

## **City of Knoxville Public Arts Committee Request for Qualifications: Market Square Garage Mural**

The City of Knoxville's Public Arts Committee invites artists and artist teams to submit a statement of qualifications for a mural or series of murals to be located on the eastern wall of the Market Square Garage, facing the alley located between Wall Avenue and Union Avenue, in the heart of downtown Knoxville. The wall is divided into twenty-four rectangular panels of varying sizes. Artists may submit qualifications for the entire site or one or more panels comprising the site. Up to five artists or artist teams will be selected to submit proposals for the site. If multiple artists are selected for the site, the selected artists will be required to coordinate placement of their proposals.

**Project Details and Background information:** Created in 1854 as a gathering place for local farmers to sell their goods, Market Square is now a central feature of downtown Knoxville and welcomes a variety of festivals, concerts, and other events throughout the year. It is also home to numerous restaurants and shops, and is only open to pedestrian traffic. Immediately to the west of Market Square is the Market Square Garage, which can accommodate over 600 cars. An alley, located between Wall Avenue and Union Avenue and along the eastern wall of Market Square Garage, separates the garage from the rear entrances of several shops along Market Square. A parallel alley, nicknamed Artist Alley, exists on the east or opposite side of the square. Local artists design and install impromptu murals in Artist Alley, with no curation or expectation for permanence.

In the alley opposite of "Artist Alley", the Public Arts Committee has identified twenty-four panels of the east-facing garage wall for beautification with either a single mural or collection of murals. The panels range in size from the smallest at 6'x 3.3' to the largest at 9.3'x 28'. Site photographs and panel dimensions are provided within this RFQ.

**Eligibility:** This opportunity is open to all artists or artist teams over the age of 18.

**Materials:** The mural must be created using the following or comparable materials:

- Acrylic gesso primer
- 100% acrylic resin paint from either Golden Company or Nova Color Paints
- Top coat of satin or semi-gloss acrylic varnish applied via airbrush sprayer
- Anti-graffiti coat of either Soluvar or Repello

**Wall Preparation:** All walls must be pressure washed; if paint residue is on the existing wall, a trisodium phosphate blast must be applied to remove any old paint, etc.

**Project Budget:** The total project budget for the entire site is \$35/square foot, for a total of \$151,000 which includes artist fees and costs associated with the design, fabrication, transportation to the site, equipment rental, permits, insurance, installation, materials, protective coating, and any other costs incurred by the artist for this project.

**Two-Step Artist Selection Process:** The selection process will be two-phased. The first phase will be the evaluation of qualifications, from which a pool of up to five artists or artist teams will

be selected to receive a subsequent Request for Proposals solicitation. These artists/teams will then prepare and submit a proposal design to be considered for the site. An award or multiple awards will be made from these proposals. An honorarium of \$500 will be provided to each (and up to five) finalists/teams.

**Timeline:**

Availability of RFQ.....August 30, 2018  
Deadline for questions pertaining to RFQ.....September 13, 2018  
**Qualifications Due Date.....September 21, 2018**  
Anticipated Finalist notified and Issuance of RFP.....October 10, 2018  
Proposals Due Date.....November 20, 2018  
Top- Ranked Artist notified.....December 14, 2018  
Contract development.....January 2019  
Installation begins.....Spring 2019

This timetable is for the information of submitting entities. These dates are subject to change. **However, in no event shall the deadline for submission of the qualifications be changed except by written modification from the City of Knoxville Purchasing Division.**

**How Qualifications Will Be Judged:** Submissions will be judged/scored on the following, with a maximum score of 100 points:

- Artistic Excellence (maximum 40 points): The artist’s work reflects artistic excellence, innovation, and originality as evidenced by professional quality of craftsmanship and mastery of skills and techniques; demonstrates professional approaches to processes and presentation; and/or communicates a unique vision or perspective.
- Professional Experience (maximum 40 points): The artist’s professional experience is adequate to meet the demands of the project, including a proven ability to meet project budgets, deadlines, and to perform work in a timely and professional manner. Public art experience is required.
- Experience working on a project of similar scale (maximum 20 points): Previous work that can specifically demonstrate the successful completion of projects that include partnering with government agencies, other artists, and/or other stakeholders for the purpose of creating public art of this size/scale.

