

TD2407  
1410-548040

CONTRACT: C19-2752-TDD  
Boone Oakley  
Marketing, Advertising, & PR for TDD  
EXPIRES:09/30/2025

**Task Order- FY 2024 Media Engagements 2024**

Agency Job # OKTDD-xxxxx

Task order covers costs associated with FY 2024 media engagements to activate up to 10 journalists and their children in the destination. Individual journalist and child travel related costs will be determined on a case-by-case basis based on a variety of factors as negotiated by the agency, and is intended to cover costs including airfare, ground transportation, hotel accommodations, entertainment (Adventures) and meals that are not offered on a complimentary basis by tourism partners.

The task order also provides for agency travel (public relations firm: Finn Partners) to accompany the journalists as needed.

Costs shall be pursuant to County travel policy and Press Trip Travel Reimbursement Guidelines.

**Payment Schedule:**

\$50,000 To be invoiced upon travel completion of each journalist based on actuals.

Overall cost will not exceed \$50,000 unless mutually agreed upon in writing by both parties

**Offered by:**

  
Katy Spiecha, Boone Oakley

**Accepted by:**

Jennifer  
Adams  
Digitally signed by Jennifer Adams  
Date: 2023.09.25 12:04:02 -05'00'  
Charlotte, North Carolina  
Dunworth

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Jennifer Adams, TDD Director

DeRita  
Mason  
Digitally signed by DeRita Mason  
Date: 2023.09.26 07:04:03 -05'00'

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DeRita Mason, Purchasing Manager

Faye  
Douglas  
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Date: 2023.09.26 12:01:34 -05'00'

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Faye Douglas, OMB Director