



Page Name: ACCOMMODATIONS"Stay" **HOME PAGE** **Site Layout #:**

Parent Page: FST HOMEPAGE **Child Page:** Hotel Accommodations Photo

Summary of Page/ Goal: To allow Guests/Coaches/Families to book hotel/lodging accommodations online, all while keeping them on the FST website and not lose them. Promote preferred partner hotels first and foremost and FILL FOLEY HOTELS.

Functionality: 1. BOOK DIRECT SEARCH BUTTON. 2 BOXES AT THE TOP with Hotels/Motels & Campgrounds as 2 categories. 3. FILTER BOX/KEYWORDS SEARCH. 4. List of ALL Foley properties.

Integrates with Jackrabbit Booking System. Searchable by categories (hotel name/flag, etc.). Hotel reviews pulled by integrating with TripAdvisor, Hotels.com, YELP, local reviews (if we decide to go that route). Ability to share property information (not from their site, but from our site). Integrates with iPhone, android, etc., and Google Maps, MapQuest (or whatever default program their phone uses). Possibility of selling ad space, and furthermore promote FST partners. Examples include: Banner ads, custom adlets, scrolling banners, etc.) FILL FOLEY HOTELS. PARTNERS UP TOP. PARTNERS REMAIN HIGH UP IN SEARCHES. ICON DESIGNED TO DENOTE PARTNERS TO REMAIN IN TOP CORNER. (What order?)

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Hotel Logos		High Res. EPS File Preferably	YES
Hotel outside		High Res. JPF File Preferably	YES
Hotel inside		High Res. JPF File Preferably	YES
Hotel Amenities Photos		High Res. JPF File Preferably	YES
Links for reviews (Ex: Yelp, TripAdvisor, etc.)	If applicable	HTML	YES
Map Pdf of all local hotels	Provided by FST	JPG	YES
Map/Location Links	If applicable	HTML	YES

Required Media

Content Due Date:

Person Responsible for Content: C. Raley

MAIN PAGE (STAY)

Partners/Sponsors


PICTURES (Slider)

CATEGORIES [v] LOCATIONS [v] KEYWORDS... [Q]

AMENITIES [Q]

<input type="checkbox"/> Exercise/ Fitness Room	<input type="checkbox"/> Free Parking	<input type="checkbox"/> Complimentary Continental Breakfast
<input type="checkbox"/> Laundry	<input type="checkbox"/> Game Room	<input type="checkbox"/> Handicap Accessibility
<input type="checkbox"/> Room Service	<input type="checkbox"/> Complimentary Full Breakfast	<input type="checkbox"/> Restaurant On Site
<input type="checkbox"/> High Speed Internet	<input type="checkbox"/> Shuttle Service	<input type="checkbox"/> Hot Tub or Jacuzzi on Property
<input type="checkbox"/> Pets Allowed	<input type="checkbox"/> Event Space	<input type="checkbox"/> Meeting Rooms

FILTER



HOTEL NAME

DETAILS of hotel (Sponsors only)

HOURS
Open At &
Open Now

Special Rates

Address (MAP) & Phone

Website Link



HOTEL NAME

DETAILS of hotel (Sponsors only)

HOURS
Open At &
Open Now

Special Rates

Address (MAP) & Phone

Website Link



HOTEL NAME

DETAILS of hotel (Sponsors only)

HOURS
Open At &
Open Now

Special Rates

Address (MAP) & Phone

Website Link

1.0 - ACCOMMODATIONS

1.1 - ACCOMMODATIONS HOMEPAGE (EXAMPLE)

(SCROLLING BANNER OF PARTNERS AT TOP)



HOTELS & MOTELS

SHARE f t e b v

HOTELS

- BED & BREAKFASTS
- CAMP GROUNDS
- EMBASSY SUITES
- EXTENDED STAY
- HOTELS & MOTELS**
- PET LODGING

ROCKFORD HOTELS & MOTELS

How does a luxurious hotel room with champagne and chocolates upon arrival sound? Or a weekend spent in a room loaded with authentic French, Bavarian, or Mediterranean antiques? If your trip includes several nights, maybe one of our extended stay facilities is for you—with kitchen and living space. With hundreds of beds to choose from, Rockford is the perfect place for anything from a quick family trip to meetings, sports tournaments and conventions. Stretch your dollar by checking out the packages for some really good deals on a good night's sleep.

1.2 - ACCOMMODATIONS CATEGORIES & BOOK NOW (EXAMPLE)

SHARE f t e b v

HOTELS

- BED & BREAKFASTS
- CAMP GROUNDS
- EMBASSY SUITES
- EXTENDED STAY
- HOTELS & MOTELS**
- PET LODGING

ROCKFORD HOTELS, B&B'S & CAMPING

Make one phone call and let our hotel facilities do the rest. From quiet, romantic **Bed and Breakfast** locations to family-friendly **hotel** suites to rustic or full service site **camping**, we've got you covered. Start your search below to find the perfect place to rest your head during your next getaway to Rockford.

Book Now

CHECK IN: 08/07/2019

CHECK OUT: 08/10/2019

LODGING: ALL LODGING

Go

1.3 - ACCOMMODATIONS FILTER (EXAMPLE)

CATEGORIES ▾ LOCATIONS ▾ KEYWORDS...


AMENITIES

- Exercise/ Fitness Room
- Laundry
- Room Service
- High Speed Internet
- Pets Allowed
- Smoking Areas Available
- Suites Available
- Swimming Pool (Indoor)
- Non-Smoking Rooms Available
- Free Parking
- Game Room
- Complimentary Full Breakfast
- Shuttle Service
- Sauna
- Iron/Ironing Board
- Kitchen
- Microwave
- Refrigerator
- Complimentary Continental Breakfast
- Handicap Accessibility
- Restaurant On Site
- Hot Tub or Jacuzzi on Property
- Hair Dryer
- Spa Facilities
- Totally Smoke Free
- Swimming Pool (Outdoor)

VIEW: AF // GU // MR // SZ //

I.4 - ACCOMMODATIONS LISTING HOTELS BY PARTNERS FIRST (EXAMPLE)


VIEW: AF // GL // MR // SZ // **PL**



AIRBNB

Details


ADD TO PLANNER



ALPINE INN

Details

ADD TO PLANNER



BAYMONT INN & SUITES - ROCKFORD

Details

ADD TO PLANNER

I.5 - JACKRABBIT INTEGRATION (EXAMPLE)



22 PROPERTIES found on Aug 7th - Aug 8th

SEARCH - FILTERS - SORT



Hilton Garden Inn Rockford

Lodging Type: All Lodging, Hotels, Motels & Inns

7676 Walton Street
Rockford, IL

Map Website More Info

WiFi P



Alpine Inn

Lodging Type: All Lodging, Hotels, Motels & Inns

1104 E. State St.
Rockford, IL

Map Website More Info

P

SEARCH

DISPLAY: Grid List Map

87 Excellent
Average Rate/Night

\$169^{00*}

BOOK DIRECT

View Rates by Date

74 Fair
Average Rate/Night

\$52^{00*}

BOOK DIRECT

View Rates by Date



Page Name: ACCOMMODATIONS "Stay" **CHILD PAGE** Site Layout #:

Parent Page: ACCOMMODATIONS "Stay" **HOMEPAGE** Child Page: **NONE**

Summary of Page/ Goal: To allow Guests/Coaches/Families to book hotel/lodging accommodations online, all while keeping them on the FST website and not lose them. Promote preferred partner hotels first and foremost and FILL FOLEY HOTELS. To promote each lodging property by providing a summary of information, gallery of property photos, reviews, etc.

