



Town of Bluffton Request for Proposals RFP # 2020-33 Marketing Services for the Don Ryan Center for Innovation

1. OVERVIEW

Through its economic incubator, The Don Ryan Center for Innovation (DRCI), the Town of Bluffton, South Carolina (Town) is seeking **proposals and oral presentations** from interested and qualified firms with past, proven, positive experiences to develop, design and produce marketing, communications and branding material and strategies for DRCI under a fixed price, milestone contract. Services will also include social media strategies and search engine optimization. The target start date for performing these services is **January, 2020**.

The Town intends to award one contract to the firm that presents the proposal considered to be of the best value to the Town for a period of one (1) year with the option to renew for two (2) additional 1 year periods.

At any time during the solicitation process, the Town of Bluffton reserves the right to refuse any and all sealed proposals and to waive any technicalities and formalities. The Town of Bluffton reserves the right to negotiate with all qualified Proposers. The Town may cancel this solicitation in part or in its entirety at any time during the solicitation process if it is in the Town's best interest to do so.

2. BACKGROUND

The Don Ryan Center for Innovation (DRCI) was established in 2012 as a 501(c)(3) by the Town of Bluffton to function as a business incubator to grow economic opportunity within Bluffton and the surrounding region. The mission of the DRCI was to help innovative start-ups or early stage companies. In its earliest days, this organization incubated 29 companies and expanded into partnerships with Beaufort County Schools, University of South Carolina-Beaufort, Technical College of the Lowcountry, Savannah College of Art and Design, and the City of Beaufort to promote and support innovation and entrepreneurship for the purposes of economic development.

Currently, DRCI fosters and promotes economic development in six areas:

1. Business incubation;
2. Co-working offerings at The HUB;
3. Education and outreach;
4. Business attraction, expansion and retention within the Town and Region;
5. Workforce development;
6. Business startup / concierge services

3. PURPOSE

The purpose of this marketing, communication and branding effort is to create an awareness of the DRCI, its capabilities and success stories in order to showcase the innovative business ideas born in the Town of Bluffton and the Lowcountry.

Specific deliverables detailed below will include web content creation, search engine optimization and marketing, lead generation planning, social media strategic plan, public relations, and brand creation. Proposers will provide an RFP response and then will be scheduled for an oral presentation which shall not exceed one (1) hour.

4. SOLICITATION TERMS and CONDITIONS

Proposers' Responsibility

While the Town has used considerable efforts to ensure an accurate representation of information in this RFP, each prospective Proposer is urged to conduct its own investigations into the material facts and the Town shall not be held liable or accountable for any error or omission in any part of this RFP.

Addenda

The issuance of a written addendum is the only official method by which interpretation, clarification or additional information can be given. The Town will not be responsible for any oral representation given by any employee, representative or others. It is the Proposers responsibility to check the Town of Bluffton Purchasing web site for any addenda issued. Proposers must acknowledge their bid is subject to all addenda issued by entering the total number of addenda in the place so indicated on the Signatory Sheet, attached.

Questions and Inquiries

Questions and inquiries regarding this solicitation shall be submitted no later than:

2:00 pm on Tuesday, January 14, 2020

Felicia L. Roth, Procurement & Grants Administrator

froth@townofbluffton.com

Answers to questions and any other changes or clarifications will be communicated via an addendum and posted on the Town's Purchasing Center webpage. It is the Proposer's responsibility to check the website for updates.

Proposers are expected to ask for clarifications in a timely manner. No assumptions, exceptions, or modifications to any required forms or bid sheet permitted.

Submittal of Proposals

Sealed proposals shall be received by or prior to:

2:00 pm on Monday, January 27, 2020

The closing date and time shall be scrupulously observed. Packages containing submittals shall be presented as such that they may be easily identified. The outside of the package shall be identified as follows:

**Town of Bluffton
20 Bridge Street
Bluffton, South Carolina 29910**

RFP # 2020-33

Marketing Services for DRCI

Attn: Felicia L. Roth, Procurement & Grants Administrator

Public Opening of Proposals

A public opening will be held 5 minutes following the submittal deadline at the following location:

**Town Hall Main Conference Room
20 Bridge Street
Bluffton, South Carolina 29910**

No packages will be accepted at the Public Opening. Packages must be submitted to the Town Hall customer service counter prior to the deadline to be considered.

The names of the firms submitting proposals will be read aloud and recorded. No other information will be provided to the public until after a final contract has been awarded.

