

**ARLINGTON COUNTY, VIRGINIA
OFFICE OF THE PURCHASING AGENT
2100 CLARENDON BOULEVARD, SUITE 500
ARLINGTON, VIRGINIA 22201**

TASK ORDER MODIFICATION COVERAGE

TO: NeoNiche Strategies, LLC	ORIGINAL DATE ISSUED:	April 15, 2016
4817-A Eisenhower Avenue	CONTRACT NO:	16-111-E-B
Alexandria, VA 22304	CONTRACT TITLE:	Category B – Grassroots Marketing
	TASK ORDER NO:	5
	MODIFICATION NO:	7

THIS IS A NOTICE OF TASK ORDER MODIFICATION TO AN EXISTING TASK ORDER AND NOT AN ORDER. NO WORK IS AUTHORIZED UNTIL THE VENDOR RECEIVES A VALID COUNTY PURCHASE ORDER ENCUMBERING CONTRACT FUNDS.

This is your notice that the above referenced task order has been extended. The “Task Order Term” covered by this Notice of Task Order Modification to Task Order No. 5 is effective **July 1, 2021, and expires October 31, 2021**, subject to any modifications as provided for in the Task Order Documents.

The Contract Documents consist of the terms and conditions of Arlington County Agreement No. 16-111-E-B, including any exhibits, attachments, task orders, modifications or amendments thereto.

EFFECTIVE DATE: July 1, 2021
PERIOD OF PERFORMANCE: October 31, 2021
COMMODITY CODE(S): 91500, 91522, 91800, 91876

ATTACHMENTS:

1. **Task Order No. 5**
2. **Modification No. 1**
3. **Modification No. 2**
4. **Modification No. 3**
5. **Modification No. 4**
6. **Modification No. 5**
7. **Modification No. 6**
8. **Modification No. 7**

EMPLOYEES NOT TO BENEFIT:

NO COUNTY EMPLOYEE SHALL RECEIVE ANY SHARE OR BENEFIT OF THIS CONTRACT NOT AVAILABLE TO THE GENERAL PUBLIC.

VENDOR CONTACT: Jody Fisher **VENDOR TEL. NO.:** (703) 247-2125

EMAIL ADDRESS: jody.fisher@neonichestrategies.com

COUNTY CONTACT: Bobbi Greenberg, DES – Commuter Services **COUNTY TEL. NO.:** (703) 228-4787

COUNTY CONTACT EMAIL: bgreenberg@arlingtonva.us

MODIFICATION NO. 7

DATE: July 12, 2021

PROJECT: ART – Arlington Transit Outreach

TASK ORDER NO: 5

DESCRIPTION OF MODIFICATION:

This Modification No. 7 extends Task Order No. 5 to plan, organize, coordinate and staff outreach events to educate and inform Arlington residents and visitors about the ART bus system. Prepare schedules, reports, train staff and procure promotional giveaways. Produce videos promoting the ART bus system. Design and produce promotional materials needed to support outreach efforts such as banners, flyers, e-newsletters, brochures and tabletop information beginning July 1, 2021 through October 31, 2021.

Modification No. 7 amount \$20,000.00

TOTAL MODIFICATION NO.7 \$20,000.00

Original Task Order amount \$50,002.00

Task Order amount adjusted for previous modification no. 1 \$0.00

Task Order amount adjusted for previous modification no. 2 \$0.00

Task Order amount adjusted for previous modification no. 3 \$31,855.93

Task Order amount adjusted for previous modification no. 4 \$46,175.00

Task Order amount adjusted for previous modification no. 5 \$50,000.00

Task Order amount adjusted for previous modification no. 6 \$55,000.00

Net amount of this modification no. 7 \$20,000.00

Task Order No. 5 amount after this modification \$253,032.93

Acceptance of payment pursuant to this modification satisfies all claims by Contractor with respect to work represented by this modification.