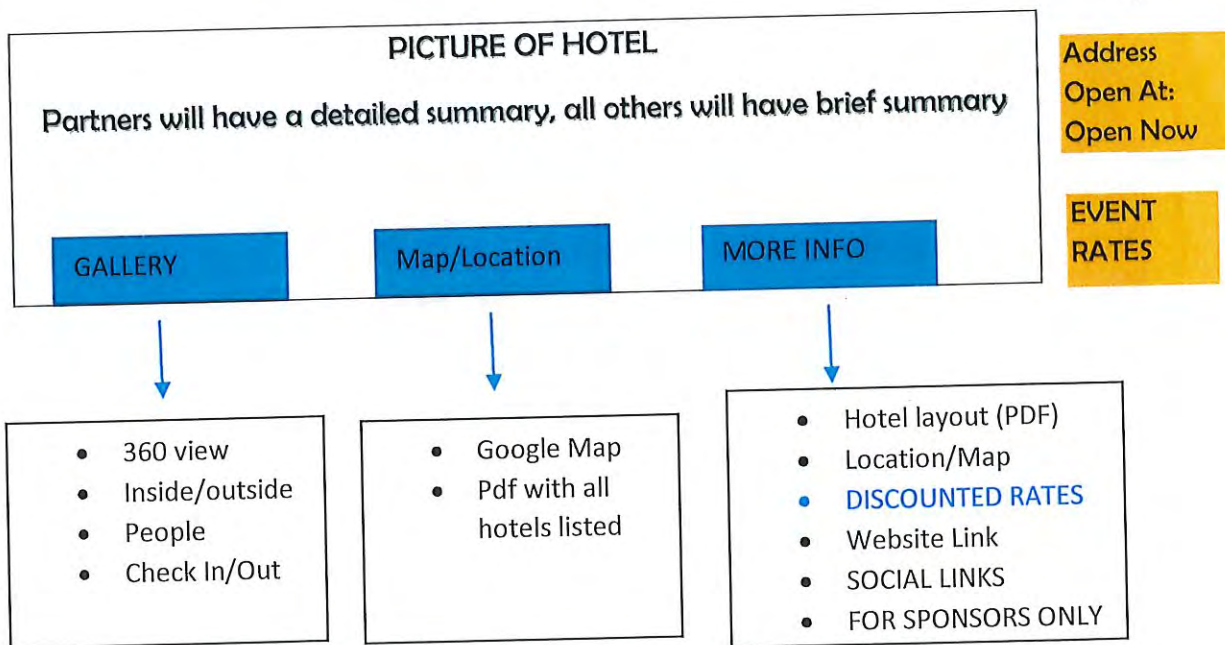
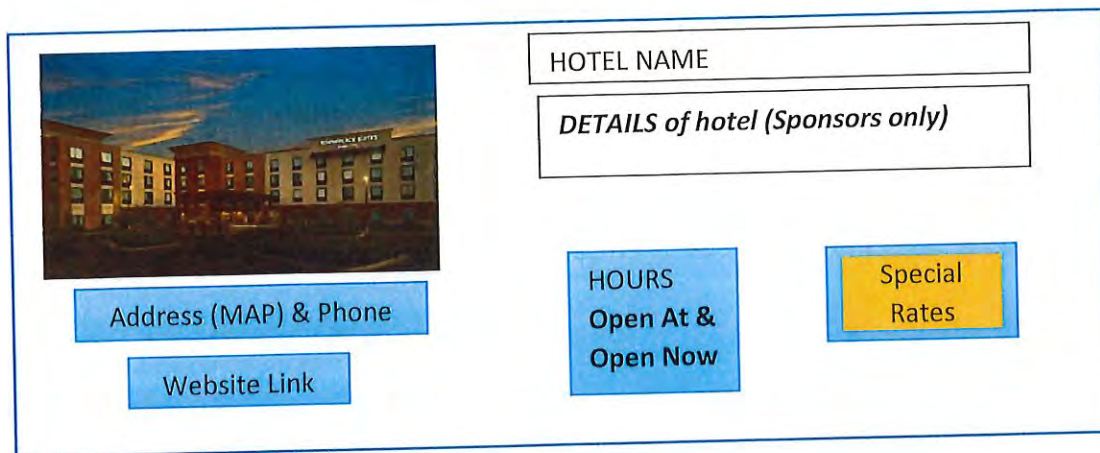
Functionality: On details page: Photo Gallery consisting of 2+ photos (inside of hotel, exterior, pool, rooms, etc.); Short description, or long description for partners; Logo, room type information, ADA compliant, WIFI, in room dining pdf or link, social media links for partners, share button, link to hotel phone number, email contact, mapping link, lists meeting space, BOOK NOW button and reviews.

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Hotel Logos		High Res. EPS File Preferably	YES
Hotel outside		High Res. JPF File Preferably	YES
Hotel inside		High Res. JPF File Preferably	YES
Hotel Amenities Photos		High Res. JPF File Preferably	YES
"Preferred Partner" logo		High Res. EPS File Preferably	YES
Links for reviews (Ex: Yelp, TripAdvisor, etc.)	If applicable	HTML	YES
Map Pdf of all local hotels	Provided by FST	JPG	YES
Map/Location Links	If applicable	HTML	YES

Required Media

Person Responsible for Content: C. Raley

Content Due Date:



1.6 - ACCOMMODATIONS "CHILD PAGE" CATEGORY BREAKDOWN (EXAMPLE)



HOTELS & MOTELS

SHARE f t e s

ROCKFORD HOTELS & MOTELS

HOTELS	
BED & BREAKFASTS	
CAMPGROUNDS	
EMBASSY SUITES	
EXTENDED STAY	
HOTELS & MOTELS	
PET LODGING	

How does a luxurious hotel room with champagne and chocolates upon arrival sound? Or a weekend spent in a room loaded with authentic French, Bavarian, or Mediterranean antiques? If your trip includes several nights, maybe one of our extended stay facilities is for you—with kitchen and living space. With hundreds of beds to choose from, Rockford is the perfect place for anything from a quick family trip to meetings, sports tournaments and conventions. Stretch your dollar by checking out the packages for some restful good deals on a good night's sleep.

1.7.1- ACCOMMODATIONS CHILD PAGE "SPECIFIC HOTEL" OVERVIEW

(EXAMPLE)

SHARE [f](#) [t](#) [e](#) [p](#) [s](#)

[BACK TO LISTINGS](#)

AREA // ROCKFORD EAST STATE

Baymont Inn & Suites - Rockford

662 N. Lyford Rd.
Rockford, IL 61107
(815) 229-8200 | (800) 337-0550

VISIT WEBSITE // E-MAIL

[f](#)

[ADD TO PLANTR](#)



OVERVIEW

AMENITIES

MEETING FACILITIES

TRIPADVISOR

SOCIAL

The Baymont Inn & Suites of Rockford, IL is pleased to provide our guests with exceptional service and quality amenities. Whether your stay is for business or leisure, our guests can enjoy their stay in Rockford with our hotel's close proximity to area businesses and popular attractions.

