

CONTRACT, LEASE, AGREEMENT CONTROL FORM

Date: 02/01/2023

Contract/Lease Control #: C23-3290-TDD

Procurement#: N/A

Contract/Lease Type: CONTRACT-SINGLE SOURCE

Award To/Lessee: CROWDRIFF

Owner/Lessor: OKALOOSA COUNTY

Effective Date: 02/01/2023

Expiration Date: 01/31/2024 W/3 (1) YR RENEWAL

Description of: DIGITAL VISUAL CONTENT MANAGEMENT PLATFORM FOR WEBSITE

Department: TDD

Department Monitor: ADAMS

Monitor's Telephone #: 850-651-7131

Monitor's FAX # or E-mail: JADAMS@MYOKALOOSA.COM

Closed: _____

CC: BCC RECORDS

**PROCUREMENT / CONTRACT / LEASE
INTERNAL COORDINATION SHEET**

Procurement/Contract/Lease Number: C23-3290-TDD Tracking Number: _____

Procurement/Contractor/Lessee Name: Crowdriff Grant Funded: YES ___ NO X

Purpose: Digital Visual Content Management Platform - SINGLE SOURCE CONTRACT

Date/Term: 4 (1) year renewals. 1. GREATER THAN \$100,000

Department #: 1410 2. GREATER THAN \$50,000

Account #: 548020 3. \$50,000 OR LESS

Amount: \$26,000.00

Department: TDD Dept. Monitor Name: Jennifer Adams

Purchasing Review

Procurement or Contract/Lease requirements are met:
Amber Hammonds Date: 1/10/23
Amber Hammonds

2CFR Compliance Review (if required)

Approved as written: _____ Grant Name: _____
Required: Yes _____ No X N/A Date: _____
Grants Coordinator – Suzanne Ulloa

Risk Management Review

Approved as written: _____ Date: 1/12/23
See Attached Email
Risk Manager or designee – Lydia Garcia

County Attorney Review

Approved as written: _____ Date: 1/11/2023
see Attached Email
County Attorney - Lynn Hoshihara, Kerry Parsons or Designee

Department Funding Review

Approved as written: _____ Date: _____
N/A

IT Review (if applicable)

Approved as written: _____ Date: _____
N/A



SINGLE SOURCE PURCHASE JUSTIFICATION REQUEST

A single source means that a commodity or service can be purchased from multiple sources, but, in order to meet certain functional or performance requirements (e.g. parts matching existing equipment or materials) there is only one economically feasible source for the purchase.

Date: 12/15/2022

PR No:

Requestor: Melissa Oropesa

Phone No: 850-609-5388

Department/Division: Tourist Development Department

Item Description: Digital visual content management platform to source, manage, distribute and optimize user-generated content (photos & videos) for website marketing campaign.

Vendor: Crowdriff

Vendor's Address: 225 King St W Suite 1200
Toronto, ON M5V 3M2, Canada

Vendor's Telephone No: (647) 302-6646

Point of Contact: Cara Sanna

Single Source Justification: (attach additional docs if any) Crowdriff is the platform currently in use under our Simpleview software-as-a-service website contract, which expires Dec 2022. The website is being rebuilt to allow staff to maintain it rather than SAAS and therefore we need to contract directly with Crowdriff for these services.

Check One:

- The public exigency or emergency for the requirement will not permit a delay resulting from competitive solicitation. (attach emergency condition documentation)
- Federal Awarding Agency or Pass Through Agency authorizes noncompetitive negotiations (letter of authorization is attached).
- The item is an associated capital maintenance item as defined in 49 U.S.C. §5307(a)(1) that is procured directly from the original manufacturer or supplier of the time to be replaced (price certification attached).
- Other, additional justification required (continue on blank page as needed)

Charlotte Dunworth Digitally signed by Charlotte Dunworth Date: 2022.12.15 07:48:53 -06'00'

Jennifer Adams Digitally signed by Jennifer Adams Date: 2022.12.15 07:48:53 -06'00'

Requesting Department Director Signature (or authorized Designee)

Date

DeRita emailed

REVIEW BY OMB AND PURCHASING

Approved:

Denied:

OMB and Purchasing Department Comments:

Charlotte about the contract. When the contract is emailed you will see it to rvs/c/legal.

Faye Douglas Digitally signed by Faye Douglas Date: 2022.12.15 12:39:08 -06'00'

OMB Director Signature

26,000

Date *1/10*

Amber Hammonds

From: Lynn Hoshihara
Sent: Wednesday, January 11, 2023 1:30 PM
To: Amber Hammonds; 'Parsons, Kerry'
Subject: Re: Review/Approve Single Source - CrowdRiff
Attachments: CrowdRiff 1.11.23.docx

Amber,

With the attached changes, this is approved. Please be sure to attached the Single Source form to Attachment A.

Lynn

Lynn M. Hoshihara
County Attorney
Okaloosa County, Florida

Please note: Due to Florida's very broad public records laws, most written communications to or from County employees regarding County business are public records, available to the public and media upon request. Therefore, this written e-mail communication, including your e-mail address, may be subject to public disclosure.

From: Amber Hammonds
Sent: Wednesday, January 11, 2023 12:13:58 PM
To: Lynn Hoshihara; 'Parsons, Kerry'
Subject: RE: Review/Approve Single Source - CrowdRiff

So sorry. I know now to attached the justification form. Thank you ladies for all you do. Please see the attachment.

Thank you,
Amber Hammonds
Contracts & Lease Coordinator
Okaloosa County Purchasing Department
5479A Old Bethel Road
Crestview, FL 32536
Phone: (850) 689-5960 ext. 6962 Fax: (850) 689-5970
Email: ahammonds@myokaloosa.com



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From: Lynn Hoshihara <lhoshihara@myokaloosa.com>

Sent: Wednesday, January 11, 2023 10:25 AM

To: Amber Hammonds <ahammonds@myokaloosa.com>; Lydia Garcia <lgarcia@myokaloosa.com>; 'Parsons, Kerry' <KParsons@ngn-tally.com>

Subject: Re: Review/Approve Single Source - CrowdRiff

Where is the Single Source Justification Form?

Lynn M. Hoshihara
County Attorney
Okaloosa County, Florida

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From: Amber Hammonds

Sent: Tuesday, January 10, 2023 10:13:58 AM

To: Lydia Garcia; Lynn Hoshihara; 'Parsons, Kerry'

Subject: Review/Approve Single Source - CrowdRiff

Good morning ladies,

Please review and approved the Single Source contract for CrowdRiff.