**Requirements for Submission of Qualifications:**

- Registration as a City of Knoxville Vendor
- Completed application form
- Current CV/resume. Teams must submit one resume/CV per team member.
- Statement of intent limited to one (1) page: Applicants should briefly describe their interest in the project, include a description of their approach, and must include details of their intent to submit a proposal for either all or part of the site. If only intending to be considered for a portion of the site, artist/teams shall indicate how many panels their design(s) would include.
- 10 images of previously completed work that demonstrate an ability to design, create, and paint large scale, outdoor murals. Do not collage multiple images into one image.

- Image identification list: An image identification list corresponding to the submitted images. Each image should include image number, artist's name, title, year, media, dimensions, location, project budget, commissioning agency, and collaborators (if applicable).
- Three (3) professional references. Please include name, title, affiliation, phone number, and email address.

*Please note: submitted materials will not be returned and incomplete applications will not be considered.*

### **Submission Procedures:**

Submissions shall be submitted electronically through the City's Procurement website. All artists/teams must register as a vendor in order to submit an electronic file.

#### Step One: Register as a City of Knoxville vendor

(Artists\teams are encouraged to complete this step now to ensure seamless submission process prior deadline.)

To register as a vendor:

Visit the website at [www.knoxvilletn.gov/purchasing](http://www.knoxvilletn.gov/purchasing)

Click the "Vendor Registration" tab; then "Click here to register as a City of Knoxville Vendor"

Follow the prompts to complete online registration.

Note: You will be asked for a PIN. This PIN will be emailed to you and may have been sent to your spam or junk folder.

Once this has been completed, you may select what products and services your company/team provides. In the search tool, enter code "96104," select the "plus" icon, then click "done".

**DO NOT WAIT UNTIL SUBMISSION DEADLINE TO REGISTER AS A VENDOR.** The electronic submission link will be disabled at 11:00:00 a.m. Eastern time. Artists will not have the ability to submit any electronic files once the deadline has passed.

#### Step Two:

Submit all materials electronically as one (1) file to City's Procurement website PRIOR to **11:00:00 a.m.** (Eastern Time) on **September 21, 2018.**

To submit electronic file:

Visit the procurement website at [www.knoxvilletn.gov/bids](http://www.knoxvilletn.gov/bids)

Click "RFQ- Market Square Garage Mural"

Click "Submit Bid" (red button located at top of screen)

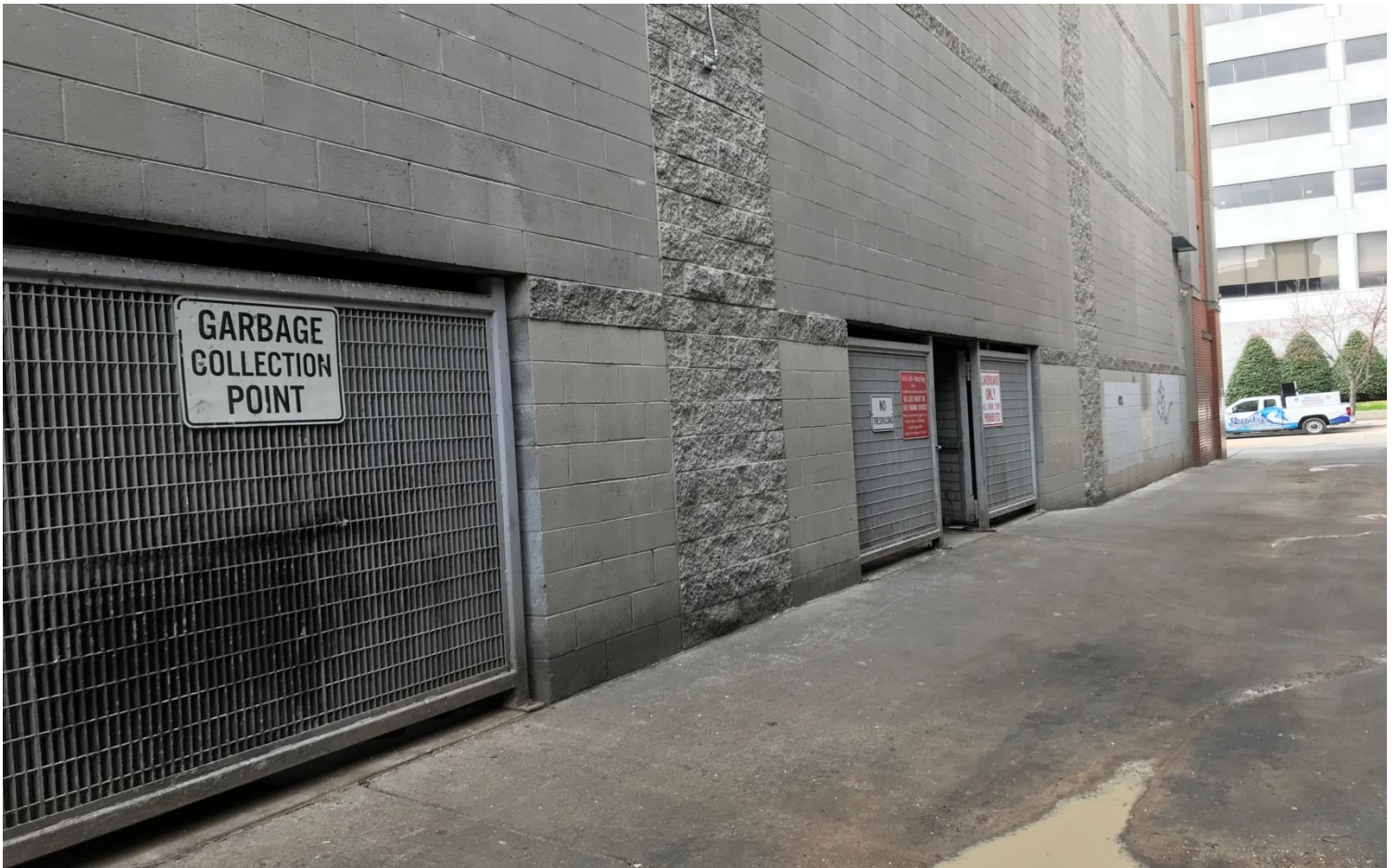
Follow the prompts to upload and submit electronic file.