Oral Presentations

Oral presentations of no more than two (2) hours will be scheduled with each proposer to discuss the details of the submitted proposals. Oral presentations will be scheduled between **Tuesday, January 28, 2020 and Wednesday, January 29, 2020. The Town will reach out to Proposers to schedule day and time.**

The Town will not be liable for any costs incurred by a Proposer in connection with such interviews/presentations (i.e., travel, accommodations, etc.).

Late Submittals

Under no circumstances shall proposals be delivered after the time specified. The Town will not be responsible for late deliveries or delayed mail. It is the Proposer's sole responsibility to ensure that submittals are complete and delivered timely. Oral offers or offers by facsimile or email are not acceptable.

Restricted Discussions

All prospective Proposers are hereby instructed not to contact any member of the Town of Bluffton Council, the Town Manager, nor Town of Bluffton or DRCI staff members other than the named point of contact contained herein or the Town Purchasing & Grants Administrator regarding this opportunity during the solicitation process. Any such contact may be cause for rejection of your submittal.

Acceptance / Rejection

The Town reserves the right to accept or reject any or all proposals. The Town also reserves the right to waive any irregularities, informalities, or technicalities and may at its discretion, request a new solicitation.

Receipt of a proposal does not indicate that the Town of Bluffton has pre-determined a company's qualifications to receive an award or contract. Such determination will be made after the opening and will be based on the Town's evaluation of the proposals compared to the specific requirements and qualifications of a firm as contained and described in this document.

Proprietary and/or Confidential Information

A proposal is a public document under the South Carolina Freedom of Information Act (FOIA) except as to information that may be treated as commercial, financial, or privileged and confidential as defined by S.C. Code Section 11-35-410. Proposers should mark the pages containing any commercial, financial, or privileged and confidential information as "PROPRIETARY".

Award

It is the Town's intent to make an award to the Proposer who submits the overall proposal that is judged to provide the most advantageous and best value to the Town. In determining the most advantageous proposal, the

Town reserves the right to consider criteria, such as, but not limited to, cost, quality, workmanship, past experience, ability, capability, reputation, and past performance. The Town may opt to establish alternate selection criteria to protect its best interest or meet performance or operational standards.

Local Preference

The Local Vendor Preference program has been implemented by the Town of Bluffton under the Town of Bluffton Ordinance No. 2010-13. The ordinance allows the Town to implement more favorable evaluation criteria for vendors that are certified as local vendors. Any vendor certified as a local vendor shall be given preference in the following manner:

A. Definition of a Certified Local Vendor:

- Company maintains a local office within the legally defined boundaries of Beaufort County; has a majority of full time employees, chief officers and managers regularly conducting work at this location; properly licensed for commercial operations; is open to the public; and is in compliance with local zoning requirements;
- Company has held a valid Town Business License for a consecutive period of at least two (2) years prior to application for certification; and
- Company has submitted a Local Preference Certification statement and is on file .

B. Evaluation Processes:

- Selection criteria shall include (as applicable) the local vendor preference program or demonstrated local content with a minimum weighting of five (5) percent

5. QUALIFICATIONS

At a minimum, and to be considered a responsible proposer, the individuals and/or firm must:

- A.** Currently possess or be willing to obtain a Town of Bluffton Business License if contract is awarded;
- B.** Have **three (3)** years of documented past, proven and positive experiences in providing similar marketing and branding services for a local government and /or not-for-profit entities; experience with economic incubators is a plus;
- C.** Provide **three (3)** case studies completed within the last five (5) years which include the following information:

- i. Customer name and reference contact information;
- ii. Portfolio of website and/or marketing materials developed for this customer (a sampling is fine) with a description of services provided, e.g. enhance existing materials or developed de novo;
- iii. Key performance indicators resulting from your efforts which demonstrate progress and success;

D. Provide resumes and 12 month fee schedule;

E. Prepare an oral presentation to discuss the details of the case studies, resumes provided, and approach to the DRCI deliverables.

6. SCOPE OF SERVICES

This Scope of Services defines the minimal acceptable performance by the proposer in providing the defined services at all the identified locations and related areas identified below. The successful offeror will demonstrate in its proposal the ability to perform these services for the Town of Bluffton. Proposers are encouraged to propose alternate approaches and/or enhancements to the process as part of the methodology and approach of the submittal package. The target date for commencing these services is **January, 2020**.

Term of Contract

This contract shall be effective for **one (1) year** following the date of execution.