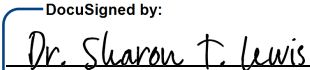
CONTRACT AUTHORIZATION


THE COUNTY BOARD OF ARLINGTON
COUNTY, VIRGINIA

NEONICHE STRATEGIES, LLC

PRINT: DR. SHARON T. LEWIS

PRINT: Jody Fisher

SIGNATURE: 

SIGNATURE: 

TITLE: PURCHASING AGENT

TITLE: Principal Owner

DATE: 7/27/2021

DATE: 7/26/2021



DEPARTMENT OF MANAGEMENT AND FINANCE
Office of the Purchasing Agent

One Courthouse Plaza 2100 Clarendon Blvd., Suite 500 Arlington, VA 22201
TEL 703.228.3410 FAX 703.228.3409 EMAIL purchasing@arlingtonva.us www.arlingtonva.us

June 9, 2016

Mr. Mark J. Mooney, Jr., CEO
NeoNiche Strategies, Inc.
3140 North Washington Blvd.
Suite 210
Arlington, Virginia 22201

**RE: Arlington County Government Contract No. 16-111-E, Task Order Nos. Three (003),
Four (004), Five (005) for the ACCS Program"**

Dear Mr. Mooney:

Enclosed for your records are fully executed copies of the above referenced Task Orders under Contract No. 16-111-E-B. Should you have any questions please feel free to contact me at 703-572-2681.

Sincerely,

A handwritten signature in blue ink that reads "Shirley Diamond".



Shirley Diamond
Contracting Officer

Enclosure

**ARLINGTON COUNTY GOVERNMENT
OFFICE OF THE PURCHASING AGENT**

TASK ORDER

PAGE 1

Arlington County Government Department of Management and Finance Office of the Purchasing Agent 2100 Clarendon Blvd. Arlington, Virginia 22201 Telephone: 703-228-3481	1A. CONTRACT NUMBER 16-111-E	1B. DATED April 15, 2016	
	2A. TASK ORDER NO. Five (005)	2B. EFFECTIVE DATE June 7, 2016	
3. TYPE OF MODIFICATION <input type="checkbox"/> THIS CHANGE ORDER MAKES CHANGES DESCRIBED IN BLOCK 6, AND ARE MADE IN ORDER IN BLOCK 1A. <input type="checkbox"/> CONTRACT OR ORDER NUMBER IN BLOCK 1A IS MODIFIED TO REFLECT ADMINISTRATIVE CHANGES DESCRIBED IN BLOCK 6. <input checked="" type="checkbox"/> THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO AS SET FORTH IN BLOCK 6 BELOW. <input type="checkbox"/> OTHER (Please Specify)		4. NAME, ADDRESS AND PHONE NUMBER OF CONTRACTOR NeoNiche Strategies, Inc. 3140 North Washington Blvd. Suite 210 Arlington, Virginia 22201 Telephone: 703-247-2125	
IMPORTANT: Contractor <input type="checkbox"/> is not <input checked="" type="checkbox"/> is required to sign this document and return it to this office.	5A. TASK ORDER AMOUNT \$50,002.00	5B. REVISED ORDER AMOUNT N/A	5C. TOTAL - ORDERS & MODS \$333,338.00
6. DESCRIPTION OF MODIFICATION Arlington County Government Contract No. 16-111-E, Task Order No. Five (005), entitled, "ART Marketing" is for the following services: 1. The Contractor shall provide Outreach services, bus and rider counts and submit required deliverables in Accordance with the Scope of Work and Contractor's Cost Proposal dated May 23, 2016; 2. The Task Order amount shall be a Not-to-Exceed amount of \$50,002.00, 3. The Period of Performance shall be from the date of execution of the Task Order thru April 14, 2017, 4. All other terms and conditions of the Contract and Task Order remain unchanged.			
Except as provided herein, all terms and conditions of the document referenced in Block 1A, as heretofore changed, remain unchanged and in full force and effect.			
7A. NAME AND TITLE OF CONTRACTOR Mark J. Mooney, Jr., CEO		8A. NAME OF PROCUREMENT OFFICER Shirley Diamond	
7B. SIGNATURE 	7C. DATE 6-9-16	8B. SIGNATURE 	8C. DATE 6-9-16



