cvent | Hospitality Cloud



Customer: Arlington Convention & Visitors Service	Cvent, Inc.
Billing Address: 1100 North Glede Road Suite 1500 Arlington, VA 22201	1765 Greensboro Station Place, 7th Floor Tysons Corner, VA 22102 Billing Dept. Phone: 703.226.3522 Billing Dept. Email: Receivables@cvent.com

Software, Enhanced RFP Services, Paid Advertising, Analytics, Fees and Usage Totals		
Total Price	USD 18,813.00	
Discount	USD 6,621.00	
Total Fees Payable in USD	USD 12,192.00	

Listing Advertisement(s), Software, Services and CONNECT	Quantity	Service Term	Fee
1 Diamond	1	7/1/2020 - 6/30/2021	USD 12,192.00
Supplier Feature-RFP Username-1 Diamond	1	7/1/2020 - 6/30/2021	USD 0.00

Contract Term

The term is 7/1/2020 to 6/30/2021.

Services

The Cvent services set forth herein ("Services"), subject to the applicable Terms of Use located at: <u>http://www.cvent.com/en/product-terms-of-use.shtml</u>. This Order Form and applicable Terms of Use, collectively, comprise the "Agreement." The Term and Fees Associated with the Services are as set forth above.

Payment Terms	
Annual Upfront by Invoice; Payment due Net 30 from Invoice Date.	Tax/VAT/GST/ABN ID #:
Purchase Order #:	Price does not include sales tax or any other applicable taxes.

Pricing Valid Through: 7/30/2020

Additional Terms

Cvent will provide Supplier online training about how Supplier may maximize the value of its Half-Diamond and 1-Diamond ad purchases, as further set forth at - <u>https://web.cvent.com/event/6cf81264-18d1-4c82-9cce-99c046bb0006/summary</u>. Supplier acknowledges and agrees that the training session and all content, materials, ideas, strategies, business plans, processes, opportunities, know-how, and any other information presented during that training, whether oral, written, or in any other media (collectively, "Training Materials"), constitute Cvent's intellectual property, and are proprietary and confidential to Cvent. Notwithstanding anything to the contrary in this or any other agreement between the parties, Cvent agrees to license Supplier's use of the Training Material subject to the Terms of Use, and except for the foregoing limited license, Cvent hereby retains all right, title, and interest to such Training Materials.

By opting into diamond waitlist below, Supplier agrees that during the initial twelve months of this Agreement it is being placed on a waiting list for its metropolitan area for Diamond Ad placements. In the event a three or four Diamond Ad placement becomes available in the Supplier's metropolitan area during such twelve month period and Supplier is then in good standing of this Agreement, Cvent reserves the right at its sole discretion to upgrade Supplier to either a three or four Diamond Ad placement