Thank you,
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Contracts & Lease Coordinator
Okaloosa County Purchasing Department
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Amber Hammonds

From: Lydia Garcia
Sent: Thursday, January 12, 2023 1:26 PM
To: Amber Hammonds
Cc: Lynn Hoshihara; 'Parsons, Kerry'
Subject: Re: Review/Approve Single Source - CrowdRiff
Attachments: CrowdRiff 1.11.23.docx; Review/Approve Single Source - CrowdRiff; Single Source - CrowdRiffJA.pdf; General Services Insurance Requirements For Cyber Liability.docx

The attached is approved by Risk Management for insurance purposes with the use of the attached Insurance Requirements with Cyber Liability.



Kind Regards,

Lydia Garcia
Public Records Request &
Contracts Specialist

**OKALOOSA COUNTY
BCC**

Risk Management
Direct: 850.689.4111
Fax: 850.689.5973 |
Email: riskinfo@myokaloosa.com

302 N. Wilson St. Suite 301
Crestview, FL 32539

<https://myokaloosa.com/>

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From: Karen Donaldson
Sent: Thursday, January 12, 2023 9:39 AM
To: Lydia Garcia
Cc: Amber Hammonds
Subject: FW: Review/Approve Single Source - CrowdRiff

Lydia

Can you please take care of this one.

Thank you

From: Amber Hammonds <ahammonds@myokaloosa.com>
Sent: Wednesday, January 11, 2023 2:53 PM
To: Lydia Garcia <lgarcia@myokaloosa.com>; Karen Donaldson <kdonaldson@myokaloosa.com>
Subject: FW: Review/Approve Single Source - CrowdRiff

Good afternoon Ms. Karen,

Please see the attached email for review and approval for the single source contract. I know Ms. Lydia is out of the office and I was wondering if you could approve the contract's insurance. The attached pdf will be added to Attachment "A". The attached word is the approved contract from Lynn Hoshihara. Please let me know if you have any questions.

Thank you,
Amber Hammonds
Contracts & Lease Coordinator
Okaloosa County Purchasing Department
5479A Old Bethel Road
Crestview, FL 32536
Phone: (850) 689-5960 ext. 6962 Fax: (850) 689-5970
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Subject: Re: Review/Approve Single Source - CrowdRiff

Amber,

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Lynn

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BOARD OF COUNTY COMMISSIONERS AGENDA REQUEST

DATE: January 17, 2023
TO: Honorable Chairman and Distinguished Members of the Board
FROM: Jennifer Adams
SUBJECT: Crowdriff Contract for user generated content management services
DEPARTMENT: Tourist Development Department
BCC DISTRICT: All

STATEMENT OF ISSUE: Request approval of an Agreement with Crowdriff for user generated content management services in an annual amount of \$26,000, including quarterly payment in advance.

BACKGROUND: Crowdriff is the platform currently used under our Simpleview software-as-a-service (SAAS) website contract. The website is being rebuilt under a contract with Miles Media to allow staff to maintain it rather than SAAS, and therefore we need to contract directly with Crowdriff to continue these content services.

Crowdriff is a digital visual content management platform to source, manage, distribute and optimize user-generated content (photos & videos) for website marketing campaigns. The content is filtered from Facebook and Instagram and features visitor content posted on social media accounts illustrating the beauty and family-friendly nature of our destination.

Payment for the service must be made in advance at the start of each quarter; therefore, Board approval for the OMB Director to sign the Crowdriff Agreement is requested. Per County policy, Board approval for advance payment may be requested if the payment results in savings equal to or greater than the amount earned by investing the funds and paying later or if the payment is essential to the operations of the agency and the goods or services are available only if advance payment is made. In this particular case, the service is available only if advance payment is made.

This item will be presented to the Tourist Development Council for informational purposes at its January 24 meeting. Waiting for a Council recommendation for the February 7 Board meeting would result in the service going dark during the website transition late Jan/early Feb and the destinfb.com website would temporarily lose user-generated content imagery. Funding is available from cash carryforward remaining from last year's website rebuild budget.

FUNDING SOURCE, (If Applicable):

Department # 1410
Account # 548020
Amount \$26,000

OPTIONS: Approve or Disapprove

RECOMMENDATION: Authorize 1) OMB Director to sign the Crowdriff Agreement for user generated content management services in an annual amount of \$26,000 and 2) quarterly payment in advance pursuant to, and during the term of, the agreement upon receipt of an

invoice.

RECOMMENDED BY:


Charlotte Dunworth, Compliance Manager 1/11/2023

APPROVED BY:


John Hofstad, County Administrator 1/12/2023

**AGREEMENT BETWEEN
COUNTY, FLORIDA AND
CONTRACT ID # C23-3290-TDD
(Single Source)**

THIS AGREEMENT (hereinafter referred to as the “Agreement”) is made this 17th day of January, 2023, by and between Okaloosa County, a political subdivision of the State of Florida, (hereinafter referred to as the “County”), with a mailing address of 1250 N. Eglin Parkway, Suite 100, Shalimar, Florida, 32579, and CrowdRiff, a corporation authorized to do business in the State of Florida (hereinafter referred to as “Contractor”) whose Federal I.D. # is 98-496403.

RECITALS

WHEREAS, the County is in need of a contractor to provide User-Generated Content Management Services (“Services”); and

WHEREAS, the Services may be purchased from multiple sources, but in order to meet certain functional and performance requirements there is only one economically feasible source for the purchase of the Services, which is with the Contractor; and

WHEREAS, pursuant to Section 19 of the Okaloosa County Purchasing Manual, the County is procuring the services through a single source procurement. A copy of the Contractor’s proposal and the County’s single source justification is included as Attachment “A”; and

WHEREAS, Contractor is a certified and insured entity with the necessary experience to provide the desired Services; and

WHEREAS, the County wishes to enter into this Agreement with Contractor to provide the Services to the County for an annual amount of Twenty-Six Thousand Dollars (\$26,000), as further detailed below.

NOW THEREFORE, in consideration of the promises and the mutual covenants herein, the parties agree as follows:

1. Recitals and Attachments. The Recitals set forth above are hereby incorporated into this Agreement and made part hereof for reference. The following documents are attached to this Agreement and are incorporated herein.

- Attachment “A” – Contractor’s Proposal and the County’s Single Source Justification;
- Attachment “B” – Insurance Requirements;
- Attachment “C” – Title VI list of pertinent nondiscrimination acts and authorities;
- Attachment “D” – Scrutinized Companies Certification.

2. Services. Contractor agrees to perform the following services, User-Generated Content Management Services. The Services to be provided are further detailed in the Contractor’s proposal attached as Attachment “A” and incorporated herein by reference. The Services shall be performed by Contractor to the full satisfaction of the County. Contractor agrees to have a qualified representative to audit and inspect the Services provided on a regular basis to ensure all Services are being performed in accordance with the County’s needs and pursuant to the terms of this Agreement and shall report to the County accordingly. Contractor agrees to immediately inform the County via telephone and in writing of any problems that could cause damage to the County. Contractor will require its employees to perform their work in a manner befitting the type and scope of work to be performed.

