit sizes, and rents per square foot are as follows:
  - o **One-bedroom** rents average \$892 for 655 square feet or \$1.36 per square foot.
  - Two-bedroom rents average \$1,048 for 934 square feet or \$1.12 per square foot.



- Three-bedroom rents average \$1,306 for 1,242 square feet or \$1.05 per square foot.
- Four-bedroom rents at Maplehurst Park are \$2,700 for 2,000 square feet or \$1.35 per square foot.

The three newest upscale market rate communities are priced at the top of the market including the newest community in downtown (Marble Valley Lofts) which is priced well above the other communities. Maplehurst Park (market rate) which is older but rehabbed in 2010 is priced just below these communities and offers standard features and no community amenities. The LIHTC community (River View Park) has rents at or near the bottom of the market comparable to the oldest market rate communities.

- The estimated market rents for the units at Bell Street Flats are \$1,001 for one-bedroom units, \$1,265 for two-bedroom units, \$1,333 for large two-bedroom units, \$1,630 for three-bedroom units, and \$1,742 for four-bedroom units. The lesser of the proposed contract rent and maximum LIHTC rent for units with PBRA all have rent advantages of at least 38.4 percent; however, rent advantages will be greater given tenants with PBRA pay a percentage of income for rent. The proposed 60 percent AMI rents without PBRA have rent advantages of 29.2 percent for one-bedroom units and 32.6 percent for two-bedroom units while the market rate rents have rent advantages ranging from 10.0 to 20.9 percent. The project's overall weighted average rent advantage is 34.9 percent.
- Phase III of the Five Points redevelopment (LIHTC/PBRA) is under construction and the site for phase IV of Five Points (LIHTC/PBRA) is cleared and will begin construction soon. These communities will offer comparable units to the LIHTC/PBRA units at the subject property. Five upscale market rate communities are planned in or near downtown that are expected to have rents well above the market rate rents at the subject property and will not directly compete with Bell Street Flats.

# **B.** Affordability Analysis

#### 1. Methodology

The Affordability Analysis tests the percentage of income-qualified households in the market area that the subject community must capture to achieve full occupancy.

The first component of the Affordability Analysis involves looking at the total household income distribution and renter household income distribution among primary market area households for the target year of 2021. RPRG calculated the income distribution for both total households and renter households based on the relationship between owner and renter household incomes by income cohort from the 2013-2017 American Community Survey along with estimates and projected income growth as projected by Esri (Table 34).

A housing unit is typically said to be affordable to households that would be expending a certain percentage of their annual income or less on the expenses related to living in that unit. In the case of rental units, these expenses are generally of two types – monthly contract rents paid to landlords and payment of utility bills for which the tenant is responsible. The sum of the contract rent and utility bills is referred to as a household's 'gross rent burden'. For the Affordability Analysis of this general occupancy community, RPRG employs a 35 percent gross rent burden. This rent burden only applies for tenants who do not receive PBRA. As 43 of 79 proposed LIHTC units will have PBRA and minimum income limits will not apply, the affordability analysis has been conducted without this additional subsidy. The lesser of the proposed contract rent and maximum allowable LIHTC rent (most that could be charged without PBRA) was utilized for this analysis.



Maximum income limits are derived from 2019 income limits for the Knoxville, TN MSA as computed by HUD and are based on an average of 1.5 persons per bedroom. (Table 35). Maximum gross rents are based on the federal regulation of 1.5 persons per bedroom. The minimum income limits are calculated assuming up to 35 percent of income is spent on total housing cost (rent plus utilities). As the market rate units will be serving moderate income households, RPRG assumed that the target market includes future renters earning as much as 100 percent of Area Median Income (AMI). We have included an Affordability Analysis in which all proposed LIHTC units are considered traditional LIHTC units; however, minimum income limits will not apply for the 43 LIHTC units with PBRA. We have also included capture rates which account for the proposed PBRA.

**Table 34 Income Distribution by Tenure** 

Bell Stre	et Flats	То	tal	Renter		
Marke	t Area	House	holds	Households		
2021 In	icome	#	%	#	%	
less than	\$15,000	4,659	22.7%	3,656	31.0%	
\$15,000	\$24,999	3,133	15.2%	2,458	20.8%	
\$25,000	\$34,999	2,596	12.6%	1,734	14.7%	
\$35,000	\$35,000 \$49,999		14.7%	1,597	13.5%	
\$50,000	\$74,999	3,413	16.6%	1,287	10.9%	
\$75,000	\$99,999	1,574	7.7%	556	4.7%	
\$100,000	\$149,999	1,451	7.1%	390	3.3%	
\$150,000	Over	720	3.5%	121	1.0%	
Total		20,563	100%	11,798	100%	
Median Ind	come	\$34,	591	\$24,125		

 $Source: American \ Community \ Survey \ 2013-2017 \ Projections, \ RPRG, Inc.$ 



#### Table 35 LIHTC Income and Rent Limits

	HUD 2019 Median Household Income												
		Kno	oxville, TN F	IUD Metro	FMR Area	\$69,900							
		Very Low	Income for	4 Person H	ousehold	\$34,950							
	2	019 Comp	uted Area M	ledian Gro	ss Income	\$69,900							
		Litility	Allowance:										
		Othrey /	mowanice.	1 Rod	lroom	\$78							
					lroom	\$78 \$92							
					lroom	\$106							
					lroom	\$100							
				4 600	1100111	\$121							
Household Inco	ome Lim	its by Hou	sehold Size:										
Household Size		30%	40%	50%	60%	80%	100%	120%	150%	200%			
1 Person		\$14,700	\$19,600	\$24,500	\$29,400	\$39,200	\$49,000	\$58,800	\$73 <i>,</i> 500	\$98,000			
2 Persons		\$16,800	\$22,400	\$28,000	\$33,600	\$44,800	\$56,000	\$67,200	\$84,000	\$112,000			
3 Persons		\$18,900	\$25,200	\$31,500	\$37,800	\$50,400	\$63,000	\$75,600	\$94,500	\$126,000			
4 Persons		\$20,970	\$27,960	\$34,950	\$41,940	\$55,920	\$69,900	\$83,880	\$104,850	\$139,800			
5 Persons		\$22,650	\$30,200	\$37,750	\$45,300	\$60,400	\$75,500	\$90,600	\$113,250	\$151,000			
							, ,						
Imputed Incom	# Bed-	by Numb	er of Bedroo	m (Assum	ing 1.5 per	rsons per be	droom):						
Persons	rooms	30%	40%	50%	60%	80%	100%	120%	150%	200%			
1.5	1	\$15,750	\$21,000	\$26,250	\$31,500	\$42,000	\$52,500	\$63,000	\$78,750	\$105,000			
3	2	\$18,900	\$25,200	\$31,500	\$37,800	\$50,400	\$63,000	\$75,600	\$94,500	\$126,000			
4.5	3	\$21,810	\$29,080	\$36,350	\$43,620	\$58,160	\$72,700	\$87,240	\$109,050	\$145,400			
				, _			, ,						
LIHTC Tenant R													
# D = = = = = =		0%	409			0% N=t	1	)% N-+		0%			
# Persons 1 Bedroom	Gross \$393	Net \$315	Gross \$525	Net \$447	Gross \$656	Net \$578	Gross \$787	Net \$709	Gross \$1,312	Net \$1.224			
1	i i				\$050 \$787	•	\$787 \$945		1	\$1,234			
2 Bedroom	\$472	\$380	\$630	\$538		\$695	ς ·	\$853	\$1,575	\$1,483			
3 Bedroom	\$545	\$439	\$727	\$621	\$908	\$802	\$1,090	\$984	\$1,817	\$1,711			
4 Bedroom	\$608	\$487	\$811	\$690	\$1,013	\$892	\$1,216	\$1,095	\$2,027	\$1,906			

Source: U.S. Department of Housing and Urban Development

## 2. Affordability Analysis

This analysis looks at the affordability of the proposed units at the subject property without accounting for PBRA (Table 36):

- Looking at the one-bedroom units at 50 percent AMI, the overall shelter cost at the proposed rents would be \$604 (\$526 net rent plus a \$78 utility allowance).
- We determined that a one-bedroom unit at 50 percent AMI would be affordable to households earning at least \$20,709 per year by applying a 35 percent rent burden to the gross rent. A projected 6,739 renter households in the market area will earn at least this amount in 2021.
- Assuming an average household size of 1.5 persons per bedroom, the maximum income limit
  for a one-bedroom unit at 50 percent AMI would be \$26,250. According to the interpolated
  income distribution for 2021, 5,467 renter households will reside in the market area with
  incomes exceeding this income limit.
- Subtracting the 5,467 renter households with incomes above the maximum income limit from the 6,739 renter households that could afford to rent this unit, RPRG computes that an estimated 1,272 renter households in the Bell Street Flats Market Area are in the band of affordability for Bell Street Flats' 50 percent AMI one-bedroom units.



