

CITY OF KNOXVILLE
REQUEST FOR PROPOSALS

Wellness Portal

Proposals to be Received by 11:00:00 a.m., Eastern Time
March 12, 2021

Submit Proposals to:
City of Knoxville
Office of the Purchasing Division
City/County Building
Room 667-674
400 Main Street
Knoxville, Tennessee 37902

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**City of Knoxville
Request for Proposals**

Wellness Portal

I. Statement of Intent

The City of Knoxville is requesting proposals from responsible firms or teams to provide a wellness portal solely for the use of City of Knoxville employees and retirees (covered under our medical plan), as well as their covered dependents.

II. RFP Time Line

Availability of RFP	February 15, 2021
Deadline for questions to be submitted in writing to the Purchasing Division	March 5, 2021
Proposals Due Date	March 12, 2021
Contract Start Date.....	August 1, 2021

This timetable is for the information of submitting entities. These dates are subject to change. **However, in no event shall the deadline for submission of the proposals be changed except by written modification from the City of Knoxville Purchasing Division.**

III. Background

Health and Wellness:

The City is self-funded for medical insurance with BlueCross BlueShield of Tennessee (BCBST) providing administrative services. Employees have options of \$500 or \$1,000 deductible plan. For both deductible options, the employee may choose between BCBST’s Network S or Network P. Preventive services are covered at 100% under all plan choices.

The City offers employees the ability to choose to participate in the wellness program, called the My Health Wellness Program. This program offers employees a year-long wellness credit if they have completed the biometric screening and health questionnaire in the previous calendar year (Part A). Completion of the biometric screening and Personal Health Assessment is done through the City’s onsite clinic, The Center, which is served by Premise Health. It also provides for the option to participate further by meeting certain physical requirements and quarterly education requirements to receive contributions to Health Reimbursement Account. (Part B) Additionally, anyone with a chronic conditions such as chronic obesity, congestive heart failure, COPD, coronary artery disease, diabetes, hyperlipidemia, and hypertension, must meet with a Health Coach who is employed by Premise Health. See Pages 10-11 of of Attachment A (2021 Guide to Your Benefits) for a visual explanation of the program. (Or, go to www.knoxvilletn.gov/myhealth)

Number of Members

As of January 2021, the City of Knoxville had approximately 1,504 employees eligible for benefits (regular employees scheduled 30 or more hours per week). For benefit purposes, these employees are divided into:

Part A - # of employees - 241

Part A - # of spouses - 54

Part B - # of employees - 817

Part B - #of employees - 322

Participants in the My Health program are currently utilizing a wellness portal through The Visibility Group dba Propel. This portal requires both the employee and spouse or qualified domestic partner to set up a username and password. While not an app, Propel is also available through mobile devices. This is hugely important as we have large populations of employees who do not have computer access. Once in the portal they can manually self-report each day of activity in a calendar month. Participants also have the option to link a device or app to Propel in order to track steps or minutes of activity. In the portal, participants can also meet their quarterly education requirement by reading an article and taking a quiz. The participant must answer all questions (typically 4-7 questions) correct in order to receive credit

Health screening for non-uniformed employees typically include CBC w/Diff, CMP, lipids, TSH, PSA based on age, A1c, as well as EKG's biannually. Results are typically reviewed with a health coach. Venipuncture blood draws are typically conducted at employee locations during events scheduled to conduct large numbers efficiently. In addition to the biometrics, members must also complete a personal health questionnaire (provided through PDHI and Premise Health) in order to qualify for the wellness paycheck credit.

All encounter data is sent by the medical service provider to BCBST and included with the City's overall medical claims data. In addition, laboratory results and other biometric data from The Center are uploaded by the medical service provider into the BCBST database. As the disease management vendor, the medical service provider has access to all of this data as well as the claims data. The combined data is also analyzed through a data warehouse through the City's partnership with HealthCare 21, Innovu. The ability to utilize the available data in providing individual services as well as development of the overall program is considered critical to the performance of the contract. The ability and agreement to track results, provide periodic reports, and work as a team with the City's Business Associates under HIPAA is also critical to the performance of the contract.

Attachment A is the 2021 Guide to Your Benefits which describes the City's employee benefit offerings.

Attachment B is the current administration of the health incentives program, My Health.

Attachment C is the proposed administration of the health incentives program, My Health for 2022 and forward.

IV. General Conditions

4.1 The following data is intended to form the basis for submission of proposals to provide Wellness Portal/tracking services for the City of Knoxville.

4.2 This material contains general conditions for the procurement process, the scope of service requested, contract requirements, instructions for submissions of proposals, and submission forms that must be included in the proposal. The RFP should be read in its entirety before preparing the proposal.

4.3 All materials submitted pursuant to this RFP shall become the property of the City of Knoxville.

4.4 To the extent permitted by law, all documents pertaining to this Request for Proposals shall be kept confidential until the proposal evaluation is complete and a recommendation submitted to City Council for review. No information about any submission of proposals shall be released until the process is complete, except to the members of the Evaluation Committee and other appropriate City staff. All information provided shall be considered by the Evaluation Committee in making a recommendation to enter into an agreement with the selected consultant.

4.5 Any inquiries, suggestions or requests concerning interpretation, clarification or additional information pertaining to the RFP shall be made **in writing and be in the hands of the Assistant Purchasing Agent James McKeehan by the close of the business day on March 5, 2021**. Questions can be submitted by letter, fax (865-215-2277), or email to jmckeehan@knoxvilletn.gov. The City of Knoxville is not responsible for oral interpretations given by any City employee, representative, or others. The issuance of written addenda is the only official method whereby interpretation, clarification, or additional information can be given. If any addenda are issued to this Request for Proposals, the Purchasing Division will post them to the City's website at www.knoxvilletn.gov/bids. Submitting organizations are strongly encouraged to view this website often to see if addenda are posted. Failure of any proposer to receive such addendum or interpretation shall not relieve such Proposer from any obligation under his proposal as submitted. All addenda so issued shall become part of the Contract Documents.

4.6 The City of Knoxville reserves the right to (a) accept or reject any and/or all submissions of proposals; (b) to waive irregularities, informalities, and technicalities; and (c) to accept any alternative submission of proposals presented which, in its opinion, would best serve the interests of the City. The City shall be the sole judge of the proposals, and the resulting negotiated agreement that is in its best interest, and its decision shall be final. The City also reserves the right to make such investigation as it deems necessary to determine the ability of any submitting entity to perform the work or service requested. Information the City deems necessary to make this determination shall be provided by the submitting entity. Such information may include, but is not limited to, current financial statements by an independent CPA, verification of availability of equipment and personnel, and past performance records.

