

CONTRACT: C19-2752-TDD
 BOONE OAKLEY
 MARKETING, ADVERTISING AND PR FOR TDD
 EXPIRES: 11/05/2023

BOONE OAKLEY

Estimate
 BO2033 rev2
 1410-548041

Jennifer Adams
 Okaloosa TDD
 1250 Miracle Strip Pkwy SE
 Fort Walton Beach, FL 32548

Est Date:
 August 10, 2022

Deleted: rev1
 Deleted: 1151
 Deleted: Jun 30, 2020
 Deleted: Aug 24, 2021

Job#: OKTDD-20030
 Job Title: Social Listening Software - Talkwalker

Estimate includes comprehensive suite of actionable social monitoring and data visualization tools. Sentiment analysis – opinion mining, text analysis, emotion AI. Analytics features when it comes to brand listening and influencer monitoring, hashtag and campaign tracking, crisis management, competitor analysis, and advanced metrics across social channels. 12-month contract includes approximately 20,000 regional and national search results per month and unlimited number of users

Deleted: 15,000

Talkwalker yearly subscription (7/1/2020 – 6/30/2021)	\$9,600.00
Talkwalker no charge (7/1/2021 – 8/15/2021)	\$0
Talkwalker yearly subscription (8/16/2021 – 8/15/2022)	\$9,600.00
Talkwalker yearly subscription (8/16/2022- 8/15/2023)	\$9,600.00

Deleted: \$10,368.00

Total not to exceed
 \$28,800.00

Deleted: \$10,368.00

Deleted: \$19,200.00

Offered by: Katy Spiecha, Boone Oakley: Katy Spiecha Date: 8/11/2022

Accepted by: Jennifer Adams, TDD Director: Charlotte Dunworth Digitally signed by Charlotte Dunworth Date: 2022.08.11 12:33:44 -0500 Date: _____

Jeff Hyde, Purchasing Manager: Jeffrey A Hyde Digitally signed by Jeffrey A Hyde Date: 2022.08.11 13:20:58 -0500 Date: _____

Faye Douglas, OMB Director: Faye Douglas Digitally signed by Faye Douglas Date: 2022.08.11 13:34:14 -0500 Date: _____