- Bell Street Flats would need to capture 0.6 percent of these income-qualified renter households to absorb the seven proposed 50 percent AMI one-bedroom units.
- Using the same methodology, we determined the band of qualified households for the remaining floor plan types, AMI levels, and for the project overall.
- The remaining renter capture rates by floor plan range from 0.4 percent to 2.2 percent and renter capture rates by AMI level are 0.5 percent for 50 percent AMI units, 2.0 percent for 60 percent AMI units, 1.9 percent for all LIHTC units, and 0.8 percent for market rate units. The project's overall renter capture rate is 2.1 percent.
- Removal of the minimum income limit for the proposed LIHTC units with PBRA increases the number of income-qualified renter households to 10,114, thus lowering the project's overall renter capture rate to 1.0 percent (Table 37).
- We also conducted a penetration rate analysis with and without PBRA, which includes the proposed units and comparable units existing and proposed in the market area. The proposed units and units at all surveyed communities without PBRA (except for the two newest and highest priced market rate communities which are priced well above the proposed market rate rents) are utilized to determine penetration rates without accounting for PBRA. We also excluded the upscale pipeline market rate units as all are expected to be priced well above the subject property. The project's overall penetration rate without accounting for PBRA is a very low 17.1 percent. We calculate the penetration rates when accounting for the proposed PBRA by utilizing the same units as the penetration analysis without accounting for PBRA but adding the surveyed LIHTC units with PBRA in the market area and the units planned in phases III and IV of Five Points. The project's overall penetration rate when accounting for PBRA is a very low 14.5 percent.

### 3. Conclusions of Affordability and Penetration

All capture rates are low with or without accounting for the proposed PBRA, indicating significant income-qualified renter households will exist in Bell Street Flats Market Area as of 2021 to support the 105 units proposed at Bell Street Flats with or without PBRA. The project's very low penetration rates (with or without PBRA) represent a potentially underserved rental market for the units proposed at the subject property.



# Table 36 Affordability Analysis, Bell Street Flats without PBRA

50% AMI	One Bedroom Units		Two Bedr	oom Units	Three Bed	Three Bedroom Units		
	Min.	Max.	Min.	Max.	Min.	Max.		
Number of Units	7		6		3			
Net Rent	\$526		\$641		\$802			
Gross Rent	\$604		\$733		\$908			
Income Range (Min, Max)	\$20,709	\$26,250	\$25,131	\$31,500	\$31,131	\$36,350		
Renter Households								
Range of Qualified Hhlds	6,739	5,467	5,661	4,557	4,621	3,806		
# Qualified Hhlds		1,272		1,105		815		
Renter HH Capture Rate		0.6%		0.5%		0.4%		

60% AMI	One Bed	One Bedroom Units		Two Bedroom Units		Three Bedroom Units		Four Bedroom Units	
Number of Units	27		18		14		4		
Net Rent	\$655		\$841		\$831		\$1,073		
Gross Rent	\$733		\$933		\$937		\$1,194		
Income Range (Min, Max)	\$25,124	\$31,500	\$31,996	\$37,800	\$32,126	\$43,620	\$40,937	\$48,660	
Renter Households									
Range of Qualified Hhlds	5,662	4,557	4,471	3,652	4,448	3,032	3,318	2,496	
# Qualified Hhlds		1,106		819		1,416		822	
Renter HH Capture Rate		2.4%		2.2%		1.0%		0.5%	

100% AMI	One Bed	room Units	Two Bedr	oom Units
Number of Units	12		14	
Net Rent	\$800		\$1,143	
Gross Rent	\$878		\$1,235	
Income Range (Min, Max)	\$30,103	\$52,500	\$42,338	\$63,000
Renter Households				
Range of Qualified Hhlds	4,799	2,224	3,168	1,684
#Qualified Households		2,575		1,485
Renter HH Capture Rate		0.5%		0.9%

			Renter					
Income Target	# Units	Band of Qualified Hhlds			# Qualified HHs	Capture Rate	Total Units	Penetration Rate
50% AMI	16	Income Households	\$20,709 6,739	\$36,350 3,806	2,933	0.5%	16	0.5%
60% AMI	63	Income Households	\$25,124 5,662	\$48,660 2,496	3,081	2.0%	159	5.2%
LIHTC Units	79	Income Households	\$20,709 6,739	\$48,660 2,496	4,243	1.9%	175	4.1%
Market Rate	26	Income Households	\$30,103 4,799	\$63,000 1,684	3,115	0.8%	688	22.1%
Total Units	105	Income Households	\$20,709 6,739	\$63,000 1,684	5,055	2.1%	863	17.1%

Source: Income Projections, RPRG, Inc.



# Table 37 Affordability Analysis, Bell Street Flats with PBRA

50% AMI	One Bed	room Units	Two Body	oom Units	Three Bedroom Units			
50% AIVII		Max.	Min.	Max.	Min.	Max.		
Number of Units	Min. 7	iviax.	6 IVIIII.	iviax.	3	iviax.		
Net Rent	\$526		\$641		\$802			
Gross Rent	\$604		\$733		\$908			
Income Range (Min, Max)	no min\$	\$26,250	no min\$	\$31,500	no min\$	\$36,350		
Renter Households		/		, , ,				
Range of Qualified Hhlds	11,798	5,467	11,798	4,557	11,798	3,806		
# Qualified Hhlds		6,331		7,241		7,992		
Renter HH Capture Rate		0.1%		0.1%		0.0%		
60% AMI	One Bed	room Units	Two Bedr	oom Units	Three Bed	room Units	Four Be	droom Units
Number of Units	27		18		14		4	
Net Rent	\$655		\$841		\$831		\$1,073	
Gross Rent	\$733		\$933		\$937		\$1,194	
Income Range (Min, Max)	no min\$	\$31,500	no min\$	\$37,800	no min\$	\$43,620	no min\$	\$48,660
Renter Households								
Range of Qualified Hhlds	11,798	4,557	11,798	3,652	11,798	3,032	11,798	2,496
# Qualified Hhlds		7,241		8,146		8,766		9.302
Renter HH Capture Rate		0.4%		0.2%		0.2%		0.0%
nenter in capture nate	-	01470		0.270		01270		0.070
100% AMI	One Bed	room Units	Two Bedr	oom Units				
Number of Units	12		14					
Net Rent	\$800		\$1,143					
Gross Rent	\$878		\$1,235					
Income Range (Min, Max)	\$30,103	\$52,500	\$42,338	\$63,000				
Renter Households								
Range of Qualified Hhlds	4,799	2,224	3,168	1,684				
#Qualified Households	_	2,575		1,485				
Renter HH Capture Rate		0.5%		0.9%				

			Renter					
Income Target	# Units	Band	of Qualified	Hhlds	# Qualified HHs	Capture Rate	Total Units	Penetration Rate
50% AMI	16	Income Households	no min\$ 11,798	\$36,350 3,806	7,992	0.2%	327	4.1%
60% AMI	63	Income Households	no min\$ 11,798	\$48,660 2,496	9,302	0.7%	453	4.9%
LIHTC Units	79	Income Households	no min\$ 11,798	\$48,660 2,496	9,302	0.8%	780	8.4%
Market Rate	26	Income Households	\$30,103 4,799	\$63,000 1,684	3,115	0.8%	688	22.1%
Total Units	105	Income Households	no min\$ 11,798	\$63,000 1,684	10,114	1.0%	1,468	14.5%

Source: Income Projections, RPRG, Inc.



# C. Derivation of Demand

## 1. Demand Methodology

The demand methodology for general occupancy communities consists of three components:

- The first component of demand is household growth. This number is the number of income qualified renter households anticipated to move into the market area between the base year (2018) and the projected placed-in-service year (2021).
- The second component is income qualified renter households living in substandard households. "Substandard" is defined as having more than 1.01 persons per room and/or lacking complete plumbing facilities. According to 2013-2017 American Community Survey (ACS) data, 2.3 percent of the renter occupied households in the Bell Street Flats Market Area that are "substandard" (see Table 18 on page 36).
- The third component of demand is cost burdened renters, which is defined as those renter households paying more than 35 percent of household income for housing costs. According to Census data, 45.0 percent of Bell Street Flats Market Area renter households are categorized as cost burdened (see Table 18 on page 36).

## 2. Demand Analysis

Directly comparable units built or approved in the Bell Street Flats Market Area since the base year are considered to have an impact on future demand. For this reason, any directly comparable units constructed in 2018 or planned within the market area are subtracted from demand estimates. No comparable pipeline units exist in the market area when determining demand without accounting for PBRA as the proposed upscale market rate communities in downtown are expected to have rents well above those at the subject property and will target higher income renter households. When accounting for PBRA, the deeply subsidized LIHTC one, two, three, and four-bedroom units recently built, under construction, or planned at phases II, III, and IV of the Five Points redevelopment are subtracted from demand estimates.