3. **Term and Renewal.** The term of this Agreement shall begin February 1, 2023, and shall continue for a period of twelve months (12 mo) from the date of full execution of this Agreement, subject to the County’s ability to terminate in accordance with Section 7 of this Agreement. The terms of Section 20 entitled “Indemnification and Waiver of Liability” shall survive termination of this Agreement.

This agreement may not be renewed; or

This agreement may be renewed upon mutual written agreement of the parties for a period of up to Four (4), one (1) year renewals.

4. **Compensation.** The Contractor agrees to provide the Services to the County, including materials and labor, in a total amount of twenty-six thousand Dollars (\$ 26,000).

1. Contractor shall submit an invoice to the County upon pursuant to terms in Attachment A. The invoice shall indicate that all services have been completed for that invoice period. In addition, Contractor agrees to provide the County with any additional documentation requested to process the invoices.

2. Disbursement. Check one:

There are no reimbursable expenses associated with this Agreement.

The following are reimbursable expenses associated with this Agreement:

3. Payment Schedule. Invoices received from the Contractor pursuant to this Agreement will be reviewed by the initiating County Department. Payment will be disbursed as set forth above. If services have been rendered in conformity with the Agreement, the invoice will be sent to the Finance Department for payment. Invoices must reference the contract number assigned by the County after execution of this Agreement. Invoices will be paid in accordance with the State of Florida Local Government Prompt Payment Act.

4. Availability of Funds. The County’s performance and obligation to pay under this Agreement is contingent upon annual appropriation for its purpose by the County Commission.

Contractor shall make no other charges to the County for supplies, labor, taxes, licenses, permits, overhead or any other expenses or costs unless any such expenses or cost is incurred by Contractor with the prior written approval of the County. If the County disputes any charges on the invoices, it may make payment of the uncontested amounts and withhold payment on the contested amounts until they are resolved by agreement with the Contractor. Contractor shall not pledge the County’s credit or make it a guarantor of payment or surety for any contract, debt, obligation, judgment, lien, or any form of indebtedness. The Contractor further warrants and represents that it has no obligation or indebtedness that would impair its ability to fulfill the terms of this Agreement.

5. **Ownership of Documents and Equipment.** All documents prepared by the Contractor pursuant to this Agreement and related Services to this Agreement are intended and represented for the ownership of the County only. Any other use by Contractor or other parties shall be approved in writing by the County. If requested, Contractor shall deliver the documents to the County within fifteen (15) calendar days.

6. **Insurance.** Contractor shall, at its sole cost and expense, during the period of any work being performed under this Agreement, procure and maintain the minimum insurance coverage required as set forth in Attachment “B” attached hereto and incorporated herein, to protect the County and Contractor against all loss, claims, damages and liabilities caused by Contractor, its agents, or employees.

7. Termination and Remedies for Breach.

a. If, through any cause within its reasonable control, the Contractor shall fail to fulfill in a timely manner or otherwise violate any of the covenants, agreements or stipulations material to this Agreement, the County shall have the right to terminate the Services then remaining to be performed. Prior to the exercise of its option to terminate for cause, the County shall notify the Contractor of its violation of the particular terms of the Agreement and grant Contractor Thirty (30) days to cure such default. If the default remains uncured after Thirty (30) days the County may terminate this Agreement, and the County shall receive a refund from the Contractor in an amount equal to the actual cost of a third party to cure such failure. If Contractor fails, refuses or is unable to perform any term of this Agreement, County shall pay for services rendered as of the date of termination.

- i. In the event of termination, all finished and unfinished documents, data and other work product prepared by Contractor (and sub-Contractor (s)) shall be delivered to the County and the County shall compensate the Contractor for all Services satisfactorily performed prior to the date of termination, as provided in Section 4 herein.
- ii. Notwithstanding the foregoing, the Contractor shall not be relieved of liability to the County for damages sustained by it by virtue of a breach of the Agreement by Contractor and the County may reasonably withhold payment to Contractor for the purposes of set-off until such time as the exact amount of damages due the County from the Contractor is determined.

b. Termination for Insolvency. The County also reserves the right to terminate the remaining Services to be performed in the event the Contractor is placed either in voluntary or involuntary bankruptcy or makes any assignment for the benefit of creditors.

c. Termination for failure to adhere to the Public Records Law. Failure of the Contractor to adhere to the requirements of Chapter 119 of the Florida Statutes and Section 9 below, may result in immediate termination of this Agreement.

8. Governing Law, Venue and Waiver of Jury Trial. This Agreement shall be interpreted and construed in accordance with and governed by the laws of the State of Florida. All parties agree and accept that jurisdiction of any dispute or controversy arising out of this Agreement, and any action involving the enforcement or interpretation of any rights hereunder shall be brought exclusively in the First Judicial Circuit in and for Okaloosa County, Florida, and venue for litigation arising out of this Agreement shall be exclusively in such state courts, forsaking any other jurisdiction which either party may claim by virtue of its residency or other jurisdictional device. In the event it becomes necessary for the County to file a lawsuit to enforce any term or provision under this Agreement, then the County shall be entitled to its costs and attorney's fees at the pretrial, trial and appellate levels. BY ENTERING INTO THIS AGREEMENT, CONTRACTOR AND COUNTY HEREBY EXPRESSLY WAIVE ANY RIGHTS EITHER PARTY MAY HAVE TO A TRIAL BY JURY OF ANY CIVIL LITIGATION RELATED TO THIS AGREEMENT. Nothing in this Agreement is intended to serve as a waiver of sovereign immunity, or of any other immunity, defense, or privilege enjoyed by the County pursuant to Section 768.28, Florida Statutes.

9. Public Records. Any record created by either party in accordance with this Contract shall be retained and maintained in accordance with the public records law, Florida Statutes, Chapter 119. Contractor must comply with the public records laws, Florida Statute chapter 119, specifically Contractor must:

- a. Keep and maintain public records required by the County to perform the service.
- b. Upon request from the County's custodian of public records, provide the County with a copy of the requested records or allow the records to be inspected or copied within a reasonable time at a cost that does not exceed the cost provided in chapter 119 Florida Statutes or as otherwise provided by law.
- c. Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law for the duration of the contract term and following completion of the contract if the contractor does not transfer the records to the County.
- d. Upon completion of the contract, transfer, at no cost, to the County all public records in possession of the contractor or keep and maintain public records required by the County to perform the service. If the contractor transfers all public records to the public agency upon completion of the contract, the contractor shall destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. If the contractor keeps and maintains public records upon completion of the contract, the contractor shall meet all applicable requirements for retaining the public records. All records stored electronically must be provided to the public agency, upon the request from the public agency's custodian of public records, in a format that is compatible with the information technology systems of the public agency.

