

# **INVITATION TO BID**

Sealed bids will be received by the City of Foley at Foley City Hall, 407 East Laurel Avenue, Foley, Alabama 36535 *or* P.O. Box 1750, Foley, Alabama 36536 until 2:00 p.m. CST, Thursday, March 23, 2023 for:

# **Newsletter Printing & Mailing**

Requisition No. MKT-032323

at which time and place they will be publicly opened and read. Specifications may be obtained at Foley City Hall, 407 East Laurel Avenue, Foley, Alabama, 36535, by calling (251) 943-1545, or, the bid may be downloaded from the City's website at http://www.cityoffoley.org.

To be eligible for consideration, bids must be submitted on complete original bid forms found in the Invitation to Bid package. The specifications and all executed bid forms must be submitted in a sealed envelope, clearly marked, identifying the bid and the date of the bid opening. It shall be the sole responsibility of the bidder to assure receipt of the bid at the Foley City Hall prior to the published time for the bid opening.

The City of Foley reserves the right to accept or reject any or all bids and to waive technical errors if, in the City's judgment, the best interests of the City will thereby be promoted.

Logan Eberly Purchasing Agent City of Foley



Bid Name: Newsletter Printing & Mailing Requisition #MKT-032323

# **BID FORM**

BIDS TO BE OPENED AT: 2:00 P.M. DATE: Thursday, March 23, 2023

Sealed bids will be received by the City of Foley, Alatime, and then opened as soon thereafter as practic	abama, at its office in Foley until the above date and cable.		
	Logan Eberly		
**************************************	Purchasing Agent		
item. No errors will be corrected after bids are of equivalent or equal" which is discussed in paragraph Please refer to Paragraph 1.05 prior to offering any statistical Excise Tax. Tax exemption certificates furnished up	desire to offer a substitute, give full description of the pened. Substitutions will be treated as "approved 1.05 of the bid documents <i>GENERAL CONDITIONS</i> , substitutions. No prices shall include State or Federal on request. City reserves the right to accept or reject		
We are in a position to complete delivery as require	d per the attached quote within days reto is made and becomes a part of this inquiry and		
restraint of freedom of competition, by agreement	r collusion among bidders or prospective bidders in to bid at fixed price or to refrain from bidding, or gage in, any boycott of a person or entity based in or ate of Alabama can enjoy open trade.		
THIS BID MUST BE NOTARIZED	FIRM:		
Sworn to and subscribed before me	BY:		
this the day of, 2023.	Signature accepted in ink only		
	STREET ADDRESS:		
NOTARY PUBLIC	CITY:STATE:		
BIDS MADE OUT IN PENCIL WILL <u>NOT</u> BE ACCEPTED.	TERMS: FOR CASH PAYMENT WITHOUT REGARD TO DATE OF REMITTANCE		
	THE BID NAME, REQUISITION NUMBER AND ON THE OUTSIDE OF THE SEALED ENVELOPE.		

EACH BID MUST BE IN SEPARATE ENVELOPES.





# **BIDDER'S INFORMATION:**

Company Name:		
Submitted By:		
Mailing Address:		
Telephone Number:		
E-Mail Address:		
Ethics Disclosure:	Are you a City of Foley Appointed Official? Are you a City of Foley Employee? Are you the spouse of a City of Foley Appointed Official or Employee?	☐ Yes ☐ No ☐ Yes ☐ No ☐ Yes ☐ No

# ADDENDUM ACKNOWLEDGEMENT:

Bidder acknowledges receipt of the following addendums and has incorporated the requirements of such addendums into the bid.

(List all addendums issued for this bid.)

No.	Date		No.	Date		No.	Date
	1	'			•		
No.	Date		No.	Date		No.	Date



#### PROJECT DESCRIPTION:

The City of Foley is seeking bids for the turnkey pricing of printing and mailing the quarterly newsletter. The newsletter will be distributed throughout the City and mailed to customers. The City will be responsible for furnishing a copy of the completed newsletter in a PDF file format to the awarded vendor. The successful bidder shall provide all labor, materials, equipment, shipping, and postage, overhead, profit, insurance, and all other costs necessary to print the newsletter from the supplied PDF file (including copy and photographs) and deliver copies to the address provided herein.