The project's demand capture rates without accounting for PBRA are 1.1 percent for 50 percent AMI units, 4.2 percent for 60 percent AMI units, 3.8 percent for LIHTC units, 1.7 percent for market rate units, and 4.3 percent for the project overall (Table 38). Accounting for the proposed PBRA, the project's capture rates drop significantly to 0.4 percent for 50 percent AMI units, 1.4 percent for 60 percent AMI units, 1.8 percent for LIHTC units, 1.7 percent for market rate units, and 2.2 percent for the project overall (Table 39). All capture rates are low with or without accounting for the proposed PBRA indicating significant demand for the subject property with or without the proposed PBRA.



# **Table 38 Demand Capture Rates without PBRA**

Income Target	50% AMI	60% AMI	LIHTC Units	Market Rate	Total Units
Minimum Income Limit	\$20,709	\$25,124	\$20,709	\$30,103	\$20,709
Maximum Income Limit	\$36,350	\$48,660	\$48,660	\$63,000	\$63,000
(A) Renter Income Qualification Percentage	24.9%	26.1%	36.0%	26.4%	42.8%
Demand from New Renter Households  Calculation: (C-B) * A	85	90	124	91	147
Plus					
Demand from Substandard Housing Calculation: B * D * F * A	67	70	97	71	115
Plus					
Demand from Rent Over-burdened Households  Calculation: B * E * F * A	1,280	1,345	1,852	1,360	2,207
Equals					
Total PMA Demand	1,433	1,505	2,073	1,522	2,469
Less					
Comparable Units	0	0	0	0	0
Equals					
Net Demand	1,433	1,505	2,073	1,522	2,469
Proposed Units	16	63	79	26	105
Capture Rate	1.1%	4.2%	3.8%	1.7%	4.3%

Demand Calculation Inputs	
A). % of Renter Hhlds with Qualifying Income	see above
B). 2018 Households	19,964
C). 2021 Households	20,563
(D) ACS Substandard Percentage	2.3%
(E) ACS Rent Over-Burdened Percentage	45.0%
(F) 2019 Renter Percent	57.4%



## **Table 39 Demand Capture Rates with PBRA**

Income Target	50% AMI	60% AMI	LIHTC Units	Market Rate	Total Units
Minimum Income Limit	no min\$	no min\$	no min\$	\$30,103	no min\$
Maximum Income Limit	\$36,350	\$48,660	\$48,660	\$63,000	\$63,000
(A) Renter Income Qualification Percentage	67.7%	78.8%	78.8%	26.4%	85.7%
Demand from New Renter Households  Calculation: (C-B) * A	233	271	271	91	295
Plus					
Demand from Substandard Housing Calculation: B * D * F * A	182	212	212	71	231
Plus					
Demand from Rent Over-burdened Households  Calculation: B * E * F * A	3,489	4,061	4,061	1,360	4,415
Equals					
Total PMA Demand	3,904	4,544	4,544	1,522	4,940
Less					
Comparable Units	50	198	248	0	248
Equals					
Net Demand	3,854	4,346	4,296	1,522	4,692
Proposed Units	16	63	79	26	105
Capture Rate	0.4%	1.4%	1.8%	1.7%	2.2%

Demand Calculation Inputs					
A). % of Renter Hhlds with Qualifying Income	see above				
B). 2018 Households	19,964				
C). 2021 Households	20,563				
(D) ACS Substandard Percentage	2.3%				
(E) ACS Rent Over-Burdened Percentage	45.0%				
(F) 2019 Renter Percent	57.4%				

# **D.** Target Markets

The one, two, three and four-bedroom LIHTC/PBRA units at Bell Street Flats will target very low to low income households earning up to 50 percent and 60 percent of the Area Median Income (AMI) while the market rate one and two-bedroom units will target moderate income households. The subject property will appeal to a range of very low to moderate income households including singles, roommates, couples, and families with children.

## **E. Product Evaluation**

Considered in the context of the competitive environment, the relative position of Bell Street Flats is as follows:

Site: The subject site is acceptable for a rental housing development targeting very low to
moderate income renter households. Surrounding land uses are compatible with multi-family
development and the subject site is convenient to traffic arteries, employers, and community
amenities and services. The site is considered generally comparable to all surveyed rental
communities except for Marble Valley Lofts which has a superior location in downtown as it



is walkable to downtown amenities and services as well as the largest concentration of employers in the region.

- Unit Distribution: The proposed unit mix for Bell Street Flats includes 46 one-bedroom units (43.8 percent), 38 two-bedroom units (36.2 percent), 17 three-bedroom units (16.2 percent), and 4 four-bedroom units (3.8 percent). One, two, and three-bedroom floor plans are common in the market area and the proposed unit distribution is generally comparable to the surveyed rental stock which offers 39.6 percent one-bedroom units, 45.4 percent two-bedroom units, and 14.6 percent three-bedroom units. Although only one surveyed community without PBRA offers four-bedroom units, the several four-bedroom units proposed at the subject property is acceptable given roughly 15 percent of renter households in the market area had four or more people. The market rate units at the subject property will roughly be split between one and two-bedroom units; both floor plans are offered at six of seven surveyed market rate communities. The proposed unit mix will be well received in the market area.
- Unit Size: The proposed unit sizes at Bell Street Flats are 650 square feet for one-bedroom units, 850 square feet and 1,000 square feet for two-bedroom units (weighted average of 957 square feet), 1,150 square feet for three-bedroom units, and 1,300 square feet for four-bedroom units. The proposed one, two, and three-bedroom unit sizes are within 100 square feet of market averages including generally comparable one-bedroom units and the larger two-bedroom units will be 66 square feet larger than the market average. The proposed four-bedroom unit size will be smaller than the oversized four-bedroom market rate units at Maplehurst Park but larger than nearly all three-bedroom units in the market area. The proposed unit sizes will be competitive in the market especially given the proposed PBRA on the majority of LIHTC units and most of the proposed market rate units are one-bedroom units or the larger two-bedroom units which are comparable or larger than existing units in the market area. Furthermore, the proposed market rate rents result in rent per square foot significantly lower than the newer upscale market rate communities.
- Unit Features: Bell Street Flats will offer a range, refrigerator, dishwasher, microwave, patio/balcony, laminate hardwood flooring, and washer and dryer connections. These unit features are superior to the surveyed rental communities except for the three newest upscale market rate communities. The subject property will be the only community to offer a microwave and laminate hardwood flooring when compared to the older market rate communities and LIHTC community. The three upscale communities priced at the top of the market offer unit finishes including stainless steel appliances, granite countertops, laminate hardwood flooring, designer cabinets, and upgraded lighting with the two highest priced communities offering structured garage parking and washers and dryers in each; these unit features are superior to those proposed at Bell Street Flats. The proposed unit features/finishes will be competitive in the market as the proposed market rate rents are well below those at the upscale communities and the majority of proposed LIHTC units will have PBRA.
- Community Amenities: Bell Street Flats' amenity package will include a community room, playground, walking trail, and business/computer center. The proposed amenities are superior to several of the older market rate communities but are less extensive than those at the highest-priced market rate communities and the LIHTC community. The subject's amenities are acceptable given PBRA on more than half of the proposed LIHTC units and the proposed market rate rents are below the newer market rate communities with more extensive amenities. The lack of a swimming pool at the subject property is acceptable given the low proposed rents and smaller size of Bell Street Flats (105 units) when compared to the larger market rate communities that offer a swimming pool (ranging from 150 to 248 units).



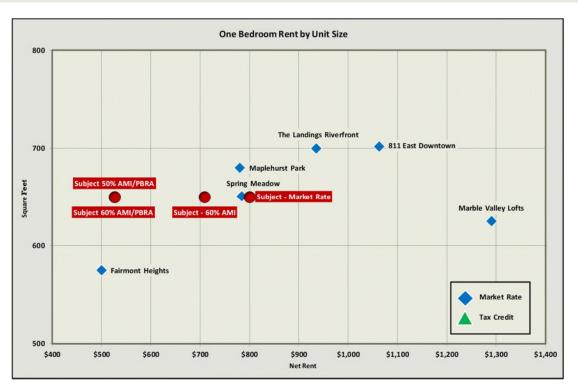
The proposed amenities will be competitive in the market with the proposed rents and PBRA on the majority of LIHTC units.

• Marketability: The subject property will offer an attractive product that is suitable for the target market. The proposed mid-rise design with elevators will be appealing to very low to moderate income renter households as this is only offered at the much higher priced upscale market rate communities in the market area.