**IF THE CONTRACTOR HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE CONTRACTOR'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS CONTRACT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT OKALOOSA COUNTY RISK MANAGEMENT DEPARTMENT 302 N WILSON ST, STE 301, CRESTVIEW, FL 32536
PHONE: (850) 689-5977 riskinfo@myokaloosa.com.**

10. Audit. The County and/or its designee shall have the right from time to time at its sole expense to audit the compliance by the Contractor with the terms, conditions, obligations, limitations, restrictions, and requirements of this Contract and such right shall extend for a period of three (3) years after termination of this Contract.

11. Notices. All notices and other communications required or permitted to be given under this Agreement by either party to the other shall be in writing and shall be sent (except as otherwise provided herein) (i) by certified mail, first class postage prepaid, return receipt requested, (ii) by guaranteed overnight delivery by a nationally recognized courier service, or (iii) by facsimile with confirmation receipt (with a copy simultaneously sent by certified mail, first class postage prepaid, return receipt requested or by overnight delivery by traditionally recognized courier service), addressed to such party as follows:

If to the County:	Okaloosa County Purchasing Dept 5479A Old Bethel Rd. Crestview, FL 32536	With a copy to: County Attorney Office 1250 N. Eglin Pkwy, Suite 100 Shalimar, FL 32579 (850) 224-4070
If to the Contractor:	CrowdRiff c/o T65047 PO Box 55811 Boston, MA 02205-5811 CrowdRiff - 225 King St W, suite 1200 Toronto ON M5V3M2	

12. Assignment. Contractor shall not assign this Agreement or any part thereof, without the prior consent in writing of the County. If Contractor does, with approval, assign this Agreement or any part thereof, it shall require that its assignee be bound to it and to assume toward Contractor all of the obligations and responsibilities that Contractor has assumed toward the County.

13. Subcontracting. Contractor shall not subcontract any services or work to be provided to County without the prior written approval of the County's Representative. The County reserves the right to accept the use of a subcontractor or to reject the selection of a particular subcontractor and to inspect all facilities of any subcontractors in order to make a determination as to the capability of the subcontractor to perform properly under this Agreement. The County's acceptance of a subcontractor shall not be unreasonably

withheld. The Contractor is encouraged to seek minority and women business enterprises for participation in subcontracting opportunities. Additionally, any subcontract entered into between the Contractor and subcontractor will need to be approved by the County prior to it being entered into and said agreement shall incorporate in all required terms in accordance with local, state and Federal regulations.

14. Civil Rights. The Contractor agrees to comply with pertinent statutes, Executive Orders and such rules as are promulgated to ensure that no person shall, on the grounds of race, creed, color, national origin, sex, age, or disability be excluded from participating in any activity conducted with or benefiting from Federal assistance. This provision binds the Contractor and subcontractors from the bid solicitation period through the completion of the contract. This provision is in addition to that required by Title VI of the Civil Rights Act of 1964.

15. Compliance with Nondiscrimination Requirements. During the performance of this Agreement, the Contractor, for itself, its assignees, and successors in interest, agrees as follows:

a. Compliance with Regulations: The Contractor will comply with the Title VI List of Pertinent Nondiscrimination Acts and Authorities, as they may be amended from time to time, which are herein incorporated and attached hereto as Attachment "C".

b. Nondiscrimination: The Contractor, with regard to the work performed by it during the Agreement, will not discriminate on the grounds of race, color, or national origin in the selection and retention of subcontractors, including procurements of materials and leases of equipment. The Contractor will not participate directly or indirectly in the discrimination prohibited by the Nondiscrimination Acts and Authorities, including employment practices when the contract covers any activity, project, or program set forth in Appendix B of 49 CFR part 21.

c. Solicitations for Subcontracts, including Procurements of Materials and Equipment: In all solicitations, either by competitive bidding or negotiation made by the Contractor for work to be performed under a subcontract, including procurements of materials, or leases of equipment, each potential subcontractor or supplier will be notified by the Contractor of the contractor's obligations under this contract and the Nondiscrimination Acts and Authorities on the grounds of race, color, or national origin.

d. Information and Reports: The Contractor will provide all information and reports required by the Acts, the Regulations, and directives issued pursuant thereto and will permit access to its books, records, accounts, other sources of information, and its facilities as may be determined by the County or other governmental entity to be pertinent to ascertain compliance with such Nondiscrimination Acts and Authorities and instructions. Where any information required of a contractor is in the exclusive possession of another who fails or refuses to furnish the information, the Contractor will so certify to the County or the other governmental entity, as appropriate, and will set forth what efforts it has made to obtain the information.

e. Sanctions for Noncompliance: In the event of a Contractor's noncompliance with the non-discrimination provisions of this contract, the County will impose such contract sanctions as it or another applicable state or federal governmental entity may determine to be appropriate, including, but not limited to:

- a. Withholding payments to the Contractor under the Agreement until the Contractor complies; and/or
- b. Cancelling, terminating, or suspending the Agreement, in whole or in part.

f. Incorporation of Provisions: The Contractor will include the provisions of paragraphs one through six in every subcontract, including procurements of materials and leases of equipment, unless exempt by the Acts, the Regulations, and directives issued pursuant thereto. The Contractor will take action with respect to any subcontract or procurement as the County may direct as a means of enforcing such provisions including sanctions for noncompliance. Provided, that if the Contractor becomes involved in, or is threatened with litigation by a subcontractor, or supplier because of such direction, the Contractor may request the County to enter into any litigation to protect the interests of the County. In addition, the Contractor may request the United States to enter into the litigation to protect the interests of the United States.

16. Compliance with Laws. Contractor shall secure any and all permits, licenses and approvals that may be required in order to perform the Services, shall exercise full and complete authority over Contractor's personnel, shall comply with all workers' compensation, employer's liability and all other federal, state, county, and municipal laws, ordinances, rules and regulations required of an employer performing services such as the Services, and shall make all reports and remit all withholdings or other deductions from the compensation paid to Contractor's personnel as may be required by any federal, state, county, or municipal law, ordinance, rule, or regulation.

17. Conflict of Interest. The Contractor covenants that it presently has no interest and shall not acquire any interest, directly or indirectly which could conflict in any manner or degree with the performance of the Services. The Contractor further covenants that in the performance of this Agreement, no person having any such interest shall knowingly be employed by the Contractor. The Contractor guarantees that he/she has not offered or given to any member of, delegate to the Congress of the United States, any or part of this contract or to any benefit arising therefrom.