Guests of the Baymont Inn & Suites enjoy our heated indoor pool, fitness room, and complimentary enhanced breakfast at the Baymont Breakfast Corner which includes Belgian waffles. Relax and take away the stress of the day in our pillow top

1.7.2. - ACCOMMODATIONS CHILD PAGE AMENITIES (EXAMPLE)

OVERVIEW

AMENITIES

MEETING FACILITIES

TRIPADVISOR

SOCIAL

ACCOMMODATIONS

General

cost_from:	\$61.99
cost_to:	\$175.00
directions:	From I-90 and E. State St. (US Business 20): east to Lyford Rd. ifrst light, north on Lyford.
meeting_space:	0-25 people
rooms:	87

Food/Beverage Service

Complimentary Continental Breakfast:

Meeting Space

Meeting Facility:

1.7.3 - ACCOMMODATIONS CHILD PAGE MEETING FACILITIES (EXAMPLE)

OVERVIEW

AMENITIES

MEETING FACILITIES

TRIPADVISOR

SOCIAL

Facility Info

Number of Rooms	87
Suites	9
Sleeping Rooms	87

[VIEW MAP](#)

1.7.4 - ACCOMMODATIONS CHILD PAGE TRIPADVISOR RATINGS (EXAMPLE)

OVERVIEW

AMENITIES

MEETING FACILITIES

TRIPADVISOR

SOCIAL

Ranked #12 of 24 hotels in Rockford

TripAdvisor Traveler Rating
4.5 based on 862 reviews
[Read all reviews at TripAdvisor.com](#) | [Write a Review](#)

tripadvisor

Latest Reviews

hcameron5475 Cheap for a reason
Saint Charles, Illinois 4.5 on
This hotel is under construction. I wish I'd read other reviews prior to booking. Even though you're located right next to the tollway it is very quiet, from the outside. However, you can hear...
[Read full review on TripAdvisor.com](#)

1.7.5 - ACCOMMODATIONS CHILD PAGE SOCIAL (EXAMPLE)

OVERVIEW

AMENITIES

MEETING FACILITIES

TRIPADVISOR

SOCIAL

FACEBOOK

Baymont by Wyndham 57,045 likes

STAY IN OUR HOMETOWN

Like Page Book Now

1 friend likes this

132 PROPERTIES found on Jul 17th - Jul 20th

START A NEW SEARCH:

07/17/2019

07/20/2019

SEARCH >

FILTER BY:
Lodging Type

Locations

Amenities

TrustYou Score

Sort:

All

132 properties match your customized search criteria



Wi-Fi P I O A H



Wi-Fi P



Q Search...

DISPLAY: Grid List Map

88

Excellent

Rates Per Night Starting At

\$584.00*

BOOK DIRECT

View Rates by Date

83

Very Good

Rates Per Night Starting At

\$150.66*

BOOK DIRECT

View Rates by Date

81

Very Good

Rates Per Night Starting At

\$218.00*

BOOK DIRECT

The Ritz - Carlton Philadelphia

Lodging Type: Hotels, Motels & Inns, Center City, All Lodging

10 Avenue Of The Arts Philadelphia, PA (215) 523-8000

Map Website More Info

Sleep Inn

Lodging Type: Hotels, Motels & Inns, Center City, Convention Center, All Lodging

1020 Cherry Street Philadelphia, PA 19107 (267) 417-8288

Map Website More Info

Sheraton Philadelphia University City ...

Lodging Type: Hotels, Motels & Inns, University City, All Lodging

3549 Chestnut Street Philadelphia, PA (888) 627-7071

Map Website More Info

FOLEY SPORTS TOURISM

NEWS

["Flipping" Excited for Gymnazies](#)

[Boys Take to the Fields For Soccer Shootout](#)

[Shootout Celebrates a Decade of Soccer](#)

[Mad for Volleyball!](#)

[Archery Competition Brings Cities Together](#)

UPCOMING EVENTS

MARCH, 2019

09 - 10 FLIP CITY FAMILY FUN MEET
MAR GYMNASIUMS

09 - 10 2019 PEROMBO SOCCER SHOOTOUT BOYS WEEKEND
MAR YOUTH SOCCER

13 - 17 MARCH MADNESS BATTLE AT THE BEACH
MAR YOUTH BASKETBALL

16 - 17 JUBILEE JAM
MAR YOUTH LACROSSE



Page Name: Dining Site Layout #:

Parent Page: Dining/Eat Child Page:

Summary of Page/ Goal: We want to attract visitors to stay and eat at Foley establishments using high quality pictures of their restaurant/food/people eating. Easy to navigate. Highlight Sponsors and any special offers/coupons/specialties. Prefer Video instead of pictures for the top banner. Dining page should be shareable and link to the restaurant website. Mobile friendly (iPhone & Android).

Functionality: Dining/Eat home page will have a video/picture (slider) of partners. Filter by food type/category, auto populate as you type. Have the Weather link, Social Media icons, and share button on top right of every page.

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Gallery	Photos of all local restaurants (w/menu)	Video/Photo and 360 view for Partners only. YouTube	Yes
Map/Location	Distance from complex	Google Map/and PDF?	Yes
More Information	Yelp link, google map, and website link	Link	Yes

Person Responsible for Content: Prisila & Christy

Content Due Date: 5/30/2019

MAIN PAGE-DINING/EAT

Partners/Sponsors

VIDEO or PICTURES

(Slider)



Weather link
Social Media Icons
Share Icon

Address

Map Link

Open At:

Open Now

COUPON/
SPECIALS

Filter Box:

Ability to search all restaurants (type).
Keywords-
Auto populate as you type

List of All Rest

Key Search

Search by Cuisine

Meals Served

- 80 Restaurants

- Any Cuisine
- American
- Bakery/Sweets
- BBQ
- Breakfast
- Buffet
- Burgers
- Café
- Chinese
- Coffee
- Deli
- Family Style
- Greek
- Ice Cream
- Italian
- Japanese
- Mexican
- Pizza
- Seafood
- Soup/Salads/Sandwiches
- Sports Bar
- Steak
- Sushi
- Vegetarian

- Bfast
- Brunch
- Lunch
- Dinner

Pictures of Restaurants (Filter)



Hours
OPEN AT
OPEN NOW

Address & Phone

Website

Specials

Name of Restaurant & info (blah-blah-blah) for Sponsors only and listed on Top.

Name of Store & info (blah-blah-blah) for Sponsors only
and listed on Top.



Hours
OPEN AT
OPEN NOW

Address & Phone

Website

Specials

Name of Store & info (blah-blah-blah) for Sponsors only
and listed on Top.