Submit only one (1) submission that addresses the requirements stated herewith.

### **Submission Deadline:**

All materials must be received **by 11:00:00 a.m.** (Eastern Time) on **September 21, 2018.**

**Incomplete or late submissions will not be considered.**



10 panels measuring 9.3' x 26'

242 sq feet x \$35 = \$8,463/panel

1 panel measuring 9.3' x 28'

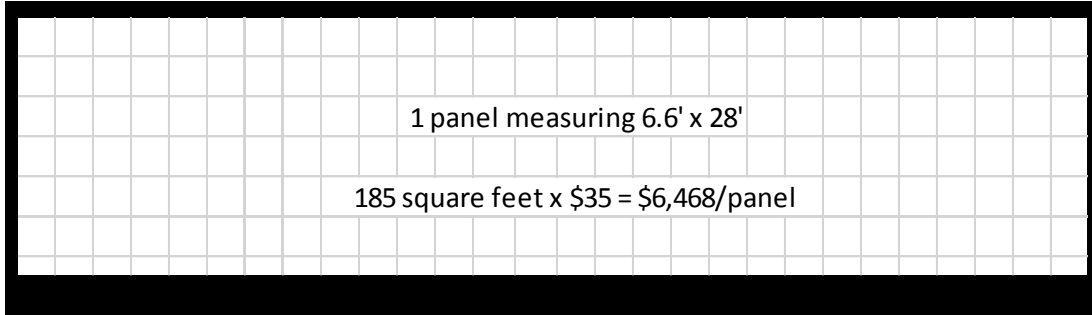
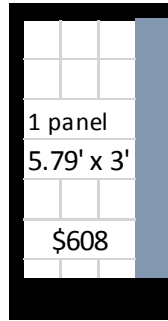
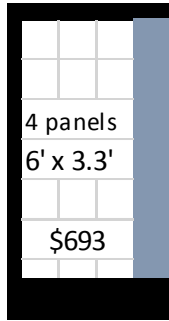
260 sq feet x \$35 = \$9,114/panel

6 panels measuring 5.79' x 26'

150.54 square feet x \$35 = \$5,258.90/panel

1 panel measuring 6.6' x 26'

172 square feet x \$35 = \$6,020/panel



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APPLICATION FORM

APPLICANT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIPCODE: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

WEBSITE (OPTIONAL): \_\_\_\_\_

**DEADLINE:** Submissions must be received by **11:00:00 AM (Eastern) on September 21, 2018**

**APPLICATION CHECKLIST:**

- \_\_\_ Application Form
- \_\_\_ CV/Resume (teams must submit one CV/resume per team member)
- \_\_\_ Statement of Intent (maximum 1 page)
- \_\_\_ 10 Images of Previous Work
- \_\_\_ Image Identification List
- \_\_\_ 3 Professional References