18. Independent Contractor. Contractor enters into this Agreement as, and shall continue to be, an independent contractor. All services shall be performed only by Contractor and Contractor's employees. Under no circumstances shall Contractor or any of Contractor's employees look to the County as his/her employer, or as partner, agent or principal. Neither Contractor, nor any of Contractor's employees, shall be entitled to any benefits accorded to the County's employees, including without limitation worker's compensation, disability insurance,

vacation or sick pay. Contractor shall be responsible for providing, at Contractor's expense, and in Contractor's name, unemployment, disability, worker's compensation and other insurance as well as licenses and permits usual and necessary for conducting the services to be provided under this Agreement.

19. Third Party Beneficiaries. It is specifically agreed between the parties executing this Agreement that it is not intended by any of the provisions of any part of the Agreement to create in the public or any member thereof, a third party beneficiary under this Agreement, or to authorize anyone not a party to this Agreement to maintain a suit for personal injuries or property damage pursuant to the terms or provisions of this Agreement.

20. Indemnification and Waiver of Liability. The Contractor agrees, to the fullest extent permitted by law, to defend, indemnify and hold harmless the County, its agents, representatives, officers, directors, officials and employees from and against claims, damages, losses and expenses (including but not limited to attorney's fees, court costs and costs of appellate proceedings) relating to, arising out of or resulting from the Contractor's negligent acts, errors, mistakes or omissions relating to professional Services performed under this Agreement. The Contractor's duty to defend, hold harmless and indemnify the County its agents, representatives, officers, directors, officials and employees shall arise in connection with any claim, damage, loss or expense that is attributable to bodily injury; sickness; disease; death; or injury to impairment, or destruction of tangible property including loss of use resulting therefrom, caused by any negligent acts, errors, mistakes or omissions related to Services in the performance of this Agreement including any person for whose acts, errors, mistakes or omissions the Contractor may be legally liable. The parties agree that TEN DOLLARS (\$10.00) represents specific consideration to the Contractor for the indemnification set forth herein.

The waiver by a party of any breach or default in performance shall not be deemed to constitute a waiver of any other or succeeding breach or default. The failure of the County to enforce any of the provisions hereof shall not be construed to be a waiver of the right of the County thereafter to enforce such provisions.

21. Taxes and Assessments. Contractor agrees to pay all sales, use, or other taxes, assessments and other similar charges when due now or in the future, required by any local, state or federal law, including but not limited to such taxes and assessments as may from time to time be imposed by the County in accordance with this Agreement. Contractor further agrees that it shall protect, reimburse and indemnify County from and assume all liability for its tax and assessment obligations under the terms of the Agreement.

The County is exempt from payment of Florida state sales and use taxes. The Contractor shall not be exempted from paying sales tax to its suppliers for materials used to fulfill contractual obligations with the County, nor is the Contractor authorized to use the County's tax exemption number in securing such materials.

The Contractor shall be responsible for payment of its own and its share of its employees' payroll, payroll taxes, and benefits with respect to this Agreement.

22. Prohibition Against Contracting with Scrutinized Companies. Pursuant to Florida Statutes Section 215.4725, contracting with any entity that is listed on the Scrutinized Companies that Boycott Israel List or that is engaged in the boycott of Israel is prohibited. Contractors must certify that the company is not participating in a boycott of Israel. Any contract for goods or services of One Million Dollars (\$1,000,000) or more shall be terminated at the County's option if it is discovered that the entity submitted false documents of certification, is listed on the Scrutinized Companies with Activities in Sudan List, the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, or has been engaged in business operations in Cuba or Syria after July 1, 2018.

Any contract entered into or renewed after July 1, 2018 shall be terminated at the County's option if the company is listed on the Scrutinized Companies that Boycott Israel List or engaged in the boycott of Israel. Contractors must submit the certification that is attached to this agreement as Attachment "D". Submitting a false certification shall be deemed a material breach of contract. The County shall provide notice, in writing, to the

Contractor of the County's determination concerning the false certification. The Contractor shall have Ninety (90) days following receipt of the notice to respond in writing and demonstrate that the determination was in error. If the Contractor does not demonstrate that the County's determination of false certification was made in error, then the County shall have the right to terminate the contract and seek civil remedies pursuant to Florida Statute Section 215.4725.

23. Inconsistencies and Entire Agreement. If there is a conflict or inconsistency between any term, statement, requirement, or provision of any attachment attached hereto, any document or events referred to herein, or any document incorporated into this Agreement, the term, statement, requirement, or provision contained in this Agreement shall prevail and be given superior effect and priority over any conflicting or inconsistent term, statement, requirement or provision contained in any other document or attachment, including but not limited to Attachments listed in Section 1.

24. Severability. If any term or condition of this Contract shall be deemed, by a court having appropriate jurisdiction, invalid or unenforceable, the remainder of the terms and conditions of this Contract shall remain in full force and effect. This Contract shall not be more strictly construed against either party hereto by reason of the fact that one party may have drafted or prepared any or all the terms and provisions hereof.

25. Entire Agreement. This Agreement contains the entire agreement of the parties, and may be amended, waived, changed, modified, extended or rescinded only by in writing signed by the party against whom any such amendment, waiver, change, modification, extension and/or rescission is sought.

26. Representation of Authority to Contractor/Signatory. The individual signing this Agreement on behalf of Contractor represents and warrants that he or she is duly authorized and has legal capacity to execute and deliver this Agreement. The signatory represents and warrants to the County that the execution and delivery of this Agreement and the performance of the Services and obligations hereunder have been duly authorized and that the Agreement is a valid and legal agreement binding on the Contractor and enforceable in accordance with its terms.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first written above.

CROWDRIFF



Signature

Cara Sanna

Print Name

01/27/2023

Date

OKALOOSA COUNTY, FLORIDA

BY:

Faye Douglas Digitally signed by Faye Douglas
Date: 2023.01.18 14:11:11 -06'00'

Faye Douglas, OMB Director



Attachment "A"

SaaS & Single Source



Okaloosa County

SaaS Order

Jan 5, 2023

1. BACKGROUND

CrowdRiff provides visual storytelling solutions that inspire new and returning interest to travel brands. It will allow Boone Oakley/Destin-Fort Walton Beach Tourism (hereafter referred to as “Customer”) to effectively discover and activate the most engaging visual content from the social web, while inspiring conversations around its brand. CrowdRiff will enable Customer to increase overall social and digital efficiency, activate its brand across seasons, and deliver real-time content through every marketing channel.

