

Tennessee Innovation Crowdsourcing Platform COVID-19 Response

LaunchTN is working in partnership with [Tennessee's COVID-19 Unified Command](#) to engage businesses, including start-ups and entrepreneurs, to rapidly connect solutions, resources, and capabilities to major issues facing our state.

The Tennessee Innovation Crowdsourcing Platform will allow us to organize and evaluate proposals, complete due diligence, and recommend promising strategies to state procurement specialists for expedited treatment. We invite all companies to participate, regardless of whether you're able to scale at the level needed right now.

Solicitations will be actively updated as the needs of our state evolve. Please register your business and visit the pages describing open solicitations to find specific details on needs and how to submit your proposal.

Please note, this is a first phase in the process to be recommended to the state as a viable solution to consider. If you are recommended you will receive further instructions on next steps. This is currently all the information available on solicitations. They are updated as more information is available.

General Submission Criteria

- Proven product or service
 - *Preferably in beta-testing phase or beyond*
- Defined timeline with a viable plan to deploy product or service to the identified area of need

Opportunity

- New customer pipeline
- Potential contract with state + partners (if selected you will be fast-tracked through procurement process)
- Fast-tracked introductions to meet additional needs

Process

- Submit proposal → Proposal reviewed and vetted by necessary experts → select proposals recommended to state → State review with expected answer within 24 hours

All information submitted as part of the proposal process will be used solely for the purpose of evaluation. By using the site, you agree to the collection and use of information for that purpose.

Request for Information/ Solicitation

Please submit a proposal via PDF that addresses the following questions related to the solicitation you selected. Please be sure your information is complete but concise, and note that additional questions may be requested as you move through the process.

- Organization description (legal name, entity type, Federal EIN, primary business location)
- Are you a current or prior vendor of state or government entity (in TN or elsewhere)?

- Describe the product or service you are proposing to address (include details related to your existing company if this is a pivot).
- Please describe your capability and plan to scale your solution (while we understand this may be an estimation, we do need realistic predictions to help streamline solutions quickly through the process).
 - Timeline
 - Are there any barriers to completing production and delivery (e.g., manufacturing capabilities/capacity, raw material pipeline, financial or human capital, regulatory navigation or approvals, delivery logistics, etc.)
 - Estimated max production capabilities
- Describe your team and why you are best suited to respond to this need.
- Describe advisors and/or partnerships already established

Include as an attachment to your proposal an Excel spreadsheet that includes: The product name, # of units you can produce, cost/unit and anticipated time frame to complete production and delivery. Start a new line for each new product.

<i>Product</i>	<i>#Units</i>	<i>Cost/unit</i>	<i>Delivery Date</i>	<i>Notes</i>

Links (optional):

Company Web Links
Video Demos etc.

Additional uploads (Optional):

- Pitch Deck***
- Executive Summary***
- Company Collateral Material***
- Photographs of product or warehouse***