

TD2512  
1410-548040  
\$50,000

**CONTRACT: C19-2752-TDD**  
**Boone Oakley**  
**Marketing, Advertising, & PR for TDD**  
**EXPIRES:09/30/2025**

**Task Order- FY 2025 Media Engagements**

Agency Job # OKTDD-24036

Task order covers costs associated with FY 2025 media engagements to activate up to 15 journalists and their children in the destination. Individual journalist and child travel related costs will be determined on a case-by-case basis based on a variety of factors as negotiated by the agency, and is intended to cover costs including airfare, ground transportation, hotel accommodations, entertainment (Adventures) and meals that are not offered on a complimentary basis by tourism partners.

The task order also provides for agency travel (public relations firm: Finn Partners) to accompany the journalists as needed.

Meals for TDD, agency and adventure partner staff are authorized when there is a demonstrated benefit to tourism for those parties to accompany the journalists.

Costs shall be pursuant to County travel policy and Press Trip Travel Reimbursement Guidelines.

**Payment Schedule:**

\$50,000 To be invoiced upon travel completion of each journalist based on actuals.

Overall cost will not exceed \$50,000 unless mutually agreed upon in writing by both parties

**Offered by:**

  
Katy Spiecha, Boone Oakley

**Accepted by:**

Jennifer Adams  
Digitally signed by Jennifer Adams  
Date: 2024.11.12 11:59:35 -06'00'  
Charlotte Dunworth

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Jennifer Adams, TDD Director

DeRita Mason  
Digitally signed by DeRita Mason  
Date: 2024.11.12 12:33:30 -06'00'

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DeRita Mason, Purchasing Manager

Faye Douglas  
Digitally signed by Faye Douglas  
Date: 2024.11.12 13:21:48 -06'00'

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Faye Douglas, OMB Director