DEPARTMENT OF MANAGEMENT AND FINANCE
Office of the Purchasing Agent

2100 Clarendon Blvd., Suite 501 Arlington, VA 22201
TEL 703-228-3410 FAX 703-228-3409 EMAIL purchasing@arlingtonva.us www.arlingtonva.us

June 12, 2017

VIA E-MAIL AND U.S. MAIL

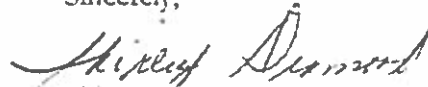
Ms. Jody Taylor-Fisher, Principal
CAT Corporation, Inc.
3140 North Washington Blvd.
Suite 210
Arlington, Virginia 22201

**RE: Arlington County Government Contract No. 16-111-E, Modification No. One (0001)
to Task Order Nos. Three (003), Five (005), Six (006)**

Dear Ms. Fisher:

Enclosed for your file are the fully executed Modification Nos. Three (003), Five (005), Six (006) for the above referenced Contract. Should you have any questions, please feel free to contact me at 703-228-3424 or via e-mail at stdiamond@arlingtonva.us. Thank you for your assistance in this matter.

Sincerely,


Shirley Diamond
Senior Procurement Officer

Enclosures

**ARLINGTON COUNTY GOVERNMENT
OFFICE OF THE PURCHASING AGENT
MODIFICATION OF TASK ORDER**

PAGE 1

Arlington County Government Department of Management and Finance Office of the Purchasing Agent 2100 Clarendon Blvd Arlington, Virginia 22201 Telephone 703-228-3481	1A. MODIFICATION OF TASK ORDER 16-111-E-B Task Order No. Five (005)	1B. DATED April 15, 2016		
	2A. MODIFICATION NO. One (001)	2B. EFFECTIVE DATE June 8, 2017		
3. TYPE OF MODIFICATION <input type="checkbox"/> THIS CHANGE ORDER MAKES CHANGES DESCRIBED IN BLOCK 4, AND ARE MADE IN ORDER IN BLOCK 1A. <input type="checkbox"/> CONTRACT OR ORDER NUMBER IN BLOCK 1A IS MODIFIED TO REFLECT ADMINISTRATIVE CHANGES DESCRIBED IN BLOCK 4. <input checked="" type="checkbox"/> THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO AS SET FORTH IN BLOCK 6 BELOW. <input type="checkbox"/> OTHER (Please Specify)		4. NAME, ADDRESS AND PHONE NUMBER OF CONTRACTOR CAT Corporation Inc. 3140 North Washington Street Suite 210 Arlington, Virginia 22201 Telephone: 703-247-2125		
IMPORTANT: Contractor <input type="checkbox"/> is not <input checked="" type="checkbox"/> is required to sign this document and return it to this office		5A. AMOUNT OF MODIFICATION N/A	5B. REVISED ORDER AMOUNT N/A	5C. TOTAL - ORDERS & MODS \$333,338 00
6. DESCRIPTION OF MODIFICATION Arlington County Government Contract No 16-111-E-B Task Order No. Five (005), entitled, "ART Marketing" is hereby modified as follows: 1. Period of performance completion date for these services shall change from April 14, 2017 to June 30, 2017. 2. All other terms and conditions of the task order remain unchanged.				
Except as provided herein, all terms and conditions of the document referenced in Block 1A, as heretofore changed, remain unchanged and in full force and effect.				
7A. NAME AND TITLE OF CONTRACTOR Jody Taylor-Fisher, Principal		7A. NAME OF CONTRACTING OFFICER Shirley Diamond		
7B. SIGNATURE 	7C. DATE 6/9/2017	7B. SIGNATURE 	7C. DATE 6-12-17	

(06/2011)



DEPARTMENT OF MANAGEMENT AND FINANCE
Office of the Purchasing Agent

2100 Clarendon Blvd., Suite 501 Arlington, VA 22201
TEL 703-228-3410 FAX 703-228-3409 EMAIL purchasing@arlingtonva.us www.arlingtonva.us

