

RESOLUTION NO. 2018-120

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2 **A RESOLUTION OF THE CITY COMMISSION OF THE CITY**
3 **OF PARKLAND, FLORIDA, APPROVING THE EVALUATION**
4 **COMMITTEE’S RANKING AND AUTHORIZING THE**
5 **PURCHASING DIRECTOR TO NEGOTIATE AND EXECUTE A**
6 **CONTRACT WITH THE TOP-RANKED PROPOSER,**
7 **ANALYTICA, FOR STRATEGIC PLANNING & VISIONING**
8 **SERVICES; PROVIDING FOR AN EFFECTIVE DATE.**
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10 **WHEREAS**, on October 26, 2018, in accordance with the City of Parkland’s (“City”) Procurement Code, City Staff advertised Request for Proposal (RFP # 2018-32) for Strategic Planning & Visioning Services; and
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14 **WHEREAS**, the services are being sought to help the City's decision makers and other key stakeholders address what is truly important for the future of the City; and
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17 **WHEREAS**, on November 20, 2018, the City received seven (7) proposals from Analytica, Calvin Giordano & Associates, Inc., Future iQ, Inc., MGT of America Consulting, LLC, Management Partners, Inc., Redevelopment Management Associates, LLC and Strategy First, LLC; and
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22 **WHEREAS**, on November 27, 2018, the Evaluation Committee reviewed, rated and shortlisted the top three (3) proposals from Management Partners, Inc., Analytica and Calvin Giordano & Associates, Inc.; and
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26 **WHEREAS**, on December 5, 2018, the Evaluation Committee interviewed the shortlisted three (3) proposers and after further discussion and review of the criteria set forth in the RFP, the Evaluation Committee unanimously recommended approval of the top-ranked proposer, Analytica; and
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31 **WHEREAS**, the proposed annual fee submitted by Analytica to complete the scope of services is \$67,000 which is budgeted in FY2019; and
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34 **WHEREAS**, the initial contract period shall start on date of award for a term of one year, with the option to renew for four additional one-year periods, if determined to be in the City's best interest; and
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38 **WHEREAS**, the Evaluation Committee is recommending the Purchasing Director to negotiate terms, condition and fees, and execute contract with the top-ranked proposer, Analytica, for Strategic Planning & Visioning Services.
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42 **NOW THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF PARKLAND, FLORIDA AS FOLLOWS:**
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45 **Section 1.** The foregoing “WHEREAS” clauses are confirmed and ratified as being true and correct and are hereby incorporated herein.
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48 **Section 2.** The City Commission hereby approves the Evaluation Committee ranking of the Strategic Planning & Visioning Services and authorizes the Purchasing Director to negotiate terms, conditions and fees, execute contract with the top-ranked proposer, Analytica, and extend the contract for four, one-year periods, if determined to be in the City's best interest.
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Section 3. In the event the Purchasing Director is unable to negotiate a contract deemed to be acceptable with the top-ranked firm, the Purchasing Director shall report to the City Commission which shall either require that the Purchasing Director continue negotiations or authorize negotiations with the second-ranked firm until the process is complete or, until the Purchasing Director or the City Commission determines that it is no longer feasible to continue negotiating; at any time the City Commission has the full discretion to either abandon the process or begin the process again.

Section 4. The RFP packet has been reviewed and approved by the City Attorney.

Section 5. This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED THIS 19th DAY OF December, 2018.

CITY OF PARKLAND, FLORIDA



CHRISTINE HUNSCHOFSKY
MAYOR

ATTEST:



JENNIFER JOHNSON
CITY CLERK

RECORD OF COMMISSION VOTE

Commissioner Kagan	<u>Yes</u>
Commissioner Mayersohn	<u>Yes</u>
Mayor Hunschofsky	<u>Yes</u>
Commissioner Walker	<u>Yes</u>
Vice Mayor Cutler	<u>Yes</u>

