

ARLINGTON COUNTY, VIRGINIA
OFFICE OF THE PURCHASING AGENT
2100 CLARENDON BOULEVARD, SUITE 500
ARLINGTON, VIRGINIA 22201

NOTICE OF RENEWAL

TO: Tempest Interactive Media, LLC	ORIGINAL DATE ISSUED:	May 19, 2020
30 South 15th Street, Suite 1001	CONTRACT NO:	21-AED-SS-1
Philadelphia, PA 19102	CONTRACT TITLE:	SEO Maintenance & Support

THIS IS A NOTICE OF RENEWAL AND NOT AN ORDER. NO WORK IS AUTHORIZED UNTIL THE VENDOR RECEIVES A VALID COUNTY PURCHASE ORDER ENCUMBERING CONTRACT FUNDS.

The contract documents consist of the terms and conditions of AGREEMENT No. 21-AED-SS-1 including any attachments or amendments thereto.

EFFECTIVE DATE: July 1, 2023

EXPIRES: June 30, 2024

RENEWALS: One (1) Renewal Remaining

COMMODITY CODE(S): 92000

EMPLOYEES NOT TO BENEFIT:

NO COUNTY EMPLOYEE SHALL RECEIVE ANY SHARE OR BENEFIT OF THIS CONTRACT NOT AVAILABLE TO THE GENERAL PUBLIC.

VENDOR CONTACT: Taylor Ander

VENDOR TEL. NO.:

(800) 274-8774

EMAIL ADDRESS: taylor.ander@tempest.im

COUNTY CONTACT: Scott Baker, AED-AED Convention & Visitor

COUNTY TEL. NO.:

(703) 228-0877

COUNTY CONTACT EMAIL: sbaker@arlingtonva.us

CONTRACT AUTHORIZATION

THE COUNTY BOARD OF ARLINGTON
COUNTY, VIRGINIA

TEMPEST INTERACTIVE MEDIA, LLC

PRINT: Tomeka D. Price
DocuSigned by:

PRINT: Matt Kurke
DocuSigned by:

SIGNATURE: Tomeka D. Price

SIGNATURE: [Signature]

TITLE: Procurement Officer

TITLE: cfo
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DATE: 3/27/2023

DATE: 3/20/2023



1. FEE SCHEDULE

Line Item	Cost
Search Engine Optimization (monthly)	\$3,000.00
Total Annual Cost	\$36,000.00

Fee Schedule

Client will be invoiced \$3,000.00 monthly beginning July 1, 2023 for ongoing search engine optimization services.





2. SCOPE OF SERVICES

Line Item	Cost
Search Engine Optimization (monthly)	\$3,000.00
Off-Site Optimization and Backlink Research	
Keyword Analysis	
Competitive Analysis	
XML Sitemap Creation and Submission	
Report and Strategic Review	
Total Annual Cost	\$36,000.00