2. SCOPE

2.1 Visual Marketing Platform License

License Period

- Start Date: Feb 1, 2023
- End Date: Jan 31, 2024

Key Functionality

Web Core

- Source up to 100 000 photos per months from Facebook, Twitter & Instagram
- Social tracking on Instagram includes up to 30 unique hashtags, 100 unique IG business accounts, and your own @mentions and stories
- Create a list of excluded keywords to keep the wrong content out
- Quality filtering & smart curation to detect highest quality imagery and keep spam out
- Intelligent photo search & similar photo detection
- Unlimited website galleries & single-photo embeds for Customer’s website or blog
- Gallery analytics built into platform
- Hashtag Rights Management to easily request and secure rights to Unlimited assets of social content per month
- Unlimited photo wall displays, including auto-publishing for live events
- Self-optimizing “smart galleries” to showcase the highest performing visuals
- “CrowdRiff Sidekick” chrome extension to utilize photo library in other browser-based tools
- Built-in photo editing tool to prepare photos for ads and campaigns
- Google Analytics integration to collect & centralize gallery performance data
- Maximum 10 user license

DAM

- 2 TB storage and management for uploaded photos & videos
- Accepted file types include: JPEG, TIFF, TIF, PNG, PDF, MOV, MP4
- Organize content into albums and folders
- Image recognition & auto-keywords applied to all social and uploaded photos

- Create unique links for sharing content with third-parties
- Collector portal to facilitate photo collection from partners
- Expiry and license management for content

Advanced Rights Management

- Advanced Rights Management to easily request and secure rights to multiple photos from the same social author, with customized Terms and Conditions

CTAs

- Call-to-action (CTA) links on photos to increase conversions to internal or external webpages

Media Hub

- Media Hub to provide curated visual content with journalists to fulfil media requests

2. SCOPE (CONT.)

2.2 Users

User seats available to Customer team, and Customer's contracted agencies.

2.3 Launch Timing

Customer can expect to complete full platform implementation within 14 days of an executed agreement subject to Customer's availability to participate in implementation and training.

3. DATA CONNECTIONS

CrowdRiff connects to the regulated APIs provided by different networks (Facebook, Instagram, Twitter and Localhood) to collect and feed Customer's content. As such, the networks' terms of service must be followed and may change at any time without notice. CrowdRiff monitors these connections on a regular basis to ensure consistent operation, and will update Customer with any changes that will affect service during licensing

4. SUPPORT

CrowdRiff will provide Customer the necessary support for set-up, training and ongoing support. Customer will have direct access to their CrowdRiff's support team during the licensing period. All Customer requests are handled on a first come, first served basis, and responses can be expected within 48 hours.

PURCHASE AND PAYMENT TERMS

Item	Description	Price	Net Price
Web Core Package	12 month license	\$12,000	\$12,000
DAM Package	12 month license	\$5,000	\$5,000
Advanced Rights Management	12 month license	\$4,000	\$4,000
CTAs	12 month license	\$2,000	\$2,000
Media Hub	12 month license	\$3,000	\$3,000
Total List Price			\$26,000
Total Net Price			\$26,000

All prices listed in USD

Payment Schedule

- Feb 1, 2023 - \$6,500
- Apr 30, 2023 - \$6,500
- Jul 31, 2023 - \$6,500
- Oct 31, 2023 - \$6,500

Payment Terms

- Initial payment invoiced upon execution
- If applicable, remaining investment invoiced as per payment schedule above
- All invoices due within 30 days of issue date
- Acceptable forms of payment include cheque, bank wire transfer, or credit card (Visa or Mastercard)
- Credit Card processing fees apply


Special Discount Terms and Expiry

- By accepting the terms of this Order Form, Customer approves CrowdRiff's use of its logo on CrowdRiff's website and agrees to participate in development of testimonials and case studies.
- All prices and special discounts quoted above will expire on Jan 31, 2023

TERMS AND CONDITIONS

- By signing this Order Form you agree to be bound by the full Terms of Service to the CrowdRiff platform and service(s) set out at crowdriff.com/terms-of-service, to the extent permitted by Florida Law, as which together with this Order Form become the agreement between us.
- Any additional functionality requested by Customer outside of that identified in this agreement will be quoted separately, and implemented once written approval has been received from Customer.

By signing below, the signee agrees to abide by the terms and conditions contained in this agreement, and certifies that the signee is authorized to accept these obligations on behalf of the organization.

Okaloosa County	CrowdRiff
Name: Faye Douglas	Name: Cara Sanna
Title: OMB Director	Title: VP, Sale & Customer Success
Phone: (850) 651-7131	Phone: (647) 302-6646
Email: fdouglas@myokaloosa.com	Email: cara.sanna@crowdriff.com
Signature:	Signature: 
Date:	Date: Jan 16, 2023



SINGLE SOURCE PURCHASE JUSTIFICATION REQUEST

A single source means that a commodity or service can be purchased from multiple sources, but, in order to meet certain functional or performance requirements (e.g. parts matching existing equipment or materials) there is only one economically feasible source for the purchase.

Date: 12/15/2022

PR No:

Requestor: Melissa Oropesa

Phone No: 850-609-5388

Department/Division: Tourist Development Department

Item Description: Digital visual content management platform to source, manage, distribute and optimize user-generated content (photos & videos) for website marketing campaign.

Vendor: Crowdriff

Vendor's Address: 225 King St W Suite 1200
Toronto, ON M5V 3M2, Canada

Vendor's Telephone No: (647) 302-6646

Point of Contact: Cara Sanna

Single Source Justification:
attach additional docs if any)

Crowdriff is the platform currently in use under our Simpleview software-as-a-service website contract, which expires Dec 2022. The website is being rebuilt to allow staff to maintain it rather than SAAS and therefore we need to contract directly with Crowdriff for these services.

Check One:

- The public exigency or emergency for the requirement will not permit a delay resulting from competitive solicitation. attach emergency condition documentation)
- Federal Awarding Agency or Pass Through Agency authorizes noncompetitive negotiations (letter of authorization is attached).
- The item is an associated capital maintenance item as defined in 49 U.S.C. §5307(a)(1) that is procured directly from the original manufacturer or supplier of the time to be replaced (price certification attached).
- Other, additional justification required (continue on blank page as needed)

Charlotte Dunworth
Digitally signed by Charlotte Dunworth
Date: 2022.12.15 06:29:04 -0500

Jennifer Adams Digitally signed by Jennifer Adams
Date: 2022.12.15 07:48:53 -06'00'

Requesting Department Director Signature (or authorized Designee)

Date

REVIEW BY OMB AND PURCHASING

Approved:

OMB and Purchasing Department Comments:

Denied:

Faye Douglas Digitally signed by Faye Douglas
Date: 2022.12.15 12:39:08 -06'00'