# **SPECIFICATIONS:**

- 1. Standard printed newsletter will be four (4) pages, 17" wide x 11" tall, White #80 Coated Book Dull, folded to 8 ½" wide x 11" tall, printed four 4/4 (color), two sheets printed both sides, process with bleeds, and will be issued quarterly (4) per fiscal year.
- 2. A 10-day turn-around time period is required from the time the awarded vendor receives the publication from the graphic artist to delivery to the post office; this includes proofing time.
- The average run for this newsletter is approximately 19,850 copies per issue. Unit pricing per copy will be based on the volume printed per issue in accordance with responses to the Bid Response Form.
- 4. Mailing Services EDDM Commercial, bundle with facing slips, prepare documents and deliver to USPS.
- 5. 200 copies of the newsletter shall be delivered to the following address:

City of Foley Welcome Center

104 N. McKenzie St

Foley, AL 36535

## SAMPLE:

Provide two examples of previous work based on current specifications and paper type described on the price sheet and include within the bid response. A copy of the most recent newsletter may be found at <a href="https://cityoffoley.org/mayors-newsletters/">https://cityoffoley.org/mayors-newsletters/</a>.

#### **BID PRICING:**

The City of Foley is exempt from payment of all Federal, State, and Local Taxes. Vendor can be provided with a tax exempt form if it is required.

# **DELIVERY:**

The final approved draft of each issue of each newsletter will need to be delivered as specified.

# **CONTRACT:**

The purpose of this contract is to have an agreement in place in order to print and mail a quarterly newsletter.





If awarded a contract, pricing must remain in accordance with the prices submitted in the sealed bid for the initial term of the contract. If awarded a contract, the Contractor will be expected to enter into a one year (1 year) agreement with the option to renew for two additional one (1) year terms upon mutual consent of both parties. Continuation of contract will depend on the quality of service provided, the timeliness of the service, the benefit received, and/or the City's satisfaction with the services provided, to be determined in the City's sole discretion.

#### **TERMINATION:**

The City may terminate the contract, in whole or in part, for its convenience and without cause upon giving written notice to the Contractor.

If it is determined that the Contractor's performance is not satisfactory, and the Contractor is notified of such determination in writing, the Contractor shall correct the unsatisfactory condition(s) within 5 days after receiving such notification. If the Contractor fails to correct the unsatisfactory condition(s) within 5 days or their performance continues to be unsatisfactory, the contract can be terminated upon 30 days written notice.

#### **PAYMENT:**

Invoices for completed work should be emailed to Accounts Payable at <u>ap@cityoffoley.org</u> to the attention of LaDonna Hinesley, Marketing Director, for approval and payment.

#### ADDITIONAL INFORMATION:

All questions related to this bid must be documented through email and should be sent to Logan Eberly at leberly@cityoffoley.org no later than 72 hours prior to the scheduled bid opening. No questions will be addressed by any means other than email. Answers will be emailed to all bidders in the event that clarification is required. If further clarification is needed about a particular product bid or change within the bid, an Addendum will be emailed stating the change. All addendums must be acknowledged in the "Addendum Acknowledgment" section located on page 3 of this bid packet.

## **INSTRUCTIONS TO BIDDERS:**

To be eligible for consideration, bids must be submitted on complete original forms found in the Invitation to Bid package. The entire bid packet and all executed bid forms must be submitted in a sealed envelope, clearly marked, identifying the bid and the date of the bid opening. It shall be the sole responsibility of the bidder to assure receipt of the bid at the Foley City Hall prior to the published time for the bid opening.

Bids should be sent to one of the following addresses:

U.S. Postal Service
City of Foley
Attn: Purchasing Agent
P.O. Box 1750
Foley, AL 36536

Physical Address
City of Foley
Attn: Purchasing Agent
407 E. Laurel Avenue
Foley, AL 36535





# **PRICE SHEET**

Requisition No. MKT-032323

NUMBER OF COPIES	COATED BOOK DULL NOT RECYCLED PAPER PRINTED AND MAILED (PRICE PER COPY)	COATED BOOK DULL RECYCLED PAPER PRINTED AND MAILED (PRICE PER COPY)
19,000 to 20,000		
20,001 to 21,000		
21,001 to 22,000		
22,001 to 23,000		

Company:			
Submitted By	<b>:</b>		
Address:			
Phone:			



Bid Name: Newsletter Printing & Mailing

Requisition #MKT-032323

# GENERAL CONDITIONS

To insure acceptance, all bidders submitting bids to the City of Foley shall be governed by the following conditions, attached specifications, and bid form(s) unless otherwise specified. Bids <u>not</u> submitted on the bid form(s) provided may be rejected, and bids <u>not</u> complying with these conditions will be subject to rejection.

