

ARLINGTON COUNTY, VIRGINIA
OFFICE OF THE PURCHASING AGENT
2100 CLARENDON BOULEVARD, SUITE 500
ARLINGTON, VIRGINIA 22201

NOTICE OF CONTRACT AWARD

MELTWATER NEWS US INC. 225 BUSH STREET, SUITE 1000 SAN FRANCISCO, CA 94104	DATE ISSUED: CURRENT REFERENCE NO: CONTRACT TITLE:	<u>8/29/2019</u> <u>20-713-EP</u> <u>MELTWATER DATABASE SUBSCRIPTION</u>
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THIS IS A NOTICE OF AWARD OF CONTRACT AND NOT AN ORDER. NO WORK IS AUTHORIZED UNTIL THE VENDOR RECEIVES A VALID COUNTY PURCHASE ORDER ENCUMBERING CONTRACT FUNDS.

The contract documents consist of the terms and conditions of AGREEMENT No. 20-713-EP including any attachments or amendments thereto.

EFFECTIVE DATE: AUGUST 29, 2019
EXPIRES: AUGUST 31, 2020
RENEWALS: N
COMMODITY CODE(S): 9563500
LIVING WAGE: N

ATTACHMENTS:
AGREEMENT No. 20-713-EP

EMPLOYEES NOT TO BENEFIT:
NO COUNTY EMPLOYEE SHALL RECEIVE ANY SHARE OR BENEFIT OF THIS CONTRACT NOT AVAILABLE TO THE GENERAL PUBLIC.

<u>VENDOR CONTACT:</u> SABRINA MAZZA	<u>VENDOR TEL. NO.:</u>	<u>(404) 465-1227</u>
<u>EMAIL ADDRESS:</u> SABRINA.MAZZA@MELTWATER.COM		
<u>COUNTY CONTACT:</u> KELLY RINDFUSZ	<u>COUNTY TEL. NO.:</u>	<u>(703) 228-0890</u>
<u>COUNTY CONTACT EMAIL:</u> KRINDFUSZ@ARLINGTONVA.US		

Order Confirmation



Effective Date: _____

Meltwater Services

<input checked="" type="checkbox"/> Meltwater Regular (Sep 01, 2019 - Aug 31, 2020)
<ul style="list-style-type: none">▪ Users: Access by up to 5 Authorized Users (defined herein) to the Meltwater platform. "Authorized Users" means those specific employees or consultants located in United States that Customer has authorized to use the Meltwater platform solely for Customer's own internal business purposes.▪ Searches: 15 Searches. A "Search" is a string of keywords used to search online news or social media sources and find relevant results in the form of articles or posts. Results are displayed in the Meltwater platform and contain a hyperlink to the original source article or post.▪ Dashboards: 10 dashboard(s) on the Meltwater platform. Dashboards are customizable and display analytics and search results from any Searches. Each Dashboard can contain up to 9 Widgets.▪ Widgets: Access to both Brand Monitoring and Brand Analysis widget groups, including Potential Reach, Sentiment Score, Share of Voice, Advertising Value Equivalency, Top Languages, RSS Feed, Content Streams, Media Exposure, World Heat Map, Trending Themes, Top Publishers and Top Locations widgets.▪ Sources: News and social media monitoring. News search results from all sources tracked by Meltwater worldwide.▪ Extras: Tagging, translation and distribution of search results.▪ Sentiment: Natural Language Processing (NLP) analysis of article sentiment in selected languages.▪ Support: Technical and Consultative support during normal local business hours, for the duration of the subscription.▪ Email: Daily e-mail reports and ad-hoc dashboard reports showing search results for Authorized Users.▪ Mobile: Access to Meltwater app (available in iOS and Android) to view saved Searches and Search Results.

<input checked="" type="checkbox"/> Premium Social Package (Sep 01, 2019 - Aug 31, 2020)
<ul style="list-style-type: none">▪ Social media content package for use with searches and dashboard analytics in Meltwater platform.▪ Search results from Twitter, Facebook, Instagram, Forum sites, Product Review sites and website comment sections.▪ Search results can be visualized alongside other content types in integrated dashboards.▪ Available widgets for visualization include Heat Maps, Media Exposure, Share of Voice, Top Posters, Sentiment Score, Sentiment, Languages, Locations, Sources, Topic Momentum and Trending Themes.▪ Sentiment rating for all results using Natural Language Processing. (selected languages only)▪ Search results can be exported in PDF, Image or Excel formats.

<input checked="" type="checkbox"/> Influencer Contact Manager (Sep 01, 2019 - Aug 31, 2020)
<ul style="list-style-type: none">▪ Country of influencer database access: United States▪ Online contact manager system to search, identify and organize media contacts and sources.▪ Access for all Authorized Users with current access to Meltwater platform. If purchased as a standalone product without prior access to Meltwater platform, access provided for up to 5 Authorized Users.▪ Ability to upload contacts. Customer is responsible for obtaining any required consent from such contacts where necessary.▪ Ability to Email and Archive press releases and media advisories.▪ Proprietary influencer search with relevance rankings.▪ Advanced search of influencer database by journalist or publication name, location, beat, role and channel.

Total Price	8000.00 USD (amount excludes Sales Tax)
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Special Terms:

- Notwithstanding anything to the contrary in this Agreement, Customer shall pay all invoices within 30 days of the date of invoice.

By signing below, Customer agrees to be bound by this Order Confirmation, the General Terms & Conditions, and Special Terms, if any, which together constitute the entire Agreement between the parties. The signing individual represents that he/she has the authority to enter into the Agreement on behalf of Customer

Customer

Name and Contact Information:

Arlington Economic Development
1100 N. Glebe Road, Suite 1500
Arlington, Virginia 22201
United States
Contact: Cara O'Donnell

Meltwater

Name and Contact Information:

Meltwater News US Inc.
225 Bush St. Suite 1000
San Francisco, CA 94104
United States of America
FTIN number: 20-8289528 (b2b-version)

Date Aug 29, 2019
Name Arlene Palmer
Email ampalmer@arlingtonva.us
Title Buyer
Signature *Arlene Palmer*

Date Aug 28, 2019
Name **Sabrina Mazza**
Peter Wolkow
Sales Operations Analyst