4.7 Included in the Contract Documents is an affidavit that the undersigned has not entered into any collusion with any person in respect to this qualification. The qualifier is required to

submit this affidavit with the submission. Also included is the Diversity Business Program contracting packet. Submissions must indicate on the enclosed form whether or not the proposer/qualifier intends to use subcontractors and/or suppliers from one of the defined groups. Proposers/Qualifiers are advised that the City tracks use of such use, but it does not influence or affect evaluation or award.

4.8 Subsequent to the Evaluation Committee's review and the Mayor's recommendation of a firm(s), Knoxville City Council approval may be required before the final contract may be executed.

4.9 All expenses for making a submission of proposal shall be borne by the submitting entity.

4.10 Any submission of proposals may be withdrawn up until the date and time for opening of the submissions. **Any submission not so withdrawn shall, upon opening, constitute an irrevocable offer for a period of 120 days to the City of Knoxville for the services set forth in the Request for Proposals until one or more of the submissions have been duly accepted by the City.**

4.11 Prior to submitting their proposals, proposers are to be registered with the Purchasing Division through the City of Knoxville's online Vendor Registration system. Instructions for registering on-line are available at www.knoxvilletn.gov/purchasing. **Proposals from un-registered proposers may be rejected.**

4.12 **NO CONTACT POLICY:** After the posting of this solicitation to the Purchasing Division's website, any contact initiated by any proposer with any City of Knoxville representative concerning this proposal is strictly prohibited, unless such contact is made with the Purchasing Division representative listed herein or with said representative's authorization. Any unauthorized contact may cause the disqualification of the proposer from this procurement transaction. Proposals must include a notarized No Contact/No Advocacy Affidavit (to be found in the "Submission Forms" section of this document).

4.13 **INCLEMENT WEATHER:** During periods of inclement weather, the Purchasing Division will enact the following procedures with regard to solicitations and weather delays:

- If City offices are closed due to inclement weather on the date that bids/proposals/qualifications/letters of interest are due into the Purchasing Office, all solicitations due that same day will be moved to the next operational business day.
- The City of Knoxville shall not be liable for any commercial carrier's decision regarding deliveries during inclement weather.

V. Scope of Service

The City of Knoxville (City) is requesting proposals from responsible firms or teams to provide a Wellness Portal for City of Knoxville employees, retirees covered on the City's medical insurance, their spouses, domestic partners and dependents covered on the City's medical insurance.

Wellness Portal services to be provided by the contractor:

1. Fully customizable site with employer having the ability to make updates and changes
2. The ability to upload educational materials like videos, webinars, articles, etc, as well as content already available for use on the site.
3. The site needs to have the ability to track physical activity, program participation, and biometric results, while keeping members engaged with periodic behavior change campaigns and challenges.
4. Integrate with multiple devices, like Fitbit and Garmin, to upload step count and/or minutes of activity
5. Accessible by the employee, employer, and the disease management educators who are employed by our onsite clinic provider.
6. Accessible on a mobile device (please describe whether accessibility is responsive design or through an application)
7. Coordinate administration of our health incentives program with onsite clinic vendor
8. Coordinate reporting with onsite clinic vendor, and ability to house the biometric results and wellness scores.
9. Integrate with the City's data warehouse, Innovu

The contracted services are to begin on August 1, 2021, for a contract period of three to five years, which will be negotiated. This timing accounts for several months of planning and implementation before employee use. The employees will transition to using the new site effective 1/1/2022.

VI. Contract Requirements

Submitting entities, if selected, must be willing to sign a contract with the City which will include certain provisions, among which are the following:

6.1 Contract Documents. The contract shall consist of (1) the RFP; (2) the proposal submitted by the contractor to this RFP; and (3) the contract. In the event of a discrepancy between the contract, the RFP and the submitted proposal, the terms that provide the greater benefit to the City and/or impose the greater obligation to the contractor will prevail.

6.2 Proposer acknowledges City of Knoxville's ownership and rights to use, in a HIPAA compliant manner, and retain detailed patient level data generated by proposer in our data warehouse system.

6.3 Proposer agrees to collect and house all member-level data regarding biometrics sent from the onsite clinic vendor. Any charges for this service should be listed on the spreadsheet and clearly identified in "Other Fees" in Submission Form S-3.

To be clear, we are not asking the proposer to conduct the biometric screenings. This will be completed by our Onsite Clinic, but the results of these biometrics can be sent to you on a file. Also, the biometrics are not completed all at once. They are happening all year long, so this would be a continuous, periodic file. Not one single file.

Below are examples of the types of data and specific fields which the City of Knoxville requires proposers to collect and send to our business associates. Please identify any fields the proposer cannot agree to send with explanation. Please provide your file formats for review.

- Biometric and lab screening: This file would contain detailed results of biometric screening, including those take for HRAs.
 - Patient First Name
 - Patient Last Name
 - Patient DOB
 - Patient Gender
 - Last four numbers of SSN
 - Relationship to EE
 - Date of measurement
 - Metric Name: for all tests conducted, including, but not limited to:
 - Height
 - Weight
 - Waist Circumference
 - Blood Pressure
 - Systolic
 - Dystolic
 - Total Cholesterol
 - HDL
 - LDL
 - Triglycerides
 - A1C
 - GFR
 - Creatinine
 - Hematocrit
 - Fasting Glucose

6.4 Administration. The contract will be administered by the City of Knoxville Offices of Employee Benefits and Risk Management

6.5 Invoices. Invoices for services will be submitted to the City in accordance with the contract terms.

6.6 Independent Contractor. The relationship of contractor to the City will be that of independent contractor. The contractor will be solely and entirely responsible for its acts and for the acts of its agents, employees, servants and subcontractors done during the performance of the contract. All services performed by the contractor shall be provided in an independent contractor capacity and not in the capacity of officers, agents, or employees of the City.

6.7 Assignment. The contractor shall not assign or transfer any interest in this contract without prior written consent of the City of Knoxville.

6.8 Indemnification and Hold Harmless. The successful proposer will be required to sign a contract with the City which contains the following indemnification clause. This indemnification clause will not be altered in any way. Failure to agree with this indemnification clause in the contract may result in the City moving to the next responsible responsive proposer.

Contractor shall defend, indemnify and hold harmless the City, its officers, employees and agents from any and all liabilities which may accrue against the City, its officers, employees and agents or any third party for any and all lawsuits, claims, demands, losses or damages alleged to have arisen from an act or omission of Contractor in performance of this Agreement or from Contractor's failure to perform this Agreement using ordinary care and skill, except where such injury, damage, or loss was caused by the sole negligence of the City, its agents or employees. The amount and type of insurance coverage requirements set forth in this Agreement will in no way be construed as limiting the scope of the indemnity in this section.

