

**Task Order – Virtual Media Event 2023**

Agency Job # OKTDD-23014

Task order covers costs associated with the first 2023 Virtual Media Event. The Virtual Media Event will consist of the following: One-hour live stream (tentatively scheduled for March 2023) with host interacting with up to 4 remote locations. A broadcast switcher in Nashville will pick up the feeds and create the show outputting to journalists on Zoom. There will also be pre-produced b-roll of the destination be used in the broadcast, as well as created b-roll, graphics and transitions.

Agency travel covered under base services annual scope of work.

**Deliverables:**

- B-roll for live stream
- 1 hour live stream broadcast with up to 4 locations

**Payment Schedule:**

Production	\$53,510	To be invoiced 50% upon Task Order signature and remaining 50% upon project completion. Vendor – Southern Made/WMV(We Make Videos)
Promotional Items	<u>\$7,000</u>	To be invoiced upon completion of production and invoice received from vendor along with manifest of attendees receiving the items
	\$60,510	

Overall cost will not exceed \$60,510 unless mutually agreed upon by both parties.

**Offered by:**

  
Katy Spiecha, Boone Oakley

**Accepted by:**

Jennifer Adams  
Digitally signed by Jennifer Adams  
Date: 2023.01.17 09:43:11 -06'00'  
Charlotte, NC  
Dunworth

**Jennifer Adams, TDD Director**

Jeffrey A Hyde  
Digitally signed by Jeffrey A Hyde  
Date: 2023.01.17 10:27:25 -06'00'

**Jeff Hyde, Purchasing Manager**

Faye Douglas  
Digitally signed by Faye Douglas  
Date: 2023.01.17 11:16:29 -06'00'

**Faye Douglas, OMB Director**

John Hofstad  
Digitally signed by John Hofstad  
Date: 2023.01.17 12:46:19 -06'00'

**John Hofstad, County Administrator**