Option to Renew

Prior to, or upon completion of the initial term of this contract, the Town shall have the option to renew the contract for two (2) additional one (1) year periods. Continuation of the contract beyond the initial period, and any option subsequently exercised, is a Town prerogative, and not a right of the vendor. This prerogative will be exercised only when such continuation is clearly in the best interest of the Town.

Scope of Work

The scope of marketing, communications and branding efforts include the following milestones and deliverables:

	<u>Project</u>	<u>Deliverables</u>	<u>Notes on deliverables</u>
1	Web Content Creation	Review content to be migrated from current site and re-writing to optimize. <ul style="list-style-type: none"> • Ensure keywords optimally placed within content, titles, headings and image tags • Key messages • Call to actions • Effective page titles and headings 	250+ pages reviewed, edited and re-written as needs determined per page
2	Search Engine Optimization (SEO) * DRCI & Town of Bluffton	Ongoing SEO for new website once live. <ul style="list-style-type: none"> • Consistent blog posts • Updates to site 	Includes 1-2 blog(s) per month, monitoring and reporting of keyword rankings, search

		<ul style="list-style-type: none"> • Support Webmaster as needed • Location data management (submitting and updating online directory listings) 	visibility and general KPI's TBD
3	Search Engine Marketing (SEM)	Review website, goals and target marketing to create a suggested SEM campaign strategy/plan/execution	Work closely with DRCI to develop this plan
4	Lead Generation Plan	Development of a lead generation system to increase innovators, memberships/partners, mentors and HUB memberships	Focus will be on named vertical markets
5	Email campaign strategy for social media, members and mentors	Create and capitalize on a communications program to keep supporters and potential supporters engaged and informed of DRCI initiatives Audit current state of social platform and creation of social media content and marketing calendar to increase awareness, expand reach and develop/increase engagement and conversations and as they pertain to DRCI	Includes ongoing monthly email newsletters, management, defining messaging and developing brand consistency across all channels. Monitor and report on all campaigns with KPI's TBD
6	Public Relations	Development of a PR calendar to support ongoing press initiatives	Create and pitch fresh, new and unique launch story angles to industry and business media as appropriate
7	Brand Identity	Creation of a Brand Identity Guidelines Book and style guide including application examples and templates Support and assist in development of sign type for new Hub of Buckwalter	Audit existing brand and marketing materials- create as needed

Insurance

The awarded vendor shall provide and maintain at all times during the term of the contract, without cost or expense to the Town, policies of insurance, with a company or companies authorized to do business in the State of South Carolina, and which are acceptable to the Town, insuring the vendor against any and all claims, demands or causes of action whatsoever, for injuries received or damage to property relating to the performance of duties, services and/or obligations of the vendor under the terms and provisions of the contract. The vendor is responsible for a timely provision of certificate(s) of insurance to the Town at the certificate holder address evidencing conformance with the contract requirements at all times throughout the term of the contract.

An original certificate of insurance, indicating that the awarded vendor has coverage in accordance with the requirements of this section, shall be furnished by the vendor to the Town within five (5) working days of such request and must be received and accepted by the Town prior to contract execution and/or before any work begins.

Such policies of insurance, and confirming certificates of insurance, shall insure the vendor is in accordance with the following minimum limits:

Workers Compensation – The Selected Vendor shall agree to maintain Worker’s Compensation Insurance & Employers Liability in accordance with the State of South Carolina Code.

Business Auto Policy – The Selected Vendor shall agree to maintain Business Automobile Liability at a limit of liability not less than \$500,000 each occurrence for all owned, non-owned and hired automobiles.

Commercial General Liability – Commercial General Liability for public liability during the lifetime of a contract shall have minimum limits of \$1,000,000 per claim, \$2,000,000 per occurrence for Personal Injury, Bodily Injury, and Property Damage Liability. Coverage shall include Premises and/or Operations, Independent Contractors, Products and/or Complete Operations, Contractual Liability and Broad Form Property Damage Endorsements. Coverage shall not contain an exclusion or limitation endorsement for Contractual Liability or Cross Liability. Coverage for the hazards of explosion, collapse and underground property damage (XCU) must also be included when applicable to the work to be performed. All insurance policies shall be issued from a company or companies duly licensed by the State of South Carolina. Specific endorsements will be requested depending upon the type and scope of work to be performed.