September 27, 2017

VIA E-MAIL AND U.S. MAIL

Ms. Jodi Taylor-Fisher, Principal
0510 Covenant Court
Owings, Maryland 201736

RE: Arlington County Government Contract No. 16-111-E, entitled, "Grassroots Marketing for Arlington County AIRE Program", Modification No. Two (0002) to Task Order Nos. Three (003), Five (005)

Dear Ms. Fisher:

Enclosed for your file are the fully executed Modification No. Two (0002) to the above referenced Task Order Nos. Three (003) and Five (005)

Should you have any questions, please feel free to contact me at 703-228-3424 or via e-mail at stdiamond@arlingtonva.us. Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in blue ink that reads "Shirley Diamond".



Shirley Diamond
Senior Procurement Officer

Enclosures

**ARLINGTON COUNTY GOVERNMENT
OFFICE OF THE PURCHASING AGENT**

MODIFICATION OF TASK ORDER


PAGE 1

Arlington County Government Department of Management and Finance Office of the Purchasing Agent 2100 Clarendon Blvd. Arlington, Virginia 22201 Telephone: 703-228-3481	1A. MODIFICATION OF TASK ORDER 16-111-E-B - Task Order Five (005)	1B. DATED April 15, 2016	
	2A. MODIFICATION NO. Two (0002)	2B. EFFECTIVE DATE August 31, 2017	
3. TYPE OF MODIFICATION <input type="checkbox"/> THIS CHANGE ORDER MAKES CHANGES DESCRIBED IN BLOCK 6, AND ARE MADE IN ORDER IN BLOCK 1A. <input type="checkbox"/> CONTRACT OR ORDER NUMBER IN BLOCK 1A IS MODIFIED TO REFLECT ADMINISTRATIVE CHANGES DESCRIBED IN BLOCK 6. <input checked="" type="checkbox"/> THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO AS SET FORTH IN BLOCK 6 BELOW. <input type="checkbox"/> OTHER (Please Specify)	4. NAME, ADDRESS AND PHONE NUMBER OF CONTRACTOR CAT Corporation, Inc. 3140 North Washington Boulevard Suite 210 Arlington, Virginia 22201 Telephone: 703-247-2125		
IMPORTANT: Contractor <input type="checkbox"/> is not <input checked="" type="checkbox"/> is required to sign this document and return it to this office	5A. AMOUNT OF MODIFICATION N/A	5B. REVISED ORDER AMOUNT N/A	5C. TOTAL - ORDERS & MODS \$513,370.00
6. DESCRIPTION OF MODIFICATION Arlington County Government Contract No.16-111-E-B Task Order No. Five (005), entitled, "ART Marketing" is hereby modified as follows: 1. Period of Performance completion date for these services shall change from June 30, 2017 to June 30, 2018; 2. All other terms and conditions of the Task Order remain unchanged.			
Except as provided herein, all terms and conditions of the document referenced in Block 1A, as heretofore changed, remain unchanged and in full force and effect.			
7A. NAME AND TITLE OF CONTRACTOR Jody Taylor-Fisher, Principal		8A. NAME OF CONTRACTING OFFICER Shirley Diamond	
7B. SIGNATURE 	7C. DATE 9/1/17	8B. SIGNATURE 	8C. DATE 9-27-17