Hours
OPEN AT
OPEN NOW

Address & Phone

Website

Specials



Hours
OPEN AT
OPEN NOW

Address & Phone

Website

Specials



Page Name: Restaurant Detail info Site Layout #:

Parent Page: Dining/Eat Child Page:

Summary of Page/ Goal: We want to attract visitors to stay and eat at Foley establishments using high quality pictures of their restaurant/food/people eating. Easy to navigate. Highlight Sponsors and any special offers/coupons/specialties. Prefer Video instead of pictures for the top banner. Dining page should be shareable and link to the restaurant website. Mobile friendly (iPhone & Android).

Functionality: Dining/Eat home page will have a video/picture (slider) of partners. Filter by food type/category, auto populate as you type. Have the Weather link, Social Media icons, and share button on top right of every page.

Restaurant picture, will have a section with address/Location(Google map on side) with OPEN AT & OPEN NOW

Left side bar: Click either Menu, Gallery, Delivery, More Info, or Coupons/Specials for information.

Menu (PDF) for each Restaurant, **Gallery** will have pics of inside & outside of restaurant, location, hours (open at/open now), 360 view (for partners only), reviews (link to Yelp?). **Delivery** (WaitR), Map/Location to link with Google Maps (pins). **More Details** will have drop-down showing, General Amenities.

Create an opt-in mailing list on our website. Give people reasons to sign up, such as exclusive money-saving offers, advance notice of special events, recipes, tips about secret menu items, and links to the content you publish. Make the sign-up prominent on all pages. CALL TO ACTION.

Want ability for restaurants to have scan coupons on mobile phones for ease of use for customers using our web page.

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Gallery	Photos of all local restaurants (w/menu)	Video/Photo and 360 view for Partners only. YouTube	Yes
Map/Location	Distance from complex	Google Map/and PDF?	Yes
More Information	Yelp link, google map, and website link	Link	Yes

Person Responsible for Content: Prisila & Christy


Content Due Date: 5/30/2019

Weather link
Social Media Icons
Share Icon

Detail info of RESTAURANT
Sponsorship's will have info about their restaurant



Google Maps Dynamic Circle
Drag the Blue Pin to move the Circle.
Drag the Red Pin to resize the Circle.



Address/Location
(Google Link)
Open At:
Open Now

[MENU](#)
[GALLERY](#)
[DELIVERY](#)
[MORE INFO](#)
[COUPONS/SPECIALS](#)

- 360 view
- Inside/outside
- People

- Google Map

GENERAL AMENITIES Example (more info):

- Family Friendly
- Handicap Accessible
- Wi-Fi
- Cost
- **ATM Locations**

FEATURES:

- Shopping Centers
- Amusements & Entertainment

OTHER AMENITIES:

- Restaurant on-site



Page Name: Food Blog Site Layout #:

Parent Page: Eat Child Page: Individual Food Blog Entries

Summary of Page/ Goal: A place for all the Foley Eats food blogs.

Functionality: Similar to the blogs page under the media navigation this needs to have all the food blogs listed in order of publish date the most recent first. They need to have a photo, title, publish date and the first couple lines of the blog with a link to the full blog entry. They need to be filterable by date, proximity, and type of fool. There also needs to be a search function.

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Blog entry photos	A photo that goes with each blog	Photo	Y

Person Responsible for Content: Stephanie Donald

Content Due Date:



EAT

WHERE TO EAT

FOLEY EATS FOOD BLOG

DINING DECIDER

Foley Eats: Big Guy. Big Flavor.

Date Published: August 17, 2019

Jeff Ryan is a big man. Big in stature and big in personality. But the funny thing about Jeff is, as large as he is, he just can't find any room to mince words. So when Jeff says something's good, you know it's good. And what's good is Desmond's Taste of Jamaica.

On the main drag of downtown Foley, Highway 98, Desmond's sits on the north end just past BB&T bank. It's not a large place, but you can feel the personality when you walk in the door, but maybe that's because when you walk in with Jeff he's immediately joking with the staff. He assured them he brought the quiet crew for lunch, but next to Jeff, pretty much everybody is quiet.

While they have what Jeff assured us all is an incredible Long Island Iced Tea, he recommended all stick to the non-alcoholic drinks this time around, something we were all going to do anyway, I promise!





Page Name: Individual Food Blog Entries Site Layout #:

Parent Page: Food Blog Child Page: none

Summary of Page/ Goal: This is a home for all the Foley Eats Food Blog entries.

Functionality: This page would need to have a space for title, date published, and the text of the blog. Need to be able to insert photos with captions.

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Individual Blog photos	Photos that accompany each blog post	Photo	Y

Person Responsible for Content: Stephanie Donald

Content Due Date:



EAT

WHERE TO EAT

FOLEY EATS FOOD BLOG

DINING DECIDER

Q Search blogs



Big Guy. Big Flavor.

Date Published: August 17, 2019

Jeff Ryan is a big man. Big in stature and big in personality. But the funny thing about Jeff is, as large as he is, he just...

[Read More](#)



Gelato Joe's Hidden Secrets

Date Published: August 16, 2019

One of Foley's best kept secrets, tucked just off of Highway 59, is Gelato Joe's. There's so much about Joe's you just don't...

[Read More](#)



Simply Shrimp

Date Published: August 15, 2019

Have you ever seen two introverts have a conversation? It's a quiet one. I'm not what you call an outgoing or chatty person.

[Read More](#)



Page Name: Dining Decider Site Layout #:

Parent Page: Eat Child Page: None

Summary of Page/ Goal: This people will help those having trouble figuring out where to eat the chance to find something just right every time be filling in a series of boxes to help them narrow down the choices.

Functionality: The Dining decider will have a series of filter boxes with the Foley restaurant listings below it. The filer boxes include what they want to eat, what they don't want to eat, what the ambience must include, what time they must be open whether it's breakfast, lunch, dinner, etc. As boxes are checked or unchecked the listings below will adjust accordingly with the strongest matches at the top.

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)

Person Responsible for Content: Stephanie Donald

Content Due Date:



EAT

WHERE TO EAT

FOLEY EATS FOOD BLOG

DINING DECIDER

Having trouble deciding where to eat? Let us help you decide! Input what you might feel like and what you definitely don't want and we'll give you the best options! You don't have to fill in everything just what you feel strongly about!

I'm hungry for:

- | | | | |
|------------------------------------|----------------------------------|-------------------------------------|-----------------------------------|
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Mexican | <input type="checkbox"/> Jamaican | <input type="checkbox"/> American |
| <input type="checkbox"/> Breakfast | <input type="checkbox"/> Brunch | <input type="checkbox"/> Seafood | <input type="checkbox"/> Italian |
| <input type="checkbox"/> BBQ | <input type="checkbox"/> Pizza | <input type="checkbox"/> Sandwiches | <input type="checkbox"/> Burgers |
| <input type="checkbox"/> Fast Food | <input type="checkbox"/> Sushi | <input type="checkbox"/> Cajun | <input type="checkbox"/> Steak |

I definitely don't want:

- | | | | |
|------------------------------------|----------------------------------|-------------------------------------|-----------------------------------|
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Mexican | <input type="checkbox"/> Jamaican | <input type="checkbox"/> American |
| <input type="checkbox"/> Breakfast | <input type="checkbox"/> Brunch | <input type="checkbox"/> Seafood | <input type="checkbox"/> Italian |
| <input type="checkbox"/> BBQ | <input type="checkbox"/> Pizza | <input type="checkbox"/> Sandwiches | <input type="checkbox"/> Burgers |
| <input type="checkbox"/> Fast Food | <input type="checkbox"/> Sushi | <input type="checkbox"/> Cajun | <input type="checkbox"/> Steak |

The ambience must have:

- | | | |
|---|-------------------------------------|---------------------------------------|
| <input type="checkbox"/> Something for the kids | <input type="checkbox"/> A Bar | <input type="checkbox"/> Quiet |
| <input type="checkbox"/> Family Friendly | <input type="checkbox"/> Live music | <input type="checkbox"/> Sports on TV |



Page Name: Main Page Things To Do or Explore/Experience Foley Site Layout #:

Parent Page: Explore/Experience Foley **Child Page:**

Summary of Page/ Goal: Our goal is to make sure that our visitors explore & experience what Foley has to offer.