## F. Price Position

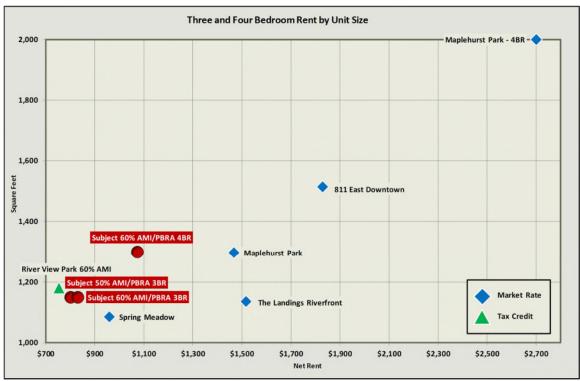
The proposed rents for LIHTC units with PBRA (lesser of the proposed contract rent and maximum allowable LIHTC rent) will be near the bottom of the market; tenants of PBRA units will not pay the proposed contract rents, but rather a percentage of their income. The proposed rents for LIHTC units without PBRA are appropriately positioned well below nearly all market rate rents in the market area. The proposed two-bedroom 60 percent AMI rents are well above the existing 60 percent AMI rents at River View Park; however, this community is fully occupied which suggests room for rent growth and the affordability analysis indicates significant income-qualified renter households in the market area to fill the proposed LIHTC units without PBRA at the proposed rents. The proposed market rate rents are appropriately positioned below the upscale market rate communities in the market area and well below the top of the market. The subject's market rents are comparable to rents at Maplehurst Park which offers an older and inferior product when compared to the subject property. All proposed rents will be competitive in the market among LIHTC and market rate communities (Figure 8).

**Figure 8 Price Position of Bell Street Flats** 











# **G.** Absorption Estimate

Five Points Phase II (LIHTC with PBRA) opened in April 2018 and all units were leased by July 2018 and an average monthly absorption of 28 units. In addition to the experience at this community, absorption estimates are based on the following:

- The market area is expected to add 980 net households over the next five years including 563 renter households.
- More than 5,000 renter households will be income-qualified for one of the proposed units at
  the subject property without accounting for the proposed PBRA; the project-wide
  affordability renter capture rate is a low 2.1 percent. When accounting for PBRA, 10,114
  renter households will be income-qualified for one of the proposed units resulting in an
  overall affordability renter capture rate of 1.0 percent. The very low penetration rates with
  or without accounting for PBRA indicate a potentially underserved market for the unit mix
  and rents proposed at the subject property.
- The project's demand capture rate is a low 4.3 percent without accounting for PBRA. When accounting for PBRA, the capture rate drops to 2.2 percent. The low capture rate indicates significant demand for the subject property with or without PBRA.
- The Bell Street Flats Market Area's rental market is strong with an aggregate reporting vacancy rate of 2.7 percent among 1,156 combined units without PBRA; the only LIHTC community without PBRA is fully occupied. The surveyed LIHTC communities with PBRA have an aggregate vacancy rate of 1.7 percent among 589 combined units.
- Bell Street Flats will offer an attractive product with rents that will be competitive with existing market rate and LIHTC communities in the market area.

Based on the product to be constructed and the factors discussed above, we expect Bell Street Flats' LIHTC/PBRA units to lease-up as fast as applications can realistically be processed (roughly one to two months) and given the differences in target market will lease concurrently with the LIHTC and market rate units without PBRA. The proposed units without PBRA are expected to lease-up at an average monthly rate of 10 units. At this rate, the subject property will reach a stabilized occupancy of at least 95 percent within roughly six months.

Without accounting for the proposed PBRA on 43 LIHTC units and utilizing the average monthly absorption of 10 units for these units, we would expect the subject property to reach stabilization within roughly 10 months.

## **H. Impact on Existing Market**

Given the strong rental market and projected renter household growth in the Bell Street Flats Market Area, we do not expect the development of Bell Street Flats to have a negative impact on existing rental communities in the Bell Street Flats Market Area including those with tax credits.



## I. Final Conclusion and Recommendation

Based on an analysis of projected household trends, affordability and demand estimates, current rental market conditions, and socio-economic and demographic characteristics of the Bell Street Flats Market Area, RPRG believes that the subject property will be able to successfully reach and maintain a stabilized occupancy of at least 93 percent following its entrance into the rental market with or without the proposed PBRA. The subject property will be competitively positioned with existing rental communities in the Bell Street Flats Market Area and the units will be well received by the target market. We recommend proceeding with the project as planned.

Brett Welborn

Analyst

Tad Scepaniak Managing Principal



# 9. APPENDIX 1 UNDERLYING ASSUMPTIONS AND LIMITING CONDITIONS

In conducting the analysis, we will make the following assumptions, except as otherwise noted in our report:

- 1. There are no zoning, building, safety, environmental or other federal, state or local laws, regulations or codes which would prohibit or impair the development, marketing or operation of the subject project in the manner contemplated in our report, and the subject project will be developed, marketed and operated in compliance with all applicable laws, regulations and codes.
- 2. No material changes will occur in (a) any federal, state or local law, regulation or code (including, without limitation, the Internal Revenue Code) affecting the subject project, or (b) any federal, state or local grant, financing or other program which is to be utilized in connection with the subject project.
- 3. The local, national and international economies will not deteriorate, and there will be no significant changes in interest rates or in rates of inflation or deflation.
- 4. The subject project will be served by adequate transportation, utilities and governmental facilities.
- 5. The subject project will not be subjected to any war, energy crisis, embargo, strike, earthquake, flood, fire or other casualty or act of God.
- 6. The subject project will be on the market at the time and with the product anticipated in our report, and at the price position specified in our report.
- 7. The subject project will be developed, marketed and operated in a highly professional manner.
- 8. No projects will be developed which will be in competition with the subject project, except as set forth in our report.
- 9. There are no existing judgments nor any pending or threatened litigation, which could hinder the development, marketing or operation of the subject project.



The analysis will be subject to the following limiting conditions, except as otherwise noted in our report:

- 1. The analysis contained in this report necessarily incorporates numerous estimates and assumptions with respect to property performance, general and local business and economic conditions, the absence of material changes in the competitive environment and other matters. Some estimates or assumptions, however, inevitably will not materialize, and unanticipated events and circumstances may occur; therefore, actual results achieved during the period covered by our analysis will vary from our estimates and the variations may be material.
- 2. Our absorption estimates are based on the assumption that the product recommendations set forth in our report will be followed without material deviation.
- 3. All estimates of future dollar amounts are based on the current value of the dollar, without any allowance for inflation or deflation.
- 4. We have no responsibility for considerations requiring expertise in other fields. Such considerations include, but are not limited to, legal matters, environmental matters, architectural matters, geologic considerations, such as soils and seismic stability, and civil, mechanical, electrical, structural and other engineering matters.
- 5. Information, estimates and opinions contained in or referred to in our report, which we have obtained from sources outside of this office, are assumed to be reliable and have not been independently verified.
- 6. The conclusions and recommendations in our report are subject to these Underlying Assumptions and Limiting Conditions and to any additional assumptions or conditions set forth in the body of our report.



### 10. APPENDIX 2 ANALYST CERTIFICATIONS

I affirm the following:

- I have made a physical inspection of the site and the market area and that information has been used in the study.
- I have followed Agency's market study requirements.
- The information included is accurate and that the report can be relied upon by the Agency to present a true assessment of the market.
- I understand that any misrepresentation of this statement may result in the denial of further participation in the Tennessee Housing Development Agency's rental housing programs.
- I have no interest in the project or relationship with the applicant, developer, ownership entity or application preparer.

\_\_\_\_\_ March 8, 2019

Brett Welborn Date

Analyst

Real Property Research Group, Inc.

Rett Mil \_

March 8, 2019

Tad Scepaniak Date

**Managing Principal** 

Real Property Research Group, Inc.

Warning: Title 18 U.S.C. 1001, provides in part that whoever knowingly and willfully makes or uses a document containing any false, fictitious, or fraudulent statement or entry, in any manner in the jurisdiction of any department or agency of the United States, shall be fined not more than \$10,000 or imprisoned for not more than five years or both.



### 11. APPENDIX 3 ANALYST RESUMES

# TAD SCEPANIAK Managing Principal

Tad Scepaniak assumed the role of Real Property Research Group's Managing Principal in November 2017 following more than 15 years with the firm. Tad has extensive experience conducting market feasibility studies on a wide range of residential and mixed-use developments for developers, lenders, and government entities. Tad directs the firm's research and production of feasibility studies including large-scale housing assessments to detailed reports for a specific project on a specific site. He has extensive experience with rental communities developed under the Low Income Housing Tax Credit (LIHTC) program and market-rate apartments developed under the HUD 221(d)(4) program and those developed conventionally. Tad is the key contact for research contracts many state housing finance agencies, including several that commission market studies for LIHTC applications.

