

SCORE/RANKING RESULTS

SPONSORING DEPARTMENT:

OVM

REQUEST FOR PROPOSALS NO:

VoBG-2022-29

TITLE/DESCRIPTION:

Village Brand Initiative RFP

Maximum Rating Points	20	35	10	10	25	100
Category	Qualifications & Experience	Project Understanding & Approach	Capacity	References	Cost	Total
Name of Applicant Firms						
Avant Marketing Group	12	22.6	5.6	6.8	25	72
North Star	18.1	32.6	9.6	9.2	19	88.5