Functionality: The Main page will have the top pic of sponsors/partners slider. Below it will be 5 boxes with individual pictures of Attractions, Art & Museums, Nature & Scenic Parks, Shopping, and Music/Show with partners/sponsors. Each picture will have photos, short summary (for partners only) of "what makes them special." All pages will have contact info, hours open, map/location, website, and reviews. Have Filter and Search box for various categories related to Attractions, Art & Museums, Nature & Scenic Parks, Shopping, and Music/Show. Videos (YouTube?) must be quick & easy to upload, share, and must be mobile phone user friendly. Possibility to buy tickets online. Highlight partners/sponsors. Weather link. Zip code. COUPONS

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Attractions---Art & Museums---Nature & Scenic Parks--- Music/Show	Individual photos/videos	High res photo, video	Y
Shopping	Link to Webpage	Photo	Y

Person Responsible for Content: Prisila & Christy

Content Due Date:

MAIN PAGE
Explore/Experience Foley

Weather link
Social Media Icons
Share Icon

Partners/Sponsors
PICTURES
(Slider)

Coupon/
Specials

To really know Foley, you have to get out and experience it.

ATTRACTIONS
(Click/hover
over pic)

SHOPPING
(Click/hover
over pic)

NATURE &
SCENIC PARKS
(Click/hover
over pic)

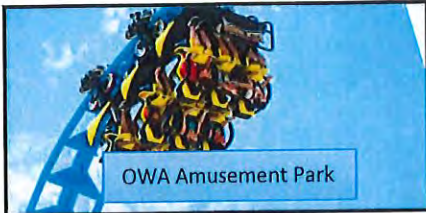
ARTS &
MUSEUMS
(Click/hover
over pic)

MUSIC &
SHOW
(Click/hover
over pic)

Pictures: Attractions-OWA, Shopping- Tanger Outlets, Nature & Scenic Parks-Graham Creek Nature Preserve, Arts & Museums-Foley Rail Road Museum, and Music/Show-Legends

SEARCH by (example only)





OWA Amusement Park


Info of attraction/Sponsors only

HOURS
Open At &
Open Now

Address (MAP) & Phone

Website Link

Specials



Downtown OWA


Info of attraction/Sponsors only

HOURS
Open At &
Open Now

Address (MAP) & Phone

Website Link

Specials



Creekside Mini Golf & Arcade

Info of attraction/Sponsors only

HOURS
Open At &
Open Now

Address (MAP) & Phone

Website Link

Specials



Page Name: Attractions Site Layout #:

Parent Page: Explore/Experience Foley Child Page:

Summary of Page/ Goal: Our goal is to make sure that our visitors explore & experience what Foley has to offer.

Functionality: The Attractions page will have a search box. Partners/sponsors on the top. Each picture will have photos, short summary (for partners only) of "what makes them special." All pages will have contact info, hours open, map/location, website, and reviews. Have Filter and Search box for various categories related to Attractions. If we have Videos of the attractions, it must be quick & easy to upload, 360 view, general amenities, share, and must be mobile phone user friendly. Possibility to buy tickets online. Highlight partners/sponsors. Weather link. Zip code. COUPONS/SPECIALS.

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Attractions---Art & Museums---Nature & Scenic Parks--- Music/Show	Individual photos/videos	High res photo, video	Y
Shopping	Link to Webpage	Photo	Y

Person Responsible for Content: Prisila & Christy

Content Due Date:

Weather link
Social Media Icons
Share Icon


ATTRACTIONS

Partners/Sponsors

PICTURES
(Slider)

Coupon/
Specials

To really know Foley, you have to get out and experience it.



OWA Amusement Park

Address (MAP) & Phone

Website Link

HOURS
Open At &
Open Now

Info of attraction/Sponsors only

Specials



Downtown OWA

Address (MAP) & Phone

Website Link

HOURS
Open At &
Open Now

Info of attraction/Sponsors only

Specials



Creekside Mini Golf & Arcade

Address (MAP) & Phone

Website Link

HOURS
Open At &
Open Now

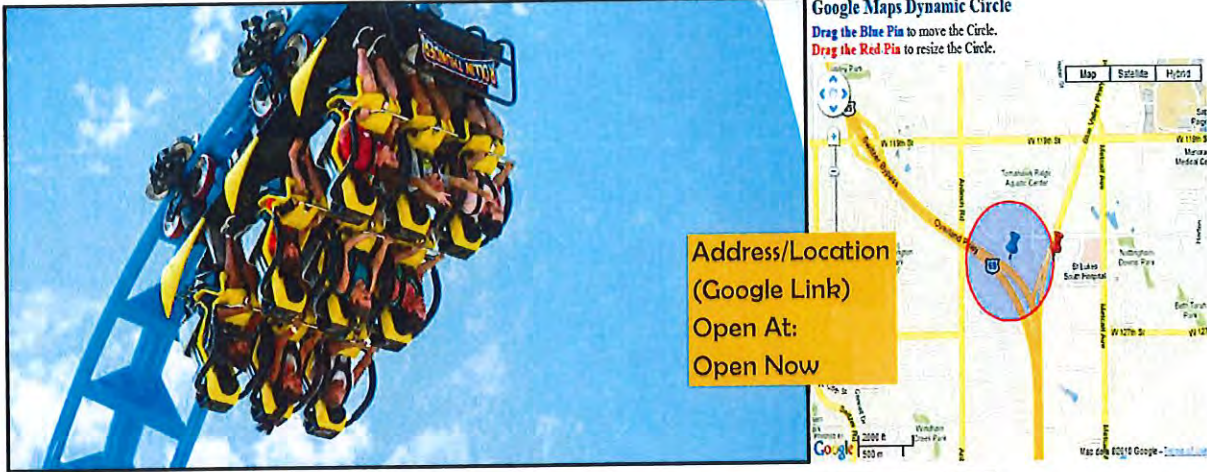
Info of attraction/Sponsors only

Specials

When you click

Weather link
Social Media Icons
Share Icon

OWA AMUSEMENT PARK



Name of Attraction with description

[GALLERY](#)
[AMENITIES](#)
[MORE INFO](#)
[COUPONS/SPECIALS](#)

- Google Map
- PDF Map of OWA

- 360 view
- People
- Hours
- Open

GENERAL AMENITIES Example (more info):

- Family Friendly
- Handicap Accessible
- Wi-Fi
- Cost
- **ATM Locations**

FEATURES:

- Shopping Centers
- Amusements & Entertainment

OTHER AMENITIES:

- Restaurant on-site



Page Name: Shopping-2 **Site Layout #:**

Parent Page: Explore/Experience Foley **Child Page:**

Summary of Page/ Goal: To better serve our customers and entice them to shop locally with discounts being offered especially if they didn't think about shopping.

