

## TASK ORDER APPROVAL FORM

CONTRACT #: C22-3169-TDD

TASK ORDER #: 5

TASK ORDER AMOUNT: \$ 11,250.00

**CONTRACT: C22-3169-TDD**  
**Miles Partnership, LLLP**  
**TDD Websites Design, Build & Maintenance**  
**EXPIRES: 01/25/2026 W/ 1 YR RENEWALS**

OFFERED BY CONSULTANT:

**Miles Partnership**

FIRM'S NAME

**Randi Rogers**

REPRESENTATIVE'S PRINTED NAME

DocuSigned by:

*Randi Rogers*

747F03665375435...

**Chief Operating Officer**

5/8/2025

TITLE

DATE

### RECOMMENDED FOR APPROVAL (Department Director)

**Jennifer  
Adams**

Digitally signed by  
Jennifer Adams  
Date: 2025.05.12  
06:41:16 -05'00'

Charlotte  
Dunworth

Digitally signed by Charlotte  
Dunworth  
Date: 2025.05.12 12:34:19-0500

SIGNATURE

**TDD Director**

TITLE

DATE

### APPROVED BY OKALOOSA COUNTY (Per Purchasing Manual) Table 1

**DeRita  
Mason**

Digitally signed by DeRita  
Mason  
Date: 2025.05.14  
06:13:36 -05'00'

PURCHASING MANAGER

DATE

OMB DIRECTOR/DATE

DATE

COUNTY ADMINISTRATOR (if applicable)

DATE

CHAIRMAN (if applicable)

DATE



# DFWB – Natural Resources Scope (Dive + SSUS)

## Background

Miles Partnership has been engaged to update and enhance the Diving and SSUS sections of the **Destin-Fort Walton Beach** official tourism website, *DestinFWB.com*. This initiative aims to improve user engagement and better showcase the area's diverse diving locations and the history of the SSUS.

## References

Natural Resources Content doc

## Plan

Estimated at **75 hours**, this scope includes the following work on the diving/SSUS section of the DestinFWB.com website. Miles will leverage resources based on the requirements for each item, including, but not limited to: Design/UX, Development (Frontend/Backend, QA and Accessibility), SEO, Content, and Analytics.

### 1. Diving + SSUS pages

- a. template update for SSUS page as needed
- b. template/layout updates on the diving page
- c. development of new template
- d. new fields added to salesforce for artificial reefs locations
- e. content updates in wordpress (client to provide content changes as needed, Miles to update)
- f. adding 3D models to listings
- g. SEO review and recommendations

MilesPartnership.com



h. implement any new analytics tracking as needed

## Budget Overview

Natural Resources website budget: **\$11,250.00** (75 hours at \$150 per hour).

Work to be started upon receiving signature from both parties

Work to be completed by: 9/30/25

\*Delays in content delivery may impact timelines.

This statement of work ("Statement of Work" or "SOW") is entered into as of the SOW Effective Date set forth above. This agreement confirms the arrangement between the Licensors and the Licensee whereby the Licensors shall grant the Licensee a license during the Term the use of the custom arrangement in accordance with the terms and conditions set out in this Agreement.

**Approval:** Sign below to indicate your approval of the project scope as described.

**Client Signature:**

**Date:**

**Miles Signature:**

DocuSigned by:  
*Randi Rogers*  
747F03565375435...

**Date:** 5/8/2025