OMB Director Signature

Date



Attachment "B"
Insurance

GENERAL SERVICES INSURANCE REQUIREMENTS FOR CYBER LIABILITY

CONTRACTORS INSURANCE

1. The Contractor shall not commence any work in connection with this Agreement until he has obtained all required insurance and the certificate of insurance has been approved by the Okaloosa County Risk Manager or designee.
2. All insurance policies shall be with insurers authorized to do business in the State of Florida and having a minimum rating of A, Class X in the Best Key Rating Guide published by A.M. Best & Co. Inc.
3. All insurance shall include the interest of all entities named and their respective officials, employees & volunteers of each and all other interests as may be reasonably required by Okaloosa County. The coverage afforded the Additional Insured under this policy shall be primary insurance. If the Additional Insured have other insurance that is applicable to the loss, such other insurance shall be on an excess or contingent basis. The amount of the company's liability under this policy shall not be reduced by the existence of such other insurance.
4. With the exception of Workers' Compensation policies, the County shall be shown as an Additional Insured with Endorsement for each policy on the Certificate of Insurance.
5. The County shall retain the right to reject all insurance policies that do not meet the requirement of this Agreement. Further, the County reserves the right to change these insurance requirements with 60-day notice to the Contractor.
6. The County reserves the right at any time to require the Contractor to provide copies of any insurance policies to document the insurance coverage specified in this Agreement.
7. Any subsidiaries used shall also be required to obtain and maintain the same insurance requirements as are being required herein of the Contractor.
8. Any exclusions or provisions in the insurance maintained by the Contractor that excludes coverage for work contemplated in this agreement shall be deemed unacceptable and shall be considered a breach of contract.

WORKERS' COMPENSATION INSURANCE

1. The Contractor shall secure and maintain during the life of this Agreement Workers' Compensation insurance for all of his employees employed for the project or any site connected with the work, including supervision, administration or management, of this project and in case any work is sublet, with the approval of the County, the Contractor shall require the Subcontractor similarly to provide Workers' Compensation insurance for all employees employed at the site of the project, and such evidence of insurance shall be furnished to the County not less than ten (10) days prior to the commencement of any and all sub-contractual Agreements which have been approved by the County.
2. Contractor must be in compliance with all applicable State and Federal workers' compensation laws, including the U.S. Longshore Harbor Workers' Act or Jones Act, if applicable.
3. No class of employee, including the Contractor himself, shall be excluded from the Workers' Compensation insurance coverage. The Workers' Compensation insurance shall also include Employer's Liability coverage.

4. A Waiver of Subrogation is required to be shown on all Workers Compensation Certificates of Insurance.

BUSINESS AUTOMOBILE LIABILITY

Coverage must be afforded for all Owned, Hired, Scheduled, and Non-Owned vehicles for Bodily Injury and Property Damage in an amount not less than \$1,000,000 (One Million Dollars) combined single limit each accident. If the contractor does not own vehicles, the contractor shall maintain coverage for Hired & Non-Owned Auto Liability, which may be satisfied by way of endorsement to the Commercial General Liability policy or separate Business Auto Policy. Contractor must maintain this insurance coverage throughout the life of this Agreement.

COMMERCIAL GENERAL LIABILITY INSURANCE

1. The Contractor shall carry Commercial General Liability insurance against all claims for Bodily Injury, Property Damage and Personal and Advertising Injury caused by the Contractor.
2. Commercial General Liability coverage shall include the following:
 - 1.) Premises & Operations Liability
 - 2.) Bodily Injury and Property Damage Liability
 - 3.) Independent Contractors Liability
 - 4.) Contractual Liability
 - 5.) Products and Completed Operations Liability
3. Contractor shall agree to keep in continuous force Commercial General Liability coverage for the length of the contract.

CYBER LIABILITY

The Contractor shall carry Cyber Liability insurance coverage for third party liability. Coverage will include ID Theft Monitoring, Credit Monitoring (if necessary) & Notification. Coverage must be afforded for negligent retention of data as well as notification and related costs for actual or alleged breaches of data.

INSURANCE LIMITS OF LIABILITY

The insurance required shall be written for not less than the following, or greater if required by law and shall include Employer's liability with limits as prescribed in this contract:

	<u>LIMIT</u>
1. Workers' Compensation	
1.) State	Statutory
2.) Employer's Liability	\$500,000 each accident
2. Business Automobile	\$1,000,000 each accident (A combined single limit)

- | | |
|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| 3. Commercial General Liability | \$1,000,000 each occurrence
Bodily Injury & Property Damage
\$1,000,000 each occurrence Products and completed operations |
| 4. Personal and Advertising Injury | \$1,000,000 each occurrence |
| 5. Cyber Liability | \$1,000,000 per claim |

NOTICE OF CLAIMS OR LITIGATION

The Contractor agrees to report any incident or claim that results from performance of this Agreement. The County representative shall receive written notice in the form of a detailed written report describing the incident or claim within ten (10) days of the Contractor’s knowledge. In the event such incident or claim involves injury and/or property damage to a third party, verbal notification shall be given the same day the Contractor becomes aware of the incident or claim followed by a written detailed report within ten (10) days of verbal notification.

INDEMNIFICATION & HOLD HARMLESS

To the fullest extent permitted by law, Contractor shall indemnify and hold harmless the County, its officers and employees from liabilities, damages, losses, and costs including but not limited to reasonable attorney fees, to the extent caused by the negligence, recklessness, or wrongful conduct of the Contractor and other persons employed or utilized by the Contractor in the performance of this contract.

CERTIFICATE OF INSURANCE

1. Certificates of insurance indicating the project name and number and evidencing all required coverage must be submitted not less than 10 days prior to the commencement of any of the work. The certificate holder(s) shall be as follows: Okaloosa County, 5479A Old Bethel Road, Crestview, Florida, 32536.
2. The contractor shall provide a Certificate of Insurance to the County with a thirty (30) day prior written notice of cancellation; ten (10) days’ prior written notice if cancellation is for nonpayment of premium.
3. In the event that the insurer is unable to accommodate the cancellation notice requirement, it shall be the responsibility of the contractor to provide the proper notice to the County. Such notification shall be in writing by registered mail, return receipt requested, and addressed to the Okaloosa County Purchasing Department at 5479-A Old Bethel Road Crestview, FL 32536.
4. In the event the contract term goes beyond the expiration date of the insurance policy, the contractor shall provide the County with an updated Certificate of insurance no later than ten (10) days prior to the expiration of the insurance currently in effect. The County reserves the right to suspend the contract until this requirement is met.
5. The certificate shall indicate if coverage is provided under a claims-made or occurrence form. If any coverage is provided on a claims-made form, the certificate will show a retroactive date, which should be the same date of the initial contract or prior.
6. All certificates shall be subject to Okaloosa County’s approval of adequacy of protection.

7. All deductibles or self-insured retentions (SIRs), whether approved by Okaloosa County or not, shall be the Contractor's full responsibility.
8. In no way will the entities listed as Additional Insured be responsible for, pay for, be damaged by, or limited to coverage required by this schedule due to the existence of a deductible or SIR.

GENERAL TERMS

Any type of insurance or increase of limits of liability not described above which, the Contractor required for its own protection or on account of statute shall be its own responsibility and at its own expense.

Any exclusions or provisions in the insurance maintained by the contractor that excludes coverage for work contemplated in this contract shall be deemed unacceptable and shall be considered breach of contract.

