

TD2256
1410-548040

CONTRACT: C19-2752-TDD
BOONE OAKLEY
MARKETING, ADVERTISING & PR FOR TDD
EXPIRES: 11/05/2023

Task Order rev1- Virtual Media Event

Agency Job # OKTDD- 22022

Task order covers costs associated with the 2022 Virtual Media Event. The Virtual Media Event will consist of the following: One-hour live stream (tentatively scheduled for April 28, 2022) with host interacting with 4 remote locations. A broadcast switcher in Nashville will pick up the feeds and create the show outputting to Zoom. There will also be pre-produced segments of at least an additional 2 locations to be used in the broadcast, as well as created b-roll, graphics and transitions. Amendment to include promotional items and shipment to event participants.

Deliverables:

- 2 packaged segments (at least)
- B-roll for live stream
- 1 hour's live stream broadcast with 4 locations

Payment Schedule:

Production	\$74,800	To be invoiced 50% upon Task Order signature and remaining 50% upon project completion. Vendor – Southern Made
	<u>\$81,800</u>	

Overall cost will not exceed ~~\$74,800~~ \$81,800 unless mutually agreed upon by both parties.

Offered by:

Katy Spiecha

Katy Spiecha, Boone Oakley

Digitally signed by
Charlotte
Dunworth
DN: cn=Charlotte
Dunworth, o=Boone
Oakley, ou=Marketing,
email=cdunwo@booneoakley.com

Accepted by:

Jennifer Adams

Digitally signed by
Jennifer Adams
Date: 2022.04.13
14:25:58 -05'00'

Jennifer Adams, TDD Director

Jeffrey A Hyde

Digitally signed by Jeffrey
A Hyde
Date: 2022.04.14
09:23:36 -05'00'

Jeff Hyde, Purchasing Manager

Faye Douglas

Digitally signed by Faye
Douglas
Date: 2022.04.14
10:07:37 -05'00'

Faye Douglas, OMB Director

John Hofstad

Digitally signed by John
Hofstad
Date: 2022.04.14
10:52:53 -05'00'

John Hofstad, County Administrator