

TD2256
1410-548040

CONTRACT: C19-2742-TDD
BOONE OAKLEY
MARKETING, ADVERTISING AND PR FOR TDD
EXPIRES:11/05/2023

Task Order – Virtual Media Event

Agency Job # OKTDD- 22022

Task order covers costs associated with the 2022 Virtual Media Event. The Virtual Media Event will consist of the following: One-hour live stream (tentatively scheduled for April 28,2022) with host interacting with 4 remote locations. A broadcast switcher in Nashville will pick up the feeds and create the show outputting to Zoom. There will also be pre-produced segments of at least an additional 2 locations to be used in the broadcast, as well as created b-roll, graphics and transitions.

Deliverables:

- 2 packaged segments (at least)
- B-roll for live stream
- 1 hour's live stream broadcast with 4 locations

Payment Schedule:

Production \$74,800 To be invoiced 50% upon Task Order signature and remaining 50% upon project completion.
Vendor – Southern Made

Overall cost will not exceed \$74,800 unless mutually agreed upon by both parties.

Offered by:


Katy Spiecha, Boone Oakley

Accepted by:

Digitally signed by
Jennifer Adams
Date: 2022.04.07
13:39:14 -05'00'
Jennifer Adams, TDD Director

Digitally signed
Charlotte, NC
Dunworth Date: 2022.04.07
11:11:09 -05'00'

Digitally signed by Jeffrey
A Hyde
Date: 2022.04.07
14:43:51 -05'00'
Jeff Hyde, Purchasing Manager

Digitally signed by Faye
Douglas
Date: 2022.04.08
11:10:21 -05'00'
Faye Douglas, OMB Director

Digitally signed by John
Hofstad
Date: 2022.04.08
11:33:32 -05'00'
John Hofstad, County Administrator