Contractor shall save, indemnify and hold the City harmless from the cost of the defense of any claim, demand, suit or cause of action made or brought against the City alleging liability referenced above, including, but not limited to, costs, fees, attorney fees, and other expenses of any kind whatsoever arising in connection with the defense of the City; and Contractor shall assume and take over the defense of the City in any such claim, demand, suit, or cause of action upon written notice and demand for same by the City. Contractor will have the right to defend the City with counsel of its choice that is satisfactory to the City, and the City will provide reasonable cooperation in the defense as Contractor may request. Contractor will not consent to the entry of any judgment or enter into any settlement with respect to an indemnified claim without the prior written consent of the City, such consent not to be unreasonably withheld or delayed. The City shall have the right to participate in the defense against the indemnified claims with counsel of its choice at its own expense.

Contractor shall save, indemnify and hold City harmless and pay judgments that shall be rendered in any such actions, suits, claims or demands against City alleging liability referenced above.

The indemnification and hold harmless provisions of this Agreement shall survive termination of the Agreement.

6.9 Termination. The City may terminate this Agreement at any time, with or without cause, by written notice of termination to the Contractor.

If the City terminates this Agreement, and such termination is not a result of a default by the Contractor, the Contractor shall be entitled to receive as its sole and exclusive remedy the following amounts from the City, and the City shall have no further or other obligations to the Contractor: the amount due to the Contractor for work executed through the date of termination, not including any future fees, profits, or other compensation or payments which the Contractor would have been entitled to receive if this Agreement had not been terminated.

The City may, by written notice of default to the Contractor, terminate the whole or any part of this Agreement if the Contractor fails to perform any provisions of this Agreement and does not cure such failure within a period of ten (10) days (or such longer period as the Purchasing Agent may authorize in writing) after receipt of said notice from the Purchasing Agent specifying such failure. If this Agreement is terminated in whole or in part for default, the City may procure, upon such terms and in such manner as the Purchasing Agent may deem appropriate, supplies or services similar to those terminated.

6.10 Insurance. When applicable and prior to the commencement of the contract, contractor must, at its sole expense, obtain and maintain in full force and effect for the duration of the Agreement and any extension hereof at least the following types and amounts of insurance for claims which may arise from or in connection with this Agreement. Contractor shall furnish the City of Knoxville with properly executed certificates of insurance which shall clearly evidence all insurance required by the City. All insurance must be underwritten by insurers with an A.M. Best rating of A-VIII or better. Such insurance shall be at a minimum the following:

- A. **Commercial General Liability Insurance;** occurrence version commercial general liability insurance, and if necessary umbrella liability insurance, with a limit of not less than two million dollars each occurrence for bodily injury, personal injury, property damage, and products and completed operations. If such insurance contains a general aggregate limit, it shall apply separately to the work/location in this Agreement or be no less than \$3,000,000.

Such insurance shall:

- (a.) Contain or be endorsed to contain a provision that includes the City, its officials, officers, employees, and volunteers as additional insureds with respect to liability arising out of work or operations performed by or on behalf of the Contractor including materials, parts, or equipment furnished in connection with such work or operations. The coverage shall contain no special limitations on the scope of its protection afforded to the above-listed insureds. Proof of additional insured status up to and including copies of endorsements and/or policy wording will be required.
- (b.) For any claims related to this project, Contractor's insurance coverage shall be primary insurance as respects the City, its officers, officials, officers, employees, and volunteers. Any insurance or self-insurance programs covering the City, its officials, officers, employees, and volunteers shall be excess of Contractor's insurance and shall not contribute with it.
- (c.) At the sole discretion of the City, dedicated limits of liability for this specific project may be required.

- B. **Automobile Liability Insurance;** including vehicles owned, hired, and non-owned, with a combined single limit of not less than \$1,000,000 each accident. Such insurance shall include coverage for loading and unloading hazards. Insurance shall contain or be endorsed to contain a provision that includes the City, its officials, officers, employees, and volunteers as additional insureds with respect to liability arising out of automobiles owned, leased, hired, or borrowed by or on behalf of Contractor.
- C. **Workers' Compensation Insurance.** Contractor shall maintain workers' compensation insurance with statutory limits as required by the State of Tennessee or other applicable laws and employers' liability insurance with limits of not less than \$500,000. Contractor shall require each of its subcontractors to

provide Workers' Compensation for all of the latter's employees to be engaged in such work unless such employees are covered by Contractor's workers' compensation insurance coverage.

- D. **Cyber Liability Insurance** (also referred to as Network Security and Privacy). Contractor shall provide proof of Network Security and Privacy insurance with limits of not less than \$5,000,000 for each occurrence and an annual aggregate of \$5,000,000 covering claims involving privacy violations; information theft; damage to, or destruction of, electronic information; intentional and/or unintentional release of private information; alteration of electronic information; extortion; and network security. There should be no special limitations in the policy with respect to copyright, trademark, or other infringement of media. If not covered in a separate policy, the policy should include Technology Errors and Omissions. Coverage shall also provide business interruption and extra expense coverage. Such coverage is required only if any products and/or services related to information technology (including but not limited to hardware, software, consulting, data management, and database reporting) are provided to the City and for claims involving any professional services for which Contractor is engaged with the City for such length of time as necessary to cover any and all claims. Use of a claims-made policy must be approved by the City and will require evidence of a retroactive date prior to the inception of the contract and at least 5 subsequent annual renewals after the contract is complete.
- E. **Professional Liability** (including Errors & Omissions). Contractor shall maintain professional liability insurance covering claims arising from real or alleged errors, omissions, or negligent acts committed in the performance of professional services under this Agreement with limits equal to the general liability requirement but no less than \$2,000,000. Coverage for contingent bodily injury and property damage should be included or endorsed onto the policy.
- F. **Other Insurance Requirements.** Contractor shall:
- Prior to commencement of services, furnish the City with original certificates and amendatory endorsements effecting coverage required by this section and provide that such insurance shall not be cancelled, allowed to expire, or be materially reduced in coverage except on 30 days' prior written notice to the City Attorney of Knoxville; P.O. Box 1631; Knoxville, Tennessee 37901. Proof of policy provisions regarding notice of cancellation will be required.
 - Upon the City's request, provide certified copies of endorsements and policies if requested by the City in lieu of or in addition to certificates of insurance. Copies of policies will only be requested when contracts are deemed to be extremely or uniquely hazardous, include a dollar amount that is significant to the overall budget of the City or a City Department, or the coverage(s) may not follow standard insurance forms. A policy will only be requested after the City's Risk Manager has reviewed the contract and proof of coverage has been provided. Should the certificate of insurance refer to specific coverage wording or endorsements(s), proof of such policy wording or endorsement(s) will be required.

