



DEPARTMENT OF MANAGEMENT AND FINANCE  
Office of the Purchasing Agent

2100 Clarendon Blvd., Suite 501 Arlington, VA 22201  
TEL 703-228-3410 FAX 703-228-3409 EMAIL [purchasing@arlingtonva.us](mailto:purchasing@arlingtonva.us) [www.arlingtonva.us](http://www.arlingtonva.us)

May 12, 2020

**VIA E-MAIL AND U.S. MAIL**

Mr. James L. Wright, Partner  
Pulsar Advertising, Inc.  
1023 15<sup>th</sup> Street, Northwest  
Suite 800  
Washington, DC 20005

**RE: Arlington County Contract No. 16-111-E, entitled, "Marketing, Communications, Advertising, Public Relations Services for ACCS Program", Modification No. Three (0003)**

Dear Mr. Wright:

Enclosed for your file is the fully executed Modification No. Three (0003) to the above referenced Contract. Should you have any questions, please feel free to contact me at 703-228-3424 or via e-mail at [stdiamond@arlingtonva.us](mailto:stdiamond@arlingtonva.us).

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in blue ink that reads "Shirley Diamond".

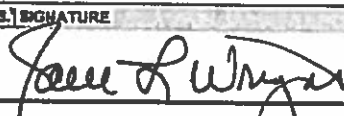
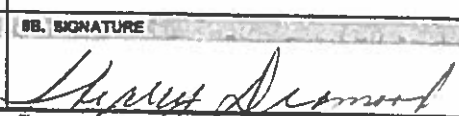
Shirley Diamond  
Procurement Officer

Enclosure

**ARLINGTON COUNTY GOVERNMENT**  
**Office of the Purchasing Agent**  


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**MODIFICATION OF CONTRACT**

Arlington County Government Department of Management and Finance Office of the Purchasing Agent 2100 Clarendon, Blvd. Arlington Virginia 22201 Telephone: (703) 228-3424		<b>1A. MODIFICATION OF CONTRACT</b>	<b>1B. DATED</b>	
		16-111-E	June 27, 2016	
		<b>2A. MODIFICATION NO.</b>	<b>2B. EFFECTIVE DATE</b>	
		Three (0003)	April 15, 2020	
<b>3. TYPE OF MODIFICATION</b>		<b>4. NAME, ADDRESS AND PHONE NUMBER OF CONTRACTOR</b>		
<input type="checkbox"/> THIS CHANGE ORDER MAKES CHANGES DESCRIBED IN BLOCK 6, AND ARE MADE IN CONTRACT IN BLOCK 1A. <input type="checkbox"/> CONTRACT OR ORDER NUMBER IN BLOCK 1A IS MODIFIED TO REFLECT ADMINISTRATIVE CHANGES DESCRIBED IN BLOCK 6. <input checked="" type="checkbox"/> THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO AS SET FORTH IN BLOCK 6 BELOW. <input type="checkbox"/> OTHER (Please Specify)		Pulsar Advertising, Inc. 1023 15 <sup>th</sup> Street, Northwest Suite 800 Washington, D.C. 20005 Telephone: 202-775-7450		
<b>IMPORTANT:</b> Contractor <input type="checkbox"/> is not <input checked="" type="checkbox"/> is required to sign this document and return it to this office.		<b>5A. AMOUNT OF MODIFICATION</b>	<b>5B. REVISED CONTRACT AMOUNT</b>	
		N/A	\$1,062,913.58	
<b>6. DESCRIPTION OF MODIFICATION</b>				
Arlington County Government Contract No. 16-111-E, entitled, "Marketing, Communications, Advertising, Public Relations Services for ACCS Program", Modification No. Three (0003), is hereby amended as follows:				
<ol style="list-style-type: none"> <li>1. In accordance with Contract Provision-4- Contract Term, Arlington County hereby exercises the Third of Three (3) Option Years;</li> <li>2. The Contract Term (Period of Performance) is from April 15, 2020 to April 15, 2021.</li> <li>3. All other terms and conditions of the Contract remain unchanged.</li> </ol>				
Except as provided herein, all terms and conditions of the document referenced in Block 1A, as heretofore changed, remain unchanged and in full force and effect.				
<b>7A. NAME AND TITLE OF CONTRACTOR</b>		<b>8A. NAME OF PROCUREMENT OFFICER</b>		
James L. Wright, Partner		Shirley Diamond		
<b>7B. SIGNATURE</b>	<b>7C. DATE</b>	<b>8B. SIGNATURE</b>	<b>8C. DATE</b>	
	5/12/2020		5-12-20	