

TD2266
1410-548051

C19-2752-700

Task Order – 2022-2023 TV Post-Production

Agency Job # OKTDD-22043

This estimate covers updating of existing assets for the 2023 paid media buy–

- Editing of existing footage for –
 - "What's A Little Adventure" :15 & :30 Shot replacements
 - Little Adventures "Filter" :15 16x9, 9x16, 4x5, 1x1.
- Includes all editing and versioning through delivery (Homestead)
- AVO casting & talent use – 2 year buyout

POST-PRODUCTION	ESTIMATE	VENDOR
Post-Production Editing	\$37,310	Homestead
Casting	\$2,500	Fenton
Talent Session & Use (2 year buyout)	\$2,000	Fenton
SUBTOTAL	\$41,810	
PRODUCER FEE		
Producer Fee	\$2,700	Fenton
SUBTOTAL	\$2,700	
TOTAL	\$44,510	

Homestead was competitively procured for creation of the original assets, and therefore has the footage to perform these edits. Fenton was selected pursuant to section 21.3.1 of the County's purchasing manual.

Payment Schedule:

- \$22,255 Payment 1 to be invoiced upon Task Order signature and receipt of vendor invoices for 50% deposit.
 - \$22,255 Payment 2 to be invoiced along with deliverables, include reconciliation of payment 1 vs. estimate, agency certification that payment 1 has been issued to the vendor, and recapitulation of actual project costs.
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- \$44,510

The agency will obtain written competitive production pricing for vendors not listed in this task order, should their cost exceed \$3,500. The Deputy County-Administrator-Operations is authorized to approve agency justification if the lowest vendor is not selected.

The agency will reconcile actual costs and bill based on actuals rather than production estimate. Any savings or project underruns will accrue to the County and be reflected in invoicing.

Each line item/cost in this estimate may shift but the total will not exceed \$44,510 unless mutually agreed upon in writing by both parties.

Offered by:

Katy Spischa
Katy Spischa, BooneOakley

Accepted by:

Jennifer Adams Digitally signed by Jennifer Adams
Date: 2022.09.26 13:42:34 -05'00' Charlotte
Dunworth

Jennifer Adams, TDD Director

Jeffrey A Hyde Digitally signed by Jeffrey
A Hyde
Date: 2022.09.26
15:09:29 -05'00'

Jeff Hyde, Purchasing Manager

Faye Douglas Digitally signed by Faye Douglas
Date: 2022.09.27 09:23:54 -05'00'

Faye Douglas, OMB Director

**CONTRACT #: C19-2752-TDD
BOONE OAKLEY
MARKETING, ADVERTISING AND PR
FOR TDD
EXPIRES: 11/05/2023**