- Replace certificates, policies, and endorsements for any such insurance expiring prior to completion of services.
- Maintain such insurance from the time services commence until services are completed. Failure to maintain or renew coverage or to provide evidence of renewal may be treated by the City as a material breach of contract.
- If Contractor cannot procure insurance through an insurer having an A.M. Best rating of A-VIII, Contractor may, in the alternative, place such insurance with insurer licensed to do business in Tennessee and having A.M. Best Company ratings of no less than A. Modification of this standard may be considered upon appeal to the City Law Director.
- Require all subcontractors to maintain during the term of the Agreement Commercial General Liability insurance, Business Automobile Liability insurance, and Workers' Compensation/Employer's Liability insurance (unless subcontractor's employees are covered by Contractor's insurance) in the same manner as specified for Contractor. Contractor shall furnish subcontractors' certificates of insurance to the City without expense immediately upon request.
- Large Deductibles; Self-Insured Retentions. Any deductibles and/or self-insured retentions greater than \$50,000 must be disclosed to and approved by the City of Knoxville prior to the commencement of services. Use of large deductibles and/or self-insured retentions may require proof of financial ability as determined by the City.
- Waiver of Subrogation Required. The insurer shall agree to waive all rights of subrogation against the City, its officers, officials, and employees for losses arising from work performed by Contractor for the City. Proof of waiver of subrogation up to and including copies of endorsements and/or policy wording will be required.
- Occurrence Basis Requirement. All general liability policies must be written on an occurrence basis, unless the Risk Manager determines that a claims made basis is reasonable in the specific circumstance. Use of policies written on a claims made basis must be approved by the City. Risk Manager and retroactive dates and/or continuation dates must be provided to the City prior to commencement of any work performed. Professional Liability and Environmental Liability (Pollution Coverage) are most commonly written on a claims made basis and are generally acceptable in that form.

6.11 Ethical Standards. Attention of all firms is directed to the following provisions contained in the Code of the City of Knoxville: Chapter 24, Article II, Section 24-33 entitled "Debts owed by persons receiving payments other than Salary;" Chapter 2, Article VIII, Division 11. the Contractor hereby takes notice of and affirms that it is not in violation of, or has not participated, and will not participate, in the violation of any of the following ethical standards prescribed by the Knoxville City Code:

A. Section 2-1048. Conflict of Interest.

It shall be unlawful for any employee of the city to participate, directly or indirectly, through decision, approval, disapproval, recommendation, preparation of any part of a purchase request, influencing the content of any specification or purchase standard, rendering of advice, investigation, auditing or otherwise, in any proceeding or application, request for ruling or other determination, claim or controversy or other matter pertaining to any contract or subcontract and any solicitation or proposal therefore, where to the employee's knowledge there is a financial interest possessed by:

- (1) the employee or the employee's immediate family;
- (2) a business other than a public agency in which the employee or member of the employee's immediate family serves as an officer, director, trustee, partner or employee; or
- (3) any person or business with whom the employee or a member of the employee's immediate family is negotiating or has an arrangement concerning prospective employment.

B. Section 2-1049. Receipt of Benefits from City Contracts by Council Members, Employees and Officers of the City.

It shall be unlawful for any member of council, member of the board of education, officer or employee of the city to have or hold any interest in the profits or emoluments of any contract, job, work or service, either by himself or by another, directly or indirectly. Any such contract for a job, work or service for the city in which any member of council, member of the board of education, officer or employee has or holds any such interest is void.

C. Section 2-1050. Gratuities and Kickbacks Prohibited.

It is unlawful for any person to offer, give or agree to give to any person, while a city employee, or for any person, while a city employee, to solicit, demand, accept or agree to accept from another person, anything of a pecuniary value for or because of:

- (1) An official action taken, or to be taken, or which could be taken;
- (2) A legal duty performed, or to be performed, or which could be performed; or
- (3) A legal duty violated, or to be violated, or which could be violated by such person while a city employee.

Anything of nominal value shall be presumed not to constitute a gratuity under this section.

Kickbacks. It is unlawful for any payment, gratuity, or benefit to be made by or on behalf of a subcontractor or any person associated therewith as an inducement for the award of a subcontract or order.

D. Section 2-1051. Covenant Relating to Contingent Fees.

(a) Representation of Contractor. Every person, before being awarded a contract in excess of ten thousand dollars (\$10,000.00) with the city, shall represent that no other person has been retained to solicit or secure the contract with the city upon an agreement or understanding for a commission, percentage, brokerage or contingent fee, except for bona fide employees or bona fide established commercial, selling agencies maintained by the person so representing for the purpose of securing business.

(b) Intentional Violation Unlawful. The intentional violation of the representation specified in subsection (a) of this section is unlawful.

E. Section 2-1052. Restrictions on Employment of Present and Former City Employees. Contemporaneous employment prohibited. It shall be unlawful for any city employee to become or be, while such employee, an employee of any party contracting with the particular department or agency in which the person is employed.

For violations of the ethical standards outlined in the Knoxville City Code, the City has the following remedies:

- (1) Oral or written warnings or reprimands;
- (2) Cancellation of transactions; and
- (3) Suspension or debarment from being a Contractor or subcontractor under city or city-funded contracts.

The value of anything transferred in violation of these ethical standards shall be recoverable by the City from such person. All procedures under this section shall be in accord with due process requirements, included but not limited to a right to notice and hearing prior to imposition of any cancellation, suspension or debarment from being a Contractor or subcontractor under a city contract.

6.12 Firms must comply with the President's Executive Order No. 11246 and 11375 which prohibit discrimination in employment regarding race, color, religion, sex or national origin. Firms must also comply with Title VI of the Civil Rights Act of 1964, Copeland Anti-Kick Back Act, the Contract Work Hours and Safety Standards Act, Section 402 of the Vietnam Veterans Adjustment Act of 1974, Section 503 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990, all of which are herein incorporated by reference.

6.13 Firms shall give consideration to the inclusion of minority firms or individuals in this project, and shall advise the city in this proposal of their efforts to do so.

6.14 Firms shall give consideration to the use of environmentally sustainable best practices, and shall advise the city in this submittal of qualifications of their efforts to do so.

6.15 Federal, State, and Local Requirements. Each submitting entity is responsible for full compliance with all laws, rules and regulations which may be applicable.

6.16 Licenses. Before a contract is signed by the City, the submitting entity, if selected, **must** provide the City Purchasing Division with a copy of its valid business license **or** with an affidavit explaining why it is exempt from the business licensure requirements of the city or county in which it is headquartered. If a contract is signed, the contractor's business license shall be kept current throughout the duration of the contract, and the contractor shall inform the City of changes in its business name or location. The contractor must be a licensed professional as required by the state of Tennessee, see T.C.A. Sections 62-2-101 et. seq., for any services in this contract requiring such licensure.

6.17 Funding. The City's performance and obligation to pay under this contract is subject to funding contingent upon an annual appropriation.

6.18 Governing Law and Venue. This Agreement shall be governed by and construed in accordance with the substantive laws of the State of Tennessee and its conflict of laws provisions. Venue for any action arising between the City and the Contractor from the Agreement shall lie in Knox County, Tennessee.

6.19 Subcontracts to the Agreement. Contractor shall not enter into a subcontract for any of the services performed under this Agreement without obtaining the prior written approval of the City.