Professional Liability – The Selected Vendor shall agree to maintain Professional Liability or equivalent Errors & Omissions Liability at a limit of liability not less than \$1,000,000 Per Occurrence. When a self-insured retention (SIR) or deductible exceeds \$10,000, the Town reserves the right, but not the obligation, to review and request a copy of Vendors most recent annual report or audited financial statement.

Additional Insured Requirements – Except as to Workers’ Compensation and Employers’ Liability, said Certificate(s) shall clearly state that coverage required by the contract has been endorsed as follows:

The Town of Bluffton, a municipality of the State of South Carolina, its officers, agents and employees as Additional Insured.

The Certificate of Insurance shall unequivocally provide thirty (30) days written notice to the Town prior to any adverse changes, cancellation, or non-renewal of coverage thereunder. Said liability insurance must be acceptable by and approved by the Town as to form and types of coverage.

Delivery and Completion of Work

The Town will use the Proposer’s estimate to develop a period of performance for work to be completed. This period of performance may be adjusted at the Town’s discretion. All work shall be performed in accordance with good commercial practice. The work schedule and completion dates shall be adhered to by the Proposer(s), except in such cases where the completion date will be delayed due to acts of God, strikes, or other causes beyond the control of the vendor. In these cases, the Proposer shall notify the Town of the delays in advance of the original completion date so that a revised delivery schedule can be appropriately considered by the Town.

Contractors/Subcontractors to be Satisfactory to Town Of Bluffton

The Contract will not be awarded to any Proposers who have failed in any contractual obligations to the Town, or who has on any previous contract performed in a manner unsatisfactory to the Town, either as to the character of the work, the fulfillment of guarantees or the time consumed in its completion. Subcontractors shall also be satisfactory to the Town. Proposer shall identify intended Subcontractors; Subcontracts shall include all Federal,

State, local regulatory and other Agency requirements, as well as the insurance requirements of the prime contract between Contractor and the Town.

Compliance

Proposers, with regard to the work performed by it during the contract, will not discriminate on the grounds of race, color, or national origin in the selection and retention of subcontractors, including procurements of materials and leases of equipment. Proposers will not participate directly or indirectly in the discrimination prohibited by Acts and the Regulations, including employment practices when the contract covers any activity, project, or program set forth in Appendix B of 49 CFR part 21. This includes FHWA or FTA specific program requirement.

During the performance of this contract, the contractor, for itself, its assignees, and successors in interest (hereinafter referred to as the “contractor”) agrees to comply with the following non-discrimination statutes and authorities, including but not limited to:

- Title VI of the 1964 Civil Rights Act (42 U.S.C. 2§000 et seq., 78 stat. 252), (prohibits discrimination on the basis of race, color, national origin); and 49 CFR Part 21;
- The Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970, (42 U.S.C. §4601) Prohibits unfair treatment of persons displaced or whose property has been acquired because of Federal or Federal-aid programs and projects;
- The Federal-aid Highway Act of 1973, (23 U.S.C. §324 et seq.), (prohibits discrimination on the basis of sex);
- Section 504 of the Rehabilitation Act of 1973, (29 U.S.C. 794 et seq.), as amended, (prohibits discrimination on the basis of disability); and 49 CFR Part 27;
- The Age Discrimination Act of 1975, as amended (42 U.S.C. §6101 et seq.), (prohibits discrimination on the basis of age);
- Airport and Airway Improvement Act of 1982, (42 U.S.C. §47123), as amended, (prohibits discrimination on race, creed, color, national origin, or sex);
- The Civil Rights Restoration Act of 1987, (P.L. 100-209), (Broadened, the scope, coverage and applicability of Title VI of the Civil Rights Act of 1964, The Age Discrimination Act of 1975 and Section 504 of the Rehabilitation Act of 1973, by expanding the definition of the terms “programs or activities” to include all of the programs or activities of the Federal-aid recipients, sub-recipients and contractors, whether such programs or activities are Federally funded or not);
- Titles II and III of the Americans with Disabilities Act, which prohibit discrimination on the basis of disability in the operation of public entities, public and private transportation systems, places of public accommodation, and certain testing entities (42 U.S.C. §§12131-12189) as implemented by Department of Transportation regulations at 49 CFR Parts 37 and 38;
- The Federal Aviation Administration’s Non-discrimination statute (49 U.S.C. §47123) (prohibits discrimination on the basis of race, color, national origin, and sex);
- Executive Order 12898, Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations, which ensures nondiscrimination by discouraging programs, policies, and

activities with disproportionately high and adverse human health or environmental effects on minority and low-income populations;

- Executive Order 13166, Improving Access to Services for Persons with Limited English Proficiency, and resulting agency guidance, national origin discrimination includes discrimination because of limited English proficiency (LEP). To ensure compliance, recipients must take reasonable steps to ensure that LEP persons have meaningful access to programs (70 Fed. Reg. at 74087 to 74100);
- Title IX of the Education Amendment of 1972, as amended, which prohibits discrimination on the basis of sex in education programs or activities (20 U.S.C. 1681 et seq.).