08/2011

**ARLINGTON COUNTY GOVERNMENT
OFFICE OF THE PURCHASING AGENT**
MODIFICATION OF TASK ORDER

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Arlington County Government Department of Management and Finance Office of the Purchasing Agent 2100 Clarendon Blvd. Arlington, Virginia 22201 Telephone: 703-228-3481	1A. MODIFICATION OF TASK ORDER 16-111-E-B Task Order Five (005)		1B. DATED April 15, 2016	
	2A. MODIFICATION NO. Three (0003)		2B. EFFECTIVE DATE October 2, 2017	
3. TYPE OF MODIFICATION <input type="checkbox"/> THIS CHANGE ORDER MAKES CHANGES DESCRIBED IN BLOCK 6, AND ARE MADE IN ORDER IN BLOCK 1A. <input type="checkbox"/> CONTRACT OR ORDER NUMBER IN BLOCK 1A IS MODIFIED TO REFLECT ADMINISTRATIVE CHANGES DESCRIBED IN BLOCK 6. <input checked="" type="checkbox"/> THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO AS SET FORTH IN BLOCK 6 BELOW. <input type="checkbox"/> OTHER (Please Specify)		4. NAME, ADDRESS AND PHONE NUMBER OF CONTRACTOR CAT Corporation, Inc. 3140 North Washington Boulevard Suite 210 Arlington, Virginia 22201 Telephone: 703-247-2125		
IMPORTANT: Contractor <input checked="" type="checkbox"/> is not <input type="checkbox"/> is required to sign this document and return it to this office.		5A. AMOUNT OF MODIFICATION \$31,855.93	5B. REVISED ORDER AMOUNT \$81,857.93	5C. TOTAL - ORDERS & MODS \$1,127,651.79
6. DESCRIPTION OF MODIFICATION Arlington County Government Contract No. 16-111-E-B Task Order No. Five (005), entitled, "ART Marketing", Modification No. Three (0003) is as follows:				
<ol style="list-style-type: none"> 1. The Task Order ceiling amount is hereby increased \$31,855.93 to a Not-to-Exceed amount of \$81,857.93, 2. All other terms and conditions of the Task Order remain unchanged. 				
Except as provided herein, all terms and conditions of the document referenced in Block 1A, as heretofore changed, remain unchanged and in full force and effect.				
7A. NAME AND TITLE OF CONTRACTOR		8A. NAME OF CONTRACTING OFFICER Shirley Diamond		
7B. SIGNATURE	7C. DATE	8B. SIGNATURE 	8C. DATE 10-2-17	



DEPARTMENT OF MANAGEMENT AND FINANCE
Office of the Purchasing Agent

2100 Clarendon Blvd., Suite 501 Arlington, VA 22201
TEL 703-228-3410 FAX 703-228-3409 EMAIL purchasing@arlingtonva.us www.arlingtonva.us

June 22, 2018

VIA E-MAIL AND U.S. MAIL

Mr. Mathew Timbario, President and CEO
CAT Corporation, Inc.
9510 Covenant Court
Owings, Maryland 20736

**RE: Arlington County Government Contract No. 16-111-E, Modification No. Four (0004)
to Task Order Nos. Three (003), Five (005), Six (006).**

Dear Mr. Timbario:

Enclosed for your records are the fully executed Modifications to the above referenced Task Orders.
Should you have any questions please feel free to contact me at 703-228-3424.

Sincerely,

A handwritten signature in blue ink, appearing to read "Shirley Diamond".



Shirley Diamond
Senior Procurement Officer

Enclosure

**ARLINGTON COUNTY GOVERNMENT
OFFICE OF THE PURCHASING AGENT**

MODIFICATION OF TASK ORDER

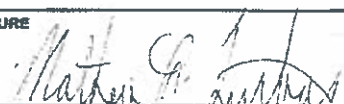

PAGE 1

Arlington County Government Department of Management and Finance Office of the Purchasing Agent 2100 Clarendon Blvd Arlington, Virginia 22201 Telephone: 703-2263481	1A. MODIFICATION OF TASK ORDER 16-111-E-B – Task Order No. Five (005)	1B. DATED April 15, 2016	
	2A. MODIFICATION NO. Four (0004)	2B. EFFECTIVE DATE July 1, 2018	
3. TYPE OF MODIFICATION <input type="checkbox"/> THIS CHANGE ORDER MAKES CHANGES DESCRIBED IN BLOCK 6, AND ARE MADE IN ORDER IN BLOCK 1A. <input type="checkbox"/> CONTRACT OR ORDER NUMBER IN BLOCK 1A IS MODIFIED TO REFLECT ADMINISTRATIVE CHANGES DESCRIBED IN BLOCK 6. <input type="checkbox"/> THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO AS SET FORTH IN BLOCK 6 BELOW. <input type="checkbox"/> OTHER (Please Specify)		4. NAME, ADDRESS AND PHONE NUMBER OF CONTRACTOR CAT Corporation, Inc. 3140 Washington Boulevard Suite 210 Arlington, Virginia 22201 Telephone: 703-247-2125	
IMPORTANT: Contractor <input type="checkbox"/> is not <input checked="" type="checkbox"/> is required to sign this document and return it to this office.	5A. AMOUNT OF MODIFICATION \$46,715.00	5B. REVISED ORDER AMOUNT \$128,572.00	5C. TOTAL – ORDERS & MODS \$128,572.00
6. DESCRIPTION OF MODIFICATION Arlington County Contract No. 16-111-E-B, Task Order No. Five (005), entitled, "ART Marketing" is hereby modified as follows:			
<ol style="list-style-type: none"> 1. The Task Order Period of Performance is extended from June 30, 2018, through July 1, 2019, 2. The Task Order amount is increased a Not-to-Exceed \$46,175.00 for a total Task Order amount of Not-to-Exceed \$128,572.93, 3. All other terms and conditions of the Task Order and Contract remain unchanged. 			
Except as provided herein, all terms and conditions of the document referenced in Block 1A, as heretofore changed, remain unchanged and in full force and effect.			
7A. NAME AND TITLE OF CONTRACTOR Jody Taylor-Fisher, Principal		7A. NAME OF PROCUREMENT OFFICER Shirley Diamond	
7B. SIGNATURE for 	7C. DATE 6/20/18	7B. SIGNATURE 	7C. DATE 6-21-18

**ARLINGTON COUNTY GOVERNMENT
OFFICE OF THE PURCHASING AGENT**

MODIFICATION OF TASK ORDER

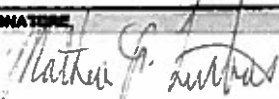
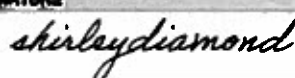
PAGE 1

Arlington County Government Department of Management and Finance Office of the Purchasing Agent 2100 Clarendon Blvd. Arlington, Virginia 22201 Telephone: 703-2283481	1A. MODIFICATION OF TASK ORDER 16-111-E-Task Order No. Five (005)	1B. DATED April 15, 2016	
	2A. MODIFICATION NO. Five (0005)	2B. EFFECTIVE DATE July 31, 2019	
3. TYPE OF MODIFICATION <input type="checkbox"/> THIS CHANGE ORDER MAKES CHANGES DESCRIBED IN BLOCK 6, AND ARE MADE IN ORDER IN BLOCK 1A. <input type="checkbox"/> CONTRACT OR ORDER NUMBER IN BLOCK 1A IS MODIFIED TO REFLECT ADMINISTRATIVE CHANGES DESCRIBED IN BLOCK 6. <input type="checkbox"/> THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO AS SET FORTH IN BLOCK 6 BELOW. <input type="checkbox"/> OTHER (Please Specify)		4. NAME, ADDRESS AND PHONE NUMBER OF CONTRACTOR CAT Corporation, Inc. 3410 Washington Boulevard Suite 210 Arlington, Virginia 22201 Telephone: 703-247-2125	
IMPORTANT: Contractor <input type="checkbox"/> is not <input checked="" type="checkbox"/> is required to sign this document and return it to this office.	5A. AMOUNT OF MODIFICATION \$50,000.00	5B. REVISED ORDER AMOUNT \$178,572.00	5C. TOTAL - ORDERS & MODS \$1,311,127.35
6. DESCRIPTION OF MODIFICATION Arlington County Government Contract No. 16-111-E-B, Task Order No. Five (005), entitled, "Arlington Transit Outreach", is hereby modified as follows: <ol style="list-style-type: none"> The Contractor shall provide services for the ART System including schedule preparation, reports, staff training and promotional giveaways; The Task Order is increased by a Not-to-Exceed \$50,000.00 for a total Task Order Not-to-Exceed amount of \$178,572.00; The Period of Performance shall be from July 31, 2019 through June 30, 2020, <p>All other terms and conditions of the Task Order and Contract remain unchanged.</p>			
Except as provided herein, all terms and conditions of the document referenced in Block 1A, as heretofore changed, remain unchanged and in full force and effect			
7A. NAME AND TITLE OF CONTRACTOR Matthew Timbario, President and Owner		8A. NAME OF PROCUREMENT OFFICER Shirley Diamond	
7B. SIGNATURE 	7C. DATE 7/18/19	8B. SIGNATURE 	8C. DATE 7-31-20

**ARLINGTON COUNTY GOVERNMENT
OFFICE OF THE PURCHASING AGENT**

MODIFICATION OF TASK ORDER

PAGE 1

Arlington County Government Department of Management and Finance Office of the Purchasing Agent 2100 Clarendon Blvd. Arlington, Virginia 22201 Telephone: 703-2283481	1A. MODIFICATION OF TASK ORDER	1B. DATED	
	16-111-E-Task Order No. Five (005)	April 15, 2016	
	2A. MODIFICATION NO.	2B. EFFECTIVE DATE	
	Modification No. Six (0006)	July 31, 2020	
3. TYPE OF MODIFICATION	4. NAME, ADDRESS AND PHONE NUMBER OF CONTRACTOR		
<input type="checkbox"/> THIS CHANGE ORDER MAKES CHANGES DESCRIBED IN BLOCK 1A AND ARE MADE IN ORDER IN BLOCK 1A. <input type="checkbox"/> CONTRACT OR ORDER NUMBER IN BLOCK 1A IS MODIFIED TO REFLECT ADMINISTRATIVE CHANGES DESCRIBED IN BLOCK 3. <input type="checkbox"/> THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO AS SET FORTH IN BLOCK 6 BELOW. <input type="checkbox"/> OTHER (Please Specify)	CAT Corporation, Inc. 3410 Washington Boulevard Suite 210 Arlington, Virginia 22201 Telephone: 703-247-2125		
IMPORTANT: Contractor <input type="checkbox"/> is not <input checked="" type="checkbox"/> is required to sign this document and return it to this office.	5A. AMOUNT OF MODIFICATION	5B. REVISED ORDER AMOUNT	5C. TOTAL - ORDERS & MODS
	\$55,000.00	\$233,572.00	\$1,544,699.35
6. DESCRIPTION OF MODIFICATION			
Arlington County Government Contract No.16-111-E-B, Task Order No. Five (005), entitled, "Arlington Transit Outreach", Modification Six (0006) is as follows:			
<ol style="list-style-type: none"> 1. The Contractor shall provide services in accordance with the attached Scope of Work dated June 2020; 2. The Period of Performance shall be from July 31, 2020 through June 30, 2021, 3. The Task Order amount is increased by a Not-to-Exceed \$55,000.00 for a Total Task Order Not-to-Exceed amount of \$1,544,699.35, 			
All other terms and conditions of the Task Order and Contract remain unchanged.			
Except as provided herein, all terms and conditions of the document referenced in Block 1A, as heretofore changed, remain unchanged and in full force and effect.			
7A. NAME AND TITLE OF CONTRACTOR		8A. NAME OF PROCUREMENT OFFICER	
Matthew Timbario, President and Owner		Shirley Diamond	
7B. SIGNATURE	7C. DATE	8B. SIGNATURE	8C. DATE
	8/17/20		08-17-20

Bus and riderStatement of Work (SOW)

Contract No. 16-111-E-B

Task Order No. 005

June 2020

1. Introduction/Background

Arlington County Commuter Services (ACCS) encourages the implementation of transportation demand management (TDM) initiatives in the County by promoting public knowledge and use of commuting alternatives to the single occupant vehicle (SOV). These initiatives encourage the use of alternatives to SOV use via promotional efforts and information intended to achieve the following benefits:

- A. Reductions in the demand for parking space and related traffic congestion in transit development corridors;
- B. Maximum efficient utilization of existing public and private transit systems and HOV infrastructure;
- C. Enhancement of the County as a business location;
- D. Improvements in air quality and reductions in the consumption of nonrenewable fuels;
- E. Increased mobility for the elderly, disabled, low-income residents and persons not conveniently or adequately served by conventional transportation services.