Tad is National Chair of the National Council of Housing Market Analysts (NCHMA) and previously served as Vice Chair and Co-Chair of Standards Committee. He has taken a lead role in the development of the organization's Standard Definitions and Recommended Market Study Content, and he has authored and co-authored white papers on market areas, derivation of market rents, and selection of comparable properties. Tad is also a founding member of the Atlanta chapter of the Lambda Alpha Land Economics Society.

### **Areas of Concentration:**

- Low Income Tax Credit Rental Housing: Mr. Scepaniak has worked extensively with the Low Income Tax Credit program throughout the United States, with special emphasis on the Southeast and Mid-Atlantic regions.
- <u>Senior Housing:</u> Mr. Scepaniak has conducted feasibility analysis for a variety of senior oriented rental housing. The majority of this work has been under the Low Income Tax Credit program; however his experience includes assisted living facilities and market rate senior rental communities.
- Market Rate Rental Housing: Mr. Scepaniak has conducted various projects for developers of market rate rental housing. The studies produced for these developers are generally used to determine the rental housing needs of a specific submarket and to obtain financing.
- <u>Public Housing Authority Consultation</u>: Tad has worked with Housing Authorities throughout the
  United States to document trends rental and for sale housing market trends to better understand
  redevelopment opportunities. He has completed studies examining development opportunities
  for housing authorities through the Choice Neighborhood Initiative or other programs in Florida,
  Georgia, North Carolina, South Carolina, Texas, and Tennessee.

### **Education:**

Bachelor of Science - Marketing; Berry College - Rome, Georgia



# ROBERT M. LEFENFELD Founding Principal

Mr. Lefenfeld, Founding Principal of the firm, has over 30 years of experience in the field of residential market research. Before founding Real Property Research Group in 2001, Bob served as an officer of research subsidiaries of Reznick Fedder & Silverman and Legg Mason. Between 1998 and 2001, Bob was Managing Director of RF&S Realty Advisors, conducting residential market studies throughout the United States. From 1987 to 1995, Bob served as Senior Vice President of Legg Mason Realty Group, managing the firm's consulting practice and serving as publisher of a Mid-Atlantic residential data service, Housing Market Profiles. Prior to joining Legg Mason, Bob spent ten years with the Baltimore Metropolitan Council as a housing economist. Bob also served as Research Director for Regency Homes between 1995 and 1998, analyzing markets throughout the Eastern United States and evaluating the company's active building operation.

Bob provides input and guidance for the completion of the firm's research and analysis products. He combines extensive experience in the real estate industry with capabilities in database development and information management. Over the years, he has developed a series of information products and proprietary databases serving real estate professionals.

Bob has lectured and written extensively on the subject of residential real estate market analysis. Bob has created and teaches the market study module for the MBA HUD Underwriting course and has served as an adjunct professor for the Graduate Programs in Real Estate Development, School of Architecture, Planning and Preservation, University of Maryland College Park. He is the past National Chair of the National Council of Housing Market Analysts (NCHMA) and currently chairs its FHA Committee.

### Areas of Concentration:

- <u>Strategic Assessments</u>: Mr. Lefenfeld has conducted numerous corridor analyses throughout the
  United States to assist building and real estate companies in evaluating development
  opportunities. Such analyses document demographic, economic, competitive, and proposed
  development activity by submarket and discuss opportunities for development.
- <u>Feasibility Analysis</u>: Mr. Lefenfeld has conducted feasibility studies for various types of residential developments for builders and developers. Subjects for these analyses have included for-sale single-family and townhouse developments, age-restricted rental and for-sale developments, large multi-product PUDs, urban renovations and continuing care facilities for the elderly.
- Information Products: Bob has developed a series of proprietary databases to assist clients in monitoring growth trends. Subjects of these databases have included for sale housing, pipeline information, and rental communities.

### **Education:**

Master of Urban and Regional Planning; The George Washington University. Bachelor of Arts - Political Science; Northeastern University.



# BRETT WELBORN Analyst

Brett Welborn entered the field of Real Estate Market Research in 2008, joining Real Property Research Group's (RPRG) Atlanta office as a Research Associate upon college graduation. During Brett's time as a Research Associate, he gathered economic, demographic, and competitive data for market feasibility analyses and other consulting projects completed by the firm. Through his experience, Brett progressed to serve as Analyst for RPRG for the past four years and has conducted market studies for LIHTC and market rate communities.

### **Areas of Concentration:**

Low Income Housing Tax Credit Rental Housing: Brett has worked with the Low Income Housing Tax Credit program, evaluating general occupancy and senior oriented developments for State allocating agencies, lenders, and developers. His work with the LIHTC program has spanned a range of project types, including newly constructed communities and rehabilitations.

<u>Market Rate Rental Housing:</u> Brett has conducted projects for developers of market rate rental housing. The studies produced for these developers are generally used to determine the rental housing needs of a specific submarket and to obtain financing.

### **Education:**

Bachelor of Business Administration - Real Estate; University of Georgia, Athens, GA



## 12. APPENDIX 4 THDA MARKET STUDY TABLE OF CONTENTS

	Component (*First occurring page is noted)	*Page(s)
	Executive Summary	
1.	Executive Summary	1
	Scope of Work	
2.	Scope of Work	8
	Project Description	
3.	Unit mix including bedrooms, bathrooms, square footage, rents, and income targeting	10
4.	Utilities (and utility sources) included in rent	10
5.	Target market/population description	10
6.	Project description including unit features and community amenities	10
7.	Date of construction/preliminary completion	11
8.	If rehabilitation, scope of work, existing rents, and existing vacancies	N/A
	Location	
9.	Concise description of the site and adjacent parcels	12-15
10.	Site photos/maps	13-15
11.	Map of community services	19
12.	Site evaluation/neighborhood including visibility, accessibility, and crime	16-18
	Market Area	
13.	PMA description	27
14.	PMA Map	28
	Employment and Economy	
15.	At-Place employment trends	23
16.	Employment by sector	24
17.	Unemployment rates	21
18.	Area major employers/employment centers and proximity to site	25
19.	Recent or planned employment expansions/reductions	25
	Demographic Characteristics	
20.	Population and household estimates and projections	29
21.	Area building permits	29
22.	Population and household characteristics including income, tenure, and size	31-34
23.	For senior or special needs projects, provide data specific to target market	N/A
	Competitive Environment	



24.	Comparable property profiles and photos	Appendix 7
25.	Map of comparable properties	39
26.	Existing rental housing evaluation including vacancy and rents	39-40
27.	Comparison of subject property to comparable properties	39-40, 62
28.	Discussion of availability and cost of other affordable housing options including homeownership, if applicable	44
29.	Rental communities under construction, approved, or proposed	44
30.	For senior or special needs populations, provide data specific to target market	N/A
	Affordability, Demand, and Penetration Rate Analysis	
31.	Estimate of demand (specify each ami project plans to serve i.e 20%, 30%, 40%, 50%, 60%, 70%, 80% ami)	60-60
32.	Affordability analysis with capture rate	54-57
33.	Penetration rate analysis with capture rate	56
	Analysis/Conclusions	
34.	Absorption rate and estimated stabilized occupancy for subject	66
35.	Evaluation of proposed rent levels including estimate of market/achievable rents.	45, 64
36.	Precise statement of key conclusions	67
37.	Market strengths and weaknesses impacting project	67
38.	Product recommendations and/or suggested modifications to subject	67
39.	Discussion of subject property's impact on existing housing	66
40.	Discussion of risks or other mitigating circumstances impacting subject	67
41.	Interviews with area housing stakeholders	8
	Other Requirements	
42.	Certifications	70
43.	Statement of qualifications	71
44.	Sources of data not otherwise identified	N/A



# 13. APPENDIX 5 DISTANCE VERIFICATION FOR DEVELOPMENTS PROPOSING NEW CONSTRUCTION

I certify that the proposed development Bell Street Flats is 0.21 mile from the nearest active Housing Credit development (TN17-200) Vista at Summit Hill.

March 8, 2019

Brett Welborn

Ret Mil\_

Date

Analyst

Real Property Research Group, Inc.



