



***Open Call for Artist and Art Professionals
Art on the Atlanta BeltLine 2021-2022***

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[Submit Proposal for Artist Open Call HERE](#)

by Friday, May 28, 2021, 12:00 pm, EST

Submit via Vendor Registry submittal link above

Art on the Atlanta BeltLine (“AoAB”) is seeking visual artists, performers, musicians, lecturers, and art historians (“Art Professional(s)”) at every stage of their careers to apply for our 2021-2022 exhibition season. Historic, environmental, cultural, functional, urban design, and/or aesthetic aspects of the Atlanta BeltLine are good starting points to consider for potential proposal submissions. Projects should be well-researched, well-planned, and feasible. Although not limited to the following examples, potential projects might include all or some of the following:

- Performance works of all kinds, including but not limited to street and travelling performers, parade, music, dance, theater, and performance art
- Utilization of fences or screening devices
- Murals
- School or class projects
- Historical or didactic works
- Projects that promote exploration of Atlanta BeltLine trails
- Organizational collaborations
- Sculpture opportunities (please see separate call for submissions)
- Work that is reflective of the culture and history of Beltline neighborhoods, amplify local history, and elevates voices and narratives that have historically been marginalized.

Proposed materials shall be durable, requiring minimal maintenance in an outdoor setting. All works must be designed to be safely removed at the end of the designated period or disintegrate safely into the environment. All construction, installation, and de-installation methods must be adequate and safe for public interaction. Projects must last throughout the exhibition period; however, artists may also create and submit performance or ephemeral works that could be scheduled to occur periodically throughout the 2021-2022 exhibition. All works and performances must be suitable for all ages and audiences.

Post Date: April 14, 2021





Artists, Collectives, and Professionals are invited to submit proposals for any of the following:

- **BeltLine Walls Volume 4 (Murals)** – Artists will work on their walls for the duration of a few weeks in October, culminating in a grand reveal and community celebration at the end of the festival. Please see the submission guidelines section herein for more details.
- **BeltLine Flow (Performance Series)** – Artists are invited to submit proposals to perform along the Atlanta BeltLine corridor during the exhibition season. These performances are not limited in number of times the performances may occur, nor are they subject to any specific dates on which performances must occur. These performances are designed to act as a pop-up style event to creatively activate and celebrate the corridor in many locations. These events are “acoustic” in nature, self-sustaining and do not require outside power sources, a sound engineer or technical support. Please see the submission guidelines section herein for more details.
- **BeltLine Spaces (Sculpture Exhibition)** – Please see separate call for sculpture submissions.
- **BeltLine After Dark (Festival)** – This annual festival celebrates the communities and spaces along the BeltLine Westside trail. Artists are invited to submit proposals to activate the Westside Trail and welcome the autumn season. ABI will host events concurrently at Gordon-White Park, Washington Park, and the Atlanta BeltLine space in Historic Ashview Heights. Previous seasons have included concerts, ballet, theater, opera and interactive roving performances. Please see the submission guidelines herein for more details.
- **Special Projects/Guest Exhibitions** – Atlanta arts and culture organizations are invited to submit proposals that use the Atlanta BeltLine to show their work/project, including hosting a pop-up event, or any other exciting ideas. Please see the submission guidelines herein for more details.
- **Lantern Parade** – Musicians who wish to be included in the 2021 Lantern Parade should contact Chantelle Rytter directly at c@chantellerytter.com.

BUDGET

Amounts to be awarded vary by project. Of the total budgeted amount, artist should incorporate a minimum of 20 percent (20%) as an artist’s fee in the budget that must be submitted with each proposal. The award will cover the design (including artist’s fee), fabrication, assistant(s), shipping/transport, installation, maintenance for the duration of the exhibition period, and de-installation of the project. All payments are made in partial installments, with the first for materials, installation and labor; the second (and in most cases, final) is upon completion or de-installation of the work.



*Only 10% of any studio or rehearsal space costs incurred while producing an AoAB work may be added to the project budget. If including this fee as a line item in the budget, documentary (written) proof of lease, mortgage, or rental of said space must be submitted along with the budget.

Payments are issued in installments as listed below:

- Visual Artist: 80/20 with the first being an initial payment to cover project costs, and the second and final installment paid upon de-installation of the work in June of 2022.
- Muralists: 80/20 with the first being an initial payment to cover project costs, and the second and final installment paid within 60 days of successful project completion and approval by ABI.
- Performers: 50/50 with the first being an initial payment to cover project costs, and the second and final installment being paid within 60 days of successful project completion and approval by ABI.

SUBMISSION GUIDELINES

All proposals must be received by 12:00 pm EST, Friday, May 28, 2021 in Vendor Registry.

Submittals received after the deadline will not be considered.