Functionality: Left side box with Gallery, Location, Amenities, More Info, and Coupons. Website Link for individual stores. Testimonials/Reviews. Google maps to show location.

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Shopping	Individual stores	photo	yes
Connect	Links to website	Icon	yes
Coupon/Discounts	PDF File/Link to code	Photo	yes

Required Media

Person Responsible for Content: Prisila & Christy R

Content Due Date:

Shopping

Weather link
Social Media Icons
Share Icon



Coupons/
Discounts
Zip Code
to redeem
discount?

Hours
OPEN AT
OPEN NOW

FIND SHOPPING IN FOLEY

Keyword

SHOPS IN FOLEY

SEARCH BY CATEGORY

SEARCH

- TANGER OUTLETS
- ACADEMY
- SHOE STATION

- Accessories & Jewelry
- Antiques
- Apparel
- Electronics
- Farmers Market
- Food
- Footwear
- Grocery
- Kitchen/Dining
- Services
- Specialty
- Sporting Goods
- Tanger Outlets
- Thrift/Consignment
- Health & Beauty
- Specialty food

Name of Store & info (blah-blah-blah) Info for Sponsors only and listed on Top.



Hours
OPEN AT
OPEN NOW

Address & Phone

Website

Specials

Name of Store & info (blah-blah-blah)

Picture of store

Hours
OPEN AT
OPEN NOW

Address & Phone

Website

Specials

Name of Store & info (blah-blah-blah)

Picture of store

Hours
OPEN AT
OPEN NOW

Address & Phone

Website

Specials



Hours
OPEN AT
OPEN NOW

Store name with Website Link and info

[GALLERY](#)
[LOCATION](#)
[AMENITIES](#)
[MORE INFO](#)
[COUPONS/SPECIALS](#)

Coupons/
Discounts
[Zip Code](#)
to redeem
discount?



Page Name: Nature & Scenic Parks - 3 **Site Layout #:**

Parent Page: Explore & Experience Foley **Child Page:**

Summary of Page/ Goal: For visitors to explore what Foley has to offer.

Functionality: Individual pictures with location (google maps link) and drop down information. Share with friends/family button. Mobile friendly.

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Nature & Scenic Parks	Individual info	Photo	yes
Share	Share button/link	Icon pic	yes
Google maps	Link/PDF file		

Required Media

Person Responsible for Content: Prisila & Christy R

Content Due Date:

NATURE & SCENIC PARKS

VIDEO or PICTURES

(Slider)

Each park picture will have address,
hours open, Map (pdf)/Google map,
RESOURCES, and website link



Wilbourne Antique Rose Trail w/info

HOURS
Open At &
Open Now

Address (MAP) & Phone

Website Link

Specials



Graham Creek Nature Preserve w/info

HOURS
Open At &
Open Now

Address (MAP) & Phone

Website Link

Specials



Page Name: Art & Museums - 4 **Site Layout #:**

Parent Page: Explore & Experience Foley **Child Page:**

Summary of Page/ Goal: For visitors to explore what Foley has to offer.

Functionality: Individual pictures with location (google maps link) and drop down information. Share with friends/family button. Mobile friendly.

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Art & Museums	Individual info	Photo	yes
Share	Share button/link	Icon pic	yes
Google maps	Link/PDF file		

Required Media


Person Responsible for Content: Prisila & Christy R

Content Due Date:

ART & MUSEUMS
VIDEO or PICTURES
 (Slider)

GALLERY
AMENITIES
MORE INFO
COUPONS/SPECIALS






Holmes Medical Museum w/info

HOURS
Open At & Open Now

Specials

Address (MAP) & Phone

Website Link



Foley Railroad Museum w/info

HOURS
Open At & Open Now

Specials

Address (MAP) & Phone

Website Link



Page Name: Music & Show - 5 **Site Layout #:**

Parent Page: Explore & Experience Foley **Child Page:**

Summary of Page/ Goal: Live entertainment in Foley for audiences of all ages.

Functionality: Individual pictures with location (google maps link) and drop down information. Share with friends/family button. Mobile friendly.

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Music & Show	Individual info	Photo	yes
Share	Share button/link	Icon pic	yes
Google maps	Link/PDF file		

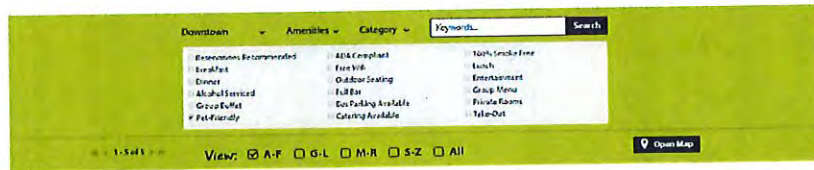
Required Media

Person Responsible for Content: Prisila & Christy R

Content Due Date:

MUSIC & SHOW
VIDEO or PICTURES
(Slider)

Each pic will have address, hours
open, Map (pdf)/Google map,
RESOURCES, and website link



Legends in Concert w/info

HOURS
Open At &
Open Now

Address (MAP) & Phone

Website Link

Specials



Brandon Styles magic Show w/info

HOURS
Open At &
Open Now

Address (MAP) & Phone

Website Link

Specials



Page Name: Resources Site Layout #:

Parent Page: Plan Child Page: none

Summary of Page/ Goal: To create a listing of additional businesses in Foley including places of worship, banks, medical centers, vets and kennels, grocery stores, and more.

Functionality: All resources will be listed in alphabetical order by business name. There needs to be a search function to search all of the resources. There also needs to be a filter function to be able to filter the listings down by category and by proximity. Each listing should have an address, phone number, email, and photo. There will also be a click for directions button that takes to user to google maps and gets them directions to that resource from wherever they currently are and a Visit their website button to take people directly to the listing's website.

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Listing photos	Photos of each resource in the database	Photo	N

Person Responsible for Content: Stephanie Donald

Content Due Date:

STAY EAT

THINGS TO DO



EVENTS FACILITIES PLAN

BOOK NOW

PLAN



DRIVING DIRECTIONS

AIRPORT INFO

RESOURCES

ABOUT FOLEY

Search Resources



Abiding Love Fellowship Church
Category: Worship
17644 Co Rd 26, Foley, AL 36535
251-943-1615
info@abidinglovefoley.org

Worship times
Sunday 6 p.m.
Wednesday 7 p.m.

CLICK FOR DIRECTIONS

VISIT THEIR WEBSITE



BancorpSouth
Category: Banks
2405 South McKenzie St, Foley AL 36535
251-967-1975

Business Hours
Monday- Friday: 9 a.m. - 5 p.m.

CLICK FOR DIRECTIONS

VISIT THEIR WEBSITE



CVS Pharmacy
Category: Medical
2405 South McKenzie St, Foley AL 36535
251-967-1975

Business Hours
Sunday- Saturday: 8 a.m. - 9 p.m.