## 14. APPENDIX 6 MARKET AREA RENTAL COMMUNITY PROFILES

## **811 East Downtown**

### Multifamily Community Profile

811 Evolve Way Knoxville,TN 37915 CommunityType: Market Rate - General

Structure Type: 4-Story Mid Rise

173 Units 4.6% Vacant (8 units vacant) as of 3/12/2019 Opened in 2015

TN093-030295



Un	it Mix 8	& Effecti	Community	/ Amenities								
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr: 🗸						
Eff					Comm Rm: 🗸	Basketball:						
One		\$1,063	702	\$1.51	Centrl Lndry:	Tennis:						
One/Den					Elevator: 🗸	Volleyball:						
Two		\$1,350	943	\$1.43	Fitness: 🗸	CarWash:						
Two/Den					Hot Tub:	BusinessCtr: 🗸						
Three		\$1,830	1,514	\$1.21	Sauna:	ComputerCtr: ✓						
Four+					Playground:							
	Features											

Standard: Dishwasher; Disposal; Microwave; Ceiling Fan; In Unit Laundry (Full Size); Central A/C; Patio/Balcony

Parking 2: --

Fee: --



Select Units: --

Optional(\$): --

Security: Gated Entry

Parking 1: Structured Garage

Fee: \$50

Property Manager: --

Owner: --

### **Comments**

Tanning, rooftop patio and bar, theater.

Stainless applainces, granite counters, backsplashes, and laminate hardwood flooring.

Floorpla	ns (Publis	shed	Ren	ts as	of 3/12	2/201	l9) (2)		Historic Vacancy & Eff. Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date %Vac 1BR \$ 2BR \$ 3BR \$
Mid Rise - Elevator		1	1		\$1,000	674	\$1.48	Market	3/12/19 4.6% \$1,063 \$1,350 \$1,830
Mid Rise - Elevator		1	1		\$1,075	730	\$1.47	Market	
Mid Rise - Elevator		2	2		\$1,320	943	\$1.40	Market	
Mid Rise - Elevator		3	3		\$1,795	1,514	\$1.19	Market	
									Adjustments to Rent
									Incentives:
									None
									Utilities in Rent: Heat Fuel: Electric
									Heat: Cooking: Wtr/Swr:
									Hot Water: Electricity: Trash:

811 East Downtown

## RealProperty ResearchGroup

# **Caprice**

## Multifamily Community Profile

2809 Valley View Dr. Knoxville,TN 37917

CommunityType: Market Rate - General

Fee: --

TN093-019554

Structure Type: Garden

23 Units

Occupancy data not currently available

Last Major Rehab in 2007 Opened in 1960



Un	it Mix 8	& Effecti	Community	/ Amenities								
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:						
Eff					Comm Rm:	Basketball:						
One					Centrl Lndry:	Tennis:						
One/Den					Elevator:	Volleyball:						
Two	100.0%	\$600	800	\$0.75	Fitness:	CarWash:						
Two/Den					Hot Tub:	BusinessCtr:						
Three					Sauna:	ComputerCtr:						
Four+					Playground:							
	Features											

Standard: Patio/Balcony

Select Units: Ceiling Fan

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Property Manager: --

Owner: --

### **Comments**

No vacancy info

Floorp	lans (Publi	ished	Rei	nts as	of 3/7	/201	9) (2)		Histori	c Vaca	ancy &	Eff. F	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
	-								3/7/19			\$600	
Garden		2	1	23	\$600	800	\$.75	Market	1/4/16	8.7%		\$525	
									12/19/14	17.4%		\$535	
									1/22/14	13.0%		\$525	
									A	djusti	nents	to Re	nt
									Incentives				
									None				
									Utilities in	Rent:	Heat Fu	el: Elec	tric
									Hea	nt: 🗌	Cookin	g: V	الاtr/Swr: و
									Hot Wate	r: 🗌 🛭 E	Electricit	v:	Trash:

© 2019 Real Property Research Group, Inc.

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (2) Published Rent is rent as quoted by management.

## RealProperty ResearchGroup

## **Fairmont Heights**

## Multifamily Community Profile

3526 Fairmont Blvd. CommunityType: Market Rate - General

Knoxville,TN Structure Type: Garden/TH

36 Units 2.8% Vacant (1 units vacant) as of 3/7/2019 Opened in 1954



Un	it Mix 8	& Effecti	Community	/ Amenities								
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:						
Eff					Comm Rm:	Basketball:						
One	33.3%	\$500	575	\$0.87	Centrl Lndry:	Tennis:						
One/Den					Elevator:	Volleyball:						
Two	66.7%	\$600	745	\$0.81	Fitness:	CarWash:						
Two/Den					Hot Tub:	BusinessCtr:						
Three					Sauna:	ComputerCtr:						
Four+					Playground:							
	Features											

Standard: Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony



Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

TN093-019555

Fee: -Property Manager: --

Owner: Bob Monday Properties

### **Comments**

Vacancy is a 1BR.

Floorpl	Histori	c Vaca	ancy &	Eff. R	Rent (1)								
Description	Feature	BRs	Bath	#Units	Rent	SqFt I	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		1	1	12	\$500	575	\$.87	Market	3/7/19	2.8%	\$500	\$600	
Townhouse		2	1	24	\$600	745	\$.81	Market	12/30/15	2.8%	\$450	\$515	
									1/22/14	13.9%	\$450	\$475	
									10/9/13	11.1%			
									<b>/</b>	diust	ments	to Re	nt
									Incentives				
									None				
1													
									Utilities in	Rent:	Heat Fu	el: Elec	tric
									Hea	nt: 🗌	Cookin	g: V	/tr/Swr: 🗸
									Hot Wate	er: 🗌 🛚 E	Electricit	y:	Trash:

© 2019 Real Property Research Group, Inc.

**Fairmont Heights** 

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (2) Published Rent is rent as quoted by management.

## Five Points Phase II

## Multifamily Community Profile

CommunityType: LIHTC - General **McConnell St** Knoxville,TN Structure Type: Garden/TH

Opened in 2018 84 Units 0.0% Vacant (0 units vacant) as of 3/13/2019



Un	it Mix 8	& Effecti	<b>Community Amenities</b>								
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:					
Eff					Comm Rm:	Basketball:					
One	21.4%	\$568	650	\$0.87	Centrl Lndry:	Tennis:					
One/Den					Elevator:	Volleyball:					
Two	50.0%	\$636	950	\$0.67	Fitness:	CarWash:					
Two/Den					Hot Tub:	BusinessCtr: 🗸					
Three	19.0%	\$809	1,150	\$0.70	Sauna:	ComputerCtr:					
Four+	9.5%	\$909	1,300	\$0.70	Playground:						
Features											
Standa	rd: Dishw	vasher; Dis	posal; In U	Jnit Laundry	(Hook-ups); Cen	itral A/C;					



	o/Balcony
Select Units:	

Parking 2: --Fee: --

Heat: □

Hot Water:

Cooking: Wtr/Swr:

Trash: 🗸

Electricity:

Parking 1: Free Surface Parking

Property Manager: --Owner: --

Optional(\$): --

Security: --

### **Comments**

Section 8, rents are contract rents.

Opened in April 2018 and leased all units by July 2018.

Seventeen units target 50 percent AMI and 67 units target 60 percent AMI.

Floorplans (Published Rents as of 3/13/2019) (2)											ancy &	Eff. F	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
		-							3/13/19	0.0%	\$568	\$636	\$809
Garden		1	1	18	\$553	650	\$.85	Section 8					
Garden		2	2	42	\$616	950	\$.65	Section 8					
Garden		3	2	16	\$784	1,150	\$.68	Section 8					
Garden		4	3	8	\$879	1,300	\$.68	Section 8					
									A	\djust	ments	to Re	nt
									Incentives	:			
									None				
										_			
									Utilities in	Rent:	Heat Fu	el: Elec	tric

Five Points Phase II TN093-030298

## **Holston Oaks**

## Multifamily Community Profile

1930 Natchez St.

Knoxville,TN

CommunityType: LIHTC - General
Structure Type: Garden

199 Units 3.5% Vacant (7 units vacant) as of 3/7/2019 Last Major Rehab in 2016



Un	it Mix 8	& Effecti	Community	/ Amenities								
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr:						
Eff					Comm Rm:	Basketball:						
One	22.1%	\$579	595	\$0.97	Centrl Lndry:	Tennis:						
One/Den					Elevator:	Volleyball:						
Two	41.7%	\$664	690	\$0.96	Fitness:	CarWash:						
Two/Den					Hot Tub:	BusinessCtr:						
Three	34.2%	\$766	780	\$0.98	Sauna:	ComputerCtr:						
Four+					Playground: 🗸							
	Features											

Standard: Dishwasher; Central A/C



Select Units: -Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Parking 2: --Fee: --

Property Manager: --

Owner: --

### **Comments**

Waitlist.

Square footage is an estimate.

