

TD2508-R1  
1410-548040

**CONTRACT: C19-2752-TDD**  
**Boone Oakley**  
**Marketing, Advertising, & PR for TDD**  
**EXPIRES:09/30/2025**

**Task Order – 2025 Influencer Marketing Campaign**

Agency Job #OKTDD-xxxxx

Task order covers costs associated with the 2025 Influencer Marketing Campaign to activate up to 10 influencers. Individual influencer compensation will be determined on a case-by-case basis based on a variety of factors (including, but not limited to, the creator's audience sizes, audience engagement rates, standard collaboration rates, and agreed upon deliverables) as negotiated by the agency, and is intended to cover creator fees and costs including transportation, accommodations, adventure packs and meals.

**Payment Schedule:**

Payment will be pursuant to Influencer Agreement terms, which is anticipated to be 50% upon agreement execution and 50% upon receipt of deliverables — unless otherwise agreed to by the agency to accommodate higher upfront collaboration costs.

Overall cost will not exceed \$98,000 unless mutually agreed upon in writing by both parties.

**Offered by:**

*Katy Spiecha*

**Katy Spiecha, Boone Oakley**

**Accepted by:**

**Jennifer  
Adams**

Digitally signed by  
Jennifer Adams  
Date: 2025.03.11  
08:52:06 -05'00'

Charlotte  
Dunworth

**Jennifer Adams, TDD Director**

**DeRita  
Mason**

Digitally signed by DeRita  
Mason  
Date: 2025.03.11  
10:10:55 -05'00'

**DeRita Mason, Purchasing Manager**

**Faye  
Douglas**

Digitally signed by Faye  
Douglas  
Date: 2025.03.11  
12:26:31 -05'00'

**Faye Douglas, OMB Director**

**John Hofstad**

Digitally signed by John  
Hofstad  
Date: 2025.03.11  
14:54:19 -05'00'

**John Hofstad, County Administrator**