# 1.0 <u>Intent of Specifications</u>:

It is the intent of the specifications attached hereto to set forth and describe certain item(s) or service(s) to be purchased by the City of Foley including all materials, equipment, machinery, tools, apparatus, and means of transportation (meaning freight costs) necessary to provide these items or services.

## 1.01 <u>Legal Requirements</u>:

All applicable provisions of Federal, State, County and local laws including all ordinances, rules and regulations shall govern the development, submittal and evaluation of all bids received in response to these specifications, and shall govern any and all claims between person(s) submitting a bid response hereto and the City of Foley, by and through its officers, employees and authorized representatives. A lack of knowledge by the bidder concerning any of the aforementioned shall not constitute a cognizable defense against the legal effect thereof.

#### 1.02 Sealed Bids:

The specifications and all executed bid forms must be submitted in a sealed envelope. All proposals must be signed by an authorized representative of the bidder. In the event more than one bid opening is scheduled for the same date and time, do not include bids concerning different sets of specifications within the same envelope. The face of the envelope shall be plainly marked identifying the bid requisition number and opening date and time. It shall be the sole responsibility of the bidder to assure receipt of bid at the Purchasing Office prior to the published time for the bid opening. No bid will be opened that is received after closing time for receipt of bids, nor will any offers by telephone, fax, or any electronic means be accepted.

#### 1.03 Exceptions to Specifications:

During the drafting of written specifications, a sincere effort is made to describe products and services best suited to the needs of the City; however, in order that fair consideration is given in evaluating bids, all exceptions to or deviations from the specifications as written must be noted and fully explained. The Mayor and City Council are the final authority in determining the acceptability of any exceptions to specifications.

#### 1.04 Discounts:

Terms offering a discount for prompt payment will be considered in determining the low bid. The discount period shall begin whenever (1) the conditions of the specifications have been fully met and the product or service judged acceptable to the City of Foley or (2) a correct invoice and other required documents have been received, whichever is later. Discounts offered for a period of less than thirty (30) days will not be considered in determining the low bid.

#### 1.05 Approved Equivalents or Equals:

Unless otherwise specified, any manufacturer's names, trade names, brand names, model numbers, etc. listed in the specifications are for information only and not intended to limit competition. The bidder may offer any brand for which he is an authorized representative that meets or exceeds the specifications as written. If the bid is based on an "approved equivalent or equal" item, supportive information in the form of manufacturer's printed literature or brochures, sketches, diagrams and/or complete specifications must accompany the bid. The bidder must explain in detail the reasons why the proposed equivalent or equal will meet specifications and not be considered an exception thereto. The City of Foley reserves the right to determine acceptance of proposed equivalent or equal item.

#### 1.06 Bid Withdrawals:

Bids may be withdrawn by written request received from bidders prior to the time fixed for opening but no bid may be withdrawn after closing time for receipt of bids for a period of sixty (60) days. Negligence on the part of the bidder in preparing the bid confers no right for the withdrawal of the bid after it has been opened.



Bid Name: Newsletter Printing & Mailing

Requisition #MKT-032323

# 1.07 Rejection of Bids:

The City of Foley reserves the right to accept or reject any or all bids, to award bids on a split-order basis, to waiver any minor bid irregularities, technicalities, or informalities, and to re-advertise for bids when deemed in the best interest of the City of Foley.

If there is any reason for believing that collusion exists among the bidders, any or all proposals may be rejected, and those participating in such collusion may be barred from submitting bids on the same or other work with the City of Foley.

# 1.08 Delivery:

Bid quotations shall include all freight cost to Foley, Alabama to point(s) specified herein or specified at the time the purchase order is placed. No title to the item(s) ordered nor any risk of loss shall be passed to the City of Foley until after receipt of delivery has been acknowledged by an authorized representative of the City of Foley.