Proposers shall at all times comply with all applicable wage and hour acts, including but not limited to the Fair Labor Standards Act (FLSA) (29 U.S.C. 201 et seq); the Davis-Bacon Act (40 U.S.C. 3141 et seq.); McNamara-O'Hara Service Contract act (41 U.S.C. 351 et seq); Contract Work Hours and Safety Standards Act (40 U.S.C. 3701 et seq); Walsh-Healy Public Contracts Act (41 U.S.C. 35 et seq); Copeland Anti-Kickback Act (40 U.S.C 3145).

Proposers shall at all times comply with the Occupational Safety and Health Act (OSH Act)(29 U.S.C. chapter 15) and the South Carolina OSHA-approved state plan, which covers most private sector workers and all state and local government workers.

Proposers shall make best efforts to ensure that minority and disadvantaged businesses are offered a fair opportunity to fully participate in the overall procurement of subcontracted goods and services.

Acceptance of Services

The services rendered as a result of an award from this solicitation shall not be deemed complete, until accepted by the Town and shall be in compliance with the terms herein, fully in accord with the specifications and of the highest quality. In the event that the service does not conform to the specifications, the Town reserves the right to terminate the contract and will not be responsible to pay for any such service.

7. SUBMITTALS and FORMAT

By submitting a proposal, the firm certifies that it has full knowledge of the scope, nature, and quality of work to be performed. Submittals should be prepared simply and economically, providing a straightforward, concise description of the respondent's ability to fulfill the requirements of the scope of work and a solution that is viable and within the Town's best interests.

The Town reserves the right to award a contract pursuant to this RFP without further discussion with proposers. Therefore, it is important that each submittal is complete, adheres to the format and instructions contained herein, and is submitted in the most favorable manner possible. Failure to provide the requested information will render your proposal as non-responsive.

Proposers shall submit one (1) signed original and two (2) copies by the stated deadline. An electronic copy saved on a thumb drive is required. Package shall be delivered by USPS, other carrier or courier, or in person to the Town of Bluffton Customer Service counter.

The contents of the proposal shall include the following:

A. Signatory Sheet

Attached.

B. Letter of Transmittal

Limit to one (1) or two (2) printed pages.

- Briefly state the firms understanding of the work to be done and the commitment to perform the work.
- Give the names of the persons who will be authorized to make representations for the firm, their titles, and contact information.
- The letter must be signed by an authorized representative of the company who has the authority to commit the company to their proposal as submitted.

C. Copy of Town of Bluffton Business License

This section shall include a copy of the firms Town of Bluffton Business License. If the firm does not currently have a license, then a letter of commitment to obtain a Town of Bluffton Business License if contract is awarded shall be inserted.

D. Firm's Profile

Provide office locations and identify which office will perform the work. Describe the size of the firm and its core capabilities.

Provide resumes or qualifications of project members, operating personnel and management who would be assigned and have direct responsibility for fulfilling the terms of the contract with particular emphasis on their experience on projects of similar scope and complexity.

Provide a rough estimate of firm's existing backlog and a statement of availability on when the firm could begin performance.

E. Case Studies

Indicate firm's proven, positive past experiences by citing at least three (3) projects of similar scope and complexity completed within the last five (5) years. Each case study should, at a minimum, provide:

- Customer name and name, title, and email address of at least one point of contact at the customer to serve as a reference. It is preferable to provide a point of contact with whom you collaborated closely in the marketing effort in lieu of a lead Government official or not-for-profit President who may not be able to speak to your daily work;
- Portfolio or screenshots of website and/or marketing materials developed for this customer (a sampling is fine) with a detailed description of services provided, e.g. enhance existing materials or developed de novo;
- Key performance indicators resulting from your efforts which demonstrate progress and success;
- Discuss, as applicable in the context of the case study, the experience in meeting timelines and schedules with clearly established and proven methods for maintaining the budget.