6.20 Amendments. This Agreement may be modified only by a written amendment or addendum that has been executed and approved by the appropriate officials shown on the signature page of the Agreement.

6.21 Captions. The captions appearing in the Agreement are for convenience only and are not a part of the Agreement; they do not in any way limit or amplify the provisions of the Agreement.

6.22 Severability. If any provision of the Agreement is determined to be unenforceable or invalid, such determination shall not affect the validity of the other provisions contained in the Agreement. Failure to enforce any provision of the Agreement does not affect the rights of the parties to enforce such provision in another circumstance, nor does it affect the rights of the parties to enforce any other provision of this Agreement at any time.

6.23 No Benefit for Third Parties. The services to be performed by the Contractor pursuant to the Agreement with the City are intended solely for the benefit of the City, and no benefit is conferred hereby, nor is any contractual relationship established herewith, upon or with any person or entity not a party to the Agreement. No such person or entity shall be entitled to rely on the Contractor's performance of its services hereunder, and no right to assert a claim against the City or the Contractor, its officers, employees, agents, or contractors shall accrue to the Contractor or to any subcontractors, independently retained professional consultant, supplier, fabricator, manufacturer, lender, tenant, insurer, surety, or any other third party as a result of this Agreement or the performance or non-performance of the Contractor's services hereunder.

6.24 Non-Reliance of Parties. Parties explicitly agree that they have not relied upon any earlier or outside representations other than what has been included in the Agreement. Furthermore, neither party has been induced to enter into this Agreement by anything other than the specific written terms set forth herein.

6.25 Force Majeure. Neither party shall be liable to the other for any delay or failure to perform any of the services or obligations set forth in this Agreement due to causes beyond its reasonable control, and performance times shall be considered extended for a period of time equivalent to the time lost because of such delay plus a reasonable period of time to allow the parties to recommence performance of their respective obligations hereunder. Should a circumstance of force majeure last more than ninety (90) days, either party may by written notice

to the other terminate this Agreement. The term "force majeure" as used herein shall mean the following: acts of God; strikes, lockouts or other industrial disturbances; acts of public enemies; orders or restraints of any kind of the government of the United States or of the State or any of their departments, agencies or officials, or any civil or military authority; insurrections, riots, landslides, earthquakes, fires, storms, tornadoes, droughts, floods, explosions, breakage or accident to machinery, transmission pipes or canals; or any other cause or event not reasonably within the control of either party.

6.26 EEO/AA. The City of Knoxville is an EE/AA/Title VI/Section 504/ADA/ADEA Employer.

6.27 By submitting a proposal, the submitting entity agrees to all terms and conditions established in this RFP, including its contract requirements.

VII. Instructions to Submitting Entities

All submissions of proposals shall comply with the following instructions. These instructions ensure that (1) submissions contain the information and documents required by the City's RFP and (2) the submissions have a degree of uniformity to facilitate evaluation.

7.1 General

Submission forms and RFP documentation may be obtained on or after February 15, 2021, at no charge from:

City of Knoxville Purchasing Division
City/County Building
400 Main Street, Room 667
Knoxville, Tennessee 37902

between 8:30 a.m. and 4:30 p.m. (Eastern Time), Monday through Friday or by calling 865/215-2070. Forms and RFP information are also available on the City web site at www.knoxvilletn.gov/purchasing where it can be read or printed using Adobe Acrobat Reader software.

7.2 Submission Information

Option 1 - Electronic Submission Procedures. Electronic submissions shall be submitted online through the City's Procurement website. **DO NOT EMAIL YOUR SUBMISSION.** All proposers/bidders must register as a vendor in order to submit an electronic file.

Step One: Register as a City of Knoxville vendor (Vendors are encouraged to complete this step now to ensure seamless submission process prior to deadline.) To register as a vendor: Visit the website at www.knoxvilletn.gov/purchasing Click the "Vendor Registration" tab; then "Click here to register as a City of Knoxville Vendor" Follow the prompts to complete online registration. Note: You will be asked for a PIN. This PIN will be emailed to you and may have been sent to your spam or junk folder.

DO NOT WAIT UNTIL SUBMISSION DEADLINE TO REGISTER AS A VENDOR. The electronic submission link will be disabled at 11:00:00 a.m. Eastern time. Vendors will not have the ability to submit any electronic files once the deadline has passed.

Step Two: Submit all materials electronically as one (1) file to City’s Procurement website PRIOR to 11:00:00 a.m. (Eastern Time) on **March 12, 2021**. To submit electronic file: Visit the procurement website at www.knoxvilletn.gov/bids Click “RFP - Wellness Portal” Click “Submit Bid” (red button located at top of screen) Follow the prompts to upload and submit electronic file. Submit only one (1) submission file (see notes below if you must submit additional files) Files MUST be named as the firm’s name followed by the title of the project. Example: “ABC Company-Wellness Portal.pdf” Should you need to merge multiple documents into one PDF, please utilize Google to download a free software intended for merging PDF documents

Option 2 - Hard Copy Submission Procedures: Proposals shall include one original and one electronic copy of the proposal (.pdf format on CD or USB drive only—mark the storage device with the company name); the electronic version shall be an exact duplicate of the original, and the electronic version will be the official document exhibited in the contract. Electronic submissions must be included with the sealed submissions; do not email your submission. **IMPORTANT NOTE: The original hard copy submitted proposal must bear an original signature, signed in ink (duplicated signatures substituted for original ink signatures may result in rejection of the proposals).** The signature must be entered above the typed or printed name and title of the signer. All proposals must be signed by an officer of the company authorized to bind the firm to a contract. Proposals will be received until 11:00:00 a.m. (Eastern Time) on **March 12, 2021**. Each proposal must be submitted in a sealed envelope addressed to:

City of Knoxville Purchasing Division
City/County Building
400 Main Street, Room 667
Knoxville, TN 37902

IMPORTANT NOTE: Each mailing envelope or carton containing a proposal or multiple copies of the proposal must be sealed and plainly marked on the outside “RFP – WELLNESS PORTAL.”

Proposers are reminded that the Purchasing Division receives many bids and proposals for any number of solicitations; **unlabeled submissions are extremely difficult to match to their appropriate solicitations and therefore may be rejected.**

Any proposals received after the time and date on the cover sheet will not be considered. It shall be the sole responsibility of the submitting entity to have the proposal delivered to the City of Knoxville Purchasing Division on or before that date.

Late proposals will not be considered. Proposals that arrive late due to the fault of United States Postal Service, United Parcel Service, DHL, FEDEX, any delivery/courier service, or any other carrier of any sort are still considered late and shall not be accepted by the City. Such proposals shall remain unopened and will be returned to the submitting entity upon request.