CLICK FOR DIRECTIONS

VISIT THEIR WEBSITE



Page Name: Events Site Layout #: 4.1

Parent Page: Home Page Child Page: na

Summary of Page/ Goal: This page will list upcoming events that all FST facilities and venues will have over the next 3-6 months. Also a past event box for the last 12 months of events. This page will link to maps page and to facility page as pertains to each event.

Functionality: Simple and clean layout. Searchable with list and calendar view. Searchable by sport, date, venue. List view of next 3-6 months of upcoming events below. Each event item/line should have event name, date, a short synopsis and then link to other pages for additional information. Each event will link to the facility, facility map, event landing page and the rights holder event page for registration, schedule. Etc.

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Sport Event	Individual photos	High res photo	Y
Rightholders	Link to Webpage	Photo	Y
Book Now	Link to Webpage		Y

Person Responsible for Content: Angie

Content Due Date:

EVENTS PAGE

FILTER by

SPORT(S)	DATE	VENUE
Archery	June	Foley Event Center
Baseball	July	FST Fields
Basketball	August	Champ Stadium
Cheer	September	Foley Sports Complex
Conference/Meetings	October	Graham Creek Nature Preserve
Cornhole	November	GlenLakes
Football	December	Gulf Bowl
Futsal		
Golf		
Grappling/Wrestling		
Gymnastics		
Lacrosse		
Meetings		
Pickleball		
Soccer		
Volleyball		
Other		

Weather link
 Social Media
 Icons
 Share Icon




BOOK NOW
 LINK

UPCOMING EVENTS
(3-6 months event)
Pic should come up

PAST EVENTS
1 yr of past events



LIST VIEW with Calendar view option
Date, Sport, Location (Link to facility
& Link to Rights Holder page and Link
to Landing page)

	Event Name Event Date Short description/event info.	Facility Name Physical address (map link/driving directions)	This year's Awesome Vball Classic will be epic. Check out the links below for info and registration Event Page Registration
	Event Name Event Date Short description/event info.	Facility Name Physical address (map link/driving directions)	This year's Awesome Vball Classic will be epic. Check out the links below for info and registration Event Page Registration
	Event Name Event Date Short description/event info.	Facility Name Physical address (map link/driving directions)	This year's Awesome Vball Classic will be epic. Check out the links below for info and registration Event Page Registration

Example of Calendar View.

Foley Sports Tourism

Administrator

< August 2019 > << Today > August 2019

Scheduler Day 3 Days Week 4 Weeks Month Year Agenda List

M	T	W	T	F	S	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

UCA - Varsity Cheer Camp (Adam Stuka)
Gulf Coast Futsal Camp (SNAP)
South Alabama University/Lipscomb University (Sam@Sou)
Officials Training (SNAP) (Jo)
Snap Play Date (SNAP)
Field drainage work Championship Stadium
Pickleball Regional
The University of Texas at Tyler (Practice) (Coach Kenny Jones - Mens Head Coach)
I-10 Soccer League (SNAP)
Labor Day Volleyball Tournament (Bags) (Weaver/FHS)



Page Name: FACILITIES **Site Layout #:** 5.1

Parent Page: Home Page **Child Page:** All area facilities 5.1.1-5.1.7

Summary of Page/ Goal: A list of all facilities with pictures and quick info of each facility with map/driving directions link.

Functionality: Laid out in list format, each facility should have a picture with a quick synopsis of the venue, physical address with map it link for driving directions, Each facility needs to be able to be clicked on which would take you to that venue’s detail.

Detail page to include, photos, layout, maps, location link, upcoming events (links back to event page), Rules/Regulations, FAQ.

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Facilities	Individual photos/videos	High res photo, video	Y
Map	Link to google	Photo	Y
			Y

Person Responsible for Content: Angie

Content Due Date:

FACILITIES

Weather link
Social Media Icons
Share Icon

<i>Photo of venue</i>	Facility Name
	Physical Address with map link
	Brief Description. With link for more details page that takes you to the facility detail page

FOLEY EVENT CENTER

FST COMPLEX FIELDS

CHAMPIONSHIP STADIUM

FOLEY CIVIC CENTER

GRAHAM CREEK NATURE PRESERVE

GLENLAKES GOLF COURSE

GULF BOWL

Book now

“Facility Detail Page”

FOLEY EVENT CENTER

Physical address (map link) phone

Weather link
Social Media Icons
Share Icon

Photo

Photo

Photo

AMENITIES

Facility Layouts, parking map, physical address with map link/driving directions

Upcoming events (links back to event page)

Rules/Reg in PDF File

FAQ



Page Name: Facilities Detail Page Site Layout #:

Parent Page: Facilities 5.1 Child Page: 5.

Summary of Page/ Goal: Pictures, layout, maps, future events, rules/regulations, and FAQs about each facility specifics (EC, FST fields, Champ Stadium, FSC, GCNP, GlenLakes, Gulf Bowl) Each facility page will link back to event page and maps.

Functionality: More details on each facility listed on the Facilities Parent Page.
 Needs a picture(s), breakdown of the space, rules and regs, and google map link/picture of directions to the venue. Possibly a scroll or short list of upcoming events if they could be integrated from the Calendar page (4.1) Must link back to event page and maps page.

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Picture of facility	Photo of the facility	Photo	Y

Person Responsible for Content:

Content Due Date:

Book now

“Facility Detail Page”

FOLEY EVENT CENTER

Physical address (map link)

Weather link
Social Media Icons
Share Icon

Photo

Photo

Photo

AMENITIES

Facility Layouts, parking map, physical address with map link/driving directions

Upcoming events (links back to event page)

Rules/Reg in PDF File

FAQ

Quick breakdown of space



Physical address and link to map

Fairfield Inn Greenville Spartanburg Airport
Fairfield Inn Greenville Spartanburg Airport offers a great location and value with free wireless and wired Internet, free breakfast and free parking. Minutes from GSP airport, downtown Greenville and within walking distance to a variety of restaurants. Guestrooms include work desk, coffeemaker, hairdryer, iron, and flat-panel TV with free cable.