- A) Submit proposals electronically in Vendor Registry at:
[Submit Proposal for Artist Open Call HERE](#)

Electronic Submittal Requirement:

ABI has implemented a new electronic solicitation posting and submittal process through Vendor Registry (VR). All proposals shall be submitted online via Vendor Registry. In order to submit a proposal online, please follow the steps below:

1. One-time, free registration:

IF YOU ARE NOT A REGISTERED VENDOR WITH VENDOR REGISTRY, A FREE, ONE TIME REGISTRATION IS REQUIRED TO SUBMIT A BID. The first step before submitting a proposal is to ensure that you or your firm is already registered in the VR database by clicking the link below. If your firm is not registered in the VR database, please register as a vendor by clicking on the link below. It is recommended to register as soon as possible before the proposal submittal deadline listed within this open call document to allow sufficient time to upload the proposal submittal.

Vendor Registration link –

<https://vrapp.vendorregistry.com/Vendor/Register/Index/atlanta-beltline-ga-vendor-registration>



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2. Submit Proposal:

As a registered vendor, please click the link below to submit a proposal. All proposals shall be completely submitted at the link below. Late proposals will not be accepted. It is recommended to start the proposal submittal process within a sufficient timeframe before the deadline.

Proposal Submittal Link –

[Submit Proposal for Artist Open Call HERE](#)

If you have any questions or need assistance with registration and/or submitting a proposal, please do not contact ABI. Please contact the VR Support Team by email at cservice@vendorregistry.com or call toll-free at (844) 802-9202.

Artist Submissions must include the following materials:

1. Title of the work.
2. Official Artist Statement. This is about the work, not the person. The artist statement should include a few sentences summarizing the artist's submission and artistic practice and approach. It is usually written in third person. This will be used for signage, social media and promotional purposes;
3. A one-sentence summary describing the proposed work.
4. Contact information for all persons involved in the creation, performance, and/or display of the art or performance including name, address, telephone, email address.
5. Biographical information for principal artists, performers, makers, etc.
6. A written narrative describing the proposal, performance, or existing work: What is the work and what does it mean? (**NOT TO EXCEED 250 WORDS**).
7. List of materials and step-by-step installation plan. For performers/musicians, list technical requirements and a step-by-step load-in and strike plan. For musicians, see item 11 below.
8. Detailed budget showing how much is being requested, how the budget will be used, source for materials, and artist's fee. **Please factor major machinery needs (eg., forklift or man lift), assistant(s), hand and small power tools into your budget. These items will not be provided by AoAB. For items AoAB may provide, please visit <https://www.atlantatoolbank.org/tool-lending-program/tools-fees/>**
9. Visual Artists (mural/sculpture/mixed media/photography) should submit at least three sketches/renderings, showing scale, dimensions, and elevation of the proposed or existing work; and five images of previous work (JPEG or PDF) or related projects of recent artworks (not to



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exceed 1024 x 768 pixels at a minimum of 150 dpi, provided on USB or uploaded), accompanied by an image list with description of each work sample. ***If you are a sculpture, please click [HERE](#) to view the Open Call for Sculpture Professionals 2021-2022 to view requirements and separate submission guidelines.***

10. Performing Artists (dance, theater, opera, circus arts, serial pop-ups, and/or musicians/performers submitting to BeltLine Flow etc.) should submit a brief description and context for work samples. The samples should be on a USB or provide a URL to an online source. Performing artists must identify and explain any technical needs (including electricity) and submit this as a separate document identified as the tech rider. Please include a Covid 19 plan for use in the instance gathering is still restricted by the date of your performance.
11. Musicians (those wishing to perform at the BeltLine After Dark) – Please submit your pitch deck according to the submission guidelines listed above.

***Your proposal will be rejected if it does not adhere to these guidelines.**



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TIMELINE

Call for artist proposals due in VR:

Friday, May 28, 2021, 12 noon EST,
See vendor Registry link on cover page

*Zoom Information Sessions:

Saturday, May 1, 2021, 11:00 am, EST
Wednesday, May 19, 2021, 6:30pm, EST

*Zoom Information listed below

Deadline for submissions:

12:00 pm EST, Friday, May 28, 2021

Panel review:

May 31st – July 2nd, 2021

Selected artist notified:

July 9, 2021

Installation period:

Begins July- Sept 2021

Exhibition opens:

Autumn 2021

Lantern Parade:

September 2021

ZOOM INFORMATION SESSIONS

To provide additional information and answer questions about the proposals, information sessions will be hosted virtually via Zoom:

Saturday, May 1, 2021, 11:00 AM, EST

Zoom login information –

<https://us02web.zoom.us/j/82785623800>

Wednesday, May 19, 2021, 6:30 PM, EST

Zoom login information -

<https://us02web.zoom.us/j/84262853726>

Question/Inquiry Deadline:

Submit questions in Vendor Registry by

Friday, May 21, 2021, by 12 noon est

**Official responses to questions will be provided in an addendum in
Vendor Registry**

(see link to submit questions on cover page)

Online – A video session will be available on ABI's website (www.art.beltline.org).