#### 1.09 Taxes:

The City of Foley, a Municipal Corporation, is a tax exempt entity per Section 40-23-4(11), Code of Alabama 1975. The City of Foley is exempt from all state and local sales taxes. This should **not** be construed to mean that contractors or suppliers doing business with the City of Foley are exempt from paying tax (General Conditions, Section 1.11 Permits and Taxes).

#### 1.10 <u>Licenses, Registration and Certificates:</u>

A City of Foley Business License must be obtained within ten days of bid award. Each bidder must provide proof of State required competency certifications whenever applicable to engage in the business of contracting (or special contracting if the work to be performed necessitates a particular type of specialty contractor) in the City of Foley.

#### 1.11 Permits and Taxes:

The contractor shall procure all permits, pay all charges, fees and taxes and give all notices necessary and incidental to the due and lawful prosecution of the work.

#### 1.12 Compliance with Federally Funded Programs:

The successful bidder shall assure the City of compliance with any and all special provisions (if applicable) contained in the contract being bid. These provisions may include but are not limited to maintaining a Drug-Free Workplace, compliance with Clean Air and Water Laws and Regulations, and compliance with Equal Opportunity and Non-Segregated Facilities guidelines.

#### 1.13 Proof of Liability & Worker's Comp Insurance:

If applicable, Proof of Liability and/or Worker's Comp Insurance must be included in the bid packet. If a company is not covered by Worker's Comp Insurance, labor and material charges should be separated on the bid/proposal. This should be done in order for the City to determine the Worker's Comp rate (in accordance with the City's current Worker's Comp fee schedule) that will be deducted from payment to the company performing the work.

#### 1.14 Background Check:

The bid award of "Public Works" projects over \$50,000 will be contingent upon the results of a background check of the successful low bidder as stated in Ordinance No. 1029-08. According to this ordinance, the City of Foley will take criminal histories into account when deciding whether a low bidder is qualified to do work for the City.

#### 1.15 Disqualification:

The City can disqualify a company based upon the results of a background check or if the company has been prohibited from contracting with another government agency as stated in Ordinance No. 1029-08.

If, in the opinion of The City of Foley, a sealed bid contains false or misleading statements or references that do not support a function, attribute, capability, or condition as contended by Company, the sealed bid may be disqualified from further consideration.



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#### 1.16 Expenses:

Expenses for developing sealed bids and addressing information requests herein are solely and entirely the responsibility of Company and shall not be chargeable in any manner to the City of Foley.

# 1.17 <u>Alabama Immigration Law (Beason-Hammon Alabama Taxpayer and Citizen Protection Act)</u>:

Contractor must be in compliance with Alabama's Immigration Law, otherwise known as the Beason-Hammon Alabama Taxpayer and Citizen Protection Act, Act No. 2011-535, Section 31-13-9, Code of Alabama 1975. If the bidder employs persons in the State of Alabama, the bidder must provide documentation with this bid that they are enrolled in the E-Verify program. Additionally, the bidder should be advised that if they employ persons (anywhere), award of the contract is conditioned on the bidder not knowingly employing, hiring for employment or continuing to employ an unauthorized alien within the State of Alabama. Any awarded contract will contain a provision whereby the bidder promises not to violate federal immigration law.

Any subcontractor who works with the general contractor who has been awarded contracts by the City must be enrolled in E-Verify. It is the responsibility of the general contractor to have a system in place to ensure subcontractors' compliance.

Proof of E-Verify documentation will be in the form of a copy of the signed Memorandum Of Understanding (MOU) generated upon completion of the E-Verify program.

#### 1.18 Local Bid Preference:

The City of Foley has accepted the local bid preference guidelines established in Act 2015-293 and allows these guidelines to be utilized when appropriate, on a case by case basis. The local preference area has been established per Resolution 15-2369-RES and is defined as the area within the police jurisdiction of the City of Foley. Bid awards may be made to local vendors in this area if their submission is within 5% of a lower bid submitted by a vendor outside of this area and a 10% preference is extended if the lower bidder is located outside the state.

#### 1.19 Contractor Tax Credits/Incentives/Rebates:

Should a Contractor seek tax credits, incentives or rebates for energy efficiency programs or any other such program through the Federal or State Government, the Contractor shall inform the City of its intent to apply and shall negotiate terms with the City.

"The City of Foley encourages all vendors to list job openings with Job Services of Alabama.