



ANDERSON COUNTY GOVERNMENT SOLE SOURCE & EXCLUSIVE RIGHTS AND LICENSE JUSTIFICATION FORM

SUBMIT WITH REQUISITION TO PURCHASING DEPARTMENT

DATE: 2-3-22_____

CHECK ONE:

- Sole Source – Product or service(s) is only available from a single vendor or supplier.
- Exclusive Rights & License – Vendor holds exclusive patents and/or license for this product. An Exclusive Rights letter with current date must accompany this request.
- Upgrade or renewal to an existing software system – Provide information regarding the current software system.

Requisition Number: 61503_____ Requisition Amount: \$21,375.00_____

Vendor Name: Amplify_____

Vendor Address: 56 Washington St. Ste. 900 Brooklyn NY 11202_____

Vendor Telephone #: 800-523-1969_____

Requesting Department: Anderson County Schools, Federal Programs _____

Requesting Official: Katrina Oakley Director of Federal Programs_____

JUSTIFICATION FOR THE REQUEST

***What is the function of this product or service?
Why is it needed? What makes it unique?***

*This information will be used to approve or deny the purchase. PLEASE BE SPECIFIC.
ATTACH MEMO IF ADDITIONAL SPACE IS NEEDED. Sole Source purchases that exceed the bid threshold will be noticed on vendor registry for 10 business days prior to purchase approval.*

Amplify Reading is an on-line phonics program to accompany the foundational skills curriculum (Amplify) currently used in Anderson County Schools K-2 classrooms.

NOTE: We use the Google test to search for comparable products or services. If found, it is **NOT** considered a sole source product or service.



55 Washington Street, Suite 800
Brooklyn, NY 11201-1071
T: 800.886.9126 F: 646.403.4700
www.amplify.com

February 17, 2022

Ms. Anette Gibson
Anderson County School District
101 South Main St., Ste. 504
Clinton, TN 37716

Re: Sole Source Information

Dear Ms. Gibson:

Amplify Education, Inc. is the sole and exclusive worldwide source for **Amplify Reading**, a digital literacy instruction program for grades K-8 that provides students with practice and explicit instruction in the underlying phonics, phonological awareness, vocabulary, and comprehension skills that are essential for fluent reading with good comprehension.

Amplify Reading incorporates content, technology and methodologies that are protected by copyright, pending patent and trade secrets held by Amplify. Amplify is also the only authorized commercial provider of professional development and customer support for implementation of this program.

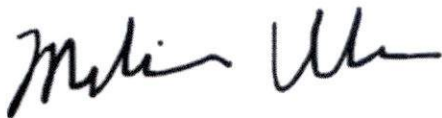
Amplify Reading includes the following features:

- A patent pending algorithm that places students in the right skill game at the right time, while embedding them in an engaging story world that fits their developmental stage.
- Lesson and activities that engage students through compelling storytelling and powerful narrative.

- Over 50 research-based and expertly designed games mapped to specific skills and aligned to the most rigorous reading standards.
- For middle schoolers, Amplify Reading takes the form of an interactive graphic novel called *The Last Readers*. This story is set in a dystopian future world run by Machines, where people are told what to read and what to think. But dissent is afoot. Recruited for the rebellion, students are trained in the powerful ways authors convey meaning and affect their audience.
- A teacher dashboard with on-demand class usage data shows each student's skill progress, current areas of focus, and time spent on task.

Please contact your Amplify account manager or sales representative if you have further questions about our products or services.

Sincerely,

A handwritten signature in black ink, appearing to read "Melissa Ulan". The signature is fluid and cursive, with the first name being more prominent than the last.

Melissa Ulan
SVP and General Manager, Supplementals
Amplify Education, Inc.