PANELISTS/JURORS

Panelists for the program come from a diverse cross-section of members of the Atlanta arts and culture community, including art historians, performers, sculptors, painters, arts administrators, and Atlanta BeltLine staff.

EVALUATION CRITERIA

Each proposal submitted will be evaluated on the following criteria using a numeric system:

Concept – 25 points

- Is the artwork/performance original or a repeated/reworked/loaned piece?
- Does the work fit in with the overall concept of the *Art on the Atlanta BeltLine* project being an outdoor, temporary linear gallery space?

Artistic Merit/Quality – 20 points

- Does the project demonstrate high technical skill?
- Is it artistically engaging and stimulating?
- Will it be appreciated by the general public?
- Do the other examples of work submitted support the artistic merit/quality of the proposal?

Feasibility – 20 points

- Is the proposed budget reasonable?
- Can the project be executed for the requested amount?
- Can the work be executed within the exhibition timeline?
- Does the artist have the experience to execute the proposal?
- Would the piece negatively impact public health or safety in any way? (e.g. no sharp edges or elements which might present a possible danger to the public)

Performance – 15 points

- Is the proposal feasible based on experience, budget, and infrastructure/tech requirements?
- Is the context of the performance accessible to, and appropriate for, the general public?

Community Engagement - 20 points

- How does the work engage its specific and local audience?
- Does it impact the way a viewer or listener thinks or feels?
- Is it interactive, produced on site, use the neighborhood or volunteers?



PROJECT HISTORY

The Atlanta BeltLine is an emerging system of parks, trails, transit and economic development that reclaims mostly abandoned rail corridors. With an emphasis on public spaces, improved transportation, cultural amenities and revitalizing neighborhoods, it has the potential to redefine the city and make it a better place to live, work and play. Find additional information about the Atlanta BeltLine at www.beltline.org.

** All information contained herein will be in a PDF format for the purposes of automated translation into Google supported languages, as well as ASL and braille. Video translations will be available online. If you or someone you know requires an unlisted language, please contact Miranda Kyle at mkyle@atlbeltline.org as it may be possible to have it created.

TERMS AND CONDITIONS

By submitting a proposal, the Art Professional(s) is accepting the following Terms and Conditions, and these terms and conditions shall form the basis of any contract awarded as a result of the publication of this Open Call for Art Professionals:

1. The Art Professional(s) shall hold harmless ABI, Invest Atlanta, and the City of Atlanta against any claims, judgments or liabilities to which they may be subject as a result of any acts or omissions associated with, arising from, or relating to the submission by Art Professional of a proposal in response to this Open Call for Art Professionals or the performance, installation, or creation of any art or performance arising from the issuance of this open call;
2. The Art Professional(s) agrees that its status shall be that of an independent contractor, and neither it nor any of its employees or subcontractors is or shall be an agent, servant or employee of ABI, Invest Atlanta, or the City of Atlanta;
3. The Art Professional(s) agrees that ABI shall be permitted to use and reproduce images, videos, and where applicable, recordings, of the selected projects for promotional purposes; and that Art Professional will sign any document necessary to reflect such permission for use and reproduction;
4. The Art Professional(s) shall have the right to perform or play a song in public and/or gain permission or a license if musical or oratorical selections are performed.
5. All proposal submissions become the property of ABI;
6. A Federal Work Authorization user identification number included within Form W-9 for tax payer identification number and certification shall be required, along with a S.A.V.E. affidavit and other required documents.



PROTESTS

Any protest of the solicitation documents or process shall be submitted for resolution to:

Atlanta BeltLine, Inc.
Procurement Officer
100 Peachtree Street NW, Suite 2300
Atlanta, GA 30303.

Such protest shall be in writing and shall be supported by the information necessary to enable the protest to be considered. A protest will not be considered if it is insufficiently supported or it is not received within the time limits specified herein. A protest based upon terms, conditions, or form of a proposed procurement action shall be submitted so that it is received by ABI no later than five (5) calendar days following notification of the action by ABI. A written final determination on any protest will be rendered by ABI and will be provided to the protester as soon as practicable.

ABI reserves the right to cancel any and all solicitations and to accept or reject, in whole or part, any and all bids when it is for good cause and/or in the best interest of ABI, or if any or all bidders are considered non-responsive/non-responsible, or if funding for the project is not made available. The procurement process may be revised at any time during the solicitation, evaluation, selection and negotiation phases leading up to an executed contract. ABI will not be responsible for any cost of the bidder associated with the preparation of its bid.

Equity and Inclusion

The Atlanta BeltLine's equity and inclusion vision is that: **All legacy residents, new residents, and business owners – regardless of age, gender, gender identity or expression, sexual orientation, race and ethnicity, ability, income, or political ideology – benefit and prosper from the economic growth and activity associated with the Atlanta BeltLine.**