



Town of Mooresville

North Carolina
Finance

The Town of Mooresville is seeking qualified merchandising partner to assist us with the Mooresville 150 Celebration. Mooresville will turn 150 years old next year and the town is planning a year long celebration. Listed below are some of the qualities in a merchandising firm the Town is looking for.

Can create or source all items requested

- Has multiple vendors from which to source items to ensure no disruption to merchandise creation
- Can create online presence / pop-up store to promote and sell merchandise
- Can process credit cards using third party vendor integrated into storefront
- Can issue refunds / process returns of merchandise
- Able to troubleshoot / maintenance online store
- Provide monthly reporting of sales
- Analytical reporting to show trends, popular merchandise and opportunities to modify / add / remove merchandise
- Able to store merchandise as needed to ensure timely delivery and shipping
- Able to provide timely shipping of items as determined / discussed with Town of Mooresville
- Can provide examples of past merchandise similar to items chosen for 150 celebration
- Able to add “officially licensed merchandise” tags to all items sold
- Able to handle large volumes of merchandise sales in a timely manner
- Examples / References from previous programs of similar size and scope

The project will include but not limited to recommendation, creation, sourcing, fulfillment of all merchandise related to the Mooresville 150 celebration.

Qualified applicants should submit interest in writing to the attention of Don Smyle – Marketing Manager, Parks & Recreation, Town of Mooresville. 413 North Main Street, Mooresville North Carolina, 28115. Bids may also be submitted electronically to dsmyle@mooresvillenc.gov

Submissions will be received at the Town of Mooresville, 413 North Main Street, Mooresville, North Carolina 28115 until 1:00 PM 7/08/2022.

Any questions regarding this project may be addressed by contacting Don Smyle, dsmyle@mooresvillenc.gov, 704-799-4123