

**2017 ACTIVITY GUIDE PROPOSALS**  
**2-year contract with optional one-year extension**  
**(8 issues with possible extension of 4 issues)**

Name		Price Per Issue	Additional price per thousand
<b>LSC Communications (Warrenville, IL)</b>	<b>128 plus cover</b>	\$40,762	\$443.73
	<b>Additional 4</b>	\$1,893	\$13.78
	<b>Additional 8</b>	\$2,834	\$27.15
	<b>Additional 16</b>	\$4,868	\$52.94
<b>Mail to 1,000</b>	\$814	<b>Delivery of 79,000</b>	\$2,670
<b>Walsworth Publishing (Marceline, MO)</b>	<b>128 plus cover</b>	\$45,518	\$543
	<b>Additional 4</b>	\$1,974	\$17
	<b>Additional 8</b>	\$3,096	\$31
	<b>Additional 16</b>	\$5,385	\$60
<b>Mail to 1,000</b>	\$375	<b>Delivery of 79,000</b>	\$885
<b>Action Printing (Fond Du Lac, WI)</b>	<b>128 plus cover</b>	\$51,229	\$626
	<b>Additional 4</b>	\$3,932	\$45
	<b>Additional 8</b>	\$3,932	\$45
	<b>Additional 16</b>	\$5,268	\$64
<b>Mail to 1,000</b>	Included	<b>Delivery of 79,000</b>	Included
<b>Mullen 20/20 Publications (Charlotte, NC)</b>	<b>128 plus cover</b>	\$58,987	\$756.24
	<b>Additional 4</b>	\$1,796	\$23.03
	<b>Additional 8</b>	\$2,692	\$34.52
	<b>Additional 16</b>	\$4,497	\$57.66
<b>Mail to 1,000</b>	Included	<b>Delivery of 79,000</b>	Included
<b>FUSE: Kelmscott (Berkeley, IL)</b>	<b>128 plus cover</b>	\$62,458	\$720
	<b>Additional 4</b>	\$3,695	\$32.50
	<b>Additional 8</b>	\$5,681	\$56
	<b>Additional 16</b>	\$7,515	\$83
<b>Mail to 1,000</b>	\$1,500	<b>Delivery of 79,000</b>	Included