Floorplans (Published Rents as of 3/7/2019) (2)										ic Vaca	ancy &	Eff. F	lent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden	-	1	1	44	\$579	595	\$.97S	ection 8/ 50%	3/7/19	3.5%	\$579	\$664	\$766
Garden		2	1	83	\$664	690	\$.96S	ection 8/ 50%	1/9/17	49.7%	\$558	\$640	\$738
Garden		3	1	68	\$766	780	\$.98S	ection 8/ 50%	10/9/13	1.0%			
									<u> </u>	Adiusti	ments	to Re	nt
									Incentives				
									None				
									Utilities in	Rent:	Heat Fu	al· Elec	tric
													uic /tr/Swr: ݛ
									Hot Wate	at:	Cookinو Electricit		Trash:

Holston Oaks
TN093-019556

## **Maplehurst Park**

## Multifamily Community Profile

814 W Hill Ave. CommunityType: Market Rate - General Knoxville,TN

Structure Type: Mix

205 Units 6.8% Vacant (14 units vacant) as of 3/7/2019 Last Major Rehab in 2010 Opened in 1975



Un	it Mix 8	& Effecti	ve Rent	Community	/ Amenities						
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:					
Eff	9.8%	\$741	356	\$2.08	Comm Rm:	Basketball:					
One	68.8%	\$780	680	\$1.15	Centrl Lndry:	Tennis:					
One/Den					Elevator:	Volleyball:					
Two	19.5%	\$1,162	855	\$1.36	Fitness:	CarWash:					
Two/Den					Hot Tub:	BusinessCtr:					
Three	1.0%	\$1,468	1,297	\$1.13	Sauna:	ComputerCtr:					
Four+	1.0%	\$2,700	2,000	\$1.35	Playground:						
Features											
Standa	rd: Patio/	Balcony	•	•		•					

Select Units: Dishwasher; Disposal; In Unit Laundry

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Property Manager: Dominion Manageme

Owner: --

### **Comments**

Washer and dryer connections in single-family detached homes.

Floorpl	Floorplans (Published Rents as of 3/7/2019) (2)												Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		Eff	1	20	\$728	356	\$2.05	Market	3/7/19	6.8%	\$780	\$1,162	\$1,468
Garden		1	1	140	\$765	680	\$1.13	Market	1/26/18	2.4%	\$791	\$1,025	\$1,790
SF Detached		1	1	1	\$810	700	\$1.16	Market	1/9/17	0.5%	\$840	\$1,193	\$1,558
Garden		2	1	40	\$1,142	855	\$1.34	Market	12/30/15	0.0%	\$753	\$905	\$1,632
SF Detached		3	2	2	\$1,443	1,297	\$1.11	Market					
SF Detached		4	2	2	\$2,670	2,000	\$1.34	Market					

Adjus	tments to R	ent
Incentives: None		
Utilities in Rent:	Heat Fuel: Ele	
Heat: Hot Water:	Cooking:	Wtr/Swr: ☐ Trash: ✓
	TN	093-019560

**Maplehurst Park** © 2019 Real Property Research Group, Inc.

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
- (2) Published Rent is rent as quoted by management.

## **Marble Valley Lofts**

### Multifamily Community Profile

CommunityType: Market Rate - General 300 State St Knoxville,TN 37902 Structure Type: 6-Story Mid Rise

248 Units Opened in 2016 1.6% Vacant (4 units vacant) as of 3/11/2019



Un	it Mix 8	& Effecti	Community	/ Amenities						
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr: 🗸				
Eff					Comm Rm: 🗸	Basketball:				
One		\$1,291	625	\$2.07	Centrl Lndry:	Tennis:				
One/Den					Elevator:	Volleyball:				
Two		\$1,863	1,287	\$1.45	Fitness: 🗸	CarWash:				
Two/Den					Hot Tub:	BusinessCtr: 🗸				
Three					Sauna:	ComputerCtr: ✓				
Four+					Playground:					
Features										

Standard: Dishwasher; Disposal; Microwave; Ceiling Fan; In Unit Laundry (Stacked); Central A/C; Patio/Balcony; HighCeilings



Select Units:	

Optional(\$): --

Security: --

Parking 1: Structured Garage

Parking 2: --Fee: --

Fee: \$0 Property Manager: --

Owner: --

### **Comments**

Stainless appliances, granite countertops, backsplash, laminate hardwood flooring, upgraded cabinets and lighting.

Management could not provide lease-up timing as the community was under different management at the time of opening.

Floorpla	ns (Publis		Histor	ic Vaca	ancy & Eff	. Rent (1)						
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$ 2BF	R\$ 3BR\$
Mid Rise - Elevator		1	1		\$1,064	500	\$2.13	Market	3/11/19	1.6%	\$1,291 \$1,8	63
Mid Rise - Elevator		1	1		\$1,200	596	\$2.01	Market				
Mid Rise - Elevator		1	1		\$1,450	670	\$2.16	Market				
Mid Rise - Elevator		1	1		\$1,350	735	\$1.84	Market				
Mid Rise - Elevator		2	2		\$1,950	1,083	\$1.80	Market				
Mid Rise - Elevator		2	2		\$1,825	1,825	\$1.00	Market			·	
Mid Rise - Elevator		2	2		\$1,725	952	\$1.81	Market				

### Adjustments to Rent Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: □

Cooking: Wtr/Swr:

Hot Water: Electricity:

TN093-030300

Trash:

## RealProperty ResearchGroup

## Meadowbrook

## Multifamily Community Profile

3610 Lyons Way

Knoxville,TN

CommunityType: LIHTC - General
Structure Type: Garden

74 Units 0.0% Vacant (0 units vacant) as of 3/7/2019 Opened in 2001



Un	it Mix 8	& Effecti	(1)	<b>Community Amenities</b>							
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:					
Eff					Comm Rm:	Basketball:					
One					Centrl Lndry:	Tennis:					
One/Den					Elevator:	Volleyball:					
Two	40.5%	\$842	989	\$0.85	Fitness:	CarWash:					
Two/Den					Hot Tub:	BusinessCtr:					
Three	59.5%	\$1,100	1,150	\$0.96	Sauna:	ComputerCtr:					
Four+			-		Playground:						
Features											

Standard: Dishwasher; Disposal; In Unit Laundry (Hook-ups); Central A/C



Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Property Manager: TN Housing Authority

Owner: --

### **Comments**

All units have PBRA, rent is contract rent.

**FKA Lyons Den** 

Floorp	lans (Publi	ished	l Rei	nts as	of 3/7	/201	9) (2)		Histori	c Vac	ancy &	Eff. F	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		2	2	30	\$842	989	\$.85 S	Section 8/ 60%	3/7/19	0.0%		\$842	\$1,100
Garden		3	2	44	\$1,100	1,150	\$.965	Section 8/ 60%	1/26/18	0.0%		\$650	\$750
									1/9/17	0.0%		\$625	\$725
									12/30/15	0.0%		\$595	\$695
									A	djust	ments	to Re	nt
									Incentives				
									None				
									Utilities in I	Rent:	Heat Fu	el: Elec	tric
									Hea	ıt: 🗆	Cookin	a:□ V	Vtr/Swr:
									Hot Wate	ш	Electricit		Trash:

© 2019 Real Property Research Group, Inc.

Meadowbrook

(1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent

TN093-019559

(2) Published Rent is rent as quoted by management.

## **Minvilla Manor**

## Multifamily Community Profile

447 N Broadway

CommunityType: LIHTC - Homeless

Knoxville,TN

Structure Type: 3-Story Adaptive Reuse

57 Units 0.0% Vacant (0 units vacant) as of 3/12/2019

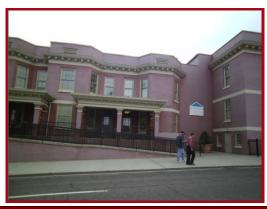
Opened in 2010

TN093-019561



Un	it Mix 8	& Effecti	Community	/ Amenities		
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr:
Eff	42.1%	\$473	362	\$1.31	Comm Rm: 🗸	Basketball:
One	57.9%	\$555	509	\$1.09	Centrl Lndry:	Tennis:
One/Den					Elevator: 🗸	Volleyball:
Two					Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three					Sauna:	ComputerCtr: ✓
Four+					Playground:	
			Fe	atures		

Standard: Microwave; Ceiling Fan; Central A/C



Select Units: Patio/Balcony

Optional(\$): --

Security: Gated Entry; Keyed Bldg Entry; Cameras

Parking 1: Free Surface Parking Parking 2: -Fee: -Fee: --

Property Manager: American Apartment

Owner: --

### **Comments**

All units PBRA. Units filled by case mgt referrals. Tenants are chronically homeless. Opened 2010 & leased up quickly. Built in 1913 as Minvilla TH (13 units). 1960's converted to 5th Avenue Motel.

