

# CONTRACT, LEASE, AGREEMENT CONTROL FORM

Date: 11/01/2023

Contract/Lease Control #: C22-3233-TDD

Procurement#: N/A

Contract/Lease Type: AGREEMENT - CLOSE-OUT

Award To/Lessee: FORT WALTON BEACH CHAMBER OF COMMERCE

Owner/Lessor: OKALOOSA COUNTY

Effective Date: 10/01/2022

Expiration Date: 09/30/2023

Description of: TOURISM AND COMMERCE ACTIVITIES

Department: TDD

Department Monitor: ADAMS

Monitor's Telephone #: 850-609-5394

Monitor's FAX # or E-mail: [JADAMS@MYOKALOOSA.COM](mailto:JADAMS@MYOKALOOSA.COM)

Closed: NOVEMBER 1, 2023 (CV)

CC: BCC RECORDS



Payment Method:  Check # \_\_\_\_\_  Credit Card  
 Make all checks payable to Greater Fort Walton Beach Chamber of Commerce or enter credit card information below.

Enter Credit Card Billing Address (inc. zip code)

Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code (3 or 4 digits on back of card) \_\_\_\_\_  
 Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_



Maureen Bierman  
 2023 Chair of the Board  
 Step One  
 Automotive Group

Stephen Perkins  
 2024 Chair-Elect  
 Warren Averett, LLC

Daniel "Gus" Gusoff  
 Immediate Past Chair  
 Emerald Coast  
 Harley-Davidson

Stephen Perkins  
 Treasurer  
 Warren Averett, LLC

Melissa Skonlecek  
 Executive Committee  
 ERA American Real Estate

Bonnie Barlow  
 Executive Committee  
 Bridgeway Center Inc

Shantelle Dedicke  
 Executive Committee  
 Frances Roy Agency

Kari Painter  
 Executive Committee  
 Element Home Loans

Heather Ruiz  
 Executive Committee  
 Bit-Wizards

Heather Seely-Perz  
 Executive Committee  
 Residence Inn &  
 TownPlace Suites FWB

Jared Williams  
 Executive Committee  
 Get The Coast

2023 Board of Directors:

C LaDon Anchors\*  
 Jessy Baulista  
 Elizabeth Eulberg  
 Teresa Halverson  
 Jackie Hubball  
 Kathy Houchins\*  
 Todd Jackson  
 Kelly Jensen  
 Bernatt Johnson  
 Holly Karr  
 Gordon King  
 Trisha Marks  
 Bruce Marshall\*  
 Tiffany Marrell  
 Jason Monroe  
 Bobby Nabors  
 Jami Searle  
 Dr. Devin Stephenson  
 Heather Seely-Perz  
 Jerry Williams  
 Jeanna Fiel\*  
 Joyce Sanders\*  
 Lisa Jo Spencer\*  
 \*Life Director

## GREATER FORT WALTON BEACH CHAMBER OF COMMERCE

34 Miracle Strip Parkway, S.E.  
 Fort Walton Beach, FL 32548  
 Office: 850-244-8191  
 www.fwbchamber.com

Charlotte Dunworth  
 Finance, Administration, & Compliance Manager  
 Destin-Fort Walton Beach Tourist Development Department  
 Post Office Box 609  
 Fort Walton Beach, Florida 32549-0609

Dear Mrs. Dunworth:

On behalf of the Greater Fort Walton Beach, we are honored to assist your departments' efforts as we collaboratively work to promote Fort Walton Beach and the Destin-Fort Walton Beach market.

The attached report indicates our website lead generation for the 4th quarter (Jul-Sep) of 2023.