7.3 Format

The City is committed to reducing waste. Submissions of qualifications must be typed on 8.5 x 11 inch wide white paper, printed on both sides. DO NOT BIND the document; instead, staple or binder clip the submission together and place in a sealed envelope (see Paragraph 7.2). Pages must be consecutively numbered. A table of contents must be included in the proposal immediately after the title page, and each of the following numbered sections must be tabbed.

Proposals shall be structured as follows. Numbered items listed below should have a numbered tab page:

1. Title Page
2. Table of Contents
3. Submission Forms:
 - A. Form S-1
 - B. Form S-2 (Questionnaire)
 - C. Form S-3 (Fee Schedule)
 - D. Non-Collusion Affidavit
 - E. No Contact/No Advocacy Affidavit
 - F. Iran Divestment Act Certification of Noninclusion
 - G. Diversity Business Enterprise Program
4. Body of Proposal

NOTE: All required submission forms may be found in this solicitation document.

7.4 Evaluation of Proposals

All qualified submissions received by the deadline will be analyzed by the Evaluation Committee according to the criteria outlined in these specifications. Failure to comply with the provisions of the RFP may cause any proposal to be ineligible for evaluation. Each submittal of proposals will be initially analyzed and judged according to the evaluation criteria below. The maximum score is 100 points.

Willis Towers Watson is the benefits broker for the City and will serve as broker for the services contracted under this Request for Proposals (RFP). These fees are paid directly by the City and no broker commissions are to be paid for the services contracted under this RFP. Proposals are to be submitted directly to the City, as specified in this RFP. However, Willis Towers Watson shall assist the Evaluation Committee in analysis of the proposals and may act on behalf of the City in requesting additional information and negotiating with proposers.

The City reserves full discretion to determine the capability of proposing entities. Proposers, if asked, will provide, in a timely manner, any and all information that the City deems necessary to make such a decision. In addition to materials provided in the written responses to this RFP, the Committee may request additional material, information, references, a site visit, or a live test demonstration from the submitting entity or others.

The Evaluation Committee may or may not decide to interview any or all proposing entities at a

time and date determined by the City in order to address questions and more fully ascertain how the solution to this project satisfies the evaluation criteria. Firms and/or teams responding to this Request for Proposals shall be available for interviews with the Evaluation Committee. Discussions may be conducted with responsible submitting entities for purposes of clarification to assure full understanding of and conformance to the RFP requirements. Selection shall be based on the firms' qualifications applicable to the scope and nature of the services to be performed per this request for proposals. Determination of firms' qualifications shall be based on their written responses to this Request for Proposals and information presented to the Evaluation Committee during oral interviews, if any.

In addition to materials provided in the written responses to this Request for Proposals, the Committee may request additional material, information, or references from the submitting entity or others.

Provided it is in the best interest of the City of Knoxville, the firm or team determined to be the most responsive to the City of Knoxville, taking into consideration the evaluation factors set forth in this Request for Proposals, will be selected to begin contract negotiations. The firm or team selected will be notified at the earliest practical date and invited to submit more comprehensive information if necessary. If no satisfactory agreement can be reached with the "most responsive firm," the City may elect to negotiate with the next best and most responsive firm or team.

VIII. Evaluation Criteria

An evaluation team, composed of representatives of the City, will evaluate proposals on a variety of quantitative and qualitative criteria. Upon receipt of proposals, the City will review to determine whether the proposal is acceptable or non-acceptable based on the criteria outlined below.

The criteria and the associated weights upon which the evaluation of the proposals will be based include, but are not limited to, the following:

1. Agreement with Scope of Services (10 points)
2. Company Information/ Account Management (20 points)
3. Wellness portal / Technology (30 points)
4. Measurements, Reporting, Data Sharing, ROI (25 points)
5. Financial Advantage & Structure (15 points)

Refer to the Questionnaire (Submission Form S-2) for specific questions concerning the evaluation criteria. This form must be returned in Word format with your RFP.

Submission Forms

CITY OF KNOXVILLE
REQUEST FOR PROPOSALS
Wellness Portal

Submission Form S-1

Proposals to be Received by 11:00:00 a.m., Eastern Time; March 12, 2021; in Room 667-674, City/County Building; Knoxville, Tennessee.

IMPORTANT: Proposals shall include one (1) hard copy and one (1) electronic copy of the proposal (.pdf format on CD or USB drive only—**mark the storage device with the company name**); the electronic version shall be an exact duplicate of the original, and the electronic version will be the official document exhibited in the contract. **Electronic submissions must be included with the sealed submissions; do not email your submission.**

Please complete the following:

Legal Name of Proposer: _____

Address: _____

Telephone Number: _____

Fax Number: _____

Contact Person: _____

Email Address: _____

DUNS #: _____

Signature: _____

Name and Title of Signer: _____

Note: Failure to use these response sheets may disqualify your submission.

CITY OF KNOXVILLE
REQUEST FOR PROPOSALS
Wellness Portal

SUBMISSION FORM S-2

QUESTIONNAIRE

AGREEMENT WITH THE SCOPE OF SERVICES – 10 points

1. Do you agree to all services outlined in the Scope of Work above?
2. If no, please list any deviations.

COMPANY INFORMATION/ ACCOUNT MANAGEMENT – 20 points

1. State the name of your company, address, name of the owners, a history of the organization, and the number of years in business.
2. To how many employers do you currently provide a wellbeing program? And how many total members are using your platform?
3. Briefly describe your organization’s philosophy regarding wellness.
4. Please list any awards that your program has received, if any.
5. Do you use your portal platform within your own company as part of your wellness program for your employees?
 - a. Why or Why not?
 - b. If yes, what aspects of the portal do you use to drive engagement within your own company?
6. How many clients have you lost in the last 5 years?
7. Please include at least three (3) references, preferably municipalities or groups with a similar wellness program
8. Is there a customer service support number that employees can call if they are having trouble with the website?
 - a. If yes, where is the call center located? And what are the hours?
9. Please describe in detail who will manage the City of Knoxville account. Include names, titles, responsibilities and decision points. Profile key account personnel in terms of name, title, responsibility, educational qualifications, and the number of years and level of experience in the web portal/wellness arena.
10. Please describe the in-house team that manages implementation. And will you assign a designated implementation manager to manage our implementation?
11. Please outline the implementation timeline and for each task, outline who is responsible.
12. Will the same account manager who has day-to-day account responsibilities be assigned to our account?

WELLNESS PORTAL / TECHNOLOGY – 30 points

1. How does your program support total employee wellbeing (physical, social, mental, financial, etc.)
2. Referring to the background of the City’s wellness program and its requirements, please

describe how your portal is customizable to the City's needs? Please provide a demo site username and password for review.