	Floorplans (Published Rents as of 3/12/2019) (2)											ancy &	Eff. I	Rent (1)
	Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Reuse			Eff	1	24	\$561	362	\$1.55S	section 8/ 50%	3/12/19	0.0%	\$555		
Reuse			1	1	33	\$660	509	\$1.30\$	ection 8/ 50%	1/26/18	0.0%	\$533		
										1/10/17	0.0%	\$533		
										12/30/15	0.0%	\$506		-
										A	djust	ments	to Re	ent
										Incentives:				
										None				
										Utilities in I		Heat Fu	el: Elec	tric
										Hea Hot Wate	t: <b>✓</b> r: <b>✓</b>	Cooking Electricit		Vtr/Swr: ✓ Trash: ✓

© 2019 Real Property Research Group, Inc.

Minvilla Manor

Rents are contract rents.

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (1) Епестіче непт із Publisned непт, пет от concessio (2) Published Rent is rent as quoted by management.

## **River View Park**

## Multifamily Community Profile

3221 Holston Hills Rd.

CommunityType: LIHTC - General Knoxville,TN 37914 Structure Type: Garden

Opened in 2007 96 Units 0.0% Vacant (0 units vacant) as of 3/7/2019



Un	it Mix 8	& Effecti	(1)	Community	/ Amenities					
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr: 🗸				
Eff					Comm Rm:	Basketball:				
One					Centrl Lndry:	Tennis:				
One/Den					Elevator:	Volleyball:				
Two	62.5%	\$655	978	\$0.67	Fitness: 🗸	CarWash:				
Two/Den					Hot Tub:	BusinessCtr:				
Three	37.5%	\$755	1,180	\$0.64	Sauna:	ComputerCtr:				
Four+					Playground: 🗸					
Features										

### Standard: Dishwasher; Disposal; In Unit Laundry (Hook-ups); Central A/C;

Parking 2: --Fee: --

TN093-022239

Patio/Balcony

Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Property Manager: Crescent Bend

Owner: --

### **Comments**

Floorp	ans (Publi	shed	Rei	nts as	of 3/7	/201	9) (2)		Histori	ic Vaca	ncv &	Eff. R	lent (1)
Description	Feature			#Units	Rent		Rent/SF	Program	Date	%Vac			3BR \$
Garden		2	2	60	\$655	978		LIHTC/ 60%	3/7/19	0.0%		\$655	\$755
Garden		3	2	36	\$755	1,180	\$.64	LIHTC/ 60%	1/26/18	2.1%		\$650	\$750
									1/9/17	0.0%		\$610	\$720
									1/5/16	6.3%		\$0	\$0
										diustr	nents	to Re	nt
									Incentives				
									None				
									Utilities in	Rent:	Heat Fu	el: Elec	tric
									Hea	at:	Cooking	g:□ W	/tr/Swr:
									Hot Wate	er: □ E	Electricit	v: 🗌	Trash:

**River View Park** 

## **Spring Meadow**

### Multifamily Community Profile

3101 Washington Ridge Way Knoxville,TN 37917

CommunityType: Market Rate - General

Structure Type: Garden

248 Units 0.0% Vacant (0 units vacant) as of 3/7/2019 Opened in 1991



Un	it Mix 8	& Effecti	ve Rent	<b>(1)</b>	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr: 🗸
Eff					Comm Rm: 🗸	Basketball:
One	32.3%	\$784	651	\$1.20	Centrl Lndry:	Tennis: 🗸
One/Den					Elevator:	Volleyball:
Two	48.4%	\$907	962	\$0.94	Fitness: 🗸	CarWash: 🗸
Two/Den					Hot Tub:	BusinessCtr: 🗸
Three	19.4%	\$960	1,085	\$0.88	Sauna:	ComputerCtr: 🗸
Four+			-		Playground: 🗸	
			Fe	atures		

Standard: Dishwasher; Disposal; Ice Maker; Ceiling Fan; In Unit Laundry (Hookups); Central A/C; Patio/Balcony



Video rental, book library. 8- 2BR units built 2014/2015.

Select Units: Fireplace; HighCeilings

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Property Manager: The CJ Lombardo Co

Owner: --

**Comments** 

Floorp	lans (Publi	shed	l Re	nts as	of 3/7	/2019	9) (2)		Histori	c Vaca	incy &	Eff. R	lent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		1	1	32	\$730	562	\$1.30	Market	3/7/19	0.0%	\$784	\$907	\$960
Garden		1	1	48	\$795	710	\$1.12	Market	1/26/18	2.4%	\$708	\$846	\$905
Garden		2	1	24	\$855	900	\$.95	Market	1/9/17	2.0%	\$683	\$832	\$905
Garden		2	2	96	\$895	978	\$.92	Market	1/4/16	2.8%	\$676	\$821	\$905
Garden		3	2	48	\$935	1,085	\$.86	Market					
1													

### Adjustments to Rent Incentives: None

Utilities in Rent: Heat Fuel: Electric

Heat: □ Hot Water:

Cooking: Wtr/Swr: Electricity:

Trash: TN093-019563

Spring Meadow © 2019 Real Property Research Group, Inc.

(1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent

(2) Published Rent is rent as quoted by management.

## The Landings Riverfront

### Multifamily Community Profile

970 Riverside Forest Way Knoxville,TN

150 Units 2.7% Vacant (4 units vacant) as of 3/7/2019 CommunityType: Market Rate - General

Structure Type: Garden

Opened in 2011

TN093-019558



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	<b>Amenities</b>
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr: 🗸
Eff					Comm Rm: 🗸	Basketball:
One		\$935	700	\$1.34	Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two		\$1,250	900	\$1.39	Fitness: 🗸	CarWash:
Two/Den					Hot Tub:	BusinessCtr: 🗸
Three		\$1,518	1,136	\$1.34	Sauna:	ComputerCtr:
Four+		-	-		Playground:	
			Fe	atures		

Standard: Dishwasher; Disposal; Microwave; Ice Maker; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony; HighCeilings; Storage (In Unit)

Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Property Manager: --

Fee: --

Owner: --

### **Comments**

Stainless appliances, granite counters, laminate hardwood flooring, backsplash, upgraded cabinets and lighting. Leased-up in 2 weeks after opening in 2011.

Floorpla	ans (Publi	shed	l Re	nts as	of 3/7	/2019	9) (2)		Histori	c Vaca	ancy 8	Eff. I	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt I	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		1	1		\$920	700	\$1.31	Market	3/7/19	2.7%	\$935	\$1,250	\$1,518
Garden		2	2		\$1,230	900	\$1.37	Market	10/9/13				
Garden		3	2		\$1,480	1,122	\$1.32	Market					
Garden		3	3		\$1,505	1,150	\$1.31	Market					
									A	djustr	nents	to Re	ent
									Incentives				
									None				
									Utilities in	Rent:	Heat Fu	iel: Elec	etric
									Hea	ıt: 🗌	Cookir	ıg:∐ \	Ntr/Swr:
									Hot Wate	er: 🗌 🛮 E	Electrici	ty:	Trash: 🗸

## The Vista at Summit Hill

### Multifamily Community Profile

957 E Hill Ave.

Knoxville,TN

CommunityType: LIHTC - General
Structure Type: Garden

175 Units 1.7% Vacant (3 units vacant) as of 3/14/2019 Last Major Rehab in 2019 Opened in 1978



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr:
Eff					Comm Rm: 🗸	Basketball:
One	24.0%	\$538	649	\$0.83	Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two	55.4%	\$641	724	\$0.89	Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr: 🗸
Three	20.6%	\$816	943	\$0.87	Sauna:	ComputerCtr: ✓
Four+					Playground: 🗸	
			Fe	atures		

Standard: Dishwasher; Disposal; In Unit Laundry (Hook-ups); Central A/C



Select Units: -Optional(\$): --

Security: --

Parking 1: Free Surface Parking Parking 2: -Fee: -Fee: --

Property Manager: Knoxville Community

Owner: --

### **Comments**

Thirty-five units target 50 percent AMI and 140 units target 60 percent AMI. Section, rents are contract rents.

Floorpl	ans (Publis	shed	Ren	ts as o	of 3/14	4/201	9) (2)		Histori	ic Vaca	ancy &	Eff. R	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
									3/14/19	1.7%	\$538	\$641	\$816
Garden		1	1	42	\$523	649	\$.81	Section 8	10/9/13	0.0%			
Garden		2	1	97	\$621	724	\$.86	Section 8					
Garden		3	1.5	36	\$791	943	\$.84	Section 8					
									P	Adjusti	ments	to Re	nt
									Incentives	:			
									None				
									Utilities in	Rent:	Heat Fu	el: Elec	tric
									Hea	ш	Cookin	<b>э</b>	/tr/Swr:[
									Hot Wate	er: 🗌 🛮 🛭	Electricit	y:	Trash:

© 2019 Real Property Research Group, Inc.

The Vista at Summit Hill

(1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent

TN093-019566

(2) Published Rent is rent as quoted by management.