We continue to promote Destin-Fort Walton Beach in the following means:

- \*Phone calls to Chamber—Answered personally, we regularly refer tourist inquires to the TDD website/Visitors Center – **approximately 150 this quarter.**
- \*Visitors to OUR Chamber welcome lobby—distribution of the Destin-Fort Walton Beach guide, and referrals to the welcome center – **approximately 120 this quarter.**
- \*www.fwbchamber.com Destin-Fort Walton Beach logo on home page – **approximately 90,000 unique page views this quarter.**
- \*Destin-Fort Walton Beach logo displayed on our website, all staff emails, event promotional material, weekly Coastlines newsletter, as well as our letterhead and all large festival newspaper ads. Over 50,000 impressions monthly.

We are also pleased to offer opportunities for your sales staff to network with our community as we all collaboratively promote Destin-Fort Walton Beach. Your staff is always involved with our tourism committee, and networking events such as our monthly breakfast, networking luncheon and business after hours.

We are honored to work in cooperation with the Destin-Fort Walton Beach Tourist Development Department as we both work to increase the volume of tourists who visit our area, as well as promote economic development and quality of life in Okaloosa County.

Please advise me directly if the Greater Fort Walton Beach Chamber of Commerce can be of any additional assistance in your efforts.

Sincerely,

Ted Corcoran  
 President/CEO

2023 Community Partners

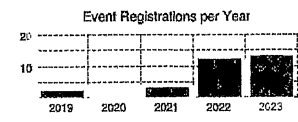


**General Information**

**Selected Member:** Destin-Fort Walton Beach Tourist Development Department  
**Membership Status:** Active  
**Membership Type:** Community Partner  
**Primary Rep:** Jennifer Adams  
**Billing Rep:** Jennifer Adams

**Member Since:** 10/2/2008  
**Drop Date:** N/A  
**Chamber Rep:**

**Banner Clicks:** 3 (past 12 months)



**Web Participation**

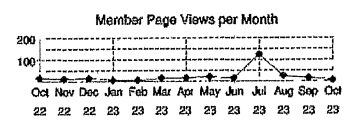
**Web Elements:**

- Business Description
- Driving Directions
- Business Address
- Fax Number
- Email Address
- Enhanced Web Presence
- Priority Placement
- Photos

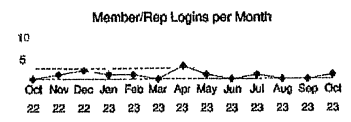
**View Member Page**

- Hours of Operation
- Keywords
- Phone Number
- Website URL
- Map
- Search Result Icon
- Search Result Description

**Statistics:** 283 Member Page Views ▶  
 (last 12 months) 739 [Category Search Result Displays](#)  
 10545 [Other Search Result Displays](#)  
 17 [Links to External Website](#)  
 0 [Visits to Map](#)



**Mem/Rep Logins:** 11 in the past 12 months  
 (most recent: 10/5/2023 at 08:41am)



**Account/Finance**

**Renewal Month:** January  
**Current Balance:** \$10000.00  
**Recurring Fees:** \$40000.00 (annual total)

**Communication**

**Groups:** 4  
**Lead List Groups:** 0  
**Leads Sent to List:** 0 (past 12 months)  
**eReferrals:** 0 (past 12 months)  
**Correspondence:** 48 (past 12 months)

**Advertising**

**Hot Deals:** 0 (past 12 months)  
**Hot Deal Views:** 0 (past 12 months)  
**Job Postings:** 2 (past 12 months)  
**Job Posting Views:** 110 (past 12 months)  
**Banners:** 5 (1 active)  
**Banner Impressions:** 190784 (past 12 months)

**Events**

**Sponsored:** 0 (past 12 months) [view list](#)  
**Registrations:** 18 (past 12 months) [view list](#)  
**Actual Attendance:** 0 (past 12 months) [view list](#)

General Information

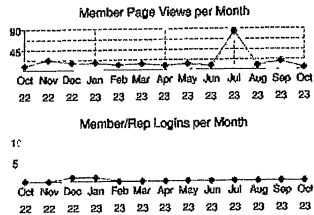
Selected Member: Destin-Fort Walton Beach Convention Center  
 Membership Status: Active Member Since: 1/18/2013  
 Membership Type: Community Partner Drop Date: N/A  
 Primary Rep: Melissa Read Chamber Rep:

Web Participation

Web Elements:

<input checked="" type="checkbox"/>	Business Description	<input checked="" type="checkbox"/>	Hours of Operation
<input checked="" type="checkbox"/>	Driving Directions	<input checked="" type="checkbox"/>	Keywords
<input checked="" type="checkbox"/>	Business Address	<input checked="" type="checkbox"/>	Phone Number
<input checked="" type="checkbox"/>	Fax Number	<input checked="" type="checkbox"/>	Website URL
<input checked="" type="checkbox"/>	Email Address	<input checked="" type="checkbox"/>	Map
<input checked="" type="checkbox"/>	Enhanced Web Presence	<input checked="" type="checkbox"/>	Search Result Icon
<input checked="" type="checkbox"/>	Priority Placement	<input checked="" type="checkbox"/>	Search Result Description
<input checked="" type="checkbox"/>	Photos	<input checked="" type="checkbox"/>	

Statistics: 233 Member Page Views<sup>1</sup>  
 (last 12 months) 574 Category Search Result Displays  
 18600 Other Search Result Displays  
 34 Links to External Website  
 1 Visits to Map  
 Mem/Rep Logins: 2 in the past 12 months  
 (most recent: 1/27/2023 at 08:34am)



Account/Finance

Renewal Month: January  
 Current Balance: \$0.00  
 Recurring Fees: \$0.00 (annual total)

Advertising

Hot Deals: 0 (past 12 months)  
 Hot Deal Views: 0 (past 12 months)  
 Job Postings: 2 (past 12 months)  
 Job Posting Views: 392 (past 12 months)  
 Banners: 0 (0 active)  
 Banner Impressions: 0 (past 12 months)  
 Banner Clicks: 0 (past 12 months)

Communication

Groups: 0  
 Lead List Groups: 0  
 Leads Sent to List: 0 (past 12 months)  
 eReferrals: 0 (past 12 months)  
 Correspondence: 38 (past 12 months)

Events

Sponsored: 0 (past 12 months)  
 Registrations: 13 (past 12 months)  
 Actual Attendance: 0 (past 12 months)

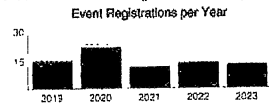


EXHIBIT A

FWB Chamber  
 Funding Request due April 15, 2022  
 for expenses to be incurred 10/1/22 - 9/30/23

Expenditure Type	Description	TOT	Non-TOT
		Funding	Funding
Wages & Benefits	Visitor Relations (Chamber & Gulfview locations)	12,000	103,000
Professional Services			
Communications	Communications, Website, Coastlines, Emerald Coast LIFE, Web Hosting	4,300	5,700
Freight & Postage	Mailing Chamber Visitor Guides	1,200	1,200
Printing & Binding			
Promotional Activities	Aramark Promotion, Farm Trips, Event Admissions, Radio Promos	7,500	
Office Supplies			
Books/Dues/Publications	Membership - Community Partner	15,000	
		40,000	109,900

Provide tourism-related services and activities, including but not limited to:  
 - staffing, telephone, computer system and website capable of handling anticipated volumes of inquiries generated by the TOD's marketing, promotion and advertising  
 - facilitating a centralized, countywide marketing effort  
 - directing tourism visitors to one of the TOD's Official Visitors Welcome Centers to the greatest extent possible  
 - carrying advertisements, articles, and announcements of the Official Visitors Welcome Center, Convention Center, and Film Commission on website, membership directory, e-blats, and other publications

I attest this request complies with the provisions of section 125.0104 Florida Statutes and County Ordinance 2021-22, and am aware this request will be reviewed for final approval by the TDC and BOCC and is subject to available budget funds and ultimately actual YTD collections.

Applicant Signature: *[Signature]* Date: 3/7/22