- a. Can the portal track physical activity in one or more of the following methods:
 - i. Through a device, like Fitbit, Apple Watch or Garmin? Please be specific and provide all information that can be tracked. Steps only? What if a person's primary activity is swimming, would your portal capture this as minutes of activity?
 - ii. Through an application like Apple Health, Google Fit, S-Health, Map My Fitness, etc. Please provide a list of all apps available.
 - iii. Through Self-reporting, i.e. manually entering the activity achieved.
 - b. Does the portal have engaging health and wellness education content for participants to read and or watch with the ability to take a quiz on the information or video?
 - c. Show a participant when they have met certain requirements, with a checkmark or other method, without being a points based system?
3. Do all participants have to create a username and password for the site? Or just the employee with the spouse falling under the employee?
 4. How often is eligibility updated? Can we send you a weekly file? If so, do you require a standard eligibility file or can you accept data in any format?
 5. Is the portal available on a mobile device? If yes, is the website equipped with responsive design or is it a separate downloaded app? If it's an app for download, how often is the app updated? Are updates to a website and the app done simultaneously? How many updates have been done to either in the last 12 months? Are any updates anticipated?
 6. Is your software development team completely in-house?
 7. Please provide a demo of your portal that would be applicable to the City's plan.
 8. Is there an employer portal where aggregate data can be viewed?
 9. Would the City be able to view metrics outlined in Section 6.3 in addition to activity data and educational data accessed?
 10. Please explain who has access to the portal for updates to the home page/employee page?
 11. Does the portal have the ability to have educational videos and disease management modules available for employees that may work different shifts and for spouses? Examples of these would be courses might be something similar to the CDCs Diabetes Prevention Program.
 - a. If yes, are these videos provided in a training format that would require participation, either by short quizzes during each module or some other method to ensure engagement?
 12. What wellness content do you provide? (financial, emotional, physical, etc.)
 13. Does the employer have the ability to upload our own content across different media, such as literature, videos, interactive tools, etc.?
 14. How do you define "engagement" versus participation?
 15. What communication support is available to target specific participants? Participants that need a 'nudge' with engagement or are falling behind in their requirements?
 16. Can messages be sent through the platform to participating members?
 - a. As a mass email to all participants?
 - b. Just certain groups? For example, only the Fire Department members?
 - c. Can personalized messages be sent to individual members?

17. What social capabilities are available for our population only?
18. Do the members have the ability to self-report activities? Can they upload documents or pictures to self-report? (i.e. proof they ran a 5K by uploading a picture)
19. Does your program only support a points-based wellness program, or is it customizable to track participation in different ways?
20. As a Business Associate (and assuming the clinic vendor and portal vendor are different), can the portal be accessed by clinic staff to enter and view individual biometric data and HRA results for disease management information and education as well as incentive administration?
21. Do you have your own version of a Health Risk Assessment?
 - a. If yes, is the Health Risk Assessment customizable by questions?
 - b. Can the employer change the weight of questions or categories?
 - c. Can the results of the HRA include the biometric data of an employee obtained by a vendor other than your company? For instance, the City's onsite medical vendor?
 - d. Can the assessment be taken either electronically or via paper?
 - e. Please provide both a sample of the HRA and the report a participant would receive after completing their biometrics and HRA.
 - f. Is the report also available both electronically and via paper?
22. Can you provide a wellness score for each participant on their home page? Like a widget with a dial showing the number?
 - a. Do you have the ability to calculate your own wellness score based on the biometric results and the answers to the personal health questionnaire?
 - b. If yes, how do you calculate the score? What is your scoring methodology? (To clarify, the biometrics will be completed by our Onsite Clinic, but the biometric results can be sent over on a file to you periodically).

MEASUREMENTS, REPORTING, DATA SHARING, ROI – 25 points

1. The City of Knoxville is looking for a solution that will be successful and will provide measurable results. Please provide examples of a proven track record with a client, including examples of positive ROI for health and wellness and describe how these items are measured.
2. Could performance measures be verified by a third party through the City's data warehouse and/or consultant?
3. What information will be reported on monthly, quarterly, and annually?
4. Briefly describe standard management reports for both the employer and the member/employee, including content definition, frequency, delivery mechanism, etc.
5. Please provide samples of standard reports available.
6. Do we as the employer have the ability to run our own reports?
7. Are reports available on demand? If so, which data points can be identified and how granular can reporting be reviewed?
8. What analytics are available for daily use? Such as: unique page hits? Number of members with a linked Fitbit?
9. Does your company have the ability to integrate/ share information electronically with the following:
 - Data warehouse
 - Health plan

- PBM
- Third party portal

Financial Advantage & Structure – 15 points

1. Provide all costs required for Set Up, Implementation, Ongoing Administration, etc.
2. Any additional costs should be included under other and give a PEPM cost as well as annual. All PEPM costs should be based on 1,500 employees.
3. Is there a fee for extra reporting?
4. Is there a fee for data configuration?
5. What additional services are available that we haven't asked for or indicated? Are there additional fees for these services?
6. What additional fees could we expect for additional services?
7. As part of your fee, detail out a plan for implementation and start date based on contract start date of 8/1 and the City's wellness plan renewal date of 1/1. Include whether you score biometric data given your criteria and produce a wellness score for the 1/1/2022 plan year and/ or what your implementation plan would be. Be specific.

CITY OF KNOXVILLE
REQUEST FOR PROPOSALS
Wellness Portal

SUBMISSION FORM S-3

Fee Schedule

(See Excel file titled "S-3 fee schedule.xls located on this solicitations bid page)

www.knoxvilletn.gov/bids

NON-COLLUSION AFFIDAVIT

State of _____

County of _____

_____, being first duly sworn, deposes and says that:

- (1) He/She is the _____ of _____, the firm that has submitted the attached Proposal;
- (2) He/She is fully informed respecting the preparation and contents of the attached Proposal and of all pertinent circumstances respecting such Proposal;
- (3) Such Proposal is genuine and is not a collusive or sham Proposal;
- (4) Neither the said firm nor any of its officers, partners, owners, agents, representatives, employees or parties in interest, including this affiant, has in any way colluded, conspired, connived or agreed, directly or indirectly, with any other vendor, firm or person to submit collusive or sham proposal in connection with the contract or agreement for which the attached Proposal has been submitted or to refrain from making a proposal in connection with such contract or agreement, or collusion or communication or conference with any other firm, or, to fix any overhead, profit, or cost element of the proposal price or the proposal price of any other firm, or to secure through any collusion, conspiracy, connivance, or unlawful agreement any advantage against the City of Knoxville or any person interested in the proposed contract or agreement; and
- (5) The proposal of service outlined in the Proposal is fair and proper and is not tainted by collusion, conspiracy, connivance, or unlawful agreement on the part of the firm or any of its agents, representatives, owners, employees, or parties including this affiant.

(Signed): _____

Title: _____

Subscribed and sworn to before me this _____ day of _____, 20__.

NOTARY PUBLIC

My Commission expires _____

No Contact/No Advocacy Affidavit

State of _____

County of _____

_____, being first duly sworn, deposes and says that:

(1) He/She is the owner, partner, officer, representative, or agent of _____
_____, the Proposer that has submitted the attached Proposal;

(2) The Proposer _____ swears or affirms that he/she will abide by the following “No Contact” and “No Advocacy” clauses:

- a) **NO CONTACT POLICY:** After the posting of this solicitation to the Purchasing Division's website, any contact initiated by any proposer with any City of Knoxville representative concerning this proposal is strictly prohibited, unless such contact is made with the Purchasing Agent (Penny Owens) or the listed Point of Contact (James McKeehan). Any unauthorized contact may cause the disqualification of the proposer from this procurement transaction.

- b) **NO ADVOCATING POLICY:** To ensure the integrity of the review and evaluation process, companies and/or individuals submitting proposals for any part of this project, as well as those persons and/or companies representing such proposers, may not lobby or advocate to the City of Knoxville staff including, but not limited to, members of City Council, Office of the Mayor, Department of Redevelopment or any other City staff.

Any company and/or individual who does not comply with the above stated “No Contact” and “No Advocating” policies may be subject to having their proposal rejected from consideration.

Signed: _____

Title: _____

Subscribed and sworn to before me this _____ day of _____, 2_____.

My commission expires: _____

IRAN DIVESTMENT ACT

Certification of Noninclusion

NOTICE: Pursuant to the Iran Divestment Act, Tenn. Code Ann. § 12-12-106 requires the State of Tennessee Chief Procurement Officer to publish, using creditable information freely available to the public, a list of persons it determines engage in investment activities in Iran, as described in § 12-12-105. Inclusion on this list makes a person ineligible to contract with the state of Tennessee; if a person ceases its engagement in investment activities in Iran, it may be removed from the list. A list of entities ineligible to contract in the State of Tennessee Department of General Services or any political subdivision of the State may be found here:

[https://www.tn.gov/content/dam/tn/generalservices/documents/cpo/cpo-library/public-information-library/List_of_persons_pursuant_to Tenn. Code Ann. 12-12-106 Iran Divestment Act updated 7.7.17.pdf](https://www.tn.gov/content/dam/tn/generalservices/documents/cpo/cpo-library/public-information-library/List_of_persons_pursuant_to_Tenn._Code_Ann._12-12-106_Iran_Divestment_Act_updated_7.7.17.pdf)

By submission of this bid, each bidder and each person signing on behalf of any bidder certifies, and in the case of a joint bid each party thereto certifies as to its own organization, under penalty of perjury, that to the best of its knowledge and belief that each bidder is not on the list created pursuant to T.C.A. § 12-12-106.

Vendor Name (Printed)	Address
By (Authorized Signature)	Date Executed
Printed Name and Title of Person Signing	

NOTARY PUBLIC:

Subscribed and sworn to before me this _____ day of _____, 2_____.

My commission expires: _____

DIVERSITY BUSINESS ENTERPRISE (DBE) PROGRAM

The City of Knoxville strongly encourages prime contractors to employ diverse businesses in the fulfillment of contracts/projects for the City of Knoxville.

The City of Knoxville's Fiscal Year 2020 goal is to conduct 4.82% of its business with minority owned businesses, 10.73% of its business with woman-owned businesses, and 33.94% with small businesses.

While the City cannot engage (pursuant to state law) in preferential bidding practices, the City does **strongly encourage** prime contractors to seek out and hire diverse businesses in order to help the City meet its goals as stated above. As such, the City encourages prime contractors to seek out and consider competitive sub-bids and quotations from diverse businesses.

For DBE tracking purposes, the City requests that prime contractors who are bidding, proposing, or submitting statements of qualifications record whether or not they plan to employ DBE's as sub-contractors or consultants. With that in mind, please fill out, sign and submit (with your bid/proposal) the following sub-contractor/ consultant statement.

CITY OF KNOXVILLE DIVERSITY BUSINESS DEFINITIONS

Diversity Business Enterprise (DBE's) are minority-owned (MOB), women-owned (WOB), service-disabled veteran-owned (SDVO), and small businesses (SB), who are impeded from normal entry into the economic mainstream because of past practices of discrimination based on race or ethnic background. These persons must own at least 51% of the entity and operate or control the business on a daily basis.

Minority: A person who is a citizen or lawful admitted permanent resident of the United States and who is a member of one (1) of the following groups:

- a. African American, persons having origins in any of the Black racial groups of Africa;
- b. Hispanic American, persons of Mexican, Puerto Rican, Cuban, Central or South American or other Spanish culture or origin, regardless of race;
- c. Native American, persons who have origin in any of the original peoples of North America ;
- d. Asian American, person having origins in any of the original peoples of the Far East, Southeast Asia, the Indian subcontinent, or the Pacific Islands.

Minority-owned business (MOB) is a continuing, independent, for profit business that performs a commercially useful function, and is at least fifty-one percent (51%) owned and controlled by one (1) or more minority individuals.

Woman-owned business (WOB) is a continuing, independent, for profit business that performs a commercially useful function, and is at least fifty-one percent (51%) owned and controlled by one (1) or more women.

Service Disabled Veteran-owned business (SDOV) is a continuing, independent, for profit business that performs a commercially useful function, owned by any person who served honorably on active duty in the armed forces of the United States with at least a twenty percent (20%) disability that is service connected. Meaning such disability was incurred or aggravated in the line of duty in the active military, naval or air service, and is at least fifty-one percent (51%) owned and controlled by one (1) or more service disabled veteran.

Small Business (SB) is a continuing, independent, for profit business which performs a commercially useful function and has total gross receipts of not more than ten million dollars (\$10,000,000) average over a three-year period or employs no more than ninety-nine (99) persons on a full-time basis.

Subcontractor/Consultant Statement
(TO BE SUBMITTED IN THE BID/PROPOSAL ENVELOPE)

We _____ do certify that on the
(Bidder/Proposer Company Name)

_____ (Project Name)
\$ _____
(Amount of Bid)

Please select one:

Option A: Intent to subcontract using Diverse Businesses

A Diversity business will be employed as subcontractor(s), vendor(s), supplier(s), or professional service(s). The estimated **dollar value** of the amount that we plan to pay is:

\$ _____.
Estimated Amount of Subcontracted Service

Diversity Business Enterprise Utilization			
Description of Work/Project	Amount	Diverse Classification (MOB, WOB, SB, SDOV)	Name of Diverse Business

Option B: Intent to perform work “without” using Diverse Businesses

We hereby certify that it is our intent to perform 100 % of the work required for the contract, work will be completed without subcontracting, or we plan to subcontract with non-Diverse companies.

DATE: _____ COMPANY NAME: _____

SUBMITTED BY: _____ TITLE: _____
(Authorized Representative)

ADDRESS: _____

CITY/STATE/ZIP CODE: _____

TELEPHONE NO: _____