



**RFQ 2019 01-14 CRA EVENT BOOKING AGENT**

			<b>GTS Entertainment Group Panama City, FL</b>	<b>Limitless Entertainment Fort Walton Beach, FL</b>	<b>Community Broadcasters, LLC New York, NY/ FWB-Destin</b>	<b>Dan Collins Entertainment Destin, FL</b>	
<b>Item No..</b>	<b>QTY</b>	<b>Unit</b>	<b>Description</b>	<b>TOTAL PRICE</b>	<b>TOTAL PRICE</b>	<b>TOTAL PRICE</b>	<b>TOTAL PRICE</b>
1	1	Fee	Agent Booking fee (percent)	20%	10% [\$3,500]	16 % [\$2,500]	20 % [\$3,300]
			Audio / Sound subcontractor (Sound Manager)	Dependent on requirements	\$16,500 - \$19,250 depending upon negotiations (2quotes provided from live Music Productions & Nailed Productions, LLC	Sound: \$5,500 Station Staffing: \$2,200	Bob Levinson - System of Sound Experienced sound engineer High quality PA Equipment Most backline including microphones, stands, monitors [\$7,700]
			Entertainment costs	Varies on entertainment	\$6,000 - \$8,000 (Negotiable, quotes on hand for each artist listed on tentative schedule)	Musical Acts: \$15,000 Please Note 2018 cost was \$11,700	\$16,500
			Marketing costs	\$150 per Month	\$5,000 - \$7,000 (including social media, email and content, ads)	\$0.00* [in-kind, see below]	Graphic Design, Signage, Print, Social Media Campaings including content and sponsored posting
				Social Media Management; up to 5 posts per week; per media site.		<b>TOTAL ESTIMATED COST: \$25,700 REQUESTED BUDGET: \$30,000</b>	PR including press releases, email marketing campaign, and public appearances at community events.
						<b>In -Kind Promotional Support Values From Community Broadcasters*</b>	Radio promotion including recorded commercials and live promotions. [\$7,000]
						65 Promos/week/station, \$15/ea. x11 weeks = \$42,900 2 Social Media post per station/week x11 = \$6,600 Print Materials (posters, handbills) = \$2,000	<b>TOTAL = [\$34,500]</b>
						Total Promotional Support = \$51,500	
			Price Sheet	YES	YES	YES	YES
			Addendum Page	YES	YES	YES	YES
			References	YES	YES	YES	YES
			Local Preference/Minority/woman/Vet/Disabled:		YES		
			Drug Free Workplace				
			Public Entity Crime Form				
			Anti-Collusion Statement				
Prepared By Giuliana Scott, Purchasing Agent							