F. Firm’s approach and methodology to executing solution and/or performance

Provide a narrative demonstrating an understanding of the services and support required by this RFP. State how the firm will approach the project and the methodology to be used to perform the services as outlined in the Scope of Services.

Be prepared to elaborate on your approach during oral presentations

G. Twelve Month Fee Schedule

Please quote hourly rates by job title and a level of effort for each milestone for the first year of the contract. We will negotiate a pay schedule on milestone completion or agreed upon percentage of completion as applicable. The hourly rates will become the basis for ad hoc work.

8. EVALUATION, SELECTION, NEGOTATION and AWARD

State of South Carolina procurement code will be followed to secure the awarded firm. The contact listed within this solicitation, in coordination with the Purchasing Administrator, will be the coordinator for the selection process and the sole point of contact for all respondents. In addition to the materials provided in the written responses to this RFP, the Town may utilize site visits or may request additional material, information, interviews, presentations or references from the respondent(s) submitting a proposal or offer.

A. Evaluation Criteria

A points system will be given to each criteria listed through the identified weighting system:

EVALUATION CRITERIA	MAX POINTS
Firm’s capability and approach – RFP and oral presentation	25
Schedule and availability	10
Resumes, individual experience and expertise	25
Past performance, references, portfolio, KPIs	25
12 month fee schedule	10
Local preference	5
TOTAL POSSIBLE POINTS	100

B. Evaluation Method

All responsive submittals will be reviewed and evaluated by a Review and Selection Team. This three (3) to five (5) member committee approach will require selected staff to evaluate the submittals through the following processes:

- Individually provide a detailed review and thorough evaluation of each submittal;
- Individually score each submittal utilizing the scoring method given;
- Combining the scores of each individual team member to form an overall team score;
- Eventual participation in a team discussion, including in-depth evaluations and group interaction after individual review and scores are achieved.

The Town reserves the right to request additional information and/or clarification of any information submitted by any respondent at any time during the evaluation process. This includes, but is not limited to information that indicates financial resources as well as the ability to provide and maintain the services as requested. The Town reserves the right to make investigations of the qualifications of the respondent as it deems appropriate, including but not limited to background investigations.

Firms exhibiting the ability to provide and maintain the services requested; submits a proposal that is formatted correctly; and is inclusive of all the required forms will be considered a responsive and responsible proposer.

C. Negotiations

The Town reserves the right to negotiate a final agreement with the top ranked proposal that meets the needs and is considered the best value to the Town of Bluffton. If a contract cannot be negotiated with the highest ranking firm, negotiations may be conducted with the second, and then the third, and so on until a satisfactory contract can be agreed upon and executed. Additionally, should the Town choose to do so, it reserves the right to provide all responsive and responsible Proposers an opportunity to submit their best and final offers.

D. Award and Contract

Award will be made in accordance with the Town of Bluffton's purchasing policy and procedures. A contract resulting from an award shall be the Town of Bluffton's purchase order and/or contract, containing the Town's terms and conditions. A sample of the contract has been attached to this solicitation for viewing. Contracts from firms submitting a proposal will not be accepted.

Attachments

1. Signatory Sheet
2. Sample Town of Bluffton Agreement



TOWN OF BLUFFTON

SOLICITATION NO: 2020-33
ISSUED BY: Felicia Roth
EMAIL: froth@townofbluffton.com

SUBMITTAL PACKAGES DUE:
CLOSING DATE: Monday, January 27, 2020
CLOSING TIME: 2:00 p.m.

FAX / E-Mail not accepted

PROJECT TITLE & DESCRIPTION: Marketing Services for DRCI

ACKNOWLEDGEMENT OF ADDENDA: This bid is submitted subject to Addenda numbers ____ through ____.

THIS FORM MUST BE SIGNED TO BE CONSIDERED FOR AWARD

COMPANY NAME:

DATE:

MAILING ADDRESS:

PHONE:

FAX:

CITY:

STATE:

ZIP:

SSN OR FEDERAL TAX NO:

TITLE OF AUTHORIZED REPRESENTATIVE:

E-MAIL:

WEB URL:

AUTHORIZED SIGNATURE:

PRINTED NAME:

By my signature I certify that this response is made without prior understanding, agreement, or connection with any corporation, firm, business entity, or person submitting a response to this solicitation for the services to be provided, and is in all respects true, accurate and without collusion or fraud. I certify that pricing submitted is valid for 90 days from the date of submittal.