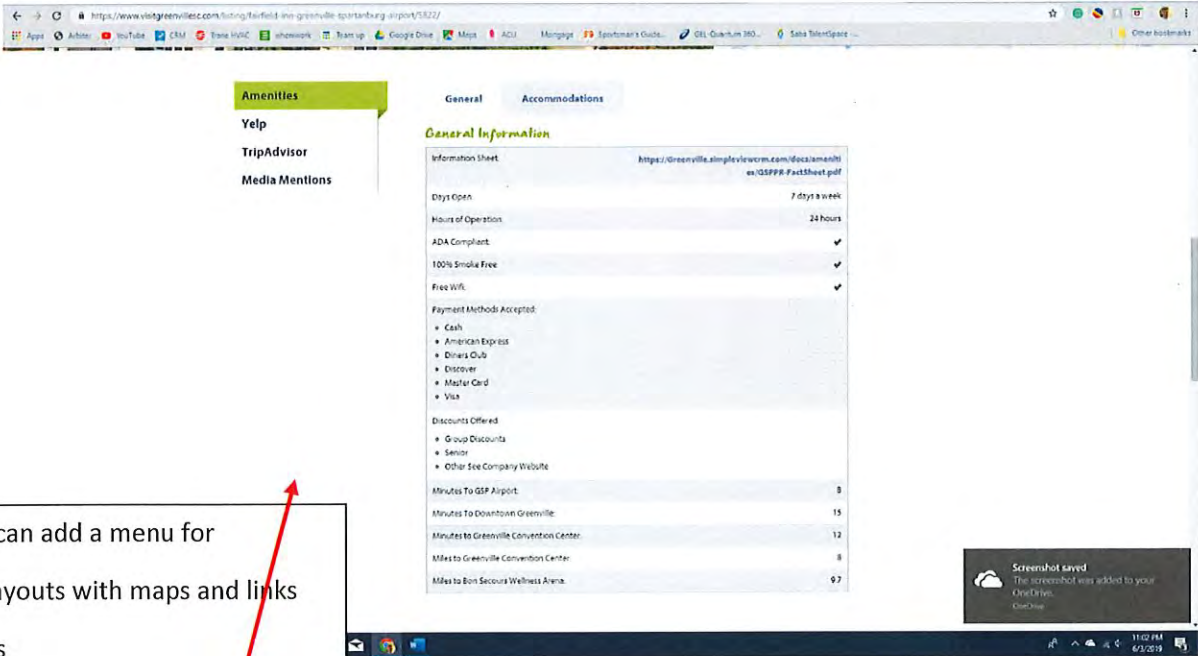
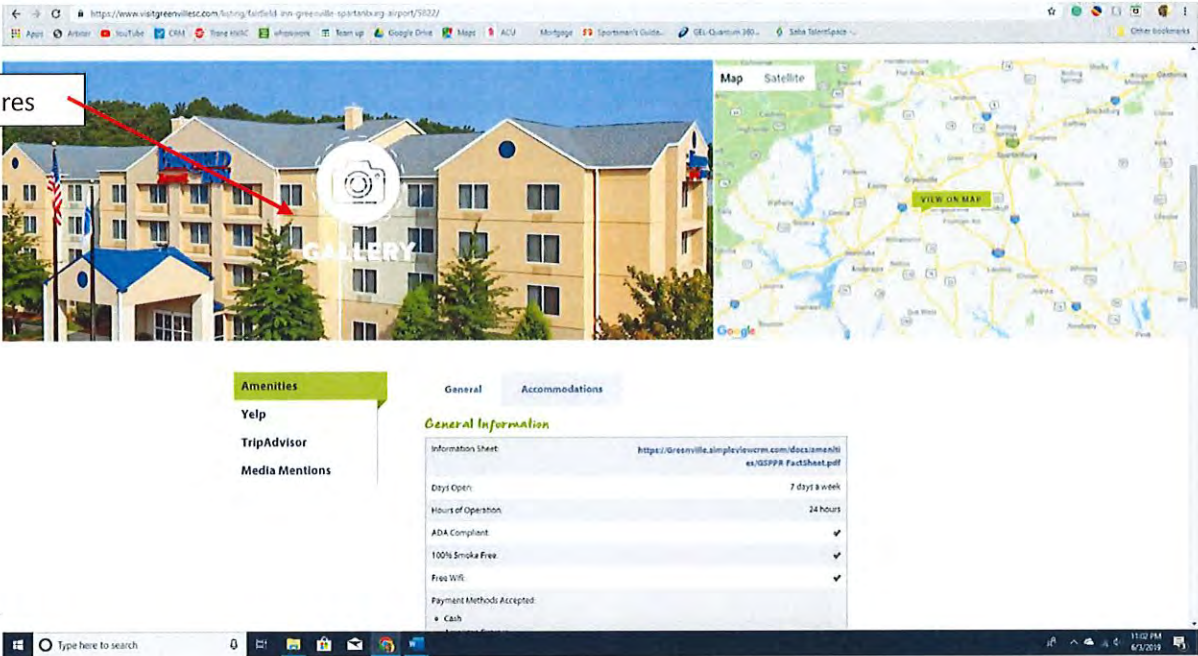
(864) 234-9916
48 Fisherman Ln
Greenville, SC 29615



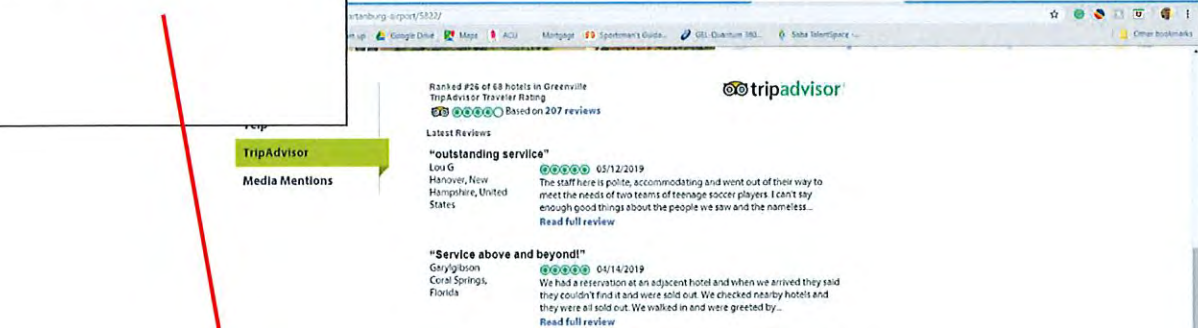
WEBSITE

BOOK NOW





Here we can add a menu for
 Facility Layouts with maps and links
 Amenities
 Upcoming events/Calendar
 Rules/Regulations
 FAQ





Page Name: Maps Site Layout #: 5.2

Parent Page: Home Page Child Page: 5.2.1-5.2.3

Summary of Page/ Goal: Show all maps we have to get to facilities and attractions

Functionality: Grid of facilities maps, with link to google for driving directions.
 Facilities – Physical address, link to google maps. Layout, Field Map, Parking flow map per facility
 Area attractions
 Dining
 Hotel
 Airport

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)
Picture of facility	Photo of the facility	Photo	Y
Link to Google maps	Driving direction		

Person Responsible for Content: Stephanie should have photos for most of our facilities

Content Due Date:

Weather link
Social Media Icons
Share Icon

Maps:
Looking for your facility? Need a place to park or eat? Below are our maps to get you to the game, your hotel, and to everything Foley has to offer!
List the maps – List view
Whatever order is best

Map of Foley facilities with driving directions
Each facility has a link back to the specific facility child page and to the event page
Other facilities in GS/OR/PERDIDO

Dining Map

Area Attraction

Hotels

AIRPORTS

OWA

TANGER



Page Name: FAQs

Site Layout #: 5.4

Parent Page: Home Page

Child Page:

Summary of Page/ Goal: List of our most asked questions and answers

Functionality: List of our most asked questions. If possible or if we have enough questions we can add, it should be sortable by subject (facilities, sports, events, things to do, hotels, etc)

Required Media

Name	Description	Format (Photo, Video, Etc)	Have Ready (Y, N)

Person Responsible for Content:

Content Due Date: