



CONTRACT: C19-2752-TDD  
BOONE OAKLEY  
MARKETING, ADVERTISING AND PR FOR TDD  
EXPIRES: 11/05/2023

**Paid Media Insertion Order**  
**TD2261**  
**1410-548038**

**Title:** In-House Local Event Google & Meta

Insertion order reflects the spend for Google paid search and Meta paid social from task order approval through October 31, 2022.

Google	\$10,500
Meta	<u>\$10,500</u>
	\$21,000

County to manage media and pay vendor directly. No agency involvement. Insertion order is issued for encumbrance purposes to manage spend.

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**Total not to exceed** **\$21,000**

**Approved By:**

Jennifer Adams  
Digitally signed by Jennifer Adams  
Date: 2022.08.16 12:24:26 -05'00'

**Jennifer Adams, TDD Director**

Jeffrey A Hyde  
Digitally signed by Jeffrey A Hyde  
Date: 2022.08.16 13:57:25 -05'00'

**Jeff Hyde, Purchasing Manager**