ACCS accomplishes its mission by encouraging people who live, work or commute through Arlington to use mass transit, car and vanpool, bicycle, walk, carshare, telecommute, and use other alternatives to driving alone. ACCS encourages alternative commuting through the following programs and services:

- The Commuter Store™ – with locations in Ballston, Rosslyn, Crystal City and Shirlington. Also includes operations of two Mobile Commuter Stores;
- Arlington Transportation Partners – Employer and Residential Services;
- Web Sites and Mobile Tools - CommuterPage.com®, CommuterDirect.com®, ArlingtonTransit.com, WalkArlington.com, BikeArlington.com, CarFreeDiet.com, ArlingtonTransportationPartners.com, CarFreeNearMe, Point-to-Point.

Marketing programs include:

- Arlington Transit - ART – marketing, advertising and promotions of the Arlington Transit bus service. Also includes Arlington STAR paratransit services and the IRide program for teens.

ACCS is a bureau within the Department of Environmental Services, Division of Transportation.

2. Point of Contact

For the duration of this task, the following individual shall serve as the point of contact for day-to-day communication:

Jennifer Wagar
Transit Marketing Specialist
Arlington County Commuter Services
Arlington County Government
2100 Clarendon Blvd., Suite 900
Arlington, VA 22201
703.228.0638
jwagar@arlingtonva.us

3. Scope

The contractor will provide services related to the ongoing Arlington Transit - ART outreach program based on the tasks listed below.

4. Tasks

A. Outreach Services

Provide all services related to planning, securing and staffing for transit related events to be held in Arlington County including:

- Coordinate event logistics.
- Train and provide information to staff on the outreach topic. Training to be held in NeoNiche or County offices as determined by the Project Officer.
- Promote Arlington Transit, Metrobus, iRide and Car-Free Diet to event participants.
- Order and store brochures as needed from ACCS Distribution Center.
- At the direction of the Project Officer, the Contractor shall provide support in the form of 2-person or more, depending on the event, "outreach teams" to serve as extensions of the Arlington Transit team enabling program visibility in the community. In some cases, the outreach teams would be the only program representatives at a small community event, popular community location or school. In other cases, the outreach teams would be supplementary staff at events that are also staffed by Arlington Transit team members. The Contractor shall only staff events as approved by the Project Officer.
- Attend an average of five (5) events a month; no more than 60 a year. Number of events a month may vary depending on season and outreach needs. Staff time at an event may vary from a minimum of 4 hours to a maximum of 9.5 hours. All events, purchases and activities must be approved by the Project Officer.

B. Brochure Distribution for iRide Kiosks

Provide all services related to upkeep of iRide kiosk displays in Arlington middle and high schools. All schools are located in Arlington County. Services include:

- Refill approximately 13 iRide kiosks with iRide, ART, Car-Free Diet, Bike Maps, Walkabout, and other ACCS brochures on a quarterly basis. Maintain the kiosks and report any damage to them.
- Install updated kiosk panels on an as needed basis, no more than 1 time a year.

C. Design Marketing Materials

Design marketing materials to promote Arlington Transit as needed at the direction of the Project Officer. Services include:

- Develop marketing materials such as, but not limited to, fliers, posters, brochures, videos and social media posts to promote Arlington Transit. The Contractor will work with the Project Officer on the design and content of the materials to make sure it targets the intended audience. The Project Officer will provide detailed information about the marketing pieces needed, including copy, pictures and design specifications.
- Provide final print or product files to the Project Officer.
- Design projects will be on an as needed basis and must be approved by the Project Officer before the work is started.

5. Deliverables

- Monthly report of activities at outreach events as listed in section "4A" above.
- Monthly event schedule.
- Attendance at scheduled monthly staff meetings.
- Promotional materials listed in section "4C" above as needed.

6. Place of Performance

- All events shall take place in Arlington, Virginia, as approved by the Project Officer.

7. Period of Performance

- This Task Order shall cover the period from its date of execution to June 30, 2021.

8. Task Order Amount

- Contractor shall inform the ACCS Project Officer when they have reached 75% of the Not-to-Exceed Amount of the Task Order.