

CONTRACT: C19-2752-TDD  
Boone Oakley  
Marketing, Advertising, & PR for TDD  
EXPIRES:09/30/2025

**Task Order TD2414**

**First Phase Creative and Media Support for the North Visitors Adventure Center**

**Revision 1**

Agency Job # OKTDD-23039

Task order covers Agency time (75 hours x \$165/hour) for planning, development and promotion of the Visitor's Adventure Center in Crestview.

Activities will encompass naming and design, including Destin-FWB lockup to be used throughout the county. Additionally, services for media planning, purchasing and placement to drive visitors to the Adventure Center. Purchase of promotional items to drive interest in visiting the center.

These services are beyond base services because a north end welcome center location was not yet determined when the agency's annual scope of work was being developed and media for the welcome center is not contemplated within the adopted SMP.

**Payment Schedule:**

\$12,375 Agency Time to be billed monthly based on actual hours worked and supporting documentation

\$7,500 Promotional Items to be billed monthly as purchased

Total NTE ~~\$12,375~~ \$19,875

*Note: Paid Media to be authorized via separate insertion orders and paid directly to vendor(s)*

**Offered by:**

  
\_\_\_\_\_  
Katy Spiecha, Boone Oakley

**Accepted by:**

Jennifer  
Adams  
\_\_\_\_\_  
Digitally signed by  
Jennifer Adams  
Date: 2024.07.23  
11:52:39 -05'00'

Charlotte  
Dunworth

Jennifer Adams, TDD Director  
DeRita  
Mason  
\_\_\_\_\_  
Digitally signed by DeRita  
Mason  
Date: 2024.07.23  
13:02:50 -05'00'

**DeRita Mason, Purchasing Manager**