The carrying of the insurance described shall in no way be interpreted as relieving the Contractor of any responsibility under this contract.

Should the Contractor engage a subcontractor or sub-subcontractor, the same conditions will apply under this Agreement to each subcontractor and sub-subcontractor.

The Contractor hereby waives all rights of subrogation against Okaloosa County and its employees under all the foregoing policies of insurance.

EXCESS/UMBRELLA INSURANCE

The Contractor shall have the right to meet the liability insurance requirements with the purchase of an EXCESS/UMBRELLA insurance policy. In all instances, the combination of primary and EXCESS/UMBRELLA liability coverage must equal or exceed the minimum liability insurance limits stated in this Agreement. An Excess liability policy must be submitted indicating which policy it applies to.



Attachment "C"
Civil Rights Clauses



Attachment “C”

Title VI List of Pertinent Nondiscrimination Acts and Authorities

During the performance of this Agreement, the Contractor, for itself, its assignees, and successors in interest (hereinafter referred to as the “Contractor”), as applicable, agrees to comply with the following non-discrimination statutes and authorities; including but not limited to:

- Title VI of the Civil Rights Act of 1964 (42 USC § 2000d *et seq.*, 78 stat. 252) (prohibits discrimination on the basis of race, color, national origin);
- 49 CFR part 21 (Non-discrimination in Federally-assisted programs of the Department of Transportation—Effectuation of Title VI of the Civil Rights Act of 1964);
- The Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970, (42 USC § 4601) (prohibits unfair treatment of persons displaced or whose property has been acquired because of Federal or Federal-aid programs and projects);
- Section 504 of the Rehabilitation Act of 1973 (29 USC § 794 *et seq.*), as amended (prohibits discrimination on the basis of disability); and 49 CFR part 27;
- The Age Discrimination Act of 1975, as amended (42 USC § 6101 *et seq.*) (prohibits discrimination on the basis of age);
- Airport and Airway Improvement Act of 1982 (49 USC § 471, Section 47123), as amended (prohibits discrimination based on race, creed, color, national origin, or sex);
- The Civil Rights Restoration Act of 1987 (PL 100-209) (broadened the scope, coverage and applicability of Title VI of the Civil Rights Act of 1964, the Age Discrimination Act of 1975 and Section 504 of the Rehabilitation Act of 1973, by expanding the definition of the terms “programs or activities” to include all of the programs or activities of the Federal-aid recipients, sub-recipients and contractors, whether such programs or activities are Federally funded or not);
- Titles II and III of the Americans with Disabilities Act of 1990, which prohibit discrimination on the basis of disability in the operation of public entities, public and private transportation systems, places of public accommodation, and certain testing entities (42 USC §§ 12131 – 12189) as implemented by U.S. Department of Transportation regulations at 49 CFR parts 37 and 38;
- The Federal Aviation Administration’s Nondiscrimination statute (49 USC § 47123) (prohibits discrimination on the basis of race, color, national origin, and sex);
- Executive Order 12898, Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations, which ensures nondiscrimination against minority populations by discouraging programs, policies, and activities with disproportionately high and adverse human health or environmental effects on minority and low-income populations;
- Executive Order 13166, Improving Access to Services for Persons with Limited English Proficiency, and resulting agency guidance, national origin discrimination includes discrimination because of limited English proficiency (LEP). To ensure compliance with Title VI, you must take reasonable steps to ensure that LEP persons have meaningful access to your programs (70 Fed. Reg. at 74087 to 74100);
- Title IX of the Education Amendments of 1972, as amended, which prohibits you from discriminating because of sex in education programs or activities (20 USC 1681 *et seq.*).



Attachment "D"
Scrutinized Contractors Certificate



VENDORS ON SCRUTINIZED COMPANIES LISTS

By executing this Certificate CrowdRiff Inc, the bid proposer, certifies that it is not: (1) listed on the Scrutinized Companies that Boycott Israel List, created pursuant to section 215.4725, Florida Statutes, (2) engaged in a boycott of Israel, (3) listed on the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, created pursuant to section 215.473, Florida Statutes, or (4) engaged in business operations in Cuba or Syria. Pursuant to section 287.135(5), Florida Statutes, the County may disqualify the bid proper immediately or immediately terminate any agreement entered into for cause if the bid proposer is found to have submitted a false certification as to the above or if the Contractor is placed on the Scrutinized Companies that Boycott Israel List, is engaged in a boycott of Israel, has been placed on the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, or has been engaged in business operations in Cuba or Syria, during the term of the Agreement. If the County determines that the bid proposer has submitted a false certification, the County will provide written notice to the bid proposer. Unless the bid proposer demonstrates in writing, within 90 calendar days of receipt of the notice, that the County's determination of false certification was made in error, the County shall bring a civil action against the bid proposer. If the County's determination is upheld, a civil penalty shall apply, and the bid proposer will be ineligible to bid on any Agreement with a Florida agency or local governmental entity for three years after the date of County's determination of false certification by bid proposer.

As the person authorized to sign this statement, I certify that this firm complies fully with the above requirements.

DATE: Jan 16, 2023

SIGNATURE: 

COMPANY: CrowdRiff Inc

NAME: Cara Sanna

(Typed or Printed)

ADDRESS: 225 King St W, Toronto ON M5V3M2

TITLE: VP Sales & Customer Success

PHONE NO.: 1.888.702.8260

EMAIL: cara.sanna@crowdriff.com



[Department of State](#) / [Division of Corporations](#) / [Search Records](#) / [Search by Entity Name](#) /

Detail by Entity Name

Foreign Profit Corporation
CROWDRIFF INC.

Filing Information

Document Number	F23000001479
FEI/EIN Number	NONE
Date Filed	02/22/2023
State	OC
Status	ACTIVE

Principal Address

1200-225 KING ST
WEST TORONT, ON M5V 3M2 CAN, ON CA

Mailing Address

1200-225 KING ST
WEST TORONT, ON M5V 3M2 CAN, ON CA

Registered Agent Name & Address

REGISTERED AGENTS INC.
7901 4TH ST N STE 300
ST. PETERSBURG, FL 33702

Officer/Director Detail

Name & Address

Title P

HOLLOWACK, DAN
23 HOLLYWOOD AVENUE SUITE 3106
NORTH YORK, ON M2N 7L8 CAN OC

Title CTO

AJGAONKAR, ABHINAV
23 HOLLYWOOD AVENUE SUITE 3106
NORTH YORK, ON M2N 7L8 CAN OC

Title T

KANAGALINGAM, KARISH
127 CITADEL DR
TORONTO, ON M1K 4S8 CANADA OC

Annual Reports

No Annual Reports Filed

Document Images

